

Historic Preservation Advisory Board 2021 work program outline

PUBLIC EDUCATION AND AWARENESS	PROMOTE HISTORIC PRESERVATION EFFORTS	COLLABORATE WITH COUNTY/LOCAL GROUPS
<p>Update and Improve website</p> <ul style="list-style-type: none"> • Determine content • Delegate content creation • Make changes to website • Schedule update quarterly 	<p>Guest speaker series -Increase knowledge base by hosting trainings by professionals and experts in the field.</p> <ul style="list-style-type: none"> • Brainstorm list of topics/speakers • Determine target audience for each speaker (board members, general public, district residents) • Determine best format, plan, and hold events 	<p>Partner organizations</p> <p>Foster relationship with local organizations including Historic Belmont Foundation, Belmont Historical Society, Millican Pictorial History Museum</p> <ul style="list-style-type: none"> • Establish liaison between groups • Hold quarterly roundtable • Determine niche to fill in order to not duplicate efforts • Discuss partnership opportunities • Coordinate to cross promote efforts
<p>Create Social Media posts</p> <ul style="list-style-type: none"> • Determine content • Delegate content creation • Determine posting schedule • Schedule and make regular posts (monthly, quarterly) • Create and publicize a Belmont historic preservation community outreach campaign 	<p>Meet with residents to encourage and facilitate historic preservation</p> <ul style="list-style-type: none"> • Meet with interested residents • Hold call in-Q&A sessions-ask the expert 	<p>Increase participation with Gaston County Historic Commission</p> <ul style="list-style-type: none"> • Attend meetings • Review and comment on submittals • Work to recommend properties Explore inventory update
<p>Create Range of Options page/pamphlet</p> <ul style="list-style-type: none"> • Confirm facts • Draft content • Put on webpage • Print pamphlet Distribute 		<p>Work with Main Street design group enhancing design guidelines</p>

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Public education and awareness

Update and Improve website

- Determine content
- Delegate content creation
- Make changes to website
- Schedule update quarterly

Create Social Media posts

- Determine content
- Delegate content creation
- Determine posting schedule
- Schedule and make regular posts (monthly, quarterly)
- Create and publicize a Belmont historic preservation community outreach campaign

Create Range of Options page/**pamphlet**

- Confirm facts
- Draft content
- Put on webpage
- Print and distribute pamphlet

Subcommittee chair:

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Promote Historic Preservation Efforts

Guest speaker series -Increase knowledge base by hosting trainings by professionals and experts in the field.

- Brainstorm list of topics/speakers
- Determine target audience for each speaker (board members, general public, district residents)
- Determine best format, plan, and hold events

Meet with residents to encourage and facilitate historic preservation

- Meet with interested residents
- Hold call in-Q&A sessions-ask the expert

Subcommittee chair:

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Collaboration with county and local groups

Foster relationship with local organizations including Historic Belmont Foundation, Belmont Historical Society, Millican Pictorial History Museum

- Establish liaison between groups
- Hold quarterly roundtable
- Determine niche to fill in order to not duplicate efforts
- Discuss partnership opportunities
- Coordinate to cross promote efforts

Increase participation with Gaston County Historic Commission

- Attend meetings
- Review and comment on submittals
- Work to recommend properties
- Explore inventory update, potential grant funding

Work with Main Street design group enhancing design guidelines

- Assign member to be involved-
 - Alex and Jennifer have volunteered
 - Meetings 1st and 3rd Wednesday at 10 a.m.

Subcommittee chair: