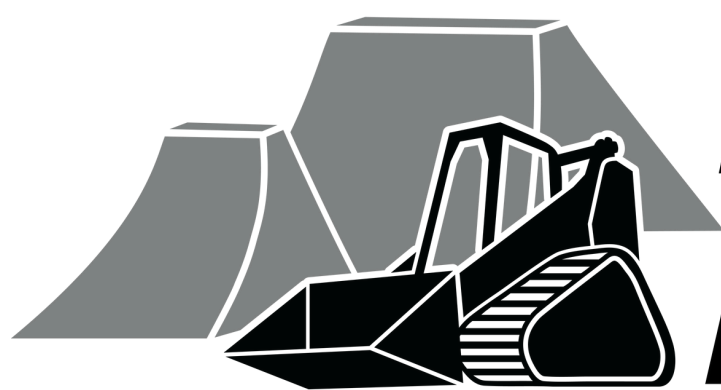
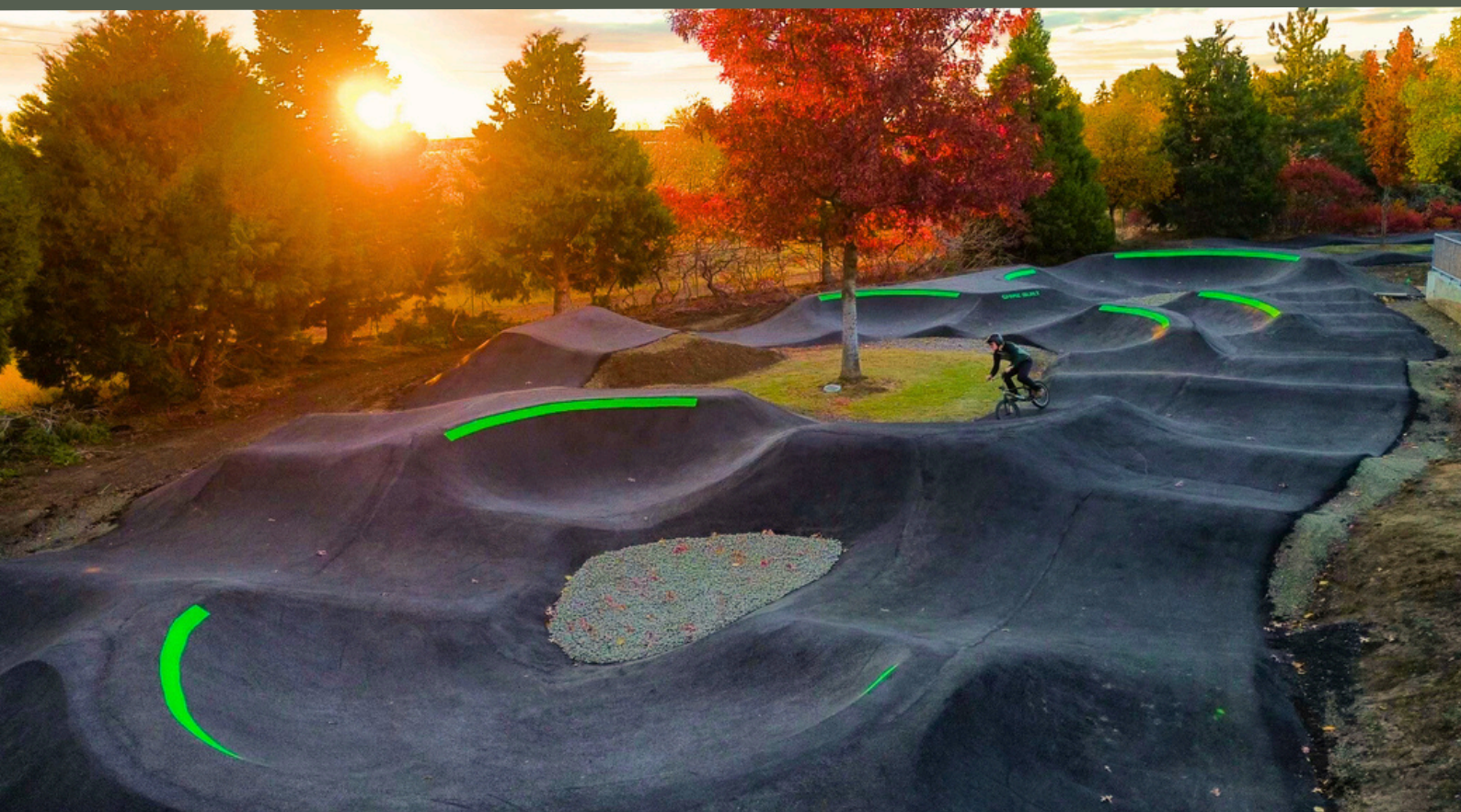


