



STAFF REPORT

TO: Mayor and Members of the City Council
 FROM: Dan Barros, City Manager
 Michelle Estabillo, City Clerk
 Christopher J. Diaz, City Attorney
 MEETING DATE: June 26, 2024
 SUBJECT: Sales Tax Ballot Measure

RECOMMENDATION

Staff recommends that the City Council adopt:

RESOLUTION CALLING FOR THE PLACEMENT OF A GENERAL TAX MEASURE ON THE BALLOT FOR THE NOVEMBER 5, 2024 GENERAL MUNICIPAL ELECTION FOR THE SUBMISSION TO THE QUALIFIED VOTERS OF AN ORDINANCE TO ENACT A GENERAL TRANSACTIONS AND USE TAX (SALES TAX) AT THE RATE OF ONE HALF CENT (1/2¢) PURSUANT TO CEQA GUIDELINE 15378

RESOLUTION REQUESTING THE BOARD OF SUPERVISORS OF THE COUNTY OF SAN MATEO TO CONSOLIDATE A GENERAL MUNICIPAL ELECTION TO BE HELD ON NOVEMBER 5, 2024 WITH THE STATEWIDE GENERAL ELECTION TO BE HELD ON THAT DATE PURSUANT TO §10403 OF THE ELECTIONS CODE REGARDING A TOWN MEASURE PURSUANT TO CEQA GUIDELINE 15378

RESOLUTION PROVIDING FOR THE FILING OF PRIMARY AND REBUTTAL ARGUMENTS AND SETTING RULES FOR THE FILING OF WRITTEN ARGUMENTS REGARDING A TOWN MEASURE TO BE SUBMITTED AT THE NOVEMBER 5, 2024 GENERAL MUNICIPAL ELECTION PURSUANT TO CEQA GUIDELINE 15378

EXECUTIVE SUMMARY

On July 26, 2023, the City Council held a study session on the topic of revenue strategies. Discussions were had on the potential for a new sales tax measure as well as on the restructuring of the Town’s business license tax. At the study session, the City Council directed staff to secure an election consultant to gauge community interest in a potential new Sales Tax Measure for the November 2024 general Election. In November of 2023, the Town entered into

an agreement with Props and Measures, in collaboration with EMC Research, for community polling and surveys of the community's satisfaction of Town services. Polling results were presented to the City Council at the March 27, 2024 City Council Meeting with overwhelming community support of current Town Services and the desire to maintain this level of service for the foreseeable future.

The attached resolutions will initiate the ballot measure process, and the ordinance included as an attachment includes the actual text of the ordinance that the voters will consider.

FISCAL IMPACT

If approved by voters, the sales tax increase would provide a fiscal benefit to the Town of approximately \$2.3 Million. There will be a fiscal impact for placing the measure on the ballot and the current budget approved by Council for election-related expenses is \$18,000.

ANALYSIS

Props and Measures, in collaboration with EMC Research, conducted multiple community surveys and polling efforts. Postcards directing community members to an online community feedback survey were mailed to each registered voter in Colma. Additionally, the Town utilized its social media platforms to further direct community members to participate in the survey highlighting the different ways to access the survey.

On March 27, 2024, representatives from both Props and Measures as well as EMC Research presented the survey data to the City Council. The data revealed overwhelming community support for current Town Services with a strong desire to maintain this level of service for years to come. General public Safety and neighborhood police patrols were cited as the highest priorities for future funding within the survey results.

The Town continues to welcome additional community feedback through an active survey along with additional information on this topic on the Town's website: colma.ca.gov/measure.

The Measure

In an effort to maintain Town services, staff is recommending that City Council submit a measure to the voters of the Town in November of this year to establish a ½ cent general transactions and use tax (local sales tax) in order to provide locally controlled funding for general Town services.

The statement of the measure would be as follows:

"TOWN OF COLMA SALES TAX MEASURE.

To maintain general Town services such as 911 emergency response, community programs and events, parks, public safety, recreational youth and adult programs; respond to property crimes/thefts/burglaries; and retain/attract local businesses; shall the measure establishing a 1/2¢ sales tax providing approximately \$2.3 Million annually until ended by voters; requiring audits, public spending disclosures, funds locally controlled, be adopted?"

If approved by Council, the measure would appear on the November 5, 2024 General Election ballot for voter approval. It proposes a general tax to provide funding for Town of Colma services and requires a majority (50% plus one) of votes cast by voters to approve the measure. Staff estimates that a new half-cent transactions and use tax would generate approximately \$2.3 Million annually for the general fund. The local sales tax could be used for any general municipal purpose. This amount could be used to maintain existing service levels and for general fund purposes. It is again noted that all funds received from this half-cent sales tax would be locally generated and could not be taken away by the State to balance its own budget in any future fiscal challenge

Resolutions

Attached are the three resolutions, which the Council must adopt by a 2/3 vote, to place the measure on the ballot.

