



Town of Colma

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for Business

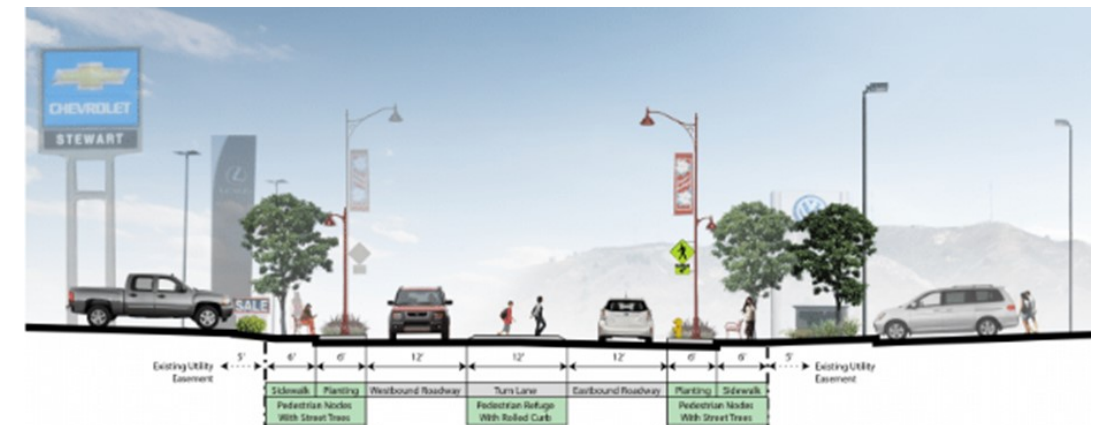
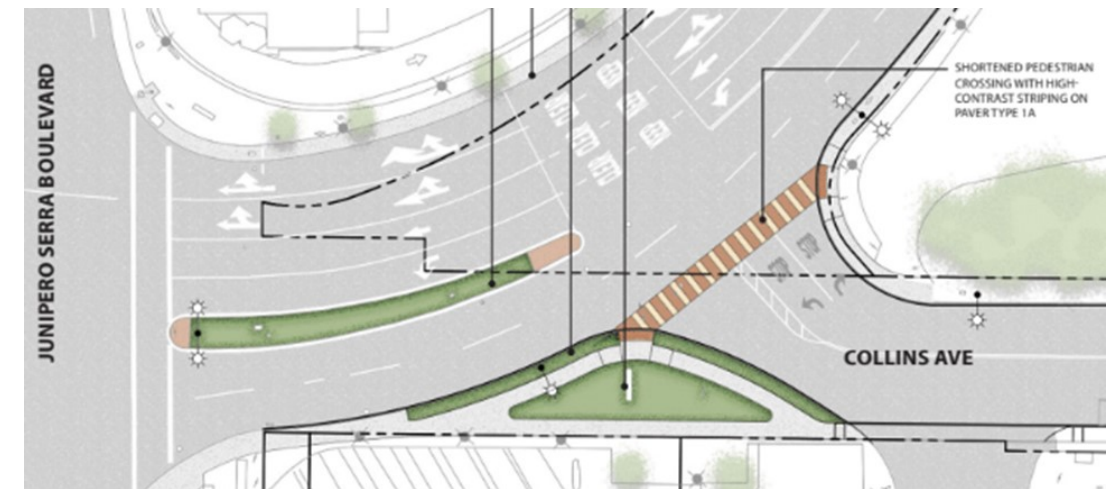
JANUARY 2019

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Serramonte Boulevard and Collins Avenue Master Plan

The Town is continuing to develop the Serramonte Collins Master Plan! The consultants are currently developing full concept corridor plans for Serramonte Boulevard and Collins Avenue, which will be posted to the Town website at the end of January (www.colma.ca.gov/serramonte-boulevard-collins-avenue-master-plan/). A lunch meeting is planned for early February to share the plans with business and property owners. The preferred concepts include modifications to the geometry of the Junipero Serra Boulevard and Serramonte Boulevard intersection. The preferred design for Serramonte Boulevard east of the Serra Center Driveway to the Kohl's driveway includes a lane reduction with one through lane in each direction and a center turn lane in and out of businesses.



Building, Planning and Public Works Fee Study

The Town commissioned the preparation of a fee study to evaluate the Town's existing fees and to analyze the Town's costs in providing services for the review of planning applications, building permits, grading permits and other types of applications. The recommendations of the study will be presented to the City Council at their January 23, 2019 meeting.

New Businesses

The Town of Colma continues to be a very desirable location for businesses, and the managers at the Serra Center and 280 Metro Center are working to fill current vacancies. A golf store is currently working on plans to locate in the 280 Metro Center. A commercial real estate firm has been hired to market and obtain offers for the Babies R Us property, and the Town is hopeful that a buyer will be announced in 2019. A new dialysis center on El Camino Real plans to break ground on a new building in early 2019.

Business Registrations

Annual Business Registrations are due by January 31, 2019. Applications can be found on the Town's website, and the \$29 filing fee can be mailed or turned in at our offices.

Business Recognition Event

Last October, the Town held its first Business Recognition Lunch! Many Colma businesses were represented and awards were presented to several of our businesses for their accomplishments and partnership with the Town. We hope that representatives from your business will be able to attend in the fall of 2019!



Sales Tax Increase Later This Year

The current sales tax rate in Colma is 8.75%. With the passage of Measure W by San Mateo County voters by a 2/3 majority vote in November, the sales tax rate in Colma will increase on July 1, 2019 to 9.25% and be in effect for the next 30 years. Measure W is expected to raise 80 million dollars annually for much needed roadway and transportation improvements in San Mateo County.

Town of Colma Transient Occupancy Tax Approved

Town of Colma voters approved a 12% Transient Occupancy Tax in November. Even though the Town does not have a hotel or have one planned at this time, the Town wanted to be proactive in establishing the tax in the event a hotel developer approaches the Town in the future. The suggestion to enact a tax was recommended in the Town's Economic Development Study.

New Town Hall!!

On December 4, 2018, the new Colma Town Hall was dedicated. The building combines the charm of the original town hall (which has been restored) with a new modern addition. For the first time in the Town's history, the administrative, public works, planning and building offices are housed under one roof. Please stop by and visit us and to see the building!



State of the City Address

Please plan to join us on Wednesday February 27, 2019 at 6:00 PM at Colma Town Hall for the Mayor's State of the City Address.

Colma Becomes a Tree City USA

The Town of Colma recently became a Tree City USA! This designation recognizes the Town's commitment to maintaining and increasing the Town's inventory of trees. Businesses can assist us in this effort by maintaining trees on their property and adding trees where feasible.



Mission Road Improvements

The Town will be preparing improvement plans to upgrade Mission Road. The plans will include sidewalk, lighting, crosswalk and paving improvements. Information meetings about the project will be held in early 2019. Information will be provided directly to businesses and property owners on Mission Road and will also be available on the Town's website.

Smoking Ordinance

On September 22, 2018, new local smoking restrictions went into effect. A primary provision of the ordinance is that smoking is prohibited within 20' of any entrance or exit to allow for customers to enter and exit businesses without being exposed to second-hand smoke. The Town has produced informational brochures about the ordinance, and copies can be obtained on the Town's website and at Town Hall. A limited number of "no smoking within 20'..." stickers are also available at Town Hall.