PROJECT PROPOSAL  
**CARNATION, WA**



# **SHIRE BUILT**

**BIKE PARKS - PUMP TRACKS - DIRT JUMPS - MTB TRAILS**



# EXECUTIVE SUMMARY

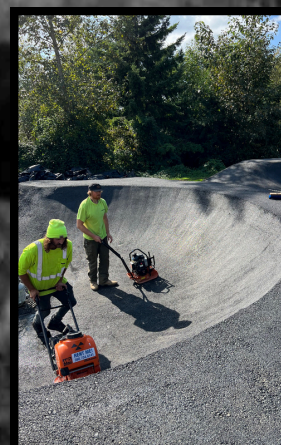


SHIRE BUILT HAS A COMBINED EXPERIENCE OF OVER 25 YEARS IN THE TRAIL BUILDING AND CONSTRUCTION INDUSTRY.

WE'VE BEEN FORTUNATE ENOUGH TO HONE OUR CRAFT BY BUILDING VIRTUALLY EVERY STYLE OF TRAIL IMAGINABLE IN BOTH THE PUBLIC AND PRIVATE SECTORS. OUR PORTFOLIO INCLUDES SINGLE TRACK TRAILS, MULTI USE TRAILS, JUMP TRAILS RANGING FROM BEGINNER TO PROFESSIONAL, DOWNHILL RACE TRACKS, PUBLIC BIKE PARKS, AND EVEN ASPHALT PUMPTRACKS. WE EAT, SLEEP AND BREATHE MOUNTAIN BIKING, GIVING US AN INDUSTRY LEADING UNDERSTANDING OF ANY PROJECT PUT IN FRONT OF US. FROM OUR HUMBLE BACK YARD BUILDS, TO OUR HIGH PROFILE PUBLIC BIKE PARKS AND EVERYTHING IN BETWEEN, WE BELIEVE THAT WE HAVE THE KNOWLEDGE AND EXPERIENCE TO BRING TO LIFE ANY TRAIL, IN ANY SCENARIO.

THE MOUNTAIN BIKE INDUSTRY HAS GIVEN US EVERYTHING. IT IS OUR SOURCE OF RECREATION AND OUR OUTLET FOR CREATIVE FREEDOM. IT HAS SPARKED OUR CAREERS AND EVEN FORGED OUR CLOSEST FRIENDSHIPS. IT IS WITH EVERY SHAPE WE LEAVE IN THE DIRT THAT WE PROVIDE OUR COMMUNITY WITH THOSE SAME OPPORTUNITIES.

SHIRE BUILT IS THE NORTHWEST'S PREMIER BIKE PARK CONTRACTOR. CREATING WORLD CLASS TRAILS FOR EVERYONE, EVERYWHERE.





# WHAT IS A PUMP TRACK?

A PUMP TRACK IS A CLOSED CIRCUIT OF ROLLERS, BERMS, AND JUMPS DESIGNED FOR BICYCLISTS, SCOOTERS AND SKATEBOARDERS. RIDERS USE THEIR BODY MOVEMENTS (PUMPING) TO GENERATE SPEED AND NAVIGATE THE TRACK WITHOUT PEDALING.



## WHY ARE THEY IMPORTANT?

**COMMUNITY BONDING:** A PUMP TRACK FOSTERS A SENSE OF COMMUNITY BY PROVIDING A SHARED SPACE FOR RESIDENTS TO GATHER AND ENGAGE IN HEALTHY, OUTDOOR ACTIVITIES.

**YOUTH ENGAGEMENT:** PUMP TRACKS PROVIDE A POSITIVE OUTLET FOR THE ENERGY OF YOUNG PEOPLE, REDUCING THE LIKELIHOOD OF ENGAGING IN NEGATIVE OR RISKY BEHAVIORS.

**FITNESS:** RIDING ON PUMP TRACKS AND SKATEPARKS PROVIDES CARDIOVASCULAR EXERCISE, CONTRIBUTING TO IMPROVED HEART HEALTH AND OVERALL FITNESS.