Resolution No. 2024-XX is the principal resolution which calls the election and places the measure on the November 5, 2024 ballot. It contains the language of the proposed sales tax measure (and adopting ordinance) to be submitted to the voters and directs the City Attorney to prepare an impartial analysis of the measure pursuant to California Elections Code Section 9280. It is noted that because the California Department of Tax and Fee Administration (CDTFA - formerly known as the Board of Equalization) collects and administers local sales taxes, any draft local sales tax measure must be reviewed and approved by CDTFA before placement on the ballot. The Town has been in contact with CDTFA and secured their written approval of the tax measure's language last week.

Resolution Nos. 2024-XX and 2024-XX are largely boilerplate resolutions to help set up the election on the measure. One resolution consolidates the City's sales tax measure with the November Statewide General Election on November 5, 2024, effectively allowing the San Mateo County Registrar of Voters to conduct the election on the Town's behalf. The other resolution sets deadlines and rules for how and when interested persons may submit arguments for or against the proposed sales tax measure. Consistent with the Transient Occupancy Measure (TOT) adopted by the voters in 2018, staff assumes that the City Council will want to prepare the arguments in favor of the measure. If so, only two members should be selected and staff has included a blank space in the resolution for the City Council to designate two members for this purpose. Please keep in mind that once designated, public resources, including Town staff time, cannot be used to assist with the argument in favor of the measure. Instead, the two City Council members should prepare the argument in favor without accessing public resources to do so.

Under California Proposition 218, the upcoming November 5, 2024 Municipal General Election is an appropriate date to place a local general tax measure on the ballot. Pursuant to California Government Code Section 53724(b) (Proposition 62) and Revenue and Taxation Code Section 7285.9, a two-thirds (2/3) vote of the membership of the City Council is required to adopt these resolutions.

If approved by a majority of the voters, this sales tax increase is estimated to provide an additional \$2.3 Million annually to the Town's General Fund.

CONCLUSION

It is recommended that the City Council adopt the series of three resolutions to place a sales tax ballot measure on the November 5, 2024 ballot.

ATTACHMENTS

- A. Resolution calling for the placement of a general tax measure on the ballot to be held at the November 5, 2024 General Municipal Election for the submission to the qualified voters of a proposed ordinance to enact general transactions and use tax (sales tax) at the rate of one half cent (1/2¢) pursuant to CEQA Guideline 15378.
- B. Resolution requesting the Board of Supervisors of San Mateo County to consolidate a General Municipal Election to be held on November 5, 2024 with the Statewide General Election to be held on the same date pursuant to Section 10403 of the Elections Code regarding a Town measure pursuant to CEQA Guideline 15378.
- C. Resolution providing for the filing of primary and rebuttal arguments and setting rules for the filing of written arguments regarding a Town measure to be submitted to the qualified voters at the November 5, 2024 General Municipal Election pursuant to CEQA Guideline 15378

**RESOLUTION NO. 2024-_____
OF THE CITY COUNCIL OF THE TOWN OF COLMA**

**RESOLUTION CALLING FOR THE PLACEMENT OF A GENERAL TAX MEASURE
ON THE BALLOT FOR THE NOVEMBER 5, 2024 GENERAL MUNICIPAL
ELECTION FOR THE SUBMISSION TO THE QUALIFIED VOTERS OF AN
ORDINANCE TO ENACT A GENERAL TRANSACTIONS AND USE TAX (SALES
TAX) AT THE RATE OF ONE HALF CENT (1/2¢) PURSUANT TO CEQA
GUIDELINE 15378**

The City Council of the Town of Colma does hereby resolve as follows:

1. Background.

- (a) The Town of Colma ("Town") is authorized to levy a Transactions and Use Tax ("TUT") for general purposes pursuant to California Revenue and Taxation Code section 7285.9, subject to approval by a majority vote of the electorate pursuant to Article XIIIIC, section 2 of the California Constitution ("Proposition 218").
- (b) Pursuant to California Elections Code section 9222, the City Council has authority to place local measures on the ballot to be considered at a Municipal Election.
- (c) The City Council would like to submit to the voters at the November 5, 2024 General Municipal Election a measure establishing the rate of the TUT of one half cent (1/2¢) on the sale and/or use of all tangible personal property sold at retail in the Town until it is repealed by voters, as more specifically set forth in the attached proposed ordinance adding Chapter 7.05 to the Town's Municipal Code.
- (d) The one half cent (1/2¢) TUT is a general tax, the revenue of which will be placed in the Town's general fund and will be used to pay for general City services.
- (e) The Town of Colma strives to maintain public safety, security, and quality local services for all who live or visit here.
- (f) The Town strives to be fiscally responsible while providing services for our residents, including police and emergency services, parks and other local services.
- (g) Maintaining and improving services and continuing to invest in the Town's appearance are top priorities expressed by residents.
- (h) In order to maintain these services, the Town is actively planning for the future.
- (i) If enacted, the measure could provide funding to help maintain emergency response times, including crime prevention programs and services, such as neighborhood police patrols.
- (j) If enacted, the measure could provide funding to help repair potholes and maintain local streets.

