

Summary of Auto Sales District Sign and Promotional Advertising Provisions

	Type of Sign or Advertising	Uniform Color Required	Florescent Color Permitted	Quantity Limit or Provision	Height, size and Placement Standards	Time Limit	Special requirements in addition to General Provisions
1.	Bunting or Flags (changable)	Yes	No	None - Front tier of light posts preferred	1/3 pole length max., between 8' and 20' above grade	None	1. Replace faded or damaged at least every 6 months
2.	Antenna Sleeve Flags	Yes	No	1/3 total lot inventory at any given time.	None	None	1. See Ordinance
3.	Banners (changable)	Yes, to the extent possible	No	3 per property	None	None	1. See Ordinance
4.	Flag Strings (changable)	Yes, to the extent possible	No	None	Between 8' and 20' above grade	None	1. Replace faded or damaged at least every 6 months 2. See Ordinance
5.	Inflatables	Yes	No	One per property at any given time.	Not to exceed 40' height limit. Ground or roof mounted permitted	60 days per calendar year, total	1. See Ordinance
6.	Outdoor Decorations (Temporary)	Yes	No	None	None	3 days per month max. See Ord.	1. See Ordinance
7.	Vehicle Price Signs	No	Yes	None	None	None	None
8.	Window Signs	Yes	No	None	Not to exceed 1/3 of total window area on any given building face.	None	None
9.	Concrete Pads or Ramps	N/A	N/A	N/A	N/A	N/A	1. 18" above grade max. 2. 7' landscape setback 3. See Ordinance
10.	Scissor Ramps	N/A	N/A	N/A	48" max. above grade	None	1. See Ordinance
11.	Promotional Tents	N/A	N/A	No more than 3, no more than 1,200 sq. ft.	N/A	None	1. On paved areas only 2. See Ordinance