# ADDITIONAL BENEFITS

**EVENTS AND COMPETITIONS – THESE FACILITIES CAN HOST EVENTS, COMPETITIONS, AND GATHERINGS, DRAWING PARTICIPANTS AND SPECTATORS FROM BOTH THE LOCAL COMMUNITY AND NEIGHBORING AREAS.**

**TRAINING AND EDUCATION – SKATEPARKS AND PUMP TRACKS CAN BECOME HUBS FOR TRAINING AND EDUCATION SERVICES, OFFERING LESSONS, CLINICS, AND WORKSHOPS.**

**TOURIST ATTRACTION – RECREATIONAL FACILITIES LIKE PUMP TRACKS CAN ATTRACT VISITORS, BOOSTING LOCAL TOURISM AND BENEFITING NEARBY BUSINESSES.**





# PUMP TRACK TYPES

**ASPHALT PUMP TRACKS:** HIGH UP FRONT COST BUT REQUIRES VIRTUALLY NO MAINTENANCE AND CAN BE RIDDEN ON YEAR-ROUND. THEY CANNOT BE CHANGED ONCE CREATED.



**DIRT PUMP TRACKS:** LOWER UP FRONT COST BUT REQUIRES REGULAR MAINTENANCE. DUE TO THEIR LESS PERMANENT NATURE THEY CAN BE ADJUSTED AND/OR ADDED TO OVER TIME. DIRT PUMP TRACKS ARE USUALLY RIDING BEST DURING SUMMER





SHIRE BUILT

SHIRE BUILT

**PREVIOUS WORK**



# PIONEER PARK – ASPHALT PUMPTRACK

LA GRANDE, OR



## DESCRIPTION

2 ASPHALT PUMP TRACKS (MAIN TRACK AND KIDS TRACK) ADJACENT TO AN EXISTING SKATEPARK.

## CLIENT

- BLUE MOUNTAIN SINGLE TRACK TRAILS GROUP
- CITY OF LA GRANDE, OR

## DESIGN & CONSTRUCTION

OCTOBER 2024

## BUDGET

\$200,000 TOTAL BUDGET

## PUMP TRACK SIZE

MAIN TRACK – 7,648 SQ FT

KIDS TRACK – 1500 SQ FT

## CONTACT

- TYLER BROOKS (BLUE MOUNTAIN SINGLE TRACK)  
(541) 310-8770
- STU SPENCE (CITY OF LA GRANDE, OR)  
(541) 656-7340

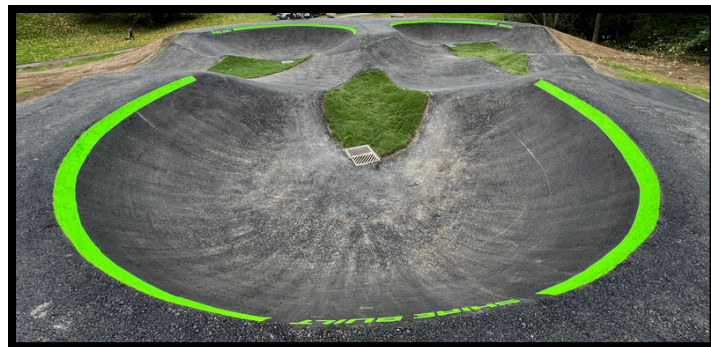


PAST EXPERIENCE



# JENNINGS NATURE PARK – ASPHALT PUMPTRACK

MARYSVILLE, WA



## DESCRIPTION

ASPHALT PUMP TRACK. OUR BREAD AND BUTTER!

## CLIENT

CITY OF MARYSVILLE, WA

## DESIGN & CONSTRUCTION

AUGUST – SEPTEMBER 2023

## BUDGET

\$300,000 TOTAL BUDGET

## PUMP TRACK SIZE

6,800 SQ FT

## CONTACT

THADD ZENDER (360) 363-8286



PAST EXPERIENCE



# CEDAR LANES – ASPHALT PUMPTRACK

AUBURN, WA



## DESCRIPTION

CEDAR LANES BIKE PUMP TRACK. ASPHALT PUMP TRACK.

## CLIENT

CITY OF AUBURN, WA

## DESIGN & CONSTRUCTION

FEBRUARY 2024

## BUDGET

\$100,000 TOTAL BUDGET

## PUMP TRACK SIZE

5,626 SQ FT

## CONTACT

MATT WEBB (DIVERSIFIED HOLDINGS NE)  
(253) 312-7350



PAST EXPERIENCE



# WATERFRONT BIKE PARK

PORT OF BELLINGHAM, WA



## DESCRIPTION

PUBLIC BIKE PARK IN THE HEART OF BELLINGHAM.  
MULTIPLE TRACKS (PUMP TRACKS, JUMPS, SINGLE  
TRACK) ANNUAL MAINTENANCE CONTRACT