(k) If enacted, the measure could provide funding to maintain parks, the community center and services and programs for youth, families and seniors.

(l) The measure would not apply to purchases like groceries and medicine which are exempt from sales tax.

(m) The measure would apply to visitors who shop in the Town.

(n) The measure is subject to accountability provisions, such as all funds raised by the measure being subject to independent audits and public review.

(o) Under State law, the State cannot take any revenues from the measure, and funds from this tax will be subject to local control to fund local programs and services.

(p) On November 6, 1996, the voters of the State of California approved Proposition 218, an amendment to the State Constitution which requires that all general taxes which are imposed, extended or increased must be submitted to the electorate and approved by a majority vote of the qualified electors voting in the election.

(q) Pursuant to Proposition 218 (California Constitution, Article XIII C, section 2(b)), the general rule is that any local election for the approval of an increase to a general tax must be consolidated with a regularly scheduled general election for members of the governing body of the local government.

(r) The next regularly scheduled general election at which City Council members will be elected is November 5, 2024.

(s) Pursuant to Revenue and Taxation Code section 7285.9, a two-thirds (2/3) vote of all members of the City Council is required to place the Measure on the November 5, 2024 ballot.

(t) The ordinance to be considered by the qualified voters and the terms of approval, collection and use of the general TUT are described and provided for in the ordinance/measure attached hereto as Exhibit "A" (the "Measure") and by this reference made an operative part hereof, in accordance with all applicable laws.

2. Order

(a) Incorporation of Recitals. The foregoing recitals are true and correct and are hereby incorporated and made an operative part of this Resolution.

(b) Submission of Ballot Measure. Pursuant to California Elections Code section 9222, Government Code section 53724, Revenue and Taxation Code section 7285.9 and any other applicable requirements of the laws of the State of California relating to the City, the City Council, **by a two-thirds (2/3) vote of all members**, hereby orders the Measure to be submitted to the voters of the Town at the General Municipal Election to be held on **Tuesday, November 5, 2024.**

(c) The City Council, pursuant to California Elections Code section 9222, hereby orders that the ballot question for the Measure shall be presented and printed upon the ballot submitted to the qualified voters in the manner and form set forth in this Section (c). On the ballot to be submitted to the qualified voters at the General Municipal Election to be held on Tuesday, November 5, 2024, in addition to any other matters required by law, there shall be printed substantially the following ballot question:

"TOWN OF COLMA SALES TAX MEASURE.	YES
To maintain general Town services such as 911 emergency response, community programs and events, parks, public safety, recreational youth and adult programs, respond to property crimes/thefts/burglaries, and retain/attract local businesses; shall the measure establishing a 1/2¢ sales tax providing approximately \$2.3 Million annually until ended by voters; requiring audits, public spending disclosures, funds locally controlled, be adopted?"	NO

(d) **Conduct of Election.** The City Clerk is authorized, instructed, and directed to procure and furnish any and all official ballots, printed matter and all supplies, equipment and paraphernalia that may be necessary in order to properly and lawfully conduct the election. In all particulars not recited in this Resolution, the election shall be held and conducted as provided by law for holding municipal elections.

(e) Pursuant to Elections Code section 9280, the City Council hereby directs the City Clerk to transmit a copy of the Measure to the City Attorney. The City Attorney shall prepare an impartial analysis of the Measure, not to exceed 500 words in length, showing the effect of the Measure on the existing law and the operation of the Measure, and transmit such impartial analysis to the City Clerk not later than the deadline for submittal of primary arguments for or against the Measure.

The impartial analysis shall include a statement indicating whether the Measure was placed on the ballot by a petition signed by the requisite number of voters or by the City Council. In the event the entire text of the Measure is not printed on the ballot, nor in the voter information guide, there shall be printed immediately below the impartial analysis, in no less than 10-font bold type, the following: **"The above statement is an impartial analysis of Ordinance or Measure _____. If you desire a copy of the ordinance or measure, please call the Office of the City Clerk at (650) 997-8300 and a copy will be mailed at no cost to you."**

(f) Notice of the election is hereby given and the City Clerk is authorized, instructed and directed to give further or additional notice of the election, in time, form and manner as required by law.

(g) **Placement on the Ballot.** The full text of the Measure shall not be printed in the voter information guide, and a statement shall be printed on the ballot pursuant to Elections Code section 9223 advising voters that they may obtain a copy of this Resolution and the Measure, at no cost, upon request made to the City Clerk.

(h) **Filing with County.** The City Clerk shall, not later than the 88th day prior to the General Municipal Election to be held on Tuesday, November 5, 2024, file with the Board of Supervisors and the Registrar of Voters of the County of San Mateo, State of California, a certified copy of this Resolution.

