DESIGN STANDARDS

MAPLE STREET TRADITIONAL NEIGHBORHOOD
DEVELOPMENT OVERLAY DISTRICT (MSTND)

VERSION 2.0

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Brovitz Community Planning & Design
with
Dodson & Flinker Associates
DESIGN STANDARDS

MAPLE STREET TRADITIONAL NEIGHBORHOOD DEVELOPMENT OVERLAY DISTRICT (MSTND)

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3.1. PURPOSE

These Design Standards supplement the Maple Street Traditional Neighborhood Development Overlay District (MSTND) Bylaw, and include both binding Standards for Compliance in Sections 4 through 9, and non-binding Guiding Principles in Section 3 as more fully described herein. The Standards for Compliance shall be used by the Planning Board of the Town of Danvers (the “Planning Board”) in their review and consideration of Development Projects proposed pursuant to the MSTND Bylaw. A Development Project shall be approved by the Planning Board upon a finding that it complies with the District Bylaw and the Standards for Compliance included in these Design Standards.

3.2. APPLICABILITY

A. The Standards for Compliance contained herein shall apply to Development Projects within the District that are subject to Site Plan Approval under the MSTND Bylaw. The Applicant shall comply with these Standards unless an exemption is specifically authorized by the Planning Board. Such exemption may be concurrent with the review process.

B. In the case of inconsistency between the MSTND Bylaw and these Design Standards, the MSTND shall govern. In the case of inconsistency between applicable state or federal laws, including, without limitation, state building codes or life safety codes, and these Design Standards, the applicable state and federal laws, rules and regulations shall govern.

3.3. PRIVATE REALM AND PUBLIC REALM COMPONENTS

The MSTND Design Standards contains Private Realm and Public Realm components. For example, Private Realm design standards address building frontages and façade treatments, building components, outdoor amenity spaces, and other site design elements. Public Realm design standards address street design, streetscape treatments, on-street parking, pathways, utilities, and related elements. In any successful traditional neighborhood district, there is a strong, supportive relationship between private development and public spaces such as streets and open spaces. In particular, the transitional areas in pedestrian-oriented districts are critical such as the placement, orientation, and access to buildings in relationship to streets and sidewalks. The MSTND Design Standards are intended to reinforce the strong relationship between the Private Realm and Public Realm with the understanding that theirs an investment to be made and benefit to be realized by the developer as well as the Town. The diagrams below illustrate this relationship and summarize the Private Realm and Public Realm components contained within the MSTND Design Standards.
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PRIVATE REALM

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TOWN OF DANVERS

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2.0 DEFINITION OF TERMS

RESERVED
3.0 GUIDING PRINCIPLES

These Guiding Principles are goals and aspirations that reflect the Town of Danvers’ Illustrative Master Plan and Transects for the Maple Street Traditional Neighborhood Development District. Applicants should strive for consistency with the Master Plan in their Development Projects. These Guiding Principles shall not be applied as specific regulatory standards.
The MSTND Transect below illustrates the transitions through a series of public and private spaces which differ in geography, density, and use. The MSTND Transect reflects the Illustrative Master Plan by depicting the transitions between the public realm (streets, public parking lot, and the Rail-Trail), new civic and open spaces, and residential and mixed use development with a range of building types and density. As shown in the MSTND Illustrative Plan and Transect, transitions should not be abrupt, but rather should be buffered with landscaping, streetscaping, and open space elements as appropriate, integrating a new built environment into the surrounding neighborhoods and downtown core in a harmonious manner.
3.1. TRADITIONAL NEIGHBORHOOD DEVELOPMENT PATTERNS AND DESIGN

Individual site design should create identifiable and practical hierarchies among site elements such as building types, uses, landscape and streetscape treatments, and open spaces. Buildings and ground floor uses should be oriented toward the street, and entrances and outdoor amenity spaces are intended to invite and engage the public.

Overall site design should include architectural transitions between the sub-districts within the MSTND. Building scale and materials should provide a visual signal that the pedestrian is moving from one sub-district to another. Abrupt transitions in building height, such as locating a four-story building immediately adjacent to a one-story building on the same side of the street, are discouraged.

Applicants and landowners are encouraged to work cooperatively to pursue “creative reparation” where it would benefit the overall success of the MSTND vision. This could include assembly of multiple parcels into a single ownership, forming a partnership between multiple landowners, and land swaps between landowners, including the town.

3.2. COMPACT DEVELOPMENT AND HUMAN SCALE DESIGN

The MSTND is intended to encourage compact developments in order to promote a more efficient use of land, reduce dependency on vehicles for travel, and reduce the costs of providing public infrastructure and services. Development should be designed for the human scale, taking into account the relationship between the dimensions of the human body and the proportion of traveled ways, public spaces and buildings. Design should consider how various site features relate to the pedestrian, and should include paths with destinations and comfortable seating areas spaced periodically within walking distance of one another. The height of buildings, the design of street lights and signs, sidewalks, and other features should be determined based on what will create a pleasant environment for the pedestrian at street level.

3.3. MIX OF USES AND FLEXIBLE BUILDING SPACE

The MSTND is envisioned to include a mixture of uses including nonresidential land uses, such as commercial and open space intended to complement the residential land uses in design and scale. Mixed use development promotes a neighborhood or community focal point, including a mix of housing types and sizes to accommodate households of a broad range of ages, sizes, incomes and physical abilities. The overall site design should provide a variety of lot sizes and densities, and should allow a mix of Single-Family Detached Dwelling Units, Single-Family Attached Dwelling Units, and Multi-Family Dwelling Units. To encourage creative design and dynamic neighborhoods, housing may be provided adjacent to or above commercial uses such as shops or offices.
3.4. ARCHITECTURAL CONTEXT AND ADAPTIVE REUSE OF HISTORIC STRUCTURES

New buildings should be designed to reflect traditional New England “village” architecture such as Greek Revival, Georgian, Colonial Revival, Shingle, and Stick. The design of buildings within the MSTND should capture this varied approach to design while remaining true to historic New England form. Architecture should be varied but compatible in scale. When complete, the MSTND should appear to be a 21st Century New England Village with roots in traditional New England architectural styles.

Contemporary design for alterations and additions to existing properties should not be discouraged when such alterations and additions do not destroy significant historical, architectural or cultural material, and when such design is compatible with the surrounding environment. The industrial history of the MSTND as well as the former commuter rail station can be considered a suitable source for design inspiration, especially for parcels along the Rail Trail that have traditionally had industrial uses.

3.5. RELATIONSHIP WITH DOWNTOWN CORE AND SURROUNDING NEIGHBORHOODS

A primary goal of the MSTND is to provide a broad range of residential housing types at moderate density close to the downtown core to support local business in terms of customers and employment base. Increased density is incorporated in a variety of development forms including cottages, townhouses, multi-family buildings, and mixed-use development. These building types and development forms are also intended to provide a positive transitional area for surrounding neighborhoods. It is important to provide convenient pedestrian and vehicular connections to the surrounding neighborhoods and downtown core by a network of streets, continuous sidewalks, crosswalks, and trails. At the same time residential areas should be protected from unwanted traffic and visual intrusion, and negative impact to the pace and scale of their environments.

3.6. ACTIVE OPEN AND CIVIC SPACE

Each Development Project should contribute to the successive increase of private and publicly-oriented open spaces within the MSTND. Active and shared outdoor spaces should be a major element of any Development Plan, providing a clear purpose of social and community interaction, and fostering participation in civic activities. The type and distribution of Outdoor Amenity Spaces should be coordinated with municipal facilities such as the Danvers Rail Trail, and other existing and future open and civic spaces across multiple ownerships within the MSTND.

3.7. LANDSCAPE AND STREETSCAPE CHARACTER

Overall composition and location of landscaping should complement the scale of the Development Project and its surroundings. In general, larger, well-placed
contiguous planting areas are preferred to smaller, disconnected areas. Smaller landscaped areas and open spaces should be integrated throughout a Development Project with an emphasis on functionality – such as providing a comfortable, shaded place to sit – and not simply aesthetic appeal.

Landscaping and streetscaping should be arranged in such a way as to act as a unifying element between buildings, sidewalks, streets, pathways and public spaces. Special attention should be given to street trees which in general should be located between curb and sidewalk and should be continuous along all Primary and Secondary Traveled Ways except where the design of adjacent public spaces supports an exception.

3.8. ALTERNATIVE MODES OF TRANSPORTATION

The MSTND should provide an interconnected network of circulation systems that facilitate walking, bicycling, and driving. Streets should be designed to establish a satisfactory level of service for vehicular travel, and promote the safe and efficient use of different transportation modes. A connected street pattern should limit the need for dead-end streets in order to create multiple routes for pedestrians, bicyclists, and motorists. Private networks of sidewalks and bikeways should complement the public street network and Danvers Rail Trail, and the overall transportation network should invite and encourage pedestrian activity. Streets should be narrow and should incorporate “traffic calming” techniques, such as differentiated paving, smaller turning radii, and/or street trees, to slow traffic speed and promote pedestrian safety. Enhancing new Development Projects as well as protecting surrounding residential neighborhoods should include implementation of mitigating measures to enhance pedestrian safety and to discourage undesired vehicle movements. Such measures may include, but not be limited to: signage, streetscape material changes, raised sidewalks and crossings, and access restrictions.

3.9. DOWNTOWN AND NEIGHBORHOOD GATEWAYS

Overall site design should include prominent, attractive gateway treatments for the MSTND as an organizing principle. Design should consider the initial visual impression of the site for people driving or walking to and from the MSTND from Route 35, Route 62, the downtown core, Hobart Street, and surrounding neighborhoods. The street network, sight lines, mix of uses, public spaces, signage, building height, materials, lighting, landscaping, and setbacks should be chosen to create and reinforce a specific sense of place for gateway areas.

3.10. SMART GROWTH AND SUSTAINABLE DEVELOPMENT

Many Smart Growth and Sustainable Development principles are inherent to the overall MSTND Illustrative Plan and Zoning Bylaw. Integrated with the principles are urban design concepts such as pedestrian-oriented design, traditional neighborhood development, and green building practices. The MSTND
Development Projects should protect and enhance the overall health, natural environment, and quality of life of our community. Air, water, light, and land pollution should be minimized. Both site design and construction of buildings should result in efficient use, reuse, and recycling of resources, including energy, water use, and construction materials.

The Town of Danvers supports design and planning approaches that adhere to the principles of Smart Growth and Sustainability and offer measurable long term benefits. The Planning Board will highly favor projects that intend to seek certification under the Leadership in Energy and Environmental Design (LEED) Green Building Rating System and the LEED-Neighborhood Development Rating System™.

Low Impact Development (LID) techniques should be used to reduce the concentration of stormwater runoff and maintain existing stormwater flows. Where feasible, bioswales, rain gardens and other bioretention techniques should be employed. Green roofs and rain storage systems are encouraged in order to reduce and reuse roof drainage. Pervious paving materials shall be used where feasible to reduce runoff from hardscaped areas and integrated into the design of the project.
4.0 GENERAL DESIGN STANDARDS

4.1. PURPOSE AND INTENT

A. To encourage building and site design techniques that address privacy concerns in a moderate density, mixed use environment.

B. To facilitate best practices in site design including sustainable stormwater management techniques, landscaping, low impact development.

C. To ensure energy saving building features are properly designed and appropriately installed which encourage the passive cooling of interior spaces and reduce the need for electrical air conditioning; protect circadian rhythms and enhance the happiness and productivity of building occupants by visually connecting them with the outdoors and introducing natural daylight into interior spaces; and minimize heat island impacts on the urban environment.

D. To ensure building facades are divided and articulated into pedestrian-scaled increments.

E. To require vertical articulation and modulation of facades that breaks down and visually minimizes the apparent mass of buildings, enhances orientation, and adds visual interest to the public realm.

F. To require horizontal articulation of facades that enhances the quality and definition of the public realm, visually anchors buildings to the ground, and relates the building to the pedestrian, at the base, to the immediate context of surrounding buildings, at the middle, and completes the composition of facade, at the top, with visual interest.

G. To ensure storefront design that invites interaction, enlivens the pedestrian environment, and provides a secondary, more intimate, source of lighting at night.

