BOROUGH OF MT. POCONO

RESOLUTION NO. 11 OF 2022

WHEREAS, a State Highway, PA Route 611, traverses the business district of the Borough of Mount Pocono; and

WHEREAS, the Borough council has historically permitted non-profit entities to erect, on a temporary basis, banners across PA Route 611 advertising events to benefit such entities and the community; and

WHEREAS, Pa Route 611 is a State Highway under the jurisdiction and auspices of Commonwealth of Pennsylvania, Department of Transportation; and

WHEREAS, prior to approving the erection of such a banner, the Commonwealth requires compliance with applicable regulations, and the passage of a resolution addressing and approving a request to permit the same; and

WHEREAS, the Mount Pocono Business Association put all "Harvest Fest" on an annual basis and has requested the Borough approve a placement of a banner across PA Route 611;

NOW, THEREFORE, be it RESOLVED as follows:

- 1. Borough Council approves placement of a banner across PA Route 611 which contains a message pertaining to Harvest Fest for the period of September 12 to September 26.
 - 2. The vertical clearance of said banner shall be 17'x 6".
 - 3. The banner shall be no longer than 11'x 3' 6".
- 4. The Borough of Mount Pocono assumes full responsibility for erecting, maintaining and removing the banner and liability for damages occurring to persons or property, arising from any act of omission associated with banner.
- 5. Under no circumstances, will more than 20% of the message on said banner relate to a commercial product, Enterprise, business or entity regardless of whether any sponsorship of the event or banner installation.

Adopted this <u>6</u> day of <u>September</u>, 2022 by Mount Pocono Borough Council

IN WITNESS WHEREOF, the Borough of Mt. Pocono approves this Resolution the <u>6</u> day of <u>September</u>, 2022.

Donald Struckle, Borough Council President

Joshua Walker, Borough Manager