(i) **Public Examination.** Pursuant to Elections Code section 9295, this Measure will be available for public examination for no fewer than ten (10) calendar days prior to being submitted for printing in the voter information guide. The City Clerk shall post notice in the Clerk's office of the specific dates that the examination period will run.

(j) The City Council hereby finds and determines that the Measure relates to organizational or administrative activities of governments that will not result in direct or indirect physical changes in the environment, and therefore is not a project within the meaning of the California Environmental Quality Act ("CEQA") and the State CEQA Guidelines, section 15378(b)(5).

(k) The provisions of this Resolution are severable and if any provision of this Resolution is held invalid, that provision shall be severed from the Resolution and the remainder of this Resolution shall continue in full force and effect, and not be affected by such invalidity.

(l) This Resolution shall become effective upon its adoption.

(m) The City Clerk shall certify to the adoption of this Resolution.

//

//

//

//

//

//

//

//

Certification of Adoption

I certify that the foregoing Resolution No. 2024 - ____ was duly adopted at a regular meeting of the City Council of the Town of Colma held on June 26, 2024, by the following vote:

Name	Voting		Present, Not Voting		Absent
	Aye	No	Abstain	Not Participating	
John Irish Goodwin, Mayor					
Ken Gonzalez, Vice Mayor					
Helen Fisicaro, Councilmember					
Joanne F. del Rosario, Councilmember					
Carrie Slaughter, Councilmember					
<i>Voting Tally</i>					

Dated _____

John Irish Goodwin, Mayor

Attest: _____
Michelle Estabillo, City Clerk

Exhibit "A"
Transactions and Use Tax Ordinance

[attached behind this page]

ORDINANCE NO. _____

AN ORDINANCE OF THE PEOPLE OF THE TOWN OF COLMA, CALIFORNIA, ADDING CHAPTER 7.05 TO CHAPTER 7 (REVENUE AND TAXATION) OF THE COLMA MUNICIPAL CODE TO ENACT A ONE HALF PERCENT (1/2%) GENERAL TRANSACTIONS AND USE TAX (SALES TAX) TO BE ADMINISTERED BY THE CALIFORNIA DEPARTMENT OF TAX AND FEE ADMINISTRATION

WHEREAS, pursuant to California Revenue and Taxation Code section 7285.9 the Town of Colma ("Town") is authorized to levy a Transactions and Use Tax for general purposes, subject to majority voter approval; and

WHEREAS, the People of the Town desire add Chapter 7.05 to Chapter 7 of the Colma Municipal Code establishing a general Transactions and Use Tax ("TUT") until ended by voters, on the sale and/or use of all tangible personal property sold at retail in the City, at a rate of one half percent (1/2%).

NOW, THEREFORE, THE PEOPLE OF THE TOWN OF COLMA DO HEREBY ORDAIN AS FOLLOWS:

Section 1. Title and Text. This Ordinance shall be known as the "Colma General Transactions and Use Tax", the full text of which is set forth in Attachment "1", attached hereto and incorporated herein by reference.

Section 2. Approval by the City Council. Pursuant to California Government Code section 53724 and Revenue and Taxation Code section 7285.9, this Ordinance was duly approved for placement on the ballot by a minimum two-thirds (2/3) supermajority of all members of the City Council on June 26, 2024.

Section 3. Approval by the Voters. Pursuant to California Elections Code section 9217, this Ordinance shall be deemed adopted and take effect only if approved by a majority of the eligible voters of the Town of Colma voting at the General Municipal Election of November 5, 2024. It shall be deemed adopted when the City Council has certifies the results of that election by resolution and shall take effect ten (10) days thereafter.

Section 4. Operative Date. "Operative Date" for the Transactions and Use Tax means the first day of the first calendar quarter commencing more than 110 days after the date this Ordinance is adopted, as set forth in Section 3 above.

Section 5. Severability. If any provision of this Ordinance or the application thereof to any person or circumstance is held invalid, the remainder of the Ordinance and the application of such provision to other persons or circumstances shall not be affected thereby.

I hereby certify that the Colma General Transactions and Use Tax Ordinance was **PASSED, APPROVED, AND ADOPTED** by the People of the Town of Colma on the 5th day of November, 2024.

TOWN OF COLMA

JOHN IRISH GOODWIN, MAYOR

ATTEST:

MICHELLE ESTABILLO, CITY CLERK

APPROVED AS TO FORM:

CHRISTOPHER DIAZ, CITY ATTORNEY



Attachment 1

Chapter 7.05 – GENERAL TRANSACTIONS AND USE TAX

Sections:

7.05.010 - Title.

7.05.020 - Purpose.

7.05.030 - Contract With State.

7.05.040 - Transactions Tax Rate.

7.05.050 - Place of Sale.

7.05.060 - Use Tax Rate.

7.05.070 - Adoption of Provisions of State Law.

