

BELMONT RAIL TRAIL

PHASE 1 12.04.2018

LIFE IN

Belmont

COMMUNITY FUN NEIGHBORLY BRIGHT HAPPY

ACTIVE
SINCERE

RECLAMATION

CHARM

CHEERFUL
GENEROUS

HISTORIC
THOUGHTFUL OPEN

CONNECTION

LOCAL

ENGAGING

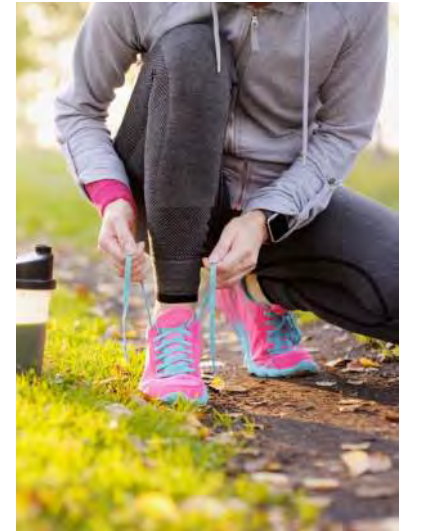
FAMILY FRIENDLY

PLAYFUL HARMONIOUS



BELMONT RAIL-TRAIL BELMONT, NC ▪ BELMONT CHARACTER

PN 1016263 | 01.05.2018 | CITY OF BELMONT



INSPIRATIONAL IMAGERY



CONCEPT HANDCRAFTED | RETRO CHARM | UNIQUE

INSPIRATION: THE CONCEPT WAS TO TIE INTO THE LOCAL HISTORY OF THE RAIL LINE, VINTAGE SIGNAGE AND THE HANDCRAFTED MAKER VIBE / ENTREPRENEURS DO IT YOURSELF MENTALITY.



BELMONT
RAIL TRAIL



A (RECOMMENDED)



D GREEN



B BELMONT COLORS 1



E NAVY TEAL



C BELMONT COLORS 2



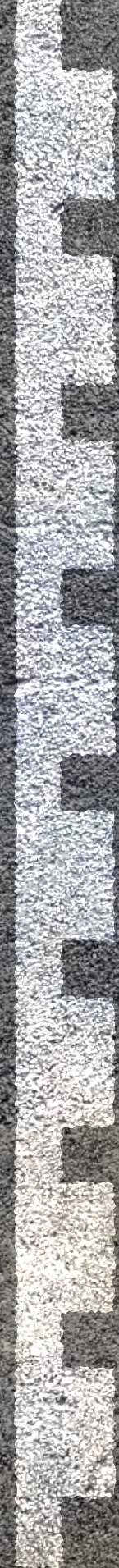
F BLUE BROWN

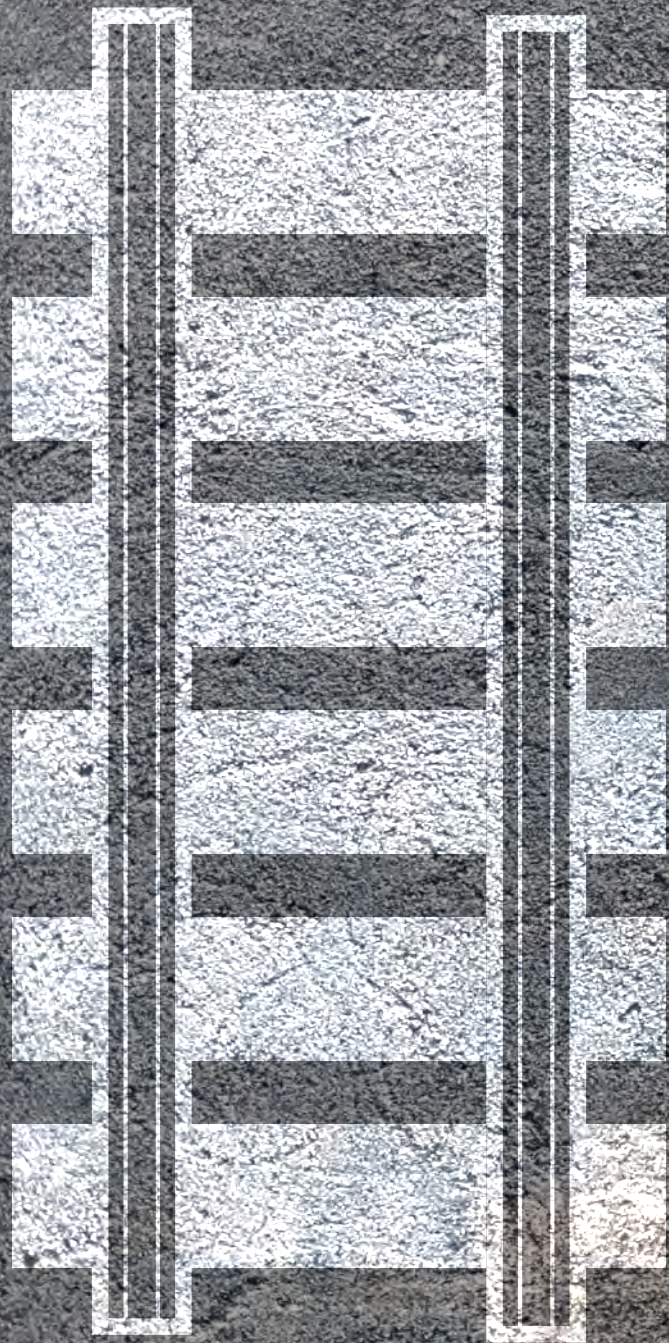
COLOR ALTERNATIVES HANDCRAFTED | RETRO CHARM | UNIQUE

INSPIRATION: THE CONCEPT WAS TO TIE INTO THE LOCAL HISTORY OF THE RAIL LINE, VINTAGE SIGNAGE AND THE HANDCRAFTED MAKER VIBE / ENTREPRENEURS DO IT YOURSELF MENTALITY.

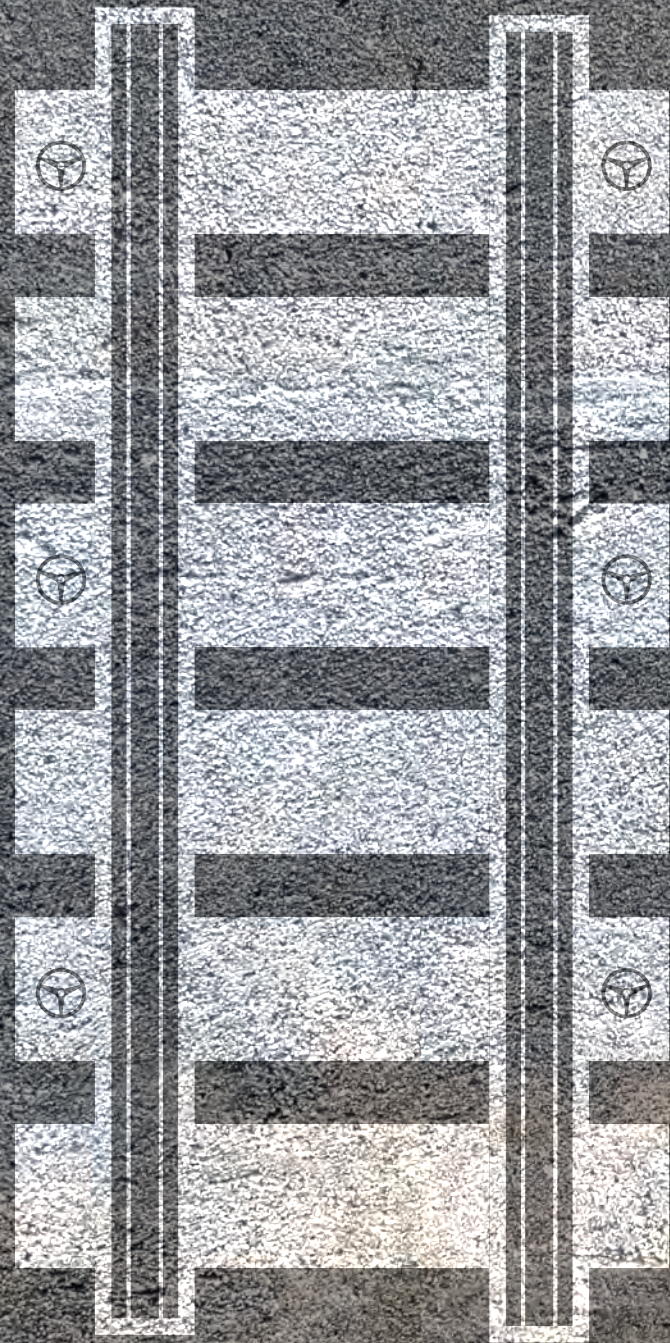


BELMONT
RAIL TRAIL

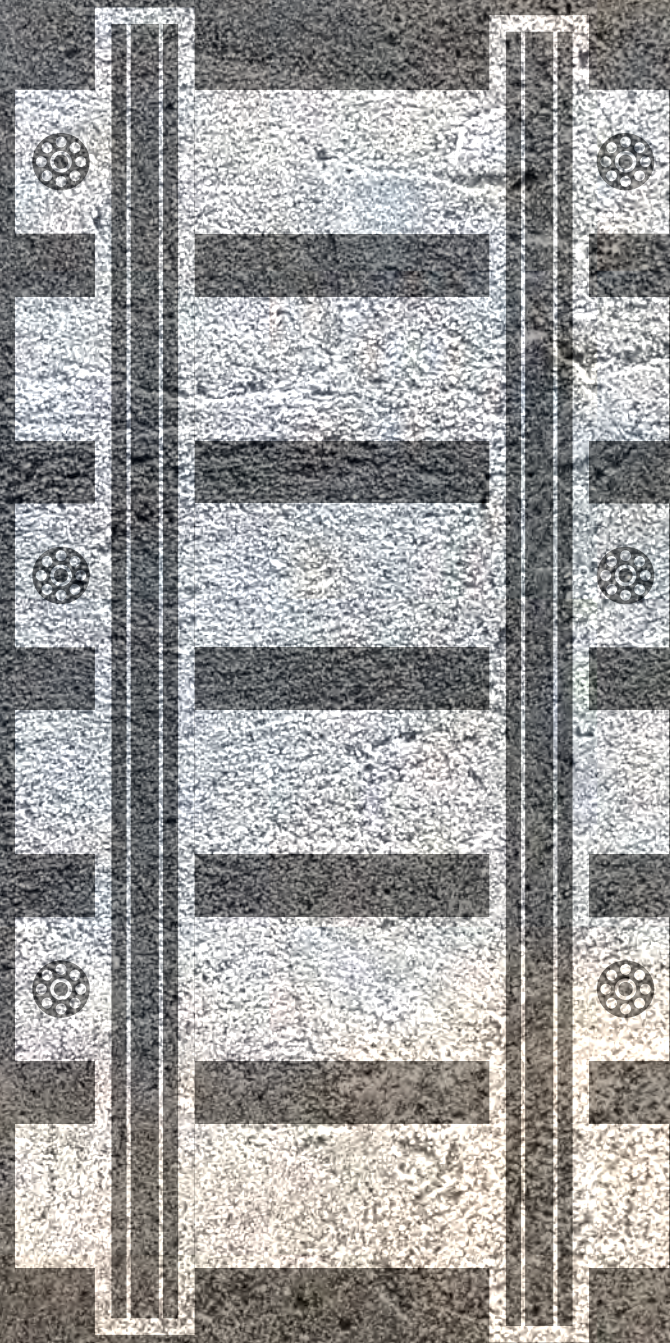




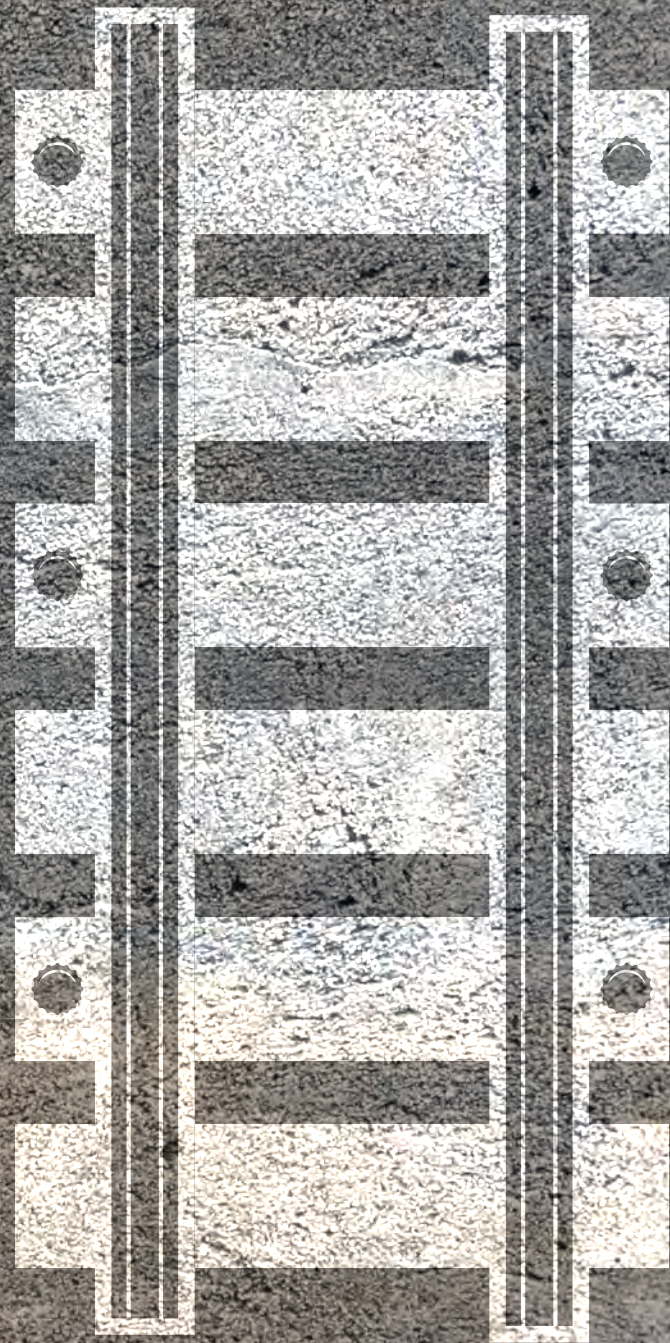
blank crosswalk



trolley barn