## CLIENT

PORT OF BELLINGHAM, WA  
WMBC

## CONSTRUCTION

SPRING 2019

## ANNUAL MAINTENANCE CYCLE

## BUDGET

\$300,000 TOTAL BUDGET

## ANNUAL REFRESH BUDGET

\$30,000

## PARK SIZE

45,000 SQ FT

## CONTACT

ROB FIX (PORT COMMISSIONER)  
(360) 676-2500

WANT TO SEE MORE?  
CHECK OUT OUR VIDEO



PROJECT HIGHLIGHTS



# MEET OUR TEAM



## SPENCER BALDWIN

**PROJECT MANAGER | MACHINE OPERATOR**

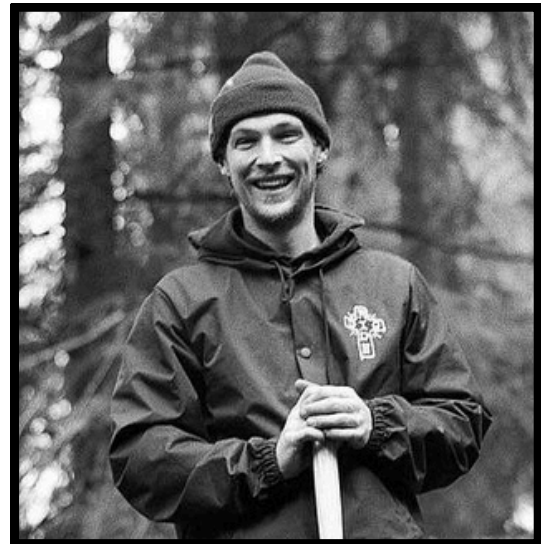
Spencer is the owner and CEO of Shire Built bringing 20+ years of background in civil construction, working with suppliers, subcontractors, utility companies, municipalities, etc. This combined with a lifetime of riding mountain and BMX bikes at a pro level gives him the ability to build unique trails, features, and jumps. All while understanding the complex nuances of project management. It is through his leadership and direction that Shire Built has emerged as Washington's premier bike park and pump track contractor.



## SCOTT SCAMEHORN

**LEAD DESIGNER | MACHINE OPERATOR**

Scott is a professional BMX rider and mountain biker with 20+ years of industry experience. He is now the QCM at ShireBuilt using his vast background in trail building and maintenance to help the team create complex and smooth flowing designs that all skill levels of riders can appreciate. For Scott, the details matter, which is why he provides final sign off on all of our projects. His pride of work shines through with every shape we create.



## MATT ORLANDO

**MEDIA | LABORER | SPONSORSHIPS**

Matt is a professional mountain biker, videographer, event promoter and trail builder with over 15 years of experience in the industry. With a background rooted in downhill racing he brings an athlete's perspective to the team of already diverse builders. He is also our industry insider with Evergreen Mountain Bike Alliance where he plays an integral role in trail system development as lead designer and project manager.



# OUR PROCESS



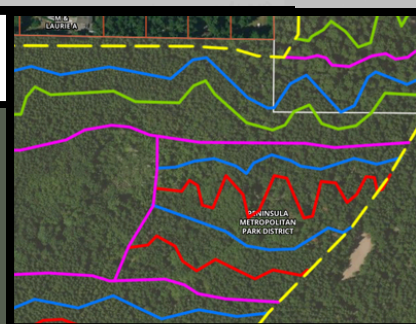
## SITE ANALYSIS

We perform an on-site evaluation of the project ahead of our design phase. During this process we assess the topography, ecology, soil conditions and access routes. The result is then used as a starting point for the design process.



## CONCEPTUAL DESIGN & BUDGETING

After our on-site evaluation, we create a rendering of the trail concept including all proposed routes, difficulty levels, structures, drainage, facilities, signage and access. This concept allows us to arrive at an accurate cost for the construction phase. During this time we assess the need for subcontractors or sub consultants and source as necessary.



## CONSTRUCTION AND PROJECT MANAGEMENT

Our primary objective is that the project is built to plan and budget. Working closely with the Client, we submit weekly progress reports and address any questions or proposed field changes that arise. Throughout the project, a high level of communication is maintained by the Site Project Manager constantly providing the current status of the project, concerns and projected resolution, and expected completion date.



## QUALITY CONTROL

Testing our work is a crucial part of the construction process. We take into consideration both internal and external feedback to ensure that our end result is safe, sustainable, and as fun as humanly possible. Our team of professional riders leave no room for improvement by the time of project completion. Compaction, test riding, group analysis and feedback are crucial steps in the construction phase



## PROGRAMMING, OPERATIONS & MAINTENANCE

Our collective experience in the field of trail design and construction also gives us the knowledge to carry out maintenance and repair actions to extend the life of a trail. We can evaluate the current function and condition of the trail, provide cost of repairs, and create a service plan for ongoing maintenance and/or repair.