7.05.080 - Limitations on Adoption of State Law and Collection of Use Taxes.

7.05.090 - Permit Not Required.

7.05.100 - Exemptions and Exclusions.

7.05.110 - Amendments.

7.05.120 - Enjoining Collection Forbidden.

7.05.130 - Duration of Tax

Sections:

7.05.010 – Title.

This ordinance shall be known as the “Town of Colma General Transactions and Use Tax Ordinance”. The Town of Colma hereinafter shall be called “Town” or “City.” This ordinance shall be applicable in the incorporated territory of the Town/City.

7.05.020 – Purpose.

This ordinance is adopted to achieve the following, among other purposes, and directs that the provisions hereof be interpreted in order to accomplish those purposes:

- A. To impose a retail transactions and use tax in accordance with the provisions of Part 1.6 (commencing with Section 7251) of Division 2 of the Revenue and Taxation Code and Section 7285.9 of Part 1.7 of Division 2 which authorizes the City to adopt this tax ordinance which shall be operative if a majority of the electors voting on the measure vote to approve the imposition of the tax at an election called for that purpose.
- B. To adopt a retail transactions and use tax ordinance that incorporates provisions identical to those of the Sales and Use Tax Law of the State of California insofar as those provisions are not inconsistent with the requirements and limitations contained in Part 1.6 of Division 2 of the Revenue and Taxation Code.
- C. To adopt a retail transactions and use tax ordinance that imposes a tax and provides a measure therefore that can be administered and collected by the California Department of Tax and Fee Administration in a manner that adapts itself as fully as practicable to, and requires the least possible deviation from, the existing statutory and administrative procedures followed by the California Department of Tax and Fee Administration in administering and collecting the California State Sales and Use Taxes.

- D. To adopt a retail transactions and use tax ordinance that can be administered in a manner that will be, to the greatest degree possible, consistent with the provisions of Part 1.6 of Division 2 of the Revenue and Taxation Code, minimize the cost of collecting the transactions and use taxes, and at the same time, minimize the burden of record-keeping upon persons subject to taxation under the provisions of this ordinance.

7.05.030 - Contract With State.

Prior to the operative date, the City shall contract with the California Department of Tax and Fee Administration to perform all functions incident to the administration and operation of this transactions and use tax ordinance; provided, that if the City shall not have contracted with the California Department of Tax and Fee Administration prior to the operative date, it shall nevertheless so contract and in such a case the operative date shall be the first day of the first calendar quarter following the execution of such a contract.

7.05.040 - Transactions Tax Rate.

For the privilege of selling tangible personal property at retail, a tax is hereby imposed upon all retailers in the incorporated territory of the City at the rate of one half (1/2%) of the gross receipts of any retailer from the sale of all tangible personal property sold at retail in said territory on and after the operative date of this ordinance.

7.05.050 - Place of Sale.

For the purposes of this ordinance, all retail sales are consummated at the place of business of the retailer unless the tangible personal property sold is delivered by the retailer or his agent to an out-of-state destination or to a common carrier for delivery to an out-of-state destination. The gross receipts from such sales shall include delivery charges, when such charges are subject to the state sales and use tax, regardless of the place to which delivery is made. In the event a retailer has no permanent place of business in the State or has more than one place of business, the place or places at which the retail sales are consummated shall be determined under rules and regulations to be prescribed and adopted by the California Department of Tax and Fee Administration.

7.05.060 - Use Tax Rate.

An excise tax is hereby imposed on the storage, use or other consumption in the City of tangible personal property purchased from any retailer on and after the operative date of this ordinance for storage, use or other consumption in said territory at the rate of one half percent (1/2%) of the sales price of the property. The sales price shall include delivery charges when such charges are subject to state sales or use tax regardless of the place to which delivery is made.

7.05.070 - Adoption of Provisions of State Law.

Except as otherwise provided in this ordinance and except insofar as they are inconsistent with the provisions of Part 1.6 of Division 2 of the Revenue and Taxation Code, all of the provisions of Part 1 (commencing with Section 6001) of Division 2 of the Revenue and Taxation Code are hereby adopted and made a part of this ordinance as though fully set forth herein.

7.05.080 - Limitations on Adoption of State Law and Collection of Use Taxes.