crosswalk



chroncile mill
crosswalk



riverman brewery
crosswalk

SAMPLE MOCK UPS

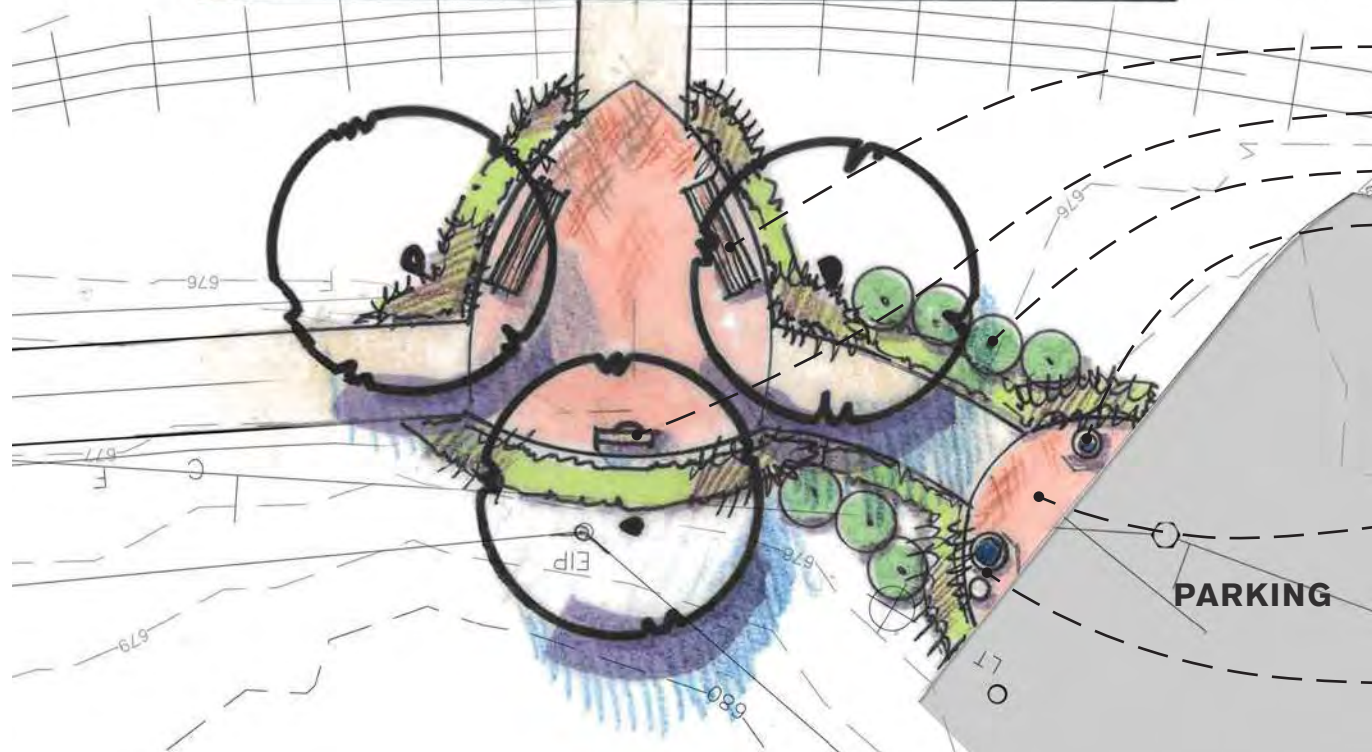
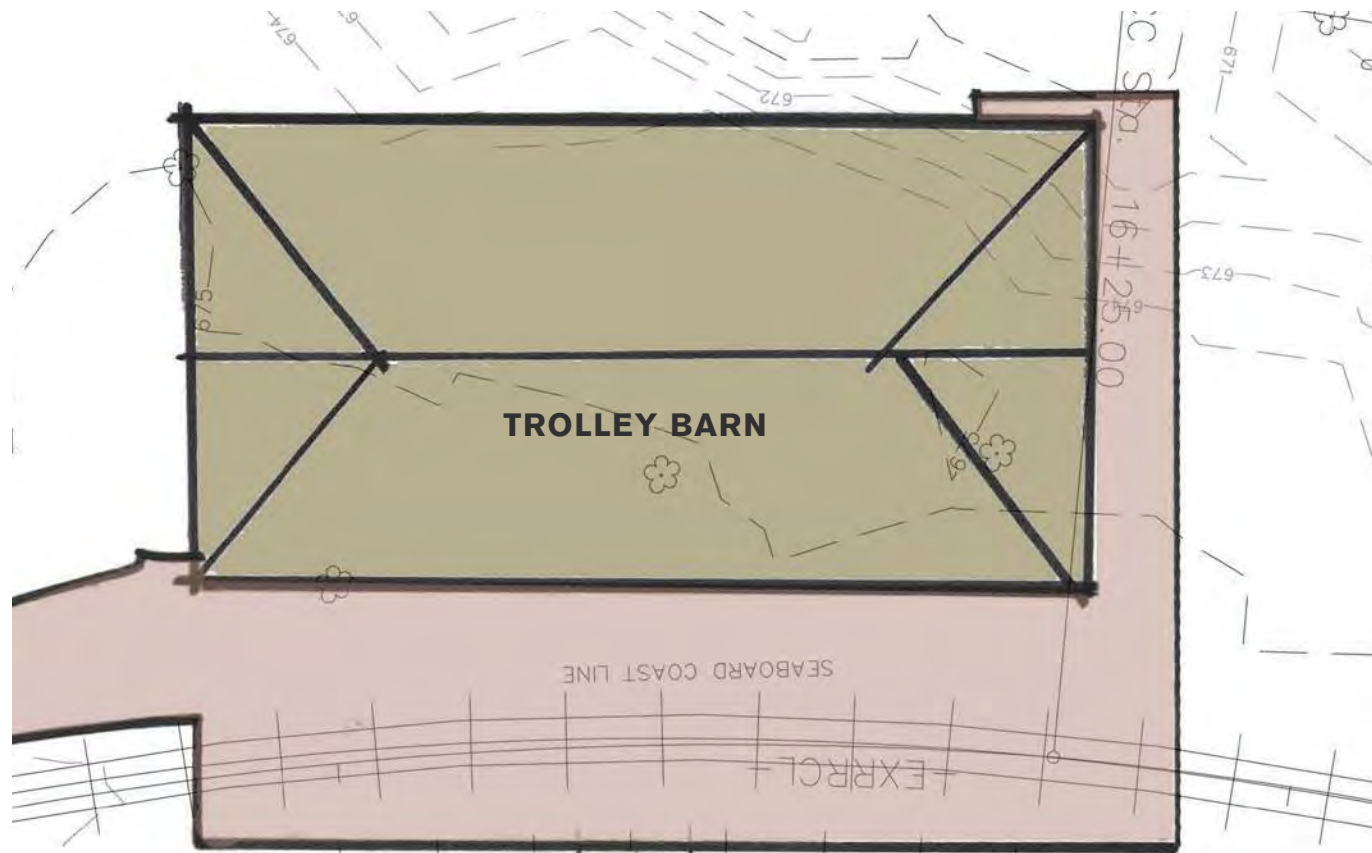