H. To ensure that review results in visual harmony between the individual elements of a building.

4.2. GENERAL BUILDING DESIGN STANDARDS

A. Building Privacy

1. **Ground Story Elevation:** Ground story dwelling units should be elevated above the grade of any adjacent sidewalk so that the window sills of dwelling unit are at or above the eye-level of passing pedestrians. This elevation change maintains privacy for occupants while also encouraging open blinds or curtains to allow natural daylight into the unit.

2. **Windows:** Fenestration patterns and window configurations that break the direct line of sight between neighboring properties should be utilized to every extent possible. Translucent glass on the bottom half of windows or strategically placed landscape
elements should be utilized if it is not practical to off-set windows in ways that minimize privacy impacts.

3. **Outdoor Amenity Spaces:** Outdoor amenity spaces that are elevated such as roof decks, fully projecting balconies, and upper story rear porches should include screening walls or devices at the sides to provide privacy, security, and limit views of abutting properties from elevated vantage points.

**B. Façade Articulation**

1. **Surface Relief:** Building facades should provide surface relief through the use of bay windows, cladding, columns, corner boards, cornices, door surrounds, moldings, piers, pilasters, sills, sign bands, windows, and other equivalent architectural features that either recess or project from the average plane of the facade by at least four (4) inches.

2. **Vertical Articulation:** Building facades should be vertically articulated with architectural bays between six (6) feet and fifty (50) feet in width to create an equal, central, and/or ends focused composition as illustrated below.

3. **Large Building Articulation:** Buildings greater than one hundred (100) feet in width must be designed to read as a series of smaller buildings with varied architectural design and fenestration patterns or include a change in vertical plane of the facade of at least four (4) feet (in depth or projection) for at least one (1) bay in width for every one hundred (100) feet of total facade width. This change in plane applies to the entire height of the façade.

4. **Horizontal Articulation and Massing Elements:** Building facades should be horizontally articulated with a clearly defined base, middle, and top as illustrated below. The following standards apply:

   a) Buildings or portions of buildings three (3) stories or less:
i). The raised foundation, basement, or first story of a building should be visually integrated as an expression of the building's base. The base should be visually differentiated from the stories above by a horizontal expression line or cornice and include a change in color, building material, or pattern of fenestration.

ii). The upper stories of a building should be visually integrated as an expression of the building's middle. The middle should be visually differentiated from the base and top and include a change in color, building material, or pattern of fenestration.

iii). The top story of a building should have a cornice, parapet, or roof as an expression of the building's top.

b) Buildings or portions of buildings four (4) and five (5) stories or less:

i). The bottom one to two (2) stories of a building should be visually integrated as an appropriately scaled expression of the building's base. The base must be visually differentiated from the stories above by a horizontal expression line or cornice and include a change in color, building material, or pattern of fenestration.

ii). The central portion of each facade should be visually integrated as an expression of the building's middle. The middle should be visually differentiated from the base and top by a horizontal expression line or cornice and include a change in color, building material, or pattern of fenestration.

iii). The top story of each facade should have a cornice, parapet, roof element, or change in massing as an expression of the building's top.

5. Material Weight and Color: Materials appearing heavier in weight should be used for the building's base, with materials appearing similar or lighter in weight used above. Materials lighter in color, tint, or shade should be used for the building's base, with materials similar or darker in color, tint, or shade used above.
6. **Horizontal Elements**: Each horizontal element of a building (base, middle, and top) should have a fenestration pattern that is aligned vertically and horizontally to provide order and structure to the composition. The fenestration pattern may differ between the base, middle, and top.

**C. Roof Types and Design**

1. **Roof Shapes**: A roof can have a dramatic impact on the appearance of a building. The shape and proportion of the roof should be visually compatible with the architectural style of the building and with those of neighboring buildings. Roof shapes permitted in the MSTND include flat roofs and pitched roof including shed, hip, gable, and gambrel.

2. **Rooflines**: Pitched Roofs should have a minimum slope of 6:12 and a maximum slope of 12:12. Buildings with Flat Roofs should be capped by an articulated parapet design that acts as a structural expression of the building façade and its materials, visible from all sides of the building. As an alternative, the flat roof structure may be used as an Outdoor Amenity Space (See Section 7) or a Green Roof System with green roof plants suited for the local climate. A roof should, at a minimum, have articulated parapets concealing flat roofs and rooftop equipment (such as HVAC units) which are visible from adjoining streets or properties. Parapets or facades shall be designed to give the appearance of three or more roof slope planes.

3. **Roof Materials**: Permitted materials include: architectural asphalt shingles, weathered wood shingles, cedar shingles, copper, standing seam metal, slate, synthetic slate, and metal shingles. Other period materials may be permitted upon determination by the Planning Board that the material is appropriate to the architectural style, color, and relationship of buildings along the streetscape.

**D. Storefronts**

1. **Style**: Storefronts should generally employ architectural details typical of New England commercial architecture in the 19th and early 20th century.

2. **Franchises**: Franchise storefront architecture (i.e., building design that is trademarked or identified with a particular chain or corporation and is generic in nature) is not allowed. Franchises or national chains shall follow these standards to create a unique building that is compatible with the MSTND.

3. **Display Windows**: Storefronts should be designed to include, at minimum, a paneled or rendered stallriser and display windows positioned between columns, pilasters, or piers with a proportional fascia or frieze and cornice capping the storefront as illustrated in the Storefront Elements diagram below.

   a) Display windows must extend to at least eight (8) feet above the grade of the adjacent sidewalk.

   b) The principal entrance of a storefront should be a glass panel door centered between or set to one side of the display windows.
4. **Entrances**: Storefront entrances may be recessed up to ten (10) feet behind the plane of the facade. Where recessed entrances (or alcoves) are provided, the recessed area should be no wider than fifteen (15) feet per individual entry and display windows should wrap around the recessed area on both sides of the entrance.

5. **Transom Windows**: Where height permits, transom windows should be included above storefront doors and display windows to allow natural daylight to penetrate into the interior space.

6. **Awning and Canopies**: When present, awnings and canopies should be mounted between storefront columns, pilasters, or piers; above doorway and window openings; and below the fascia/ frieze and transom window bars.

7. **Window Displays**: An unobstructed view of the ground story interior space or maintained and lighted merchandise display(s) should be provided for a depth of at least four (4) feet behind the glass of storefront display windows.

8. **Security Elements**: Security grills, gates, and roll-down security doors and windows are discouraged.

9. **Utility Elements**: Vents, ducts, permanent air conditioners, and other utility elements are discouraged on building facades.

10. **Drainage Systems**: If present, drainage systems should be architecturally integrated into the design of the building facade.
E. Exterior Finish Materials

1. Traditional materials such as brick, stone, clapboard, shingle are preferred construction materials. Where this standard is waived, structures may be substituted with glass, metal, block, and other siding materials, although other materials must be used in ways that are compatible with these more traditional materials.

2. Materials that have texture or pattern are encouraged.

3. Operable windows should be provided, especially on storefronts.

4. Finish materials that are susceptible to staining, fading or other discoloration are strongly discouraged.

5. The use of applied foam ornamentation and EIFS (Exterior Insulation & Finish System) is discouraged, especially on ground level locations.

6. The main elements of the architectural treatment of the building’s front façade, including the materials used, should be continued around all sides of the building that are visible from a street, pedestrian passage, or Outdoor Amenity Spaces.

7. Synthetic products, such as cementitious horizontal siding and vinyl siding are permitted, provided they are applied in combination with proportional architectural elements. Examples of such architectural elements include cornerboards, soffits, and eaves. Aluminum siding, and siding with narrow trim is strongly discouraged.

F. Energy Efficiency

All buildings in the MSTND should strive to achieve a zero net energy goal of 100% through best practices in design and construction practices such as governed by the Energy Star Program the U.S. Green Building Council LEED Rating System. Some specific methods are as follows:

1. Solar Orientation and Utilization: The use of solar thermal and solar photovoltaic techniques in the MSTND is highly encouraged. Massing of buildings should be considerate of solar access to neighboring properties, particularly allowing sun during winter to properties immediately to the north.

   a. Whenever possible buildings should be of a size and orientation to minimize the blocking of sunlight on public spaces such as sidewalks.
   b. Windows should be oriented to make the best use of passive solar heating.
   c. The primary roof plane should face as close to solar south as possible, to allow for installation or retrofit with solar panels.
   d. Gable roofs and shorter buildings may be more appropriate on the south sides of a street while gable end roofs and taller buildings may be more suited for the north side.
e. Solar powered lighting.

2. **Shutters**: If installed, shutters should be functional, sized to provide complete coverage of the window when closed, and include appropriate hardware to keep them secured when open or closed.

3. **Windows**:
   a) At least fifty percent (50%) of the windows of each floor of a building and serving each dwelling unit should be operable.
   b) Operable windows should be oriented toward prevailing winds to every extent possible and support the creation of cross breezes that can assist in the passive cooling of interior spaces.
   c) All south facing windows should be recessed or shaded by deciduous trees, awnings, canopies, or interior or exterior light shelves.

4. **Daylight and Views**: The following apply to portions of mixed-use buildings in non-residential use:
   a) A minimum of fifty percent (50%) of the floor area of all regularly occupied interior spaces should receive sufficient daylight equal to a spatial daylight autonomy of three hundred (300) lux or more for at least fifty percent (50%) of the time.
   b) A direct line of sight to the outdoors should be provided for at least seventy-five percent (75%) of the floor area of all regularly occupied interior spaces.

5. **Roof Albedo**:
   a) Flat roofs and roofs pitched at or below nine and one-half degrees (9.5°; 2:12) should have a minimum solar reflectance index rating of seventy-eight (78) for a minimum of seventy-five percent (75%) of the roof surface.
   b) Roofs pitched above nine and one-half degrees (9.5°; 2:12) should have a minimum solar reflectance index rating of twenty-nine (29) for a minimum of seventy-five percent (75%) of the roof surface.

G. **Other Sustainable Building Applications**

Applicants are encouraged to use other applications improve building envelope energy efficiency and use materials and equipment that reduce energy consumption in the MSTND such as the following:

1. Natural cooling through appropriate glazing, shading of glazed surfaces, and operable windows.
2. Wind and roof-mounted solar energy generation.
3. Ground source heat exchange (closed system geothermal energy).
4. On-site biomass use for energy production.
5. Renewable heat and cooling (i.e. sunlight, rain, wind).
6. Combined heat and power systems.
7. Green walls and green blocks.
8. Increased insulation (i.e. R-26 and triple-glazed windows)
10. EcoStar Program (shared recycling streams between park tenants).
11. Dual-flush and waterless toilets.
12. Ultra-efficient heat and hot water systems.
13. Open and simple floor plans (i.e. square and cubes).
14. Improved building air seal (i.e. taped sheathing).
15. Greywater systems.

4.3. SUSTAINABLE SITE DESIGN STANDARDS

Sustainable Design and Low Impact Development (LID) techniques are highly encouraged in the MSTND to achieve low net energy consumption, reduced stormwater runoff and improve water quality, support dark skies, high canopy tree cover, and production of local food.

A. Stormwater Management

1. Purpose and Intent: The stormwater management measures proposed for site development shall conform to the best management practices described in the Commonwealth of Massachusetts Stormwater Management Handbook, as may be amended from time to time. The purpose and intent of this sections is the following:
   a. To promote stormwater management practices that maintain pre-development hydrology through site design, site development, building design and landscape design techniques that infiltrate, filter, store, evaporate and detain stormwater close to its source;
   b. To protect water resources and other natural aquatic systems on the development site and elsewhere from degradation that could be caused by construction activities and post-construction conditions;
   c. To protect other properties from damage that could be caused by stormwater and sediment from improperly managed construction activities and post-construction conditions on the development site;
   d. To reduce the impacts on surface waters from impervious surfaces such as streets, parking lots, rooftops and other paved surfaces; and
   e. To promote public safety from flooding and streambank erosion, reduce public expenditures in removing sediment from stormwater drainage
systems and natural resource areas, and to prevent damage to municipal infrastructure from inadequate stormwater controls.