In adopting the provisions of Part 1 of Division 2 of the Revenue and Taxation Code:

- A. Wherever the State of California is named or referred to as the taxing agency, the name of this City shall be substituted therefor. However, the substitution shall not be made when:
 - 1. The word "State" is used as a part of the title of the State Controller, State Treasurer, California Victim Compensation Board, California Department of Tax and Fee Administration, State Treasury, or the Constitution of the State of California;
 - 2. The result of that substitution would require action to be taken by or against this City or any agency, officer, or employee thereof rather than by or against the California Department of Tax and Fee Administration, in performing the functions incident to the administration or operation of this Ordinance.
 - 3. In those sections, including, but not necessarily limited to sections referring to the exterior boundaries of the State of California, where the result of the substitution would be to:
 - a. Provide an exemption from this tax with respect to certain sales, storage, use or other consumption of tangible personal property which would not otherwise be exempt from this tax while such sales, storage, use or other consumption remain subject to tax by the State under the provisions of Part 1 of Division 2 of the Revenue and Taxation Code, or;
 - b. Impose this tax with respect to certain sales, storage, use or other consumption of tangible personal property which would not be subject to tax by the state under the said provision of that code.
 - 4. In reference to Sections 6701, 6702 (except in the last sentence thereof), 6711, 6715, 6737, 6797 or 6828 of the Revenue and Taxation Code.
- B. The word "city" shall be substituted for the word "state" in the phrase "retailer engaged in business in this state" in Section 6203 of the Revenue and Taxation Code and in the definition of that phrase in Section 6203.
 - 1. "A retailer engaged in business in the District" shall also include any retailer that, in the preceding calendar year or the current calendar year, has total combined sales of tangible personal property in this state or for delivery in the State by the retailer and all persons related to the retailer that exceeds five hundred thousand dollars (\$500,000). For purposes of this section, a person is related to another person if both persons are related to each other pursuant to Section 267(b) of Title 26 of the United States Code and the regulations thereunder.

7.05.090 - Permit not Required.

If a seller's permit has been issued to a retailer under Section 6067 of the Revenue and Taxation Code, an additional transactor's permit shall not be required by this Ordinance.

7.05.100 - Exemptions and Exclusions.

- A. There shall be excluded from the measure of the transactions tax and the use tax the amount of any sales tax or use tax imposed by the State of California or by any city, city and county, or county pursuant to the Bradley-Burns Uniform Local Sales and Use Tax Law or the amount of any state-administered transactions or use tax.
- B. There are exempted from the computation of the amount of transactions tax the gross receipts from:
 - 1. Sales of tangible personal property, other than fuel or petroleum products, to operators of aircraft to be used or consumed principally outside the county in which the sale is made and directly and exclusively in the use of such aircraft as common carriers of persons or property under the authority of the laws of this State, the United States, or any foreign government.
 - 2. Sales of property to be used outside the City which is shipped to a point outside the City, pursuant to the contract of sale, by delivery to such point by the retailer or his agent, or by delivery by the retailer to a carrier for shipment to a consignee at such point. For the purposes of this paragraph, delivery to a point outside the City shall be satisfied:
 - a. With respect to vehicles (other than commercial vehicles) subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the Vehicle Code, aircraft licensed in compliance with Section 21411 of the Public Utilities Code, and undocumented vessels registered under Division 3.5 (commencing with Section 9840) of the Vehicle Code by registration to an out-of-City address and by a declaration under penalty of perjury, signed by the buyer, stating that such address is, in fact, his or her principal place of residence; and
 - b. With respect to commercial vehicles, by registration to a place of business out-of-City and declaration under penalty of perjury, signed by the buyer, that the vehicle will be operated from that address.
 - 3. The sale of tangible personal property if the seller is obligated to furnish the property for a fixed price pursuant to a contract entered into prior to the operative date of this ordinance.
 - 4. A lease of tangible personal property which is a continuing sale of such property, for any period of time for which the lessor is obligated to lease the property for an amount fixed by the lease prior to the operative date of this ordinance.
 - 5. For the purposes of subparagraphs (3) and (4) of this subsection, the sale or lease of tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or lease has the unconditional right to terminate the contract or lease upon notice, whether or not such right is exercised.
- C. There are exempted from the use tax imposed by this ordinance, the storage, use or other consumption in this City of tangible personal property:

1. The gross receipts from the sale of which have been subject to a transactions tax under any state-administered transactions and use tax ordinance.
 2. Other than fuel or petroleum products purchased by operators of aircraft and used or consumed by such operators directly and exclusively in the use of such aircraft as common carriers of persons or property for hire or compensation under a certificate of public convenience and necessity issued pursuant to the laws of this State, the United States, or any foreign government. This exemption is in addition to the exemptions provided in Sections 6366 and 6366.1 of the Revenue and Taxation Code of the State of California.
 3. If the purchaser is obligated to purchase the property for a fixed price pursuant to a contract entered into prior to the operative date of this Ordinance.
 4. If the possession of, or the exercise of any right or power over, the tangible personal property arises under a lease which is a continuing purchase of such property for any period of time for which the lessee is obligated to lease the property for an amount fixed by a lease prior to the operative date of this Ordinance.
 5. For the purposes of subparagraphs (3) and (4) of this subsection, storage, use, or other consumption, or possession of, or exercise of any right or power over, tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or lease has the unconditional right to terminate the contract or lease upon notice, whether or not such right is exercised.
 6. Except as provided in subparagraph (7), a retailer engaged in business in the City shall not be required to collect use tax from the purchaser of tangible personal property, unless the retailer ships or delivers the property into the City or participates within the City in making the sale of the property, including, but not limited to, soliciting or receiving the order, either directly or indirectly, at a place of business of the retailer in the City or through any representative, agent, canvasser, solicitor, subsidiary, or person in the City under the authority of the retailer.
 7. "A retailer engaged in business in the City" shall also include any retailer of any of the following: vehicles subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the Vehicle Code, aircraft licensed in compliance with Section 21411 of the Public Utilities Code, or undocumented vessels registered under Division 3.5 (commencing with Section 9840) of the Vehicle Code. That retailer shall be required to collect use tax from any purchaser who registers or licenses the vehicle, vessel, or aircraft at an address in the City.
- D. Any person subject to use tax under this ordinance may credit against that tax any transactions tax or reimbursement for transactions tax paid to a district imposing, or retailer liable for, a transactions tax pursuant to Part 1.6 of Division 2 of the Revenue and Taxation Code with respect to the sale to the person of the property the storage, use or other consumption of which is subject to the use tax.