NODES

- ① TRAIL HEAD/
TROLLEY BARN
- ② CATAWBA ST. (MILL)
- ③ RIVERMEN BREWERY
- ④ E. WOODROW AVE.
(PROXIMITY TO LANDMARKS)
- ⑤ PUBLIC ART OPPORTUNITY



BELMONT RAIL-TRAIL BELMONT, NC ▪ PHASE I - TRAIL NODES



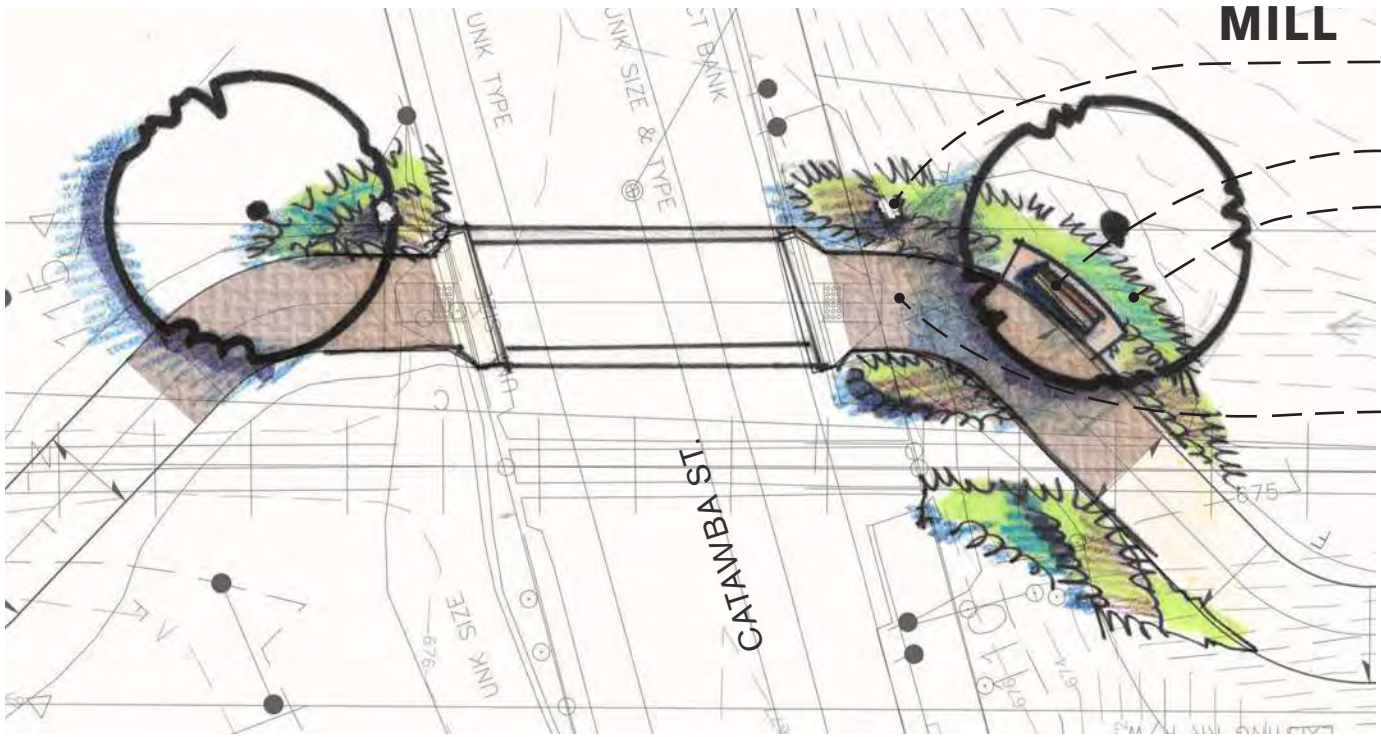
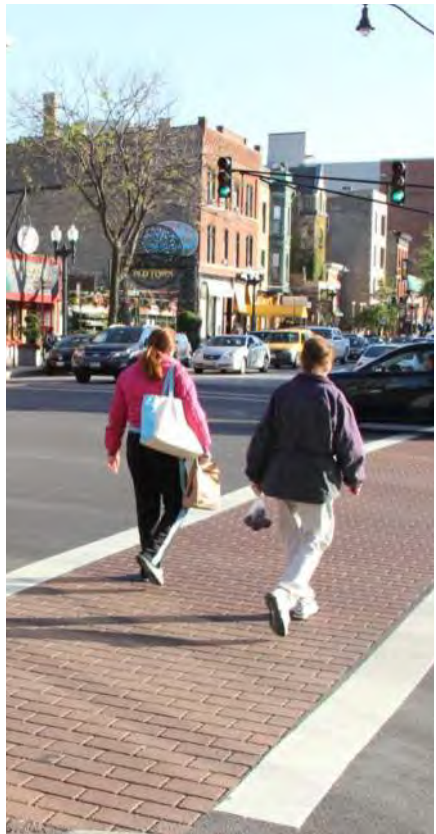
1 TRAIL HEAD/TROLLEY BARN 10 0 10 20 40



