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## **PG&E Increases Energy Efficiency Incentives for Customers Rebuilding after Wildfires**

**SAN FRANCISCO, Calif.**— Pacific Gas and Electric Company (PG&E) today announced it will increase financial incentives for energy-efficient construction practices in homes or businesses rebuilt after a wildfire. Customers participating in the Advanced Energy Rebuild initiative will receive incentives to adopt building practices now that will become required for all new construction in 2020. The enhanced incentives will be available to customers who lost a building in a recent major wildfire like the Carr or Camp fires.

“These new financial incentives cover some, if not all, of the additional cost of higher-efficiency appliances and building improvements like insulation, advanced windows, air sealing and heat pumps for water and space heating. The result is a more comfortable and sustainable building with lower utility bills for generations to come. We realize our customers have many priorities and challenges right now, and hopefully this program will help,” said Aaron Johnson, a vice president in PG&E’s electric operations who is leading the company’s rebuilding efforts in Butte County.

### **Expanding Upon a Successful Model**

The Advanced Energy Rebuild program was originally developed by Sonoma Clean Power and PG&E after the October 2017 wildfires in the North Bay. Today’s announcement makes the same program available to all areas impacted by wildfire – not just Sonoma and Mendocino County customers.

To date, approximately 100 customers have taken advantage of Advanced Energy Rebuild in the North Bay. “The Advanced Energy Rebuild helped our family reach our goal of designing and building the most efficient home possible. Funds from this program helped offset upgrades in our HVAC system and water heater that would have been extremely difficult to do to otherwise,” said a participant in the program from Sonoma County.

### **Helping Customers Rebuild Efficient Homes**

California’s Building Energy Efficiency Standards, called “Title 24, Part 6,” guide residential and nonresidential building and construction across the state. The standards help to lower energy costs and reduce greenhouse gases associated with the building. Single family homes built to the upcoming 2020 requirements will use approximately 20 percent less energy than homes built to the 2016 standard. The Advanced Energy Rebuild initiative offers customers the opportunity to receive incentives to take these steps a year early, resulting in support for their rebuild and a high performance, low energy use home.

### **Supporting Savings for New Homes**

PG&E is encouraging customers to build high-performing homes that will result in lower energy bills. Customers can receive between \$7,500 to \$17,500 in incentives depending on building choices they select. An efficient, all electric home with solar would earn the highest incentive. Incentives are available to serve customers with destroyed homes or businesses in nine Northern California counties – including Mendocino, Sonoma, Lake, Napa, Solano, Butte, Yuba, Plumas and Nevada – where wildfires occurred in 2017 and 2018. These customers are eligible for incentives if they pull a permit for a new building by the end of 2019, regardless of where they rebuild.

### **How to Learn More**

Customers wanting an early indication of the program requirements can review the Advanced Energy Rebuild website at <http://cahp-pge.com/advanced-energy-rebuild/> or for further inquiry please contact us at [Rebuild@pge.com](mailto:Rebuild@pge.com). Funding for the program is from public service program surcharges on utility bills that are designed to increase conservation and energy efficiency in California.

### **About PG&E**

Pacific Gas and Electric Company, a subsidiary of [PG&E Corporation](#) (NYSE:PCG), is one of the largest combined natural gas and electric energy companies in the United States. Based in San Francisco, with more than 20,000 employees, the company delivers some of the nation's cleanest energy to nearly 16 million people in Northern and Central California. For more information, visit [www.pge.com/](http://www.pge.com/) and [www.pge.com/en/about/newsroom/index.page](http://www.pge.com/en/about/newsroom/index.page).