7.05.110 - Amendments.

All amendments subsequent to the effective date of this ordinance to Part 1 of Division 2 of the Revenue and Taxation Code relating to sales and use taxes and which are not inconsistent with Part 1.6 and Part 1.7 of Division 2 of the Revenue and Taxation Code, and all amendments to Part 1.6 and Part 1.7 of Division 2 of the Revenue and Taxation Code, shall automatically become a part of this Ordinance, provided however, that no such amendment shall operate so as to affect the rate of tax imposed by this Ordinance.

7.05.120 - Enjoining Collection Forbidden.

No injunction or writ of mandate or other legal or equitable process shall issue in any suit, action or proceeding in any court against the State or the City, or against any officer of the State or the City, to prevent or enjoin the collection under this ordinance, or Part 1.6 of Division 2 of the Revenue and Taxation Code, of any tax or any amount of tax required to be collected.

7.05.130 – Duration of Tax.

The tax imposed by this chapter shall continue until this ordinance is repealed.

RESOLUTION 2024-_____

RESOLUTION REQUESTING THE BOARD OF SUPERVISORS OF THE COUNTY OF SAN MATEO TO CONSOLIDATE A GENERAL MUNICIPAL ELECTION TO BE HELD ON NOVEMBER 5, 2024 WITH THE STATEWIDE GENERAL ELECTION TO BE HELD ON THAT DATE PURSUANT TO §10403 OF THE ELECTIONS CODE REGARDING A TOWN MEASURE PURSUANT TO CEQA GUIDELINE 15378

The City Council of the Town of Colma does hereby resolve as follows:

1. Background.

(a) On June 26, 2024, the City Council of the Town of Colma adopted Resolution No. 2024-_____, calling a General Municipal Election to be held on November 5, 2024; for the purpose of submitting to the voters the question relating to the General Transactions and Use Tax.

(b) It is therefore desirable that the General Municipal Election be consolidated with the Statewide General Election to be held on the same date and that within the City the precincts, polling places and election officers of the two elections be the same, and that the election department of the County of San Mateo canvass the returns of the General Municipal Election and that the election be held in all respects as if there were only one election.

2. Order

(a) **Request for Consolidation.** Pursuant to the requirements of §10403 of the Elections Code, the Board of Supervisors of the County of San Mateo is hereby requested to consent and agree to the consolidation of a General Municipal Election with the Statewide General Election on Tuesday, November 5, 2024, for the purpose of submitting to the voters the following question relating to the Transactions and Use Tax.

(b) **Measure Language.** A measure is to appear on the ballot as follows:

"TOWN OF COLMA SALES TAX MEASURE.	Yes
To maintain general Town services such as 911 emergency response, community programs and events, parks, public safety, recreational youth and adult programs, respond to property crimes/thefts/burglaries, and retain/attract local businesses; shall the measure establishing a 1/2¢ sales tax providing approximately \$2.3 Million annually until ended by voters; requiring audits, public spending disclosures, funds locally controlled, be adopted?"	No

(c) **Canvass of Returns.** The County election department is authorized to canvass the returns and perform all other proceedings incidental to and connected with the General Municipal Election. The Election shall be held in all respects as if there were only one election, and only one form of ballot shall be used. Pursuant to California Elections Code Sections 10403 and 10418, the election will be held and conducted in accordance with the provisions of law regulating the Statewide General Election.

(d) **Necessary Steps.** The Board of Supervisors is requested to issue instructions to the County election department to take any and all steps necessary for the holding of the consolidated election.

(e) **Costs.** The City Council determines and declares that the City will pay to the County the reasonable and actual expenses incurred by the County by the consolidation of the General Municipal Election with the Statewide General Election. The City shall reimburse the County for services performed when the work is completed and upon presentation to the City of a properly approved bill. The City Manager of the Town of Colma is authorized and directed to pay for the expenses incurred after receiving a statement from the County of San Mateo.