- SEATING
- TRAIL HEAD/PUBLIC ART
- NATIVE PLANTING
- DRINKING FOUNTAIN

- SPECIAL PAVING (PAVERS, STAMPED/COLORED CONCRETE)
- TRASH RECEPTACLE
- DOG WASTE STATION
- BIKE RACKS

BELMONT RAIL-TRAIL BELMONT, NC • TRAIL HEAD



- TRAIL HEAD/
HISTORIC REFERENCE
- SEATING
- NATIVE PLANTING
- SPECIAL PAVING
(PAVERS, STAMPED/COLORED
CONCRETE)

2 CATAWBA ST. CROSSWALK/
MILL



BELMONT RAIL-TRAIL BELMONT, NC ▪ CATAWBA ST. CROSSWALK/MILL

RIVERMEN
BREWERY

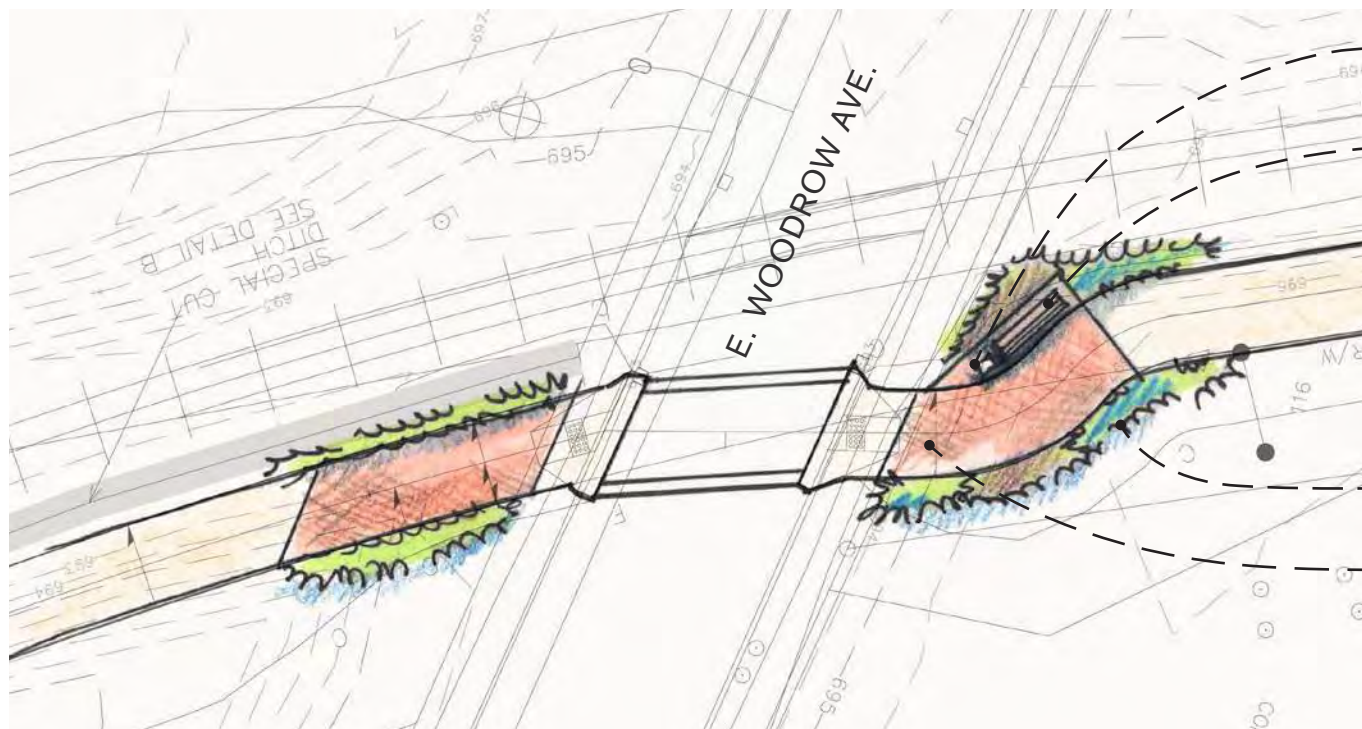
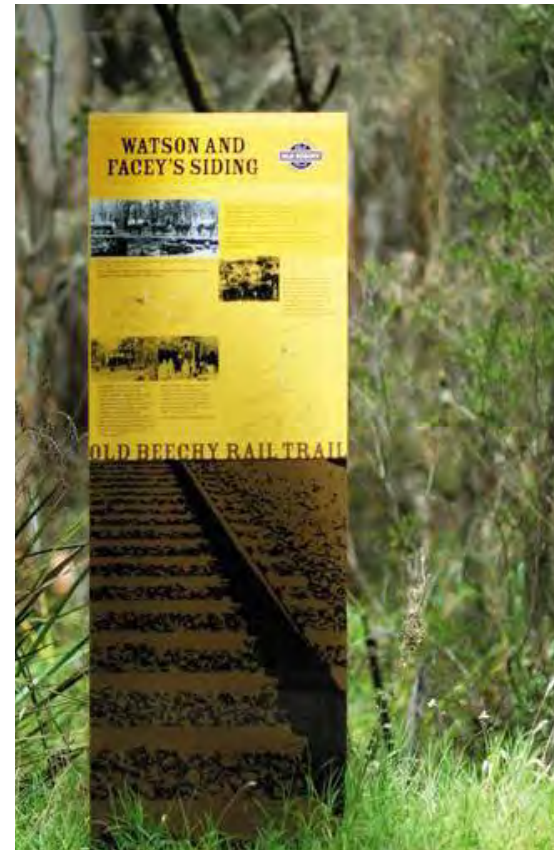