2. **Applicability:**

   a. Consistent with stormwater management best practices, new Development Projects in the MSTND should maintain or achieve pre-development hydrology through sustainable site design techniques that infiltrate, filter, store, evaporate and detain storm water close to its source.

   b. The post-construction peak runoff rate for the one-year, twenty-four (24) hour rain event shall not exceed the existing peak runoff rate for the same storm event from the site under existing conditions prior to submittal of an application. Low Impact Design (LID) practices as identified in Section 4.3.A.3 below should be incorporated into the design as necessary to achieve the required runoff rate. If constraints prevent the use of these LID practices, other stormwater treatment best practices detailed in the Commonwealth of Massachusetts Stormwater Management Handbook may be used to achieve the required post construction runoff rate.

3. **Stormwater Best Practices:**

   a. **District Stormwater System:** When an entire Character District or large scale development is planned at once, one storm water management system may be developed to manage the whole development. Increased runoff in one area can be balanced by greater infiltration in another, through incorporation into a collective District Stormwater System which results in the reduction in release rates and runoff volumes.

   b. **Light Imprint Site Layout:** LID applications shall integrate hydrology and storm water management into site design using existing conditions to influence the location and layout of roadways, buildings, and parking areas. Buildings and roadways should be placed in areas less sensitive to disturbance, and the storm water management system design should create a symbiotic relationship between the development and natural hydrology. The attention to natural hydrology and nonstructural storm water management creates a more attractive, multifunctional landscape.

   c. **Filter Strips and Bioretention:** Filter strips are bands of densely vegetated slopes, designed to reduce water runoff volume and improve water quality prior to entering storm water drainage basins. Filter strips are typically designed to break up impervious surfaces (such as parking lots) and provide initial storm water treatment by filtration. They also provide infiltration of water, reducing the overall amount of runoff. Filter strips
shall be incorporated into roadway and parking lot designs in FBZ Districts.

d. **Vegetated Swales (Bioswales):** Vegetated swales are broad, shallow channels designed to convey and infiltrate storm water runoff. Swales are to be used as a preferred alternative to closed, non-infiltrating drainage systems. The design of swales in the MSTND should seek to reduce storm water volume through infiltration, improve water quality through infiltration and vegetative filtering, and reduce runoff velocity by increasing flow path lengths and channel roughness.
e. **Bioretention Cells (Rain Gardens):** Rain gardens (also known as bioretention cells) are vegetated depressions that store and infiltrate runoff. Rain gardens are designed to encourage vegetative uptake of storm water to reduce runoff volume and pollutant concentrations. A well-designed rain garden has an engineered soil, which maximizes infiltration and pollutant removal while avoiding storm water ponding for longer than 24 hours. Combined with filter strips, bioretention cells are important components of the LID treatment process and are incorporated into roadway and parking lot designs in MSTND.

f. **Pervious Pavement:** Permeable paving reduces stormwater runoff volume, velocity and pollutants by allowing water to infiltrate into the subsurfaces below parking areas. They are generally appropriate for low-traffic parking lots. They can be incorporated as a hybrid parking lot, which uses conventional paving for driveways and aisles, and permeable paving for parking stalls. Permeable paving may also be appropriate for overflow parking areas, which are generally used only a few weeks out of the year. Maintenance of pervious pavements is critical to maintain the permeability.

g. **Subsurface Retention Facilities (Stormwater Vaults):** Subsurface retention facilities are typically constructed below parking lots (either permeable or impervious) and can be built to any depth to retain, filter, infiltrate, and alter the runoff volume and timing. This practice is well suited to higher density sites with open space constraints in the FMSTND. Subsurface facilities can provide a considerable amount of

![Example of Pervious Pavement](image)
runoff storage. The water is filtered through the stone aggregate and infiltrates into the ground. An alternative strategy is to construct the subsurface facility with a filtering and pumping mechanism so that collected water can be reused for non-potable uses such as irrigation or flushing of toilets. Similar techniques include gravel storage galleries, sand filters, infiltration basins, and infiltration trenches (for areas with space constraints).

h. **Green Streets and Stormwater Planters**: Green streets are thoroughfares that capture, temporarily store, and treat road runoff at its source by incorporating vegetated water catchment and filtration devices in the form of small rain gardens and bioretention systems. Components such as flow-through planters and other sustainable storm water solutions allow stormwater from the street to enter planters through cuts in the curb where the plant material removes impurities and allows water to naturally infiltrate or be stored elsewhere. Water-loving plants and those that are able to remove the impurities while thriving so close to traffic and in more urban environments are used in green street design, adding beauty and function. Additional infiltration can be achieved using pervious paving materials for sidewalks and streets.

i. **Downspout Redirection**: Building downspouts are commonly directly connected to centralized sewer or stormwater systems. A LID design application is to redirect roof runoff onto pervious surfaces, most commonly a lawn. This simple act reduces the amount of directly connected impervious area in a drainage area.
j. **Rain Barrels/Cisterns:** Rain barrels are placed outside of a building at roof downspouts to collect and store rooftop runoff, which can later be reused for lawn and garden watering.

k. **Green Roofs:** Green Roofs capture rain water on the roofs of buildings to support plantings that reuse the water, reducing the overall amount of runoff leaving the roof. The plants and the soil they are growing in provide additional insulation for the building. Roof drains should be recharged into the site with the use of structural and/or non-structural low impact development drainage systems.

B. **Sustainable Landscaping and Open Space**

1. **Natural Landscaping:**

   a. Natural and context-sensitive landscaping with plants native to local climate and soil conditions are required in the MSTND. These plants thrive naturally, requiring less maintenance and irrigation than most hybrid or imported varieties.

   b. Natural resource preservation and landscaping should be used to minimize the need for irrigation systems and improve planting longevity. Preserving existing wooded areas, mature trees, and natural terrain can give new developments a premium "mature landscape" appearance and provide residents with additional recreational amenities.

   c. Plant materials should be selected for their form, color, and texture, as well as solar, soil, and moisture requirements. It is also recommended that native plants (vegetation that grows naturally in particular climates or regions) be used because of their performance, site enhancement, and life-cycle cost benefits.

2. **Canopy and Shade Trees:** The broad use of canopy trees in the MSTND is a simple and attractive solution to reducing heating and cooling needs for buildings and sites. When planted on the south and west sides of buildings, shade trees keep buildings cool in summer and then drop their leaves during the cooler fall season allowing warming sunlight on buildings. Canopy trees also provide sunlight on parking lots in the winter and shade in the summer while absorbing rainfall which reduces the amount of stormwater.

3. **Infiltration Parks:** This form of bio-retention allows rainwater to be temporarily captured and stored for a short time, cleaning storm water runoff before infiltration. The town should think of public parks and open spaces as part of the stormwater system. Surrounding areas can be graded so that the rainwater flows towards the parks. Creating a gradual and imperceptible depression allows water to collect in the park and stay there long enough to infiltrate without giving the appearance of a
stormwater facility that should store water for no more than 24 hours.

C. Local Food Production

To address sustainability issues such as open space conservation, self-sufficiency, improved nutrition, recreation, exercise, and reduced food expenses, the Town of Danvers encourages small scale agriculture to strengthen the local food system. Some techniques applicable in the MSTND include the following:

4. **Community Gardens**: A private, not for profit, or public common area used by a group of households to grow and harvest food crops or non-food crops for personal or group consumption or donation.

5. **Edible Landscapes**: The utilization of plants and landscaping that produce edible food in settings that conventionally have been limited to ornamental or nonfood producing plants.

D. Underground Utilities

All new utilities (except structures and other facilities that require above-grade access) shall be installed underground. Underground electric boxes and other utility covers located outside of streets shall be flush with surface grade and located within sidewalks wherever possible.
5.0 BUILDING FRONTAGE TYPES & FAÇADE TREATMENTS

5.1. GENERAL

A. Building frontage types provide a gradual transition and strong interface between the private realm (yards and building interiors) and the public realm (sidewalks, thoroughfares, and civic spaces).

B. At least one (1) building frontage type is required for each principal building.

C. Lots may include multiple frontage types along their width.

5.2. PERMITTED BUILDING FRONTAGES

Building Frontages are permitted in accordance with Table 5.1 and 5.2.

### TABLE 5.1: PERMITTED BUILDING FRONTAGES

<table>
<thead>
<tr>
<th>BUILDING FRONTAGE TYPES</th>
<th>A. Worker’s Cottage, Cottage Court, Cohousing</th>
<th>B. S.F. Attached - Rowhouse</th>
<th>C. Paired House</th>
<th>D. Multi-Family Building</th>
<th>E. Live-Work/Shop House</th>
<th>F. General Commercial Building</th>
<th>G. Mixed-Use Building</th>
<th>H. Fabrication Building</th>
<th>I. Gas Backwards</th>
<th>J. Civic Building</th>
<th>K. Other Building Types</th>
<th>Specific Standards</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Common Yard</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>SP</td>
<td></td>
<td></td>
<td>Table 5.2.A</td>
</tr>
<tr>
<td>B. Door Yard</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>SP</td>
<td></td>
<td></td>
<td>Table 5.2.B</td>
</tr>
<tr>
<td>C. Forecourt</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>SP</td>
<td></td>
<td></td>
<td>Table 5.2.C</td>
</tr>
<tr>
<td>D. Stoop</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>SP</td>
<td></td>
<td></td>
<td>Table 5.2.D</td>
</tr>
<tr>
<td>E. Portico</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>SP</td>
<td></td>
<td></td>
<td>Table 5.2.E</td>
</tr>
<tr>
<td>F. Doorway</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>SP</td>
<td></td>
<td></td>
<td>Table 5.2.F</td>
</tr>
<tr>
<td>G. Porch, Projecting</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>SP</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Table 5.2.G</td>
</tr>
<tr>
<td>H. Porch, Integral</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>SP</td>
<td></td>
<td></td>
<td>Table 5.2.H</td>
</tr>
<tr>
<td>I. Porch, Engaged</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>SP</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Table 5.2.I</td>
</tr>
<tr>
<td>J. Officefront</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>SP</td>
<td></td>
<td></td>
<td>Table 5.2.J</td>
</tr>
<tr>
<td>K. Storefront</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>SP</td>
<td>P</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Table 5.2.K</td>
</tr>
<tr>
<td>L. Terrace</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>SP</td>
<td>P</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Table 5.2.L</td>
</tr>
<tr>
<td>M. Gallery</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>SP</td>
<td>P</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Table 5.2.M</td>
</tr>
<tr>
<td>O. Arcade</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>SP</td>
<td>P</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Table 5.2.N</td>
</tr>
</tbody>
</table>

- **Permitted**: P
- **Special Permit**: SP
### TABLE 5.2 - BUILDING FRONTAGES STANDARDS

#### A. COMMON YARD

**1. DEFINITION**

A Private Frontage and Outdoor Amenity Space featuring a fenced or common front yard with porches allowed to encroach on the setback.

**2. DIMENSIONS**

<table>
<thead>
<tr>
<th>Landscaped Areas</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Width Minimum</td>
<td>70% of the Width of the Front Façade</td>
</tr>
<tr>
<td>B. Depth (Minimum)</td>
<td>Variable</td>
</tr>
<tr>
<td>C Path of Travel (Minimum)</td>
<td>3 Feet Wide</td>
</tr>
</tbody>
</table>

**3. STANDARDS**

A. Yards should be composed primarily of natural and landscaped materials such as ornamental and edible plants, grasses, flowers, shrubs, bushes and trees.

