



Economic Development Notes

IDENTITY/ CHARACTER

Who we are based on our history, traditions and current look.

SUGGESTION

Farming community, rural, small, quaint, laid back. Where people live, farm, shop, camp, hike, bike and embrace outdoor activities.

EVIDENCE

Furniture, colors, design, decorations, signs, fonts on the CBD.

COMPREHENSIVE PLAN UPDATE/ECONOMIC DEVELOPMENT STRATEGY

To achieve the envisioned identity, the City will use distinct and complementary strategies:

1. Promote and support the character of the City through business diversity, distinct facades on the CBD, promotion of live work uses in the downtown area, activation of public spaces and zoning. The CBD will include SR203 From X to X.
 - A. Tier 1
 - * Riverfront
 - * EOC

B. Tier 2

- * Carnation Farms
- * Tribe building
- * Parcel south of IGA
- * For Sale properties along 203
- * Underutilized properties along 203 and or within one block
- * Myrtle and Blanche
- * Block between Commercial and Byrd- West on 203.

C. Tier 3

- * Tolt Greens
- * Confluence
- * P.O. Block

2. Execution of lean development processes that facilitate land uses that bring revenues to the City.

3. Increase the City's footprint through Annexations.

4. Adopt Community Economic Development strategies including but not limited to workforce development, micro enterprises, co-ops and preservation of diverse housing.

5. Enhance and protect taxes, rates, fees, and other revenues that ensure the financial sustainability of Carnation.