(f) **Filing of Resolution.** The City Clerk is hereby directed to file a certified copy of this resolution with the Board of Supervisors and the election department of the County of San Mateo.

(g) **Certification.** The City Clerk shall certify to the passage and adoption of this Resolution and enter it into the book of original Resolutions.

Certification of Adoption

I certify that the foregoing Resolution No. 2024 - ____ was duly adopted at a regular meeting of the City Council of the Town of Colma held on June 26, 2024, by the following vote:

Name	Voting		Present, Not Voting		Absent
	Aye	No	Abstain	Not Participating	
John Irish Goodwin, Mayor					
Ken Gonzalez, Vice Mayor					
Helen Fisicaro, Councilmember					
Joanne F. del Rosario, Councilmember					
Carrie Slaughter, Councilmember					
<i>Voting Tally</i>					

Dated _____

John Irish Goodwin, Mayor

Attest: _____
Michelle Estabillo, City Clerk

RESOLUTION NO. 2024-_____

RESOLUTION PROVIDING FOR THE FILING OF PRIMARY AND REBUTTAL ARGUMENTS AND SETTING RULES FOR THE FILING OF WRITTEN ARGUMENTS REGARDING A TOWN MEASURE TO BE SUBMITTED AT THE NOVEMBER 5, 2024 GENERAL MUNICIPAL ELECTION PURSUANT TO CEQA GUIDELINE 15378

The City Council of the Town of Colma does hereby resolve as follows:

1. Background.

(a) A General Municipal Election is to be held in the Town of Colma, California on November 5, 2024, at which there will be submitted to the voters the following measure:

<p>"TOWN OF COLMA SALES TAX MEASURE.</p> <p>To maintain general Town services such as 911 emergency response, community programs and events, parks, public safety, recreational youth and adult programs, respond to property crimes/thefts/burglaries, and retain/attract local businesses; shall the measure establishing a 1/2¢ sales tax providing approximately \$2.3 Million annually until ended by voters; requiring audits, public spending disclosures, funds locally controlled, be adopted?"</p>	Yes
	No

2. Order

(a) **Primary Arguments.** The City Council authorizes (i) the City Council or any member(s) of the City Council, (ii) any individual voter eligible to vote on the above measure, (iii) a bona fide association of such citizens or (iv) any combination of voters and associations, to file a written argument in favor of or against the Town measure, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, in accordance with Article 4, Chapter 3, Division 9 of the Elections Code of the State of California, and to change the argument until and including the date fixed below by the City Clerk, after which no arguments for or against the Town measure may be submitted to the City Clerk.

The deadline to submit arguments for or against the Town Measure pursuant to this Resolution is declared by the City Clerk to be **August 13, 2024, at 5 p.m.** Each argument shall not exceed 300 words and shall be filed with the City Clerk, signed, and include the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument.

The City Council hereby delegates the following of its members to author an argument and, if authorized below, a rebuttal [for/against] the Measure on behalf to the City Council, subject to the deadlines and rules set forth herein:

[no more than two members]

(b) **Rebuttal Arguments.** Pursuant to Section 9285 of the Elections Code of the State of California, when the City Clerk has selected the primary arguments for and against the City Measure which will be printed and distributed to the voters, the Clerk shall send copies of the primary argument in favor of the Measure to the authors of the primary argument against, and copies of the primary argument against to the authors of the primary argument in favor. The authors or persons designated by them may prepare and submit rebuttal arguments not exceeding 250 words. The rebuttal arguments shall be filed with the City Clerk not later than **August 20, 2024, at 5 p.m.** Rebuttal arguments shall be printed in the same manner as the primary arguments. Each rebuttal argument shall immediately follow the primary argument which it seeks to rebut.

(c) **Prior Resolutions.** That all previous resolutions providing for the filing of primary and rebuttal arguments related to Town measures are repealed.

(d) **November 5, 2024 Election.** That the provisions of Sections (a) and (b) shall apply only to the election to be held on November 5, 2024, and shall then be repealed.

(e) **Certification.** The City Clerk shall certify to the passage and adoption of this resolution and enter it into the book of original Resolutions.

//

//

//

//

//

//

//

//

Certification of Adoption

I certify that the foregoing Resolution No. 2024 - ____ was duly adopted at a regular meeting of the City Council of the Town of Colma held on June 26, 2024, by the following vote:

Name	Voting		Present, Not Voting		Absent
	Aye	No	Abstain	Not Participating	
John Irish Goodwin, Mayor					
Ken Gonzalez, Vice Mayor					
Helen Fisicaro, Councilmember					
Joanne F. del Rosario, Councilmember					
Carrie Slaughter, Councilmember					
<i>Voting Tally</i>					

Dated _____

John Irish Goodwin, Mayor

Attest: _____
Michelle Estabillo, City Clerk