B. Impervious surfaces between the principal buildings and Street Line is limited to walkways and sitting areas.

C. Fences must conform to standards in Section 18.8

D. Parking is prohibited between the principal building and the Street Line.
TABLE 5.2 - BUILDING FRONTAGES STANDARDS

**B. DOOR YARD**

<table>
<thead>
<tr>
<th>1. DEFINITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Private Frontage and Outdoor Amenity Space where the Building Facade is aligned close to the Street Line, and the Frontage Line is defined by a low wall, decorative fence or hedge providing a strong spatial definition from the public sidewalk. The result is a small semi-private dooryard containing the principal entrance in the front yard. The dooryard may be slightly raised, sunken, or be at-grade, and may be planted or paved. This type is commonly associated with ground-floor residential use.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2. DIMENSIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Depth (Minimum)</td>
</tr>
<tr>
<td>B. Width (Maximum)</td>
</tr>
<tr>
<td>C. Path of Travel (Minimum)</td>
</tr>
<tr>
<td>D. Finish Level Above or Below Sidewalk (Maximum)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>3. STANDARDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Paving, excluding driveways, must match the abutting sidewalk unless paved with pervious, porous, or permeable materials.</td>
</tr>
<tr>
<td>B. A curb or retaining wall that is no taller than structurally necessary may be built around the plater, garden, terrace, or otherwise landscaped area.</td>
</tr>
<tr>
<td>C. This frontage type may be used in conjunction with other frontage types such as Doorway, Stoop, Shopfront or Officefront. In case of a conflict, the Dooryard Frontage Type standards shall prevail.</td>
</tr>
<tr>
<td>D. Dooryards shall not be used for circulation for more than one ground floor entry.</td>
</tr>
<tr>
<td>E. Dooryards are allowed to encroach within the front yard setback to the Street Line.</td>
</tr>
</tbody>
</table>
## TABLE 5.2 - BUILDING FRONTAGES STANDARDS

### C. FORECOURT

**1. DEFINITION**

A Private Frontage and Outdoor Amenity Space where a portion of the facade is aligned close to or at the Street Line, and the central portion of the façade is set back to create a courtyard with a principal entrance at-grade and space for gathering and circulation, or for outdoor shopping or restaurant seating. The front yard and courtyard may be planted or paved to join with the adjoining public sidewalk. This frontage type should be used sparingly, and may be allocated in conjunction with other frontage types to define individual or shared entries at least one of which faces the street.

**2. DIMENSIONS**

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Width (Minimum)</td>
<td>12 Feet</td>
</tr>
<tr>
<td>B</td>
<td>Depth (Minimum)</td>
<td>12 Feet</td>
</tr>
<tr>
<td>C</td>
<td>Ratio, Building Height to Forecourt Width (Maximum)</td>
<td>2 to 1</td>
</tr>
</tbody>
</table>

**3. STANDARDS**

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Paving, excluding driveways, must match the abutting sidewalk unless paved with pervious, porous, or permeable materials.</td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>Forecourts are considered part of the building for the purpose of measuring facade buildout.</td>
<td></td>
</tr>
<tr>
<td>C</td>
<td>A forecourt must be enclosed by walls on three sides.</td>
<td></td>
</tr>
<tr>
<td>D</td>
<td>Porches, stoops, porticos, entry canopies, and balconies may encroach into the forecourt.</td>
<td></td>
</tr>
<tr>
<td>E</td>
<td>Driveways, parking spaces, passenger drop-offs, garage entrances, loading and service areas, exhaust vents, mechanical equipment, and refuse or recycling storage are not permitted in forecourts.</td>
<td></td>
</tr>
<tr>
<td>F</td>
<td>Forecourts may be used in conjunction with other Frontage Types such as Shopfront, Officefront, or Dooryard. In case of a conflict, the Forecourt Frontage Type standards shall prevail.</td>
<td></td>
</tr>
<tr>
<td>G</td>
<td>The proportions and orientation of these spaces should be carefully considered for solar orientation and user comfort.</td>
<td></td>
</tr>
</tbody>
</table>
TABLE 5.2 - BUILDING FRONTAGES STANDARDS

**D. STOOP**

1. **DEFINITION**

A Private Frontage where the building facade is aligned close to the Street Line and the first story is elevated from the sidewalk sufficiently to secure privacy. The elevated principal entrance is accessed by an exterior stair and small landing that is permitted to encroach into the front yard setback to the Street Line. The front yard may be planted, or paved to join with the adjoining public sidewalk. This type is commonly associated with ground-floor residential use.

2. **DIMENSIONS**

| A. Landing Width (Minimum) | 4 Feet |
| B. Landing Depth (Minimum) | 3 Feet |
| C. Height - Clearance (Minimum) | 8 Feet |
| Height - Stories (Maximum) | 1 Story |
| D. Finish Level Above Sidewalk (Min./Max.) | 18 Inches/4 Feet |
| E. Path of Travel 3’ wide min. | E |

3. **STANDARDS**

A. Paving, excluding driveways, must match the abutting sidewalk unless paved with pervious, porous, or permeable materials.

B. Stairs may be recessed into the building facade when the building is setback four (4) feet or less.

C. The entry doors are encouraged to be covered or recessed to provide shelter from the elements.
   All doors must face the street.

D. Stairs may be built perpendicular or parallel to the building facade, but must lead directly to ground level or an abutting sidewalk.

E. Stoops are allowed to encroach within the front yard to the Street Line.
TABLE 5.2 - BUILDING FRONTAGES STANDARDS

E. PORTICO

1. DEFINITION
A Private Frontage type featuring a set of stairs with a landing leading to the entrance of a building. A portico has a roof supported by columns or piers.

2. DIMENSIONS

| A. Landing Width (Minimum) | 4 Feet |
| B. Landing Depth (Minimum) | 4 Feet |
| C. Ceiling Height (Minimum) | 8 Feet |
| D. Permitted Encroachment (Maximum) | 100% |

3. STANDARDS

A. Paving, excluding driveways, must match the abutting sidewalk unless paved with pervious, porous, or permeable materials.

B. Stairs are not permitted to encroach onto any abutting sidewalk.

C. Stairs may be built perpendicular or parallel to the building facade, but must lead directly to ground level or an abutting sidewalk.

F. DOORWAY

1. DEFINITION
A Private Frontage where the building facade is aligned close to or at the Street Line, and the principal entrance provides an at-grade entry to ground and upper floor uses. To the extent there is a front yard, it may be planted or paved to join with the adjoining public sidewalk. This type is commonly associated with ground-floor residential use.

2. DIMENSIONS

| A. Path of travel 3’ wide min. | 3 Feet |
| B. Finish Level Above Sidewalk (Maximum) | 18 Inches |
| C. Depth of Recessed Entries (Maximum) | 5 Feet |

3. STANDARDS

A. Paving, excluding driveways, must match the abutting sidewalk unless paved with pervious, porous, or permeable materials.

B. Doorways may be used in conjunction with other frontage types such as Terrace, Dooryard and Gallery.
# TABLE 5.2 - BUILDING FRONTAGES STANDARDS

## G. PORCH, PROJECTING

### 1. DEFINITION

A Private Frontage and Outdoor Amenity Space where the building facade is set back from the Street Line, and an attached porch containing an elevated principal entrance is permitted to encroach into the front yard. The front yard is planted, and may include a fence to maintain spatial definition with the public right-of-way. This type is commonly associated with ground-floor residential use.

### 2. DIMENSIONS

<table>
<thead>
<tr>
<th>Dimension</th>
<th>Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Width (Maximum)</td>
<td>100% of Width of Front Facade</td>
</tr>
<tr>
<td>B. Depth (Min./Max.)</td>
<td>6 Feet/10 Feet</td>
</tr>
<tr>
<td>C. Height, Clearance (Minimum)</td>
<td>8 Feet</td>
</tr>
<tr>
<td>D. Finished Level Above Sidewalk (Minimum)</td>
<td>18 Inches</td>
</tr>
<tr>
<td>E. Encroachment (Maximum)</td>
<td>Within 4 feet of the Street Line</td>
</tr>
<tr>
<td>F. Path of Travel (Minimum)</td>
<td>3 Feet</td>
</tr>
</tbody>
</table>

### 3. STANDARDS

- Projecting porches must have three sides and have a roof and may not be enclosed.
- Stairs may extend off the front or side of the porch.
- Upper story porches shall not be connected with porches below with an external stairway.
TABLE 5.2 - BUILDING FRONTAGES STANDARDS

H. PORCH, INTEGRAL

1. DEFINITION
A Private Frontage and Outdoor Amenity Space where the building facade is set back from the Street Line, and a porch containing an elevated principal entrance is open on one, two or three sides is integral to the overall massing and roof form of the building. The front yard is planted, and may include a fence to maintain spatial definition with the public right-of-way. This frontage type is commonly associated with ground-floor residential use.

2. DIMENSIONS

<table>
<thead>
<tr>
<th>Description</th>
<th>Minimum/Maximum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Width (Minimum)</td>
<td>10 Feet</td>
</tr>
<tr>
<td>Depth (Minimum)</td>
<td>6 Feet</td>
</tr>
<tr>
<td>Height, Clearance (Minimum)</td>
<td>8 Feet</td>
</tr>
<tr>
<td>Finished Level Above Sidewalk (Minimum)</td>
<td>18 Inches</td>
</tr>
<tr>
<td>Encroachment (Maximum)</td>
<td>Within 4 feet of the Street Line</td>
</tr>
<tr>
<td>Path of Travel (Minimum)</td>
<td>3 Feet</td>
</tr>
</tbody>
</table>

3. STANDARDS

A. Porches may not be fully enclosed.
B. Stairs may extend off the front or side of the porch.

I. PORCH, ENGAGED

1. DEFINITION
A Private Frontage and Outdoor Amenity Space where the building facade may or may not be set back from the Street Line, and includes a porch containing an elevated principal entrance with two adjacent sides that are engaged to the building while two sides are open. The front yard is planted, and may include a fence to maintain spatial definition with the public right-of-way. This type is commonly associated with ground-floor residential use.

2. DIMENSIONS

<table>
<thead>
<tr>
<th>Description</th>
<th>Minimum/Maximum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Width (Minimum)</td>
<td>8 Feet</td>
</tr>
<tr>
<td>Depth (Min./Max.)</td>
<td>6 Feet/10 Feet</td>
</tr>
<tr>
<td>Height, Clearance (Minimum)</td>
<td>8 Feet</td>
</tr>
<tr>
<td>Permitted Encroachment (Min./Max.)</td>
<td>N/A</td>
</tr>
<tr>
<td>Path of Travel (Minimum)</td>
<td>3 Feet</td>
</tr>
</tbody>
</table>

3. STANDARDS

A. Engaged porches must have two sides and have a roof, and may not be enclosed.
B. Stairs may extend off the front or side of the porch.
C. Engaged Porches may be integrated under the existing building roofline
D. Engaged porches are not allowed to encroach within the front yard.
### J. OFFICEFRONT

#### 1. DEFINITION

A Private Frontage where the building facade is set back from the Street Line with individual at-grade entries for ground level uses provided directly onto the public Sidewalk. This type is commonly associated with office, retail, service or hospitality uses, and has substantial glazing on the sidewalk level although not as required by a Shopfront, and may include an Awning or Canopy that may encroach into the Street Line and over-lap the sidewalk. To the extent there is a front yard setback, it may be planted or paved with or without outdoor shopping or restaurant seating to join with the adjoining public sidewalk.

#### 2. DIMENSIONS

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
<th>Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Distance Between Fenestration (Maximum)</td>
<td>8 Feet</td>
</tr>
<tr>
<td>B</td>
<td>Depth of Recessed Entryway (Maximum)</td>
<td>8 Feet</td>
</tr>
<tr>
<td>C</td>
<td>Ground Floor Glazing (Minimum)</td>
<td>50% between 2 feet and 10 feet above the Principal Entrance Level</td>
</tr>
<tr>
<td>D</td>
<td>Principal Entrance Level</td>
<td>At Grade</td>
</tr>
</tbody>
</table>

#### 3. STANDARDS

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
<th>Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Officefronts must be well-defined, clearly visible, and universally accessible from the abutting sidewalk.</td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>When an Office front is setback from the front lot line, the frontage must be paved to match the abutting sidewalk.</td>
<td></td>
</tr>
<tr>
<td>C</td>
<td>Doors may be recessed as long as main facade is at the required setback.</td>
<td></td>
</tr>
</tbody>
</table>
## TABLE 5.2 - BUILDING FRONTAGES STANDARDS

### K. STOREFRONT

1. **DEFINITION**

   A Private Frontage where the building facade is aligned close to or at the Street Line with individual at-grade entries for ground level uses provided directly onto the public sidewalk. This type is commonly associated with retail, service or hospitality uses, and has substantial glazing on the sidewalk level and may include an awning or canopy that may encroach into the Street Line and over-lap the Sidewalk. To the extent there is a front yard setback, it shall be planted or paved with or without outdoor shopping or restaurant seating to join with the adjoining public sidewalk.

