



ColmaWorks

for Business

NOVEMBER 2022

INSIDE THIS ISSUE:

Mayor/Chamber
Walk—Auto Row 2

Comcast RISE 3

Cadillac Grand
Opening 4

Chamber Turkey
Bowl 4

Chamber
Scholarships 5

280 Metro
Holiday Event 6

Business
Resources 6

Business Recognition Luncheon

On October 22, 2022, the Town of Colma rolled out the red carpet for our Businesses at the annual Business Recognition Luncheon at the Colma Community Center. This year's attendance increased from last year, proving that Colma's Business community is thriving. Attendees celebrated with great food, awards, recognition of businesses, and raffle prizes. Businesses were recognized for significant anniversaries and special designation awards. Please see below for some of the businesses who were recognized.

Significant Anniversaries:

Target—35 Years

Stewart Chevrolet—50 Years

Pet's Rest Cemetery—75 Years

Holy Cross Cemetery—135 Years

Special Awards:

Community Partner—**Lexus**

Sustainability—**Paul's Flowers**

Small Business—**Sweet Dreams**

Comeback Business—**Colma/DC
Chamber of Commerce**

Resiliency Award—**CRES Mgt.**



Chamber Board of Directors



Lucky Chances Staff with Raffle Prizes



Sara and Monica from
Republic Services



Town Staff

We Can't Wait to See You All Again Next Year!

Mayor/Chamber of Commerce Business Walk!

Mayor/Colma-Daly City Chamber of Commerce Walk Serramonte Blvd.

Back on September 16th, the Mayor and members of the Colma/Daly City Chamber of Commerce visited several businesses on Serramonte Blvd., checking in on the state of Auto Row. The first stop was at one of our newest dealerships Tesla, followed by our longest tenured dealers, Serramonte Ford and Stewart Chevrolet. “It was great to sit down with General Manager, Scott Wright at Stewart Chevrolet, our last family owned auto dealer on Auto Row” said Mayor Helen Fisicaro.

We continued our tour meeting with our friends at Lexus and General Manager Charles Cannon, then a visit to the Subaru, Kia and

Volkswagen dealership and General Manager Arash Hadari, and finally an check in with Nissan/Infiniti, Sales Manager, Chris Barrientos.



Police Commander,
Sherwin Lum at Nissan

After crossing over El Camino Real we visited with General Manager, Patrick Ngan at Honda and then Manager, Myron Geiger at CarMax.

Mayor Helen Fisicaro stated “that it was fantastic to see all the Auto Dealers doing so well and back to pre-covid 19 operations.”

Upon the conclusion of our tour, Chamber CEO, Felicia Leong said, it is important to connect with our business community regularly to hear not only how they are doing, but to also see how the Town and Chamber may be able to serve them better.”



Chamber Board member Matt
DeVincenzi and Chamber CEO
Felicia Leong at CarMax



Independent small businesses are the backbone of our communities. But today, more than ever, small businesses owned by people of color (POC) or women have been some of the hardest hit. The time for talking and offering short-term gestures is over. We're putting our words into real, long-term, sustainable action through the creation of Comcast RISE. We know that Comcast alone can't remedy complex, systemic issues. But we are deeply committed to playing an integral role in driving lasting change.

Comcast RISE stands for Representation, Investment, Strength and Empowerment. The initiative combines the talent and resources of two business units with expertise in the small business space—Effectv, the ad sales division of Comcast Cable, and Comcast Business—to sustain, support and rebuild underrepresented small businesses within their combine footprints. The current program is geared towards the POC and women-owned business community. As Comcast RISE is a multi-year initiative, the future complimentary services will be open to other underrepresented groups.

Selected businesses could receive one or more of the following business services :



Consulting

Advertising and marketing consultations to gain insights on how to grow your business.



Media

A linear TV media schedule over a 90-day period.



Creative Production

Turnkey production of a 30-second TV commercial plus a media strategy consultation and 90-day media schedule.