PROPOSAL



## 2024

**BELLINGHAM, WA** - GALBRAITH MT (NEW TRAIL - DOUBLE VISION)  
**SANTA CRUZ, CA** - VIDEO PROJECT  
**AUBURN, WA** - ASPHALT PUMPTRACK  
**CLEARLAKE, WA** - JUMP TRAIL  
**BELLINGHAM, WA** - PRIVATE MTB TRAILS  
**SUMAS, WA** - PRIVATE MTB TRAILS  
**MOUNT VERNON, WA** - BAKERVIEW BMX RACE TRACK REBUILD  
**JACKSON HOLE, WY** - FLOW TRAIL  
**BELLINGHAM, WA** - WATERFRONT PUMPTRACK REFRESH  
**CLEAR LAKE, WA** - FEST SERIES LINE  
**POULSBO, WA** - PUMP TRACK  
**LOPEZ ISLAND, WA** - SKATEPARK (WITH ASSIST FROM GRINDLINE)  
**VIRGIN UTAH** - REDBULL RAMPAGE  
**LA GRANDE, OR** - ASPHALT PUMPTRACK  
**BELLINGHAM, WA** - CHUCKANUT PRIVATE TRAILS

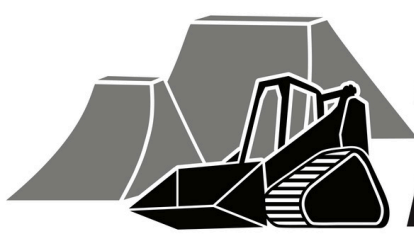
## 2023

**BELLINGHAM, WA** - GALBRAITH MT (CEDAR DUST SKILLS ZONE)  
**OAXACA MEXICO** - COMMUNITY FLOW TRAILS  
**SANTA CRUZ, CA** - VIDEO PROJECT (SPECIALIZED BICYCLES)  
**BELLINGHAM, WA** - GALBRAITH MT (EVO TRAIL REBUILD)  
**SUMAS, WA** - PRIVATE MTB TRAILS  
**BELLINGHAM, WA** - WATERFRONT PUMPTRACK (WMBC)  
**SEDRO WOOLEY, WA** - SINGLE TRACK TRAILS  
**CLEAR LAKE, WA** - DH TRAILS  
**CEDAR CITY, UTAH** - PUMPTRACK ADDITION  
**FLAT LAKE, MT** - LEGACY BIKE PARK (VIDEO PROJECT)  
**WOODINVILLE, WA** - PUMP TRACK  
**MARYSVILLE, WA** - ASPHALT PUMP TRACK  
**VIRGIN UTAH** - REDBULL RAMPAGE  
**BELLINGHAM, WA** - GALBRAITH MT (NEW TRAILS)  
**BIG WATER UTAH** - VIDEO PROJECT

## 2022

**CALI STREET PROJECT** - CHRISTIAN RIGEL VIDEO SEGMENT  
**ALGER, WA** - DH TRAIL FOR BETA MTB MAGAZINE  
**CEDAR CITY, UTAH** - PUMPTRACK + JUMPS  
**CLEARLAKE, WA** - DH TRAILS + CAMP GROUNDS  
**BELLINGHAM, WA** - GALBRAITH MT (MOHAWK REBUILD)  
**KETTLE FALLS, WA** - KONA BIKES VIDEO SEGMENT





# **SHIRE BUILT**

**BIKE PARKS - PUMP TRACKS - DIRT JUMPS - MTB TRAILS**

## **CONTACT**

**WEB:** [WWW.SHIREBUILT.COM](http://WWW.SHIREBUILT.COM)

**PHONE:** **360-220-1559**

**INSTAGRAM:** [@SHIRE.BUILT](https://www.instagram.com/shirebuilt)

## **REFERENCES**

**ERIC BROWN - WMBC EXECUTIVE DIRECTOR**  
**ERIC@WMBBCMTB.ORG (206) 399-8347**

**JAMES KLIENDINST - GRINDLINE SKATEPARKS**  
**JAMES@GRINDLINE.COM (206) 819-9234**

**THADD ZENDER - CITY OF MARYSVILLE**  
**TZENDER@MARYSVILLEWA.GOV (360) 363-8286**

**ROB FIX - BELLINGHAM PORT COMMISSIONER**  
**ROBF@PORTOFBELLINGHAM.COM (360) 676-2500**