2. **DIMENSIONS**

   | A. Distance Between Fenestration (Maximum) | 2 Feet |
   | B. Ground Floor Glazing (Minimum)         | 60% between 2 Feet and 10 Feet at the Ground Floor |
   | C. Depth of Recessed Entryway (Maximum)   | 12 Feet |
   | D. Principal Entrance Level                | At Grade, unless used with a Lightwell and Landing Frontage |

3. **STANDARDS**

   | A. When storefronts are setback from the front lot line, the frontage must be paved to match the abutting sidewalk. |
   | B. Open ended, operable awnings are encouraged for weather protection. |
   | C. Bi-fold glass windows and doors and other storefront systems that open to permit a flow of customers between interior and exterior space are encouraged. |
   | D. Recessed Entryways (such as an Alcove) shall include fenestration within the recessed area and perpendicular to the Street Line. |
### L. TERRACE

#### 1. DEFINITION
A Private Frontage and Outdoor Amenity Space where the Building Facade is at or near the Street Line with an elevated terrace that may encroach into the front yard setback providing level or terraced public circulation along the façade. This type can be used to provide at-grade access while accommodating a grade change along a Street Line. Frequent steps up to the terrace are necessary to avoid dead walls and maximize access. This type is required to be used in conjunction with other Frontage types to define individual or shared entries facing the street.

#### 2. DIMENSIONS

<table>
<thead>
<tr>
<th>Dimension</th>
<th>Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Depth (Minimum)</td>
<td>8 Feet</td>
</tr>
<tr>
<td>B. Length (Maximum)</td>
<td>150 Feet</td>
</tr>
<tr>
<td>C. Finish Above Sidewalk (Min./Max.)</td>
<td>18 Inches/4 Feet</td>
</tr>
<tr>
<td>D. Distance Between Stairs/Access (Maximum)</td>
<td>50 Feet</td>
</tr>
</tbody>
</table>

#### 3. STANDARDS

<table>
<thead>
<tr>
<th>Standard</th>
<th>Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Terrace frontage must be paved to match the abutting sidewalk.</td>
<td></td>
</tr>
<tr>
<td>B. Frequent steps up to the terrace are required to avoid blank wall along the sidewalk an maximize pedestrian access.</td>
<td></td>
</tr>
<tr>
<td>C. Low walls used as seating are encouraged.</td>
<td></td>
</tr>
<tr>
<td>D. Terraces shall be used in conjunction with those for the Shopfront, Officefront, or Doorway Frontage Types.</td>
<td></td>
</tr>
<tr>
<td>E. Terrace is allowed to encroach within the front yard setback to the Street Line.</td>
<td></td>
</tr>
</tbody>
</table>
# TABLE 5.2 - BUILDING FRONTAGES STANDARDS

## M. GALLERY

### 1. DEFINITION

A Private Frontage where the building facade is set back from the Street Line with an attached one or two story cantilevered shed or a lightweight colonnade that is built to the Street Line. This type is intended for buildings with ground floor commercial, hospitality or retail uses. This frontage type is required to be used in conjunction with other types to define individual or shared first floor entries facing the street.

### 2. DIMENSIONS

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Depth (Minimum)</td>
<td>8 Feet</td>
</tr>
<tr>
<td>B</td>
<td>Width (Minimum)</td>
<td>Equal to the Width of the Façade</td>
</tr>
<tr>
<td>C</td>
<td>Ground Floor Height, Clearance (Minimum)</td>
<td>14 Feet</td>
</tr>
<tr>
<td>D</td>
<td>Upper Floor Height, Clearance (Minimum)</td>
<td>9 Feet</td>
</tr>
<tr>
<td>D</td>
<td>Height, Total</td>
<td>Equal to the Second Story Floor Level</td>
</tr>
<tr>
<td>E</td>
<td>Upper Floor Railing Height (Maximum)</td>
<td>5 Feet</td>
</tr>
</tbody>
</table>

### 3. STANDARDS

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>These standards may be used in conjunction with those for the Shopfront or Officefront Frontage Types.</td>
</tr>
<tr>
<td>B</td>
<td>No external stairways are allowed to reach the upper-story portion of galleries along a frontage.</td>
</tr>
<tr>
<td>C</td>
<td>Galleries shall remain open on three sides and may have a roof or awning covering the upper floor.</td>
</tr>
<tr>
<td>D</td>
<td>Galleries shall have a consistent depth along a frontage.</td>
</tr>
<tr>
<td>E</td>
<td>Galleries are allowed to encroach within the frontage area to the Street Line, but in no case shall it extend in the public ROW.</td>
</tr>
<tr>
<td>F</td>
<td>Galleries may not contain driveways, parking, loading or service areas or mechanical equipment or vents.</td>
</tr>
<tr>
<td><strong>O. ARCADE</strong></td>
<td></td>
</tr>
<tr>
<td>----------------</td>
<td></td>
</tr>
<tr>
<td><strong>1. DEFINITION</strong></td>
<td></td>
</tr>
<tr>
<td>A Private Frontage where only the ground floor level of the building Facade is set back from the Street Line. The Building facade for the upper floors is at the Street Line and is supported by a colonnade with habitable space above. This frontage type is intended for buildings with ground floor commercial, hospitality or retail uses. This type is required to be used in conjunction with other frontage types to define individual or shared first floor entries facing the street.</td>
<td></td>
</tr>
<tr>
<td><strong>2. DIMENSIONS</strong></td>
<td></td>
</tr>
<tr>
<td>A. Depth, Clearance (Minimum) 12 Feet</td>
<td></td>
</tr>
<tr>
<td>B. Ground Floor Height, Clearance (Minimum) 14 Feet</td>
<td></td>
</tr>
<tr>
<td>C. Height (Maximum) 1 Story</td>
<td></td>
</tr>
<tr>
<td><strong>3. STANDARDS</strong></td>
<td></td>
</tr>
<tr>
<td>A. These standards may be used in conjunction with those for the Shopfront or Officefront Frontage Types.</td>
<td></td>
</tr>
<tr>
<td>B. Arcades shall have a consistent depth across the entire Facade.</td>
<td></td>
</tr>
<tr>
<td>C. Arcades may not contain Driveways, parking, loading, or service areas or mechanical equipment or vents.</td>
<td></td>
</tr>
<tr>
<td>D. Arcades are allowed to encroach within the frontage area to the Street Line, but in no case shall it extend in the public ROW.</td>
<td></td>
</tr>
</tbody>
</table>
6.0 BUILDING COMPONENTS

6.1. GENERAL

Building components are accessory features that increase the habitable square footage or enhance the usefulness of a building.

6.2. PERMITTED BUILDING COMPONENTS

Building components are permitted in accordance with the standards in Tables 6.1 and 6.2.

<table>
<thead>
<tr>
<th>TABLE 6.1: PERMITTED BUILDING COMPONENTS AND ADDITIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUILDING COMPONENT TYPES</td>
</tr>
<tr>
<td>A. Awning</td>
</tr>
<tr>
<td>B. Entry Canopy</td>
</tr>
<tr>
<td>C. Balcony</td>
</tr>
<tr>
<td>D. Bay Window</td>
</tr>
<tr>
<td>E. Deck</td>
</tr>
<tr>
<td>F. Roof Deck</td>
</tr>
<tr>
<td>G. Widow’s Walk</td>
</tr>
<tr>
<td>H. Cupola</td>
</tr>
<tr>
<td>I. Tower</td>
</tr>
<tr>
<td>J. Turret</td>
</tr>
<tr>
<td>K. Cross Gable</td>
</tr>
<tr>
<td>L. Dormer Window</td>
</tr>
<tr>
<td>M. Rear Addition</td>
</tr>
<tr>
<td>N. Side Wing</td>
</tr>
<tr>
<td>O. Side Shop</td>
</tr>
<tr>
<td>P. Penthouse</td>
</tr>
</tbody>
</table>

Permitted: P
Special Permit: SP
# TABLE 6.2 - BUILDING COMPONENT STANDARDS AND DIAGRAMS

## A. AWNING

1. **DEFINITION**

A wall mounted, pitched covering extending from a building to provide shade and weather protection for pedestrians.

2. **DIMENSIONS**

<table>
<thead>
<tr>
<th>A. Width (Minimum)</th>
<th>See Below</th>
</tr>
</thead>
<tbody>
<tr>
<td>B. Awning Depth (Minimum)</td>
<td>4 Feet</td>
</tr>
<tr>
<td>C. Clearance (Minimum)</td>
<td>8 Feet</td>
</tr>
<tr>
<td>D. Setback From Curb (Minimum)</td>
<td>3 Feet</td>
</tr>
<tr>
<td>E. Valence Height (Min./Max.)</td>
<td>6 Inches/12 Inches</td>
</tr>
</tbody>
</table>

3. **STANDARDS**

   A. Awnings must be securely attached to and supported by the building, and must fit the windows or doors the awning is attached to.

   B. An awning must be made of durable, weather-resistant material that is water repellant. Internally illuminated or back-lit awnings are prohibited.

   C. Internally illuminated or back-lit awnings are prohibited.

   D. An awning that projects over the sidewalk of a public thoroughfare requires compliance with all Town Ordinances.

## B. ENTRY CANOPY

1. **DEFINITION**

A wall-mounted structure providing shade and weather protection over the entrance of a building.

2. **DIMENSIONS**

<table>
<thead>
<tr>
<th>A. Width (Minimum)</th>
<th>See Below</th>
</tr>
</thead>
<tbody>
<tr>
<td>B. Depth (Minimum)</td>
<td>3 Feet</td>
</tr>
<tr>
<td>C. Clearance (Minimum)</td>
<td>8 Feet</td>
</tr>
<tr>
<td>D. Permitted Front Encroachment (Max.)</td>
<td>100%</td>
</tr>
</tbody>
</table>

3. **STANDARDS**

   A. Entry canopies must be visually supported by brackets, cables, or rods.

   B. The width of an entry canopy must be equal to or greater than the width of the doorway surround or exterior casing it is mounted over.

   C. An entry canopy that encroaches into the right-of-way of a public thoroughfare requires compliance with all Town Ordinances.
TABLE 6.2 - BUILDING COMPONENT STANDARDS AND DIAGRAMS

C. BALCONY

I. DEFINITION
A platform with a railing that provides Outdoor Amenity Space.

II. DIMENSIONS
A. Width (Minimum) 5 Feet
B. Depth (Minimum) 5 Feet
C. Area (Minimum) 50 Sq. Feet
D. Clearance (Minimum) One Story
E. Permitted Front Encroachment (Max.) 5 Feet

III. STANDARDS
A. Balconies may be recessed, projecting, a combination of the two, or terraced as part of the roof of a portico, porch, or bay.
B. A projecting balcony must have a clear height above the ground of at least 12 feet.
C. A balcony that projects over the sidewalk of a public thoroughfare requires compliance with all Town Ordinances.

D. BAY WINDOW

I. DEFINITION
A window assembly extending from the main body of a building to permit increased light, multi-direction views, and articulate a building’s facade.

II. DIMENSIONS
A. Width (Maximum) 50% of Façade or Elevation
B. Depth (Min./Max.) 1 Foot/3 Feet
C. Height (Maximum) Height of Building
D. Fenestration (Minimum) 60%
E. Permitted Front Encroachment (Max.) 3 Feet

III. STANDARDS
A. Bay windows must have a foundation extend all the way to ground level or be visually supported by brackets or other architectural supports.
B. Bay windows projecting over the sidewalk of a public thoroughfare must have 12 feet of clearance and require compliance with all Town Ordinances.
TABLE 6.2 - BUILDING COMPONENT STANDARDS AND DIAGRAMS

E. DECK

1. DEFINITION
A roofless, raised platform accessible from a secondary entrance to a building that provides Outdoor Amenity Space.

2. DIMENSIONS

<table>
<thead>
<tr>
<th>A. Width (Minimum)</th>
<th>N/A</th>
</tr>
</thead>
<tbody>
<tr>
<td>B. Depth (Min./Max.)</td>
<td>4 Feet/10 Feet</td>
</tr>
<tr>
<td>C. Furniture Area (Minimum)</td>
<td>N/A</td>
</tr>
</tbody>
</table>

3. STANDARDS

A. Roof decks should include screening walls or devices at the sides to limit views of abutting properties from elevated vantage points.

