



**Town of Colma**

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**It's Great to be Alive and Doing Business in Colma!**



# ColmaWorks

for Business

AUGUST 2022

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**Mayor/Chamber of Commerce Business Walks!**

**Mayor/Colma-Daly City Chamber of Commerce Walk Mission Road**

Back on June 17, the Mayor and members of the Colma/Daly City Chamber of Commerce visited several businesses on Mission Road checking in on the economic health of Mission Road. The first stop was with Holy Cross cemetery where we were treated donuts and coffee, and a nice conversation with Holy Cross Administrators, Monica Williams and John Bermudez.

Once fully caffeinated and loaded up on donuts, we headed out and visited several automobile service businesses along Mission Road, including Andy's Wheel and Tires, Royal Auto Body, John's Auto Center, and Ditos Motors's. We also visited our friends at Pacific Supply and ended our tour at CG Moving.

Upon the conclusion of our tour, Mayor Helen Fisicaro said, it is important to connect with our businesses regularly to hear not only how they are doing, but to also see how the Town may be able to serve them better."

**Mayor/Colma-Daly City Chamber of Commerce Walk Serramonte Blvd**

Coming up on Friday, September 16<sup>th</sup> the Mayor along with the City Manager, Chief of Police and members of the Colma/Daly City Chamber of Commerce will be visiting businesses along the famous Auto Row. We look forward to meeting with our Auto Dealers to hear how the economy and inflation is affecting auto sales. We also look forward to meeting with our non-auto related businesses along the Row as well. See you all very soon!

### 280 Metro Event – Summer Sunday

On June 26 at 280 Metro Center Kimco hosted an incredible “Summer Sunday” event for the businesses, shoppers and families. Great times were had by all at the event where there was music provided by a local DJ, arts and crafts for the kids as well as ice cream and popsicles for all who participated. Also, partnering in the event was the



Colma/Daly City Chamber of Commerce and the Colma Recreation Services Department. With the incredible success of this past event we are looking forward to the Holiday Event scheduled for this winter. Please watch for details. Our thanks to the 280 Metro Center owner—Kimco!



### September Grand Openings

September is going to be a great month for welcoming two new businesses to Colma. On June 12 at the 280 Metro Center, Dash Mart will be celebrating their grand opening event and ribbon cutting. Also, on September 27 at the Cadillac Dealership, Cadillac will also be celebrating their grand opening event and ribbon cutting. Please watch for additional details in the coming weeks and if you can, please come out and support these new businesses! We hope to see you all there

### Business Recognition Luncheon

Don't forget to save the date for our annual Business Recognition Luncheon on Thursday, October 20, 2022 at 11:30am at the Colma Community Center. Join us as we roll out the red carpet to recognize our STARS (businesses) for this annual luncheon. As always, there will be great food, awards and recognition of businesses, and raffle prizes. Each Colma business is permitted two free seats to the luncheon with the option to purchase additional seats. Please watch for the invitation coming out in early September!

### Trunk or Treat Sponsors

The Town of Colma Recreation Services Department is looking for sponsors for this year's Trunk or Treat event at the Colma Community Center on October 28, 2022 from 5:00pm—7:00pm. There is no cost for sponsorship, just provide a vehicle, decorate the vehicle, dress up in your favorite Halloween costume and provide treats for the kids and families who participate. For more information and to sign up, please contact Recreation Coordinator, Dinora Navarro at 650-985-5678 or [Dinora.navarro@colma.ca.gov](mailto:Dinora.navarro@colma.ca.gov).



### Serramonte Blvd Name Change?

Over the past year and as identified in our 2020-2022 Strategic Plan, the Town has identified “Strengthening Auto Row” as an economic development priority program. In an effort to move this initiative forward, the Town is considering changing the name of Serramonte Blvd. to Serramonte Auto Row.

In our discussions amongst Town staff as well as our discussions during the Auto Row Work Group, we feel this change could bring more awareness to Auto Row, strengthen the Auto Row brand and ultimately set the stage to petition Caltrans to change the southbound 280 freeway exit sign to “Serramonte Auto Row.”

However, before we consider this change and make a recommendation to the City Council, I would like to hear your feedback, comments, concerns and even endorsement on this potential name change to Serramonte Blvd.

For comments or feedback on the proposed name change, please contact Brian Dossey, City Manager at 650-997-8300 or [bdossey@colma.ca.gov](mailto:bdossey@colma.ca.gov).

### Colma Business Resources

Resource	Phone	Website
Colma Planning Department	650-757-8888	<a href="https://www.colma.ca.gov/businesses/">https://www.colma.ca.gov/businesses/</a>
Colma/Daly City Chamber of Commerce	650-755-3900	<a href="http://www.dccchamber.org/">http://www.dccchamber.org/</a>
San Mateo County Economic Development Association (SAMCEDA)	650-413-5600	<a href="https://www.samceda.org/">https://www.samceda.org/</a>
San Mateo County Small Business Resource Center	1-888-442-2666	<a href="https://www.smcsustainability.org/energy-water/small-business-resource-center/">https://www.smcsustainability.org/energy-water/small-business-resource-center/</a>
California Chamber of Commerce	1-800-649-4921	<a href="https://www.calchamber.com/contactus">https://www.calchamber.com/contactus</a>
Renaissance Entrepreneurship Center	415-647-3728	<a href="https://rencenter.org/">https://rencenter.org/</a>