



## *Beautifying Corning Public Art Program*



***Application deadline: October 17, 2022 by 5pm***  
*Submit applications to [cmeeds@corning.org](mailto:cmeeds@corning.org)*



# City of Corning City Council & Recreation Commission

## *Call for Local Artists to Share Talents*

The City of Corning is seeking artists to showcase their work on this project by painting utility boxes, well houses, and trash cans throughout Corning. The goals of the project are to enhance the beauty and vibrancy of Corning, deter unsightly graffiti, and bring art to unexpected places.

The Application and Design Template are included in this packet and are also available on the City's website and at Corning City Hall, 794 Third St, during office hours.

***Applications will not be accepted after Monday October 17, 2022 at 5pm.  
Please read this "Call for Local Artists to Share Talents" in its entirety before  
completing the application.***

### **Eligibility**

While all adults and youth are invited to apply for this program, priority will be given to artists that either live or work in Tehama County. Student artists are also encouraged to apply. Artists may enlist assistants or art instructors to help them complete the project. All entries must be an original design and artwork of the entrant must be suitable for viewing by all ages.

### **Artwork Opportunity**

The proposed project art must be done in acrylic paint and cover all viewable sides and the top of the project area. The art cannot restrict any vents or airflow. City maintenance crews must be able to fully access the components at all times. All edges must be painted neatly; do not paint the concrete pedestal below if one exists.

The art should enliven the area, transform the street, and reflect the neighborhood or area where the project is located. The art should be visible from a distance; therefore, artists may choose to utilize bold colors and designs. Artists can submit more than one concept for the same location.



The installation of the work must be completed by December 30, 2022, pending weather but cannot begin until the design has been approved and all liability and contract forms are completed. Artists under the age of 18 must have a parent or guardian also sign all forms.

Entries that use a copyrighted or trademarked image will not be accepted. In addition, the art must be original and appropriate for viewing by all segments of the community. Entries must not defame or invade the rights of any person(s), living or dead. And must be politically sensitive. The art may include the artist's name (no larger than 3" x 5").



**The artwork will become the property of the City of Corning** and include a waiver of all Artists rights under Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA").

### **Application Package**

Each of the following items must be submitted with the fully completed application

- A conceptual COLOR drawing using the template and showing the planned artwork for the front, sides, and top of the project. Submissions may be hand drawn or computer generated. Please note that all of the projects differ in size, so this is just a concept drawing.
- An Artist Statement (1,000 characters maximum) that describes the artist's interest in painting a public project, previous experience with public art projects, and how the artist believes the art will enrich the area.
- A minimum of two (2) examples of previous work, including a brief description.
- All visuals including project designs and examples of previous work must meet the following online format specifications required for uploading.
  - File type: JPG
  - Dimensions: minimum 1920 pixels on the longest side
  - Resolution: 300 dpi

### **Artist Selection Process will consist of:**

1. Review by an Internal staff to verify guidelines are met.
2. Final approval is made by the City of Corning City Council.

### **Selection Criteria**

- Artwork that relates to the location of the utility box and the surrounding area.
- Artwork that emphasizes the City's unique characteristics, historic heritage, or a key activity.

# Artist Interest Application

## Beautifying Corning's Public Art Program

### *Application Deadline:*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Email: \_\_\_\_\_

If you work in Corning, please list the name and address of your employer: \_\_\_\_\_

\_\_\_\_\_

Please describe any experience you have working on a large scale: \_\_\_\_\_

\_\_\_\_\_

### **Examples of Work** (must be supplied electronically)

(1) Title of Work: \_\_\_\_\_

Medium/Description: \_\_\_\_\_

\_\_\_\_\_

(2) Title of Work: \_\_\_\_\_

Medium/Description: \_\_\_\_\_

\_\_\_\_\_

*I certify that I have created the above artwork* (please initial): \_\_\_\_\_

### **Rendering for Project**

Title of Work: \_\_\_\_\_

Description: \_\_\_\_\_

\_\_\_\_\_

***PLEASE NOTE: You must submit this completed application along with a concept drawing using the provided Design Template, your Artist Statement, Resume, and minimum of two examples of previous work including a brief description. Please read the "Call for Local Artists" document for detailed instructions. All requirements must be met, or the application will be removed from consideration.***

## TERMS OF SUBMISSION

I agree that: (1) my submission(s) and their contents will automatically become the property of the City of Corning, with no compensation to me; (2) The City of Corning may use or redistribute the submissions and their contents for any purpose and in any way; (3) there is no obligation for the City of Corning to review the submission; and (4) there is no obligation to keep any submissions confidential. Further, I agree to waive any and all rights in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), including but not limited to rights of attribution and rights to removal or possession.

X \_\_\_\_\_  
Artist Signature

Date: \_\_\_\_\_

X \_\_\_\_\_  
*Parent/Guardian (if artist is a minor, Parent Signature is also required)*

Date: \_\_\_\_\_

## DISCLAIMER

I have read the attached information and agree to the rules & regulations stated. The undersigned agrees to indemnify and hold harmless, the City of Corning, Its Council, Officers, Employees, and Commissions, for any loss or liability which results or is alleged to have resulted from my participation in this event, including any claim arising out of the applicants entry, acts, or omissions in said contest or any accident, injury or damage involved therein, including but not limited to attorney fees and court costs. I have read and fully understand these policies. I am an adult and my signature is below.

X \_\_\_\_\_  
Artist Signature

Date: \_\_\_\_\_

X \_\_\_\_\_  
*Parent/Guardian (if artist is a minor, Parent Signature is also required)*

Date: \_\_\_\_\_

APPLICATION DEADLINE OCTOBER 17, 2022 AT 5:00PM

***Template for Proposed Work***

This is a typical utility box diagram representing the four sides and the top; 5 foot 10 inches tall by 2 feet wide and 2 feet 9 inches deep, please use it to draw the images as they would be painted. Bold colors and graphics that can be seen from a distance work well. Please submit this completed diagram on 8.5” x 11” paper or electronically. We have one Booster pump cabinet located at the skate park that measures 3 feet 6 inches tall by 3 feet 7 inches wide and 30 inches deep. And one back flow cabinet also located at the skate park that measures 3 feet 3 inches tall by 2 feet wide and 5 feet 1 inch deep. All 15 trash cans are located through out the skate park and lennox field, all measure 4 feet 2 inches tall by 2 feet 9 inches wide and deep.

Side 1		
Side 2		
Side 3		Top
Side 4		