F. ROOF DECK

1. DEFINITION
A roofless, raised platform on the roof of a building that provides Outdoor Amenity Space.

2. DIMENSIONS

| A. Setback from Facade (Minimum) | 5 Feet |
| B. Railing Height (Min./Max.) | 3 Feet/4 Feet |

3. STANDARDS

A. Roof decks are only permitted on flat roofs.
B. The flooring of a roof deck must be no more than two feet above the roof supporting the deck.
C. Roof decks located within five (5) feet of a side rear lot line must provide sight obscuring visual screening so that it is at least fifty percent (50%) opaque.
D. Roof deck access structures, such as stairwell penthouses, may not exceed 10 ft. in height and may only serve to enclose the access stairs.
E. Roof decks should include screening walls or devices at the sides to limit views of abutting properties from elevated vantage points.
### G. Widows Walk

**1. Definition**
A roofless, raised platform on the roof of a building that provides an Outdoor Amenity Space and unimpeded views from nearby houses.

**2. Dimensions**

<table>
<thead>
<tr>
<th>Dimension</th>
<th>Specification</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Total Area (Maximum)</td>
<td>400 Sq. Feet.</td>
</tr>
<tr>
<td>B. Setback From Facade (Minimum)</td>
<td>5 Feet</td>
</tr>
<tr>
<td>C. Railing Height (Min./Max.)</td>
<td>3 Feet/4 Feet</td>
</tr>
</tbody>
</table>

**3. Standards**

<table>
<thead>
<tr>
<th>Standard</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. The width of Roof Walks may not exceed 50% of the building width.</td>
</tr>
<tr>
<td>B. The railing must be constructed with posts and rails with spacing such that it does not exceed 50% opacity.</td>
</tr>
</tbody>
</table>

### H. Cupola

**1. Definition**
A small structure on top of a building which usually crowns a larger roof or dome, and often used to provide a lookout or to admit light and air.

**2. Dimensions**

<table>
<thead>
<tr>
<th>Dimension</th>
<th>Specification</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Total Area (Maximum)</td>
<td>100 Sq. Feet.</td>
</tr>
</tbody>
</table>

**3. Standards**
## TABLE 6.2 - BUILDING COMPONENT STANDARDS AND DIAGRAMS

### I. TOWER

<table>
<thead>
<tr>
<th><strong>1. DEFINITION</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>A structure high in proportion to its lateral dimensions, forming part of a building at the corner or mid wall of a primary building.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>2. DIMENSIONS</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Width and Depth (Maximum)</td>
<td>30% of Façade or Elevation</td>
</tr>
<tr>
<td>B. Height (Maximum)</td>
<td>Height of Building</td>
</tr>
<tr>
<td>C. Fenestration (Minimum)</td>
<td>40%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>3. STANDARDS</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Towers may be used for as living space, general utilities, elevator and staircases between the stories, or observation.</td>
<td></td>
</tr>
</tbody>
</table>

### J. TURRET

<table>
<thead>
<tr>
<th><strong>1. DEFINITION</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>A turret is a small tower that projects vertically from the wall of a building.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>2. DIMENSIONS</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Width and Depth (Maximum)</td>
<td>30% of Façade or Elevation</td>
</tr>
<tr>
<td>B. Height (Maximum)</td>
<td>Height of Building</td>
</tr>
<tr>
<td>C. Fenestration (Minimum)</td>
<td>40%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>3. STANDARDS</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Turrets may be used for as living space, staircases between the stories, or observation.</td>
<td></td>
</tr>
</tbody>
</table>
### K. CROSS GABLE

**1. DEFINITION**
A sloped roof that projects perpendicularly from the main roof of a building to significantly increase the habitable space of a half-story.

**2. DIMENSIONS**

| A. Width (Maximum) | 50% of the eave length of the main roof |

**3. STANDARDS**

A. The rakes of the cross gable roof must be structurally integrated into the eave of the main roof.

### L. DORMER WINDOW

**1. DEFINITION**
A window or set of windows that projects vertically from a sloped roof, designed to provide light into and expand the habitable space of a half-story.

**2. DIMENSIONS**

| A. Width (Maximum) | 24 Feet or 50% of the eave length whichever is shorter |
| B. Front and Rear Wall Setback (Minimum) | 3 Feet |
| C. Side Wall Setback (Minimum) | 2 Feet |
| D. Ridge Line Setback (Minimum) | 1 Foot |
| E. Roof Slope (Rise:Run Minimum) | 4:12 |
| F. Fenestration (Minimum) | 50% |

**3. STANDARDS**

A. Setbacks are strictly enforced regardless of permitted dormer width.

B. The maximum permitted width of a dormer applies to single, multiple, or attached combinations of dormers on each side of a roof.
**TABLE 6.2 - BUILDING COMPONENT STANDARDS AND DIAGRAMS**

### M. REAR ADDITION

#### 1. DEFINITION

An extension from the rear wall of the main body of a building.

#### 2. DIMENSIONS

<table>
<thead>
<tr>
<th>A</th>
<th>Setback from Side Elevation (Minimum)</th>
<th>1 Foot</th>
</tr>
</thead>
<tbody>
<tr>
<td>B</td>
<td>Depth (Maximum)</td>
<td>50% or Depth of Principal Building</td>
</tr>
<tr>
<td>C</td>
<td>Height (Maximum)</td>
<td>2 Stories</td>
</tr>
<tr>
<td>D</td>
<td>Floor Plate Area (Maximum)</td>
<td>50% of the Floor Plate of the Principal Building</td>
</tr>
</tbody>
</table>

#### 3. STANDARDS

A. The slope of any pitched roof of a rear addition must be equal to or less than slope of the roof of the main body of the building and no less than nine and one-half degrees (9.5°; 2:12).

### N. SIDE WING

#### 1. DEFINITION

A multi-story extension from one or more side walls of the main body of a building.

#### 2. DIMENSIONS

<table>
<thead>
<tr>
<th>A</th>
<th>Setback from Front Façade (Minimum)</th>
<th>10 Feet</th>
</tr>
</thead>
<tbody>
<tr>
<td>B</td>
<td>One (1) Story Width (Maximum)</td>
<td>1/2 of Body Width</td>
</tr>
<tr>
<td>C</td>
<td>Two (2) Story Width (Maximum)</td>
<td>1/3 of Body Width</td>
</tr>
<tr>
<td>D</td>
<td>Height (Minimum)</td>
<td>Same as Principal Building</td>
</tr>
<tr>
<td>E</td>
<td>Floor Plate Area (Maximum)</td>
<td>50% of the Floor Plate of the Principal Building</td>
</tr>
</tbody>
</table>

#### 3. STANDARDS

A. Side wings must include a similarly style roof as the Principal Building.
TABLE 6.2 - BUILDING COMPONENT STANDARDS AND DIAGRAMS

O. SIDE SHOP

1. DEFINITION

A one-story extension of the front wall and main body of a commercial or mixed use building.

2. DIMENSIONS

| A. Setback from Front Façade (Maximum) | 5 Feet |
| B. Width (Maximum)                   | 30% of Body Width of Principle Storefront |
| C. Height (Maximum)                  | 1 Story |
| D. Floor Plate Area (Maximum)        | 30% of the Floor Plate of the Principal Building |
| E. Fenestration (Minimum)            | 60% |

3. STANDARDS

P. PENTHOUSE

1. DEFINITION

A rooftop structure containing habitable and non-habitable uses.

2. DIMENSIONS

| A. Setback from Edge of Roof (Ratio) | 1:1 Height to Setback |
| B. Height                            | 18 Feet |
| C. Floor Plate Area (Maximum)        | 50% of the Floor Plate of the Principal Building |

3. STANDARDS

A. Habitable space in a penthouse may include residential living space, office space, common recreation space (which could be associated with a rooftop terrace), or commercial space such as a lounge or a restaurant on the roof.

B. Non-habitable space may include mechanical equipment, stair or elevator overruns, or storage.
7.0 OUTDOOR AMENITY SPACE

7.1. DEFINITION AND PURPOSE

An Outdoor Amenity Space (OAS) is land or building area dedicated to and design for the use and enjoyment of residents, visitors, proprietors, and patrons on site. In addition to these purposes, Publicly Oriented Outdoor Amenity Space is also accessible to and design for public use and gathering. The purpose of the OAS standards is to ensure a variety of functional, well-designed outdoor amenity spaces that complement the character of adjacent properties, contribute to a comprehensive open space network, and add vibrancy to the neighborhood and Danvers community.

7.2. GENERAL STANDARDS

A. At least one (1) outdoor amenity space is required for each dwelling unit and building type.

B. Each outdoor amenity space must provide at least twenty-four (24) square feet of unobstructed area.

C. Multi-Family Building and Mixed-Use Building types may provide shared outdoor amenity space, provided that the space includes the total seating area required for each unit that the shared space is meant to serve.

D. Outdoor amenity space provided on a rooftop and not associated with a penthouse dwelling units must be provided as shared amenity space.

E. For all other building types, each outdoor amenity space must be directly accessible by a doorway from a habitable room within the dwelling unit it is meant to serve.

7.3. PERMITTED OUTDOOR AMENITY SPACES

Outdoor Amenity Spaces Types are permitted for each Building Type according to Table 7.1 and the design standards in 7.5 below.
### TABLE 7.1: PERMITTED OUTDOOR AMENITY SPACES

<table>
<thead>
<tr>
<th>OUTDOOR AMENITY SPACE TYPES</th>
<th>BUILDING FRONTAGE</th>
<th>BUILDING COMPONENT</th>
<th>BUILDING TYPES</th>
<th>Specific Standards</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>A. Worker's Cottage, Cottage Court, Cohousing</td>
<td>B. S.F. Attached - Rowhouse</td>
<td>C. Paked House</td>
</tr>
<tr>
<td>A. Neighborhood Park</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>B. Common or Green</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>C. Square</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>D. Plaza</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>E. Pocket Park</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>F. Playground</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>G. Community Garden</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>H. Public Art Installation</td>
<td></td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>I. Outdoor Dining Café</td>
<td></td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>J. Courtyard</td>
<td></td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>K. Roof Deck, Terrace or Garden²</td>
<td>Y</td>
<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>L. Deck or Patio²</td>
<td>Y</td>
<td>Y</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>M. Balcony²</td>
<td>Y</td>
<td>Y</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>N. Terrace¹</td>
<td>Y</td>
<td>Y</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>O. Porch¹</td>
<td>Y</td>
<td>Y</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>P. Forecourt¹</td>
<td>Y</td>
<td>Y</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>Q. Dooryard¹</td>
<td>Y</td>
<td>Y</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
<td>R. Common Yard¹</td>
<td>Y</td>
<td>Y</td>
<td>P</td>
<td>P</td>
</tr>
</tbody>
</table>

Permitted: P  
Special Permit: SP

1. This Outdoor Amenity Space is also a Building Frontage Type  
2. This Outdoor Amenity Space is also a Building Component Type
7.4. STANDARDS FOR ALL PUBLICLY-ORIENTED OUTDOOR AMENITY SPACES

A. **Accessibility:** The design of all outdoor amenity spaces must comply with all applicable ADA Standards for Accessible Design, as amended.

B. **Access & Circulation:**
   1. Entrances must be physically and visually accessible from surrounding sites, designed to make visitors feel welcome and comfortable entering the space, and oriented to preserve view corridors and enhance visual connections to surrounding properties or activities.
   2. Entrances adjacent to children’s activity areas must be gated.

C. **Landscape:** All landscaping within publicly-oriented outdoor amenity spaces must comply with the provisions of Landscape Design, Landscape Installation, and Landscape Maintenance in Section 18.8.B.
   1. **Trees**
      a). Large trees are required as indicated for each type of outdoor amenity space.
      b). At least one thousand (1,000) cubic feet of soil volume must be provided for each tree within a twenty-seven (27) foot radius of the tree trunk. Where soil volumes within the maximum allowable radii for adjacent trees overlap, up to twenty-five percent (25%) of the required soil volume per tree may be shared between trees. Soil volume provided under paved surfaces must be provided through suspended pavements or structural cells. Sand-based structural soil system (SSBS) may be used with approval of the Town Engineer.
      c). A minimum sixteen (16) square foot open soil area must be provided around each tree, centered at the tree trunk.
      d). A tree grate or mulch at a minimum of three (3) inches in depth must be applied to or over the open soil area, as appropriate.

