

COALITION COMMUNICATION: LOCAL GOVERNMENT



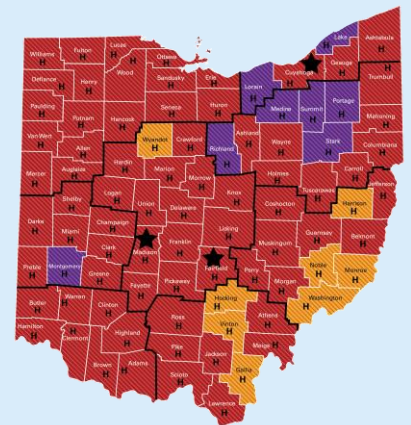
LATEST UPDATES

- Ohio is preparing to distribute safe, effective COVID-19 vaccines statewide to those who choose to be vaccinated. More information can be found at coronavirus.ohio.gov.
- The CDC provided [new quarantine guidance](#) for those who have been exposed to COVID-19, but are not showing symptoms.
 - 10-day quarantine that does not require testing, provided that there are no symptoms
 - 7-day quarantine if test results are negative, provided that there are no symptoms
- Governor DeWine signed House Bill 404 to continue to allow public meetings to be held virtually until July 1, 2021.
- Ohio is now offering \$28 million in CARES Act funding to reimburse facilities serving older Ohioans that invest in air quality and airflow improvements during the pandemic. [Applications](#) for the COVID-19 Indoor Air Quality Assistance Program are due to the Ohio Bureau of Workers' Compensation by Dec. 30.
- As of Dec. 2, only around half of eligible liquor permit holders have applied for their share of Ohio's \$38.7 million [Bar and Restaurant Assistance Fund](#). Licensees will receive \$2,500 per unique business location. Apply at BusinessHelp.Ohio.Gov
- Ohio's [curfew order](#) is in effect until Dec. 10, however, this order could be extended or modified based on factors such as case and hospitalization trends.
- As of Dec. 3, Ohio's Retail Compliance Unit has visited 693 retail establishments. Agents report that health orders are being followed in most circumstances. For more information, visit Ohio's new [Retail Compliance Unit Dashboard](#).

KEY STATS

Data as of 12/03/2020

Public Advisory System



21-Day Trends

New Case Trend



New Hospitalization Trend



SUGGESTED SOCIAL MEDIA POSTS

As you start buying gifts for loved ones this holiday season, remember to [#SupportLocalOhio](#). Small businesses in [community] need your support during the pandemic. 📸 [#InThisTogetherOhio](#) (Use a photo of your community's business district)

We encourage you to stay home for the holidays to help prevent the spread of [#COVID19](#). Although celebrations may be different this year, they can still be meaningful. Here are some ideas to help you celebrate safely 📷 bit.ly/OhioHolidayGuide (See safe celebrations toolkit for images.)

Much like wearing a mask, social distancing, and handwashing, getting a flu shot provides a layer of protection for you, vulnerable loved ones, and your community. A flu shot is like a personal bodyguard. Get yours today. [#FluFighter](#) (Use graphic found [here](#))

TALKING POINTS FOR YOU

Ohio continues to see a great deal of virus spread, but the use of masks is beginning to increase. This is promising.

To slow the spread of the virus and keep the economy moving, we must all work to reduce our contacts with others as much as possible. Reducing at least one in-person interaction each day will contribute to reducing spread and saving lives.

We depend on Ohio's hospitals to be there for us when we need healthcare – and now our healthcare workers are depending on us to prevent our hospitals from becoming overwhelmed. COVID patients have begun to crowd out non-COVID patients seeking healthcare, and some hospitals have already begun to postpone non-emergency surgeries.

Please stay home as much as possible. When you do go out, don't forget to wear your mask and stay at least six feet away from others. Wash your hands often.

The **Ohio CareLine** offers confidential support in times of personal or family crisis when individuals may be struggling to cope. Behavioral health professionals staff the CareLine 24 hours a day, 7 days a week. Call 1-800-720-9616.

The **Ohio Crisis Text Line** is available 24 hours a day, 7 days a week. Those coping with a stressful situation can receive confidential services by texting the keyword "4hope" to 741-741

Please use these talking points and social media posts to help amplify the message about the importance of slowing the spread of COVID-19. High spread impacts the health of your employees and the public. Encouraging safe practices will help slow the spread in your community.

RESOURCES

HASHTAGS TO USE

[#InThisTogetherOhio](#)
[#MasksOnOhio](#)
[#StaySafeOhio](#)
[#ResponsibleRestartOhio](#)



[TOOLKIT:
Safe Celebrations](#)



[Travel Advisory](#)



[Hospitalizations
& Capacity](#)



[ABCs of
Mental Health](#)



WAYS YOU CAN HELP

- Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- Submit Letters to the Editor to local news outlets that support the “COVID-19 Key Messages.”
- Participate in local media/radio interviews to support “COVID-19 Key Messages,” and help showcase how you and your colleagues in the industry are supporting Ohio’s Responsible restart.
- Film PSAs from law enforcement leadership using the messaging outlined in this document. Send them to others who will post them on websites/social media.
- Develop a COVID-19 Resource page for your website and share that page on social media using the suggested hashtags.
- Utilize local speaking opportunities and virtual meetings to reiterate the messaging in this document.
- Send out regular communications to your network and ask members to post personal messages on social media. This could include a regular newsletter or message to your organization.
- Leverage relationships with “local celebrities” and ask them to promote your efforts as well.

KEY MESSAGES

We can control the spread of COVID-19 through what we do every single day.

WEAR A MASK



WASH HANDS OFTEN



SOCIAL DISTANCE



It is still recommended that you stay home as much as possible. Work from home if you can.

HELP US HELP YOU!

We want to help you communicate with community members, staff, and others in your circle of influence. If you need assistance or have suggestions for Governor DeWine’s Local Government team, please contact Jill Del Greco at 614-420-6954 or jill.delgreco@governor.ohio.gov.