Technology Makeover

Computer equipment and complimentary connectivity, voice and security services for 12 months.



**Now is the
Time to Rise**
Apply today.
ComcastRISE.com

Cadillac Grand Opening

On September 27 Cadillac celebrated their grand opening event and ribbon cutting. The Semi-Formal event was well attended and everyone enjoyed the hosted bar, catered food, live music and short movie on how Cadillac in Colma was built. Presentations were made by the Cadillac ownership group—Cornerstone Automotive, Cadillac management and Mayor Helen Fiscaro. The presentation was concluded with a ribbon cutting. Cadillac also provided tours of their state of the art dealership and new cars that will be coming to market. Congratulations!



Colma—Daly City Chamber of Commerce Turkey Bowl

On Friday, November 4th the Colma/DC Chamber of Commerce hosted its annual Turkey Bowl Tournament at Classic Bowl in Daly City. The tournament was started to raise funds for the Access to Higher Education Scholarships the chamber awards to high school seniors who are residents of Colma, Daly City & Broadmoor. Besides fun & fundraising, we encourage organizational team building, a team costume contest, door prizes and networking with over 275 participants. This year **First Place** went to **Lucky Chances Casino in Colma**, with City Toyota coming in second and third place. The Best Dressed team went to Duggan's in Daly City and **Honorable Mention** went to the **Italian Cemetery in Colma**.

Congratulations to all and we hope to see everyone again next year!



Colma Daly City
Chamber of Commerce
FOUNDATION, INC.



Access to Higher Education Scholarship Fund Drive 2023

The Colma Daly City Chamber of Commerce Foundation, Inc. is raising funds to help Daly City, Broadmoor, and Colma High School Seniors achieve their college dreams. Together, with the help of the business community, we can ensure that today's youth become tomorrow's business leaders. All of the Scholarship donors will receive prominent recognition in all media releases related to the scholarship program. In person Awards and Recognitions will be held on Thursday, May 11th, 2023. More details to be announced at later date

Your help is needed !

SPONSORSHIPS ARE AVAILABLE IN THE
FOLLOWING LEVELS:



\$1,000 - Senior Level Sponsorship
\$500 - Junior Level Sponsorship
\$250 - Sophomore Level Sponsorship
\$100 - Freshman Level Sponsorship



SPONSORSHIP FORM

To provide Access to Higher Education, please fill out this form and send your check payable to:
COLMA DALY CITY CHAMBER OF COMMERCE FOUNDATION, INC.

362 Gellert Blvd., Daly City, CA 94015

Or contact Dustin Chase, Chair, for further information: Tel: 650-755-3900 or email decchamberscholarship@gmail.com

Business Name: _____

Contact Name: _____

Phone: _____ Email: _____

Level of Sponsorship: _____ Donation Enclosed: _____

*Tax deductible donations under COLMA DALY CITY CHAMBER OF COMMERCE FOUNDATION, INC.
(EIN 86-3630613)

COOKIES AND STORYTIME WITH SANTA & MRS. CLAUS

A FUN FILLED FREE FAMILY EVENT



Colma Business Resources

Resource	Phone	Website
Colma Planning Department	650-757-8888	https://www.colma.ca.gov/businesses/
Colma/Daly City Chamber of Commerce	650-755-3900	http://www.dccchamber.org/
San Mateo County Economic Development Association (SAMCEDA)	650-413-5600	https://www.samceda.org/
San Mateo County Small Business Resource Center	1-888-442-2666	https://www.smcsustainability.org/energy-water/small-business-resource-center/
California Chamber of Commerce	1-800-649-4921	https://www.calchamber.com/contactus
Renaissance Entrepreneurship Center	415-647-3728	https://rencenter.org/



Town of Colma

1198 El Camino Real

Colma, CA 94014

Phone: 650.997.8300

Planning Department

Phone: 650.757.8888

Website:

www.colma.ca.gov

Follow us on Twitter!



@TownofColma

It's Great to be Alive and Doing Business in Colma!