D. **Hardscape:** Surface materials must be approved by the Town Engineer.

E. **Seating:**
   1. Seating is required as indicated for each type of publicly-oriented outdoor amenity space. The provision of seating in excess of this requirement is encouraged.
   2. Seating must be designed for the convenience and comfort of visitors, located in support of gathering spaces and along pedestrian or bike paths, but should be out of the flow of pedestrian traffic.
   3. When required to provide seating, outdoor amenity spaces should offer a variety of seating types and seating locations including places to sit in the sun, in the shade, out of the wind, in groups, alone, close to activity, and in relative seclusion to every extent possible.
   4. Linear feet of seating may be provided through movable chairs, fixed individual seats, fixed benches with or without backs, seat walls, planter and fountain ledges,
and/or seating steps.

5. Seat walls, planter and fountain ledges, and/or seating steps shall not, in aggregate, represent more than 15 percent of the linear feet of required seating.

6. All seating must have a minimum seat depth of 18 inches and a seat height between 16 and 30 inches above grade (adjacent walking surfaces).

7. Seating 30 inches or more in depth is counted as double the linear feet, provided there is access to both sides.

8. Planter or fountain ledges provided as seating must have a minimum depth of 22 inches.

9. Seat backs must be a minimum of 14 inches high and either contoured in form for comfort or reclined between 10 to 15 degrees from vertical. Walls located adjacent to a seating surface do not count as seat backs.

10. Movable chairs are not permitted to be chained, fixed, or otherwise secured while an outdoor amenity space is open to the public, however may be chained or removed during the hours when the space is closed.

11. Steps provided for pedestrian circulation and the seating of open air café areas do not count toward seating requirements.

12. Deterrents to seating, such as spikes, rails, or deliberately uncomfortable materials or shapes, placed on surfaces that would otherwise be suitable for seating are prohibited.

13. Deterrents to skateboards, rollerblades and other wheeled devices are permitted on seating surfaces if they do not inhibit seating, maintain a minimum distance of five feet between deterrents, and are integrated into the seating surface at the time of manufacture or construction.

F. Tables: All outdoor amenity spaces requiring tables must include a minimum of one handicapped accessible table.

G. Bicycle Parking: Bicycle parking must be provided as required by the Planning Board and is subject to provisions of Section 18.8.F of the MSTND Bylaw.

H. Signage:

1. Permanent signage must be provided as appropriate for each type of publicly-oriented outdoor amenity space.

2. Signage should be located at entrances and at significant locations to provide direction and information for visitors and residents.

I. Litter Receptacles:

1. Litter receptacles must be designed in such a manner that users do not have to touch the receptacle or push open a door in order to dispose of litter.

2. Litter receptacles must be constructed of durable materials that are graffiti-, fire-, rust, and stain-resistant.
3. Litter receptacles must include a metal barrier to prevent rodents from entering from the bottom.

4. Litter receptacles should be located near entrances to civic spaces and within reasonable proximity to seating areas.

5. Recycling receptacles are required in conjunction with litter receptacles.

J. Lighting:

1. Lighting that promotes personal safety and invites pedestrian activity while adding visual ambiance and character to outdoor amenity spaces at night must be provided.

2. Lighting fixtures should be smaller-scale, frequently placed, and scaled to pedestrians. Fixture components (base, pole, luminaries) should have stylistic compatibility, while varying in form according to functional requirements. The indiscriminate use of bright lighting should be limited.

K. Irrigation & Drainage:

1. All irrigation systems must use private sources and be designed to use a minimal amount of water.

2. Drainage systems must be designed to return drain water to the soil. All water holding and infiltration facilities must be designed to meet the specific needs of each type of outdoor amenity space.

L. Accessory Structures: Accessory structures common to civic spaces, including but not limited to, restrooms, open-air pavilions, gazebos, picnic shelters, outdoor theaters/performance stages, field houses, and their substantial equivalents are permitted.

7.5. STANDARDS FOR ALL PUBLICLY-ORIENTED OUTDOOR AMENITY SPACES

A. NEIGHBORHOOD PARK

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of Space</td>
<td>Minimum 8,000 S.F.</td>
</tr>
<tr>
<td></td>
<td>Maximum 2 acres</td>
</tr>
<tr>
<td>Furnishings</td>
<td>Seating (Min.)</td>
</tr>
<tr>
<td></td>
<td>Tables (Min.)</td>
</tr>
<tr>
<td>Landscape</td>
<td>Trees (Min.)</td>
</tr>
<tr>
<td></td>
<td>Permeable Surface (Min.)</td>
</tr>
<tr>
<td></td>
<td>Landscape (Min.)</td>
</tr>
</tbody>
</table>
A. **Definition:** A civic space designed for active and passive recreation with features and facilities that support the immediate neighborhood.

B. **Development Standards:**

1. A Neighborhood Park must provide varied spaces that accommodate a wide range of ages, physical abilities and programming.

2. A Neighborhood Park must have multiple entrance points to encourage access from the surrounding neighborhood and from public transportation routes.

3. Trees must be planted to provide shade during summer months, especially in seating areas and playgrounds.

4. A minimum of one (1) combination compactable litter/recycling receptacle is required for every ten thousand (10,000) square feet of plaza area.

C. **Design Guidelines:**

1. Connectivity to the surrounding environment in a Neighborhood Park is vital. Sidewalks, bike paths, crosswalks and connections to larger transportation systems should be established and clear.

2. Wherever possible, spaces should be multi-use and flexible to accommodate as many different uses as possible.

3. Spaces in a Neighborhood Park should reflect the desires of the surrounding residents and provide programming that is relevant to that neighborhood’s demographic and user groups.

4. Varied play environments that foster the development of children’s cognitive, physical and social development are encouraged.

5. Water features and changes in topography are encouraged.

6. Amenities and furnishings include, but are not limited to: seating, drinking fountains, picnic tables and benches, litter receptacles. Signage should be placed at entrances or other points where people gather.

7. Fencing and vegetation should preserve privacy for abutting yards while providing resident visibility into the park.

8. In addition to active physical recreation, Neighborhood Parks should provide opportunities for public art, performance space and community engagement in artistic and cultural expression.

9. Public art and performances should reflect the neighborhood and preserve a sense of neighborhood identity.

10. Landscaping must consist of informally arranged trees and shrubs. The topography may be irregular.

11. A Neighborhood Park should offer a variety of seating types and seating locations, including places to sit in the sun, in the shade, out of the wind, in groups, alone, close to activity, and in relative seclusion to every extent possible.
B. COMMON OR GREEN

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of Space</td>
<td></td>
</tr>
<tr>
<td>Minimum</td>
<td>20,000 S.F.</td>
</tr>
<tr>
<td>Maximum</td>
<td>8 acres</td>
</tr>
<tr>
<td>Furnishings</td>
<td></td>
</tr>
<tr>
<td>Seating (Min.)</td>
<td>1 Linear Foot/ 400 S.F.</td>
</tr>
<tr>
<td>Tables (Min.)</td>
<td>N/A</td>
</tr>
<tr>
<td>Landscape</td>
<td></td>
</tr>
<tr>
<td>Trees (Min.)</td>
<td>1/2,000 S.F.</td>
</tr>
<tr>
<td>Permeable Surface (Min.)</td>
<td>85%</td>
</tr>
<tr>
<td>Landscape (Min.)</td>
<td>60%</td>
</tr>
</tbody>
</table>

A. Definition: A civic space type for active and passive recreation and gathering purposes. A common or green is a free standing site with thoroughfares on all sides and landscape consisting of naturally disposed lawns, paths, and trees.

B. Development Standards: A minimum of one (1) combination compactable litter/recycling receptacle is required for every ten thousand (10,000) square feet of common area.

C. Design Guidelines:

1. A common should provide a substantially sized and uninterrupted open space that is landscaped with smooth ground covers, large trees, and little to no understory plants. Both paved and unpaved paths may be provided, as well as a substantial water feature.

2. Large canopy trees should be used in an informal manner to spatially define the perimeter while also framing views of neighboring buildings from within the common.

3. A common should be designed to promote options for children to engage in different forms of play; provide locations where sports, picnics, special events, and simple relaxation can occur for adults; and may include areas designed specifically to accommodate the activities of a public market.

4. Paths should provide a variety of walking/running circuits within the common, accommodate desire lines to surrounding uses on neighboring blocks, and provide different sensory experiences along their edge that change over time and vary across the common.

5. Entrances should be well designed to make visitors feel welcome and comfortable entering the space, be physically and visually accessible from surrounding blocks, and include areas for congregating in groups.
### C. SQUARE

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of Space</td>
<td></td>
</tr>
<tr>
<td>Minimum</td>
<td>8,000 S.F.</td>
</tr>
<tr>
<td>Maximum</td>
<td>2 acres</td>
</tr>
<tr>
<td>Furnishings</td>
<td></td>
</tr>
<tr>
<td>Seating (Min.)</td>
<td>1 Linear Foot / 275 S.F.</td>
</tr>
<tr>
<td>Tables (Min.)</td>
<td>N/A</td>
</tr>
<tr>
<td>Landscape</td>
<td></td>
</tr>
<tr>
<td>Trees (Min.)</td>
<td>1/2,000 S.F.</td>
</tr>
<tr>
<td>Permeable Surface (Min.)</td>
<td>85%</td>
</tr>
<tr>
<td>Landscape (Min.)</td>
<td>60%</td>
</tr>
</tbody>
</table>

Diagram from DPZ

A. **Definition:** A civic space type designed for passive recreation and civic purposes. A square is a free standing site with thoroughfares on all sides and landscape consisting of formally disposed lawns, paths, and trees.

B. **Development Standards:** A minimum of one (1) combination compactable litter/recycling receptacle is required for every ten thousand (10,000) square feet of plaza area.

C. **Design Guidelines:**

1. A square should have design characteristics in response to the surrounding civic, commercial, and/or residential context of surrounding buildings.

2. A square should offer a variety of seating types and seating locations.

### D. PLAZA

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of Space</td>
<td></td>
</tr>
<tr>
<td>Minimum</td>
<td>8,000 S.F.</td>
</tr>
<tr>
<td>Maximum</td>
<td>1.5 acres</td>
</tr>
<tr>
<td>Furnishings</td>
<td></td>
</tr>
<tr>
<td>Seating (Min.)</td>
<td>1 Linear Foot / 300 S.F.</td>
</tr>
<tr>
<td>Tables (Min.)</td>
<td>1 per every 4 movable chairs</td>
</tr>
<tr>
<td>Landscape</td>
<td></td>
</tr>
<tr>
<td>Trees (Min.)</td>
<td>16 trees @ 4 caliper inches/1,000 S.F.</td>
</tr>
<tr>
<td>Permeable Surface (Min.)</td>
<td>75%</td>
</tr>
<tr>
<td>Landscape (Min.)</td>
<td>30%</td>
</tr>
</tbody>
</table>

Diagram from SmartCode 9.2
A. **Definition:** A civic space type designed for passive recreation, civic purposes, and commercial activities, with landscape consisting primarily of hardscape. Plazas are generally located in activity centers or the nexus of major circulation routes.

B. **Development Standards:**
   1. The depth of any plaza is not permitted to be less than one third of the width.
   2. Plazas must abut a public sidewalk on at least two (2) sides.
   3. Plazas must be completely visible when viewed from the sidewalk of any adjacent thoroughfare.
   4. Paths of circulation are required to connect any abutting sidewalk to all plaza and building entrances and major focal points and activity areas.
   5. At least fifty percent (50%) of the frontage area of a plaza must be free from obstructions. Frontage area is measured perpendicularly from any front lot line to a depth of fifteen (15) feet.
   6. The surface of a plaza must be level with the abutting sidewalk. Minor changes in elevation not exceeding two (2) feet are permitted. Plazas over ten thousand (10,000) square feet in area may have up to twenty percent (20%) of the plaza area elevated up to four (4) feet above the grade of the abutting sidewalk, provided that the raised areas is setback from the front lot line at least twenty (20) feet.
   7. Each plaza must provide at least two types of seating. Movable chairs may be counted as two (2) feet of linear seating per chair.
   8. A minimum of one (1) linear foot of required seating for every two linear feet of plaza street frontage must be located within 15 feet of the adjacent sidewalk.
   9. A minimum of 50% of any fixed seating must have seat backs.
   10. Steps provided for pedestrian circulation must have a height (rise) between 4 to 6 inches and minimum tread (run) of 17 inches, except that steps with a height (rise) of 5 inches may have a minimum tread (run) of 15 inches.
   11. A minimum of one (1) combination compactable litter/recycling receptacle is required for every five thousand (5,000) square feet of plaza area.
   12. Plazas that contain open air cafes or kiosks providing food service must provide one (1) additional litter receptacle and (1) additional recycling receptacle for every one thousand five-hundred (1,500) square feet of plaza area occupied by such outdoor eating area.