- SEATING
- SPECIAL PAVING (PAVERS, STAMPED/COLORED CONCRETE)
- GRAFFITI WALL
- NATIVE PLANTING

② RIVERMEN BREWERY/
GRAFFITI WALL



BELMONT RAIL-TRAIL BELMONT, NC ▪ RIVERMEN BREWERY/GRAFFITI WALL



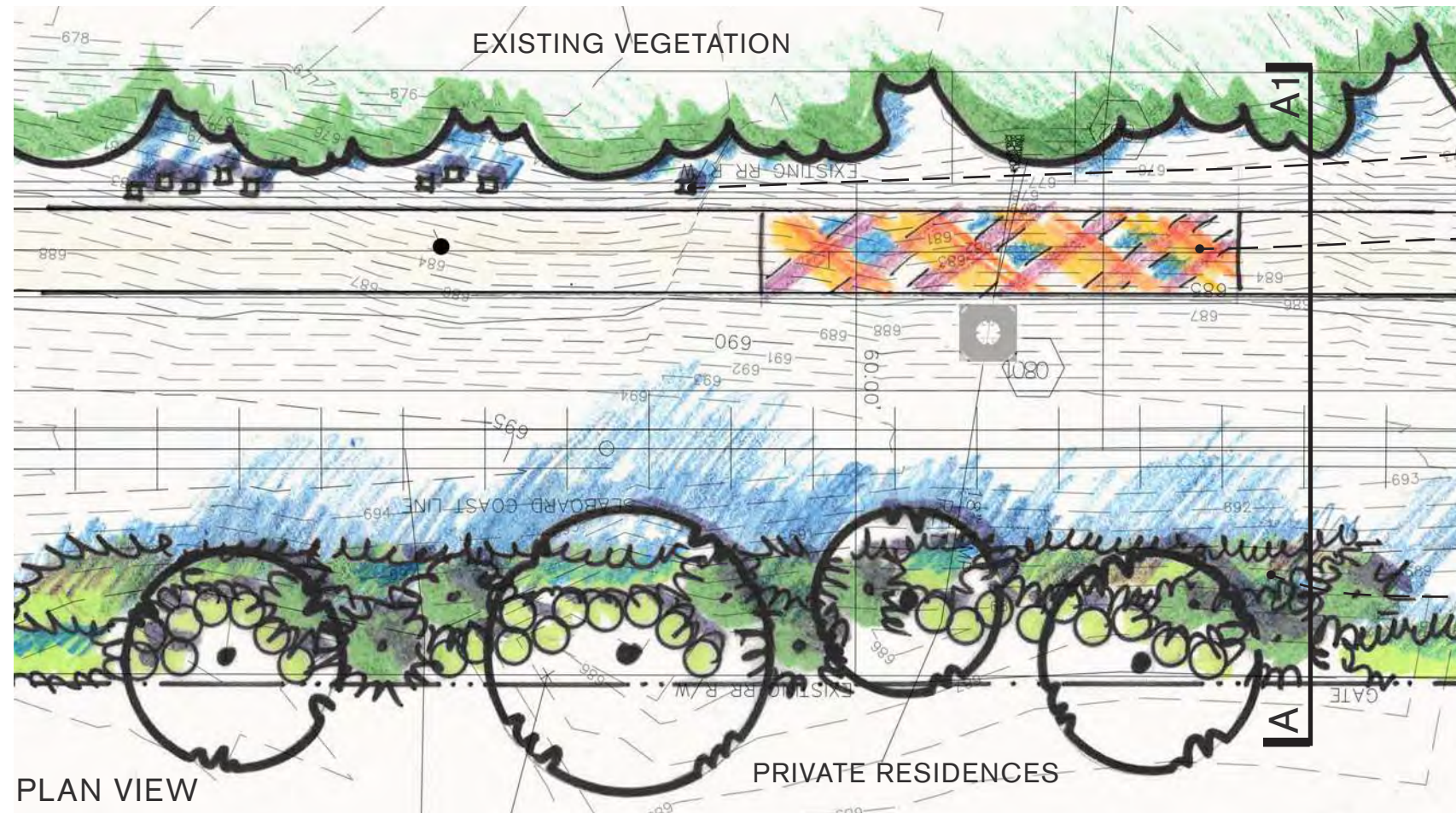
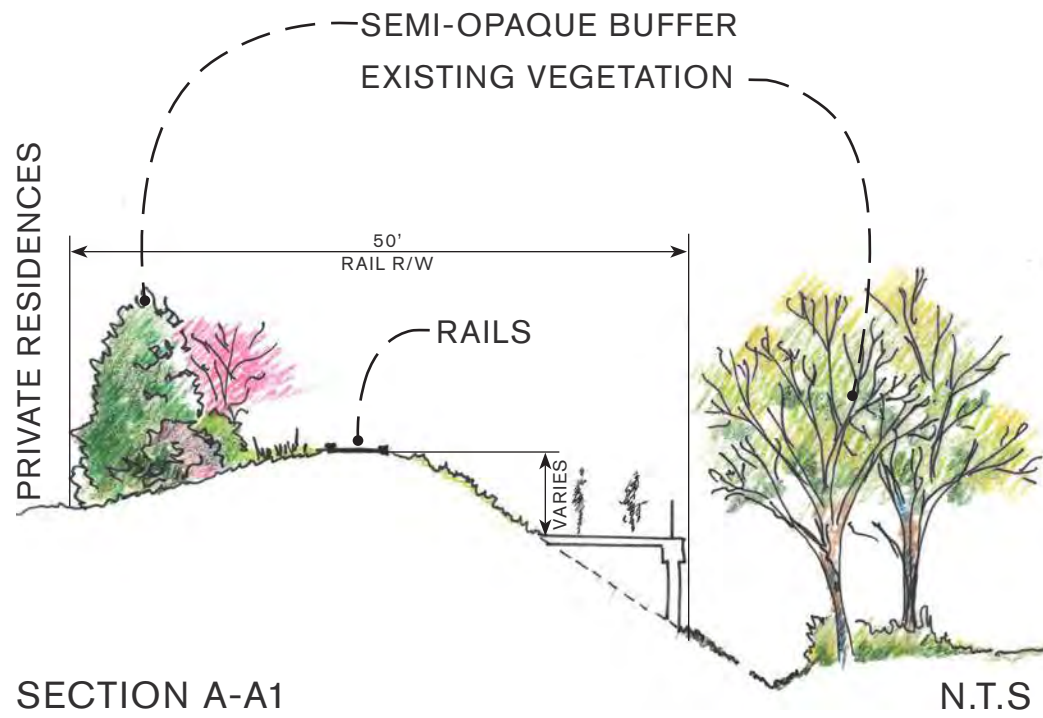
- TRAIL HEAD/
PROXIMITY TO LANDMARKS
- SEATING

- NATIVE PLANTING
- SPECIAL PAVING
(PAVERS, STAMPED/COLORED
CONCRETE)

4 E. WOODROW AVE.
CROSSWALK



BELMONT RAIL-TRAIL BELMONT, NC ▪ E. WOODROW AVE CROSSWALK



— PUBLIC ART/BIRDHOUSES

— MURAL: COMMUNITY INPUT OPPORTUNITY

— NATIVE PLANTING/
BUFFER

5 PUBLIC ART/
BUFFER AT PRIVATE RESIDENCES



BELMONT RAIL-TRAIL BELMONT, NC ▪ PUBLIC ART OPPORTUNITIES/BUFFER AT PRIVATE RESIDENCES



BLACK TUPELO



CAROLINA SILVERBELL



AMERICAN HOLLY



SWITCHGRASS



TULIP POPLAR



EASTERN REDBUD



MOUNTAIN LAUREL



RIVER OATS



GREEN AND GOLD



SEDGE



CREeping PHLOX

BELMONT RAIL-TRAIL BELMONT, NC ■ NATIVE PLANTING PALETTE

1016263 | 01.05.2018 | CITY OF BELMONT