C. **Design Guidelines:**
   1. A plaza should contain substantial areas of hardscape complemented by planting beds or formal arrangements of trees with open canopies. Paved surfaces that include a variety of patterns and colors are encouraged.
2. A plaza should offer an abundance and variety of seating types and seating locations, including places to sit in the sun, in the shade, out of the wind, in groups, alone, close to activity, and in relative seclusion to every extent possible.

3. Directional, educational, informational, and geographic signage should be placed in conjunction with other civic space amenities or places where paths cross.

4. The perimeter of a plaza should be well integrated into its surroundings and free from fences, hedges, and other barriers that would impede movement into the space and obscure visibility from adjacent street or building frontages.

**E. POCKET PARK**

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Dimensions Park</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of Space</td>
<td></td>
</tr>
<tr>
<td>Minimum</td>
<td>800 S.F.</td>
</tr>
<tr>
<td>Maximum</td>
<td>10,000 S.F.</td>
</tr>
<tr>
<td>Furnishings</td>
<td></td>
</tr>
<tr>
<td>Seating (Min.)</td>
<td>1 Linear Foot/ 50 S.F.</td>
</tr>
<tr>
<td>Tables (Min.)</td>
<td>1 per every 3 movable chairs</td>
</tr>
<tr>
<td>Landscape</td>
<td></td>
</tr>
<tr>
<td>Trees (Min.)</td>
<td>1/200 S.F.</td>
</tr>
<tr>
<td>Permeable Surface Min.</td>
<td>85%</td>
</tr>
<tr>
<td>Landscape Min.</td>
<td>30%</td>
</tr>
</tbody>
</table>

A. **Definition**: A civic space type designed for passive recreation consisting of vegetation and a place to sit outdoors.

B. **Design Guidelines**:  
1. A pocket park should contain substantial areas of hardscape complemented by planting beds or formal arrangements of trees with open, spreading canopies.

2. A pocket park should offer an abundance and variety of seating types and seating locations.

3. Benches and seating ledges or walls should be designed for the convenience and comfort of visitors, located in support of gathering spaces and along the perimeter of the space, but should be out of the flow of pedestrian traffic.

4. A pocket park should incorporate lighting that promotes safety while adding visual ambiance and character to the space at night. Lighting fixtures should be smaller-scale, frequently placed, and scaled to pedestrians. Fixture components (base, pole, luminaries) should have stylistic compatibility, while varying in form according to functional requirements. The indiscriminate use of bright lighting is prohibited.

5. Entrances should be well designed to make visitors feel welcome and comfortable.
entering the space.

### F. PLAYGROUND

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of Space</td>
<td></td>
</tr>
<tr>
<td>Minimum</td>
<td>2,500 S.F.</td>
</tr>
<tr>
<td>Maximum</td>
<td>25,000 S.F.</td>
</tr>
<tr>
<td>Furnishings</td>
<td></td>
</tr>
<tr>
<td>Seating (Min.)</td>
<td>1 Linear Foot / 300 S.F.</td>
</tr>
<tr>
<td>Tables (Min.)</td>
<td>N/A</td>
</tr>
<tr>
<td>Landscape</td>
<td></td>
</tr>
<tr>
<td>Trees (Min.)</td>
<td>1/500 S.F.</td>
</tr>
<tr>
<td>Permeable Surface</td>
<td>85%</td>
</tr>
<tr>
<td>Landscape (Min.)</td>
<td>30%</td>
</tr>
</tbody>
</table>

**A. Definition:** A civic space type primarily designed as a play area for children. Playgrounds may be freestanding or incorporated as a subordinate feature of a community park, neighborhood park, public common, or public square.

**B. Development Standards:**


2. Playgrounds must include equipment for two age groups: tot lot play equipment intended for children ages one (1) to five (5) and separate play equipment intended for children ages six (6) to ten (10).

3. Only commercial grade play equipment certified by the manufacturer is permitted.

4. Playground must include seating intended for parents and litter receptacles.

5. Playground surfacing must be composed of a shock-absorbing surface with a maximum 2% slope. The material must meet all federal, state and local regulations.

6. Wooden play structures are prohibited.

**C. Design Guidelines:**

A. Playgrounds should be designed to engage children in developing their physical and social skills in a stimulating and safe environment.

B. Playgrounds should be designed to meet the widest range in needs of children of different ages and abilities to every extend possible.

C. Parks that have playground equipment, sports fields, and spray pads should be accessible to all children under sixteen (16) years in age.
D. Natural play areas constructed of boulders, logs and land forms and playground equipment made from 100% recycled plastic or steel is recommended.

E. Steel play structures should be shaded by trees or other shade structures to decrease their surface temperature in the summer months.

G. COMMUNITY GARDEN

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of Space</td>
<td></td>
</tr>
<tr>
<td>Minimum</td>
<td>5,000 S.F.</td>
</tr>
<tr>
<td>Maximum</td>
<td>20,000 S.F.</td>
</tr>
<tr>
<td>Furnishings</td>
<td></td>
</tr>
<tr>
<td>Seating (Min.)</td>
<td>N/A</td>
</tr>
<tr>
<td>Tables (Min.)</td>
<td>N/A</td>
</tr>
<tr>
<td>Landscape</td>
<td></td>
</tr>
<tr>
<td>Trees (Min.)</td>
<td>1/5,000 S.F.</td>
</tr>
<tr>
<td>Permeable Surface (Min.)</td>
<td>90%</td>
</tr>
<tr>
<td>Landscape (Min.)</td>
<td>90%</td>
</tr>
</tbody>
</table>

A. **Definitions:** A civic space type designed as individual garden plots available to residents for urban agriculture purposes, including storage facilities for necessary equipment. Community gardens may be freestanding or incorporated as a subordinate feature of a community park, neighborhood park, or pocket park. Examples include: Harmony Gardens and Serenity Gardens.

B. **Development Standards:**

1. Community gardens must be located in areas that are agriculturally suitable, including soil conditions, topography, and solar access.

2. Land area of a community garden must be level enough to support the intended use and meet all Americans with Disabilities Act requirements without the use of retaining walls that exceed three (3) feet in height.

3. A walkway must be provided adjacent to each individual plot. All walkways must have a minimum width of four (4) feet and all walkways, paths, and landings must meet ADA requirements.

4. A permanent, visually transparent fence must be provided at the perimeter of the community garden. Fencing must provide at least one (1) access gate and at least eight percent (80%) free from vines or other obstructions that will impede visual access.

5. Refuse areas must be provided and screened to enclose all refuse generated from the garden plots.
6. Storage areas for tools, fertilizers, equipment, and other material must be enclosed and located in relative proximity to the rear and center of the site.

7. A water meter and hose bibs must be provided on site to provide access to all plots within the garden with the use of a twenty-five (25) foot hose. Hose bibs must be secured to a post and include a hose hanger.

8. Signage constructed of commercial grade outdoor materials must be posted at the entrance to the community garden providing the hours of operation, contact name and phone number, community garden rules, and the statement “on-site sale of produce is not permitted.”

9. Farm-stands and the on-site sale of produce are prohibited.

10. The maximum permitted height for accessory structures, such as trellises, arbors, or other plant supports, is six (6) feet.

11. The maximum height of any structure intended for storage is eight (8) feet.

C. Design Guidelines

1. At least twelve (12) individual garden plots should be provided.

2. A minimum of one accessible plot should be provided for every twelve (12) plots.

3. The minimum size of individual garden plots should be twenty-five (25) square feet.

---

**H. PUBLIC ART OR LANDMARK**

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

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A. **Definition:** A civic space type designed to celebrate art, engage the public, or commemorate an important event or important person in the history of the Town of Danvers. Public Art and Landmarks may be freestanding or incorporated as a subordinate feature of any other type of civic or recreation space.

B. **Development Standards:**

1. Landmarks can take many forms including stone or metal memorials and monuments, statues, plaques, signage, or landscape designs.
2. Landmarks must be designed as permanent fixtures and made of materials that will withstand all weather conditions and the test of time.
3. Landmark design, size, placement should be appropriate and for the site.
4. Maintenance of landmarks, including any associated lighting should be considered in the design.
5. Historic landmarks must be reviewed by the Historic Commission.
6. Landmarks recognizing veterans must be reviewed by the Veteran’s Commission.

C. **Design Guidelines:**

1. The design, size, placement and format of the landmark should be integrated with, and compatible with the site.
2. Landmarks should be considered as special features that bring people together for a moment or longer, and enliven the experience visitors in exploring the Town of Danvers.

### I. OUTDOOR CAFÉ SEATING

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>
A. **General Standards:**
   1. Outdoor cafe seating is permitted as an ancillary activity of any restaurant, pub, microbrewery, or other food and drink establishment.
   2. The operator of the outdoor cafe seating is responsible for the proper maintenance of the cafe area at all times, including proper disposal of all trash generated.

B. **Applicability:** This section is applicable to all outdoor cafe seating located in a frontage or on a public sidewalk.

C. **Cafe Area Dimensions:**
   1. Outdoor cafe seating areas must be between six (6) feet and fifteen (15) feet in depth from the facade the building.
   2. A minimum four (4) foot wide clear path of access must be maintained to the principal entrance.
   3. Outdoor cafe seating must be located adjacent to and may not extend beyond the establishment it serves.
   4. Outdoor cafe seating areas must comply with the sidewalk standards of Section 9.0 Public Realm Standards.

D. **Furniture Standards:**
   1. Furnishings may only consist of moveable tables, moveable chairs, moveable umbrellas, required enclosures, and portable or mounted heaters.
   2. All furnishing must be commercial grade and manufactured for outdoor use of safe, sturdy, and durable materials, such as wood, steel, or wrought iron.
   3. When not intended for use during the winter months, outdoor cafe furnishings must be removed and stored indoors.
   4. Tables and chairs for each establishment must match in material and style.
   5. Tables larger than forty-two inches (42”) in width or diameter are not permitted.
   6. Standing or stooled table ledges, if provided, must be eighteen inches (18”) in depth.
   7. Host stands should complement the chairs and tables in material and style.
   8. Heaters are encouraged to extend the use of outdoor cafe seating during colder weather. The following standards apply:
   9. Heating fixtures require approval by the Fire Department.
   10. Heaters may be freestanding or mounted to the underside of an awning.
   11. Portable heaters must be stored indoors when the business is closed.
E. Weather Protection:

1. Awnings or individual table umbrellas are encouraged to provide protection from the weather.
   a. Awnings must be secured to a storefront or other exterior wall of a building.
   b. Awnings and umbrellas should be canvas or other non-vinyl material.
   c. Awnings and umbrellas should provide shade for at least fifty percent (50%) of the outdoor cafe seating when provided.

2. Vertical wind breaks may be provided on each end of the cafe area, provided that the wind break is attached to and fits completely under an awning.

3. Any necessary frames or supports for awnings or windbreaks are permitted.

F. Enclosures: The perimeter of outdoor cafe seating areas must be defined and enclosed on all sides by any combination of metal fencing, bollards and chain, or planters as defined below:

1. Metal Fencing: Fencing must be thirty-six inches (36”) or less in height with a maximum gap permitted between fence segments is four inches (4”).

2. Bollards & Chain: Metal or wooden bollards must be thirty-six inches (36”) or less in height and may be linked with rope or chain that hangs no less than thirty inches (30”) from the ground at its lowest point.

3. Planter Boxes:
   a. Planters or planter enclosures must be between eighteen inches (18”) and twenty-four inches (24”) in height.
   b. The combined height of planters and live plants must not exceed four (4) feet from sidewalk grade.
   c. Healthy, living plants are required.
   d. Planters and flower boxes must be made of safe, durable materials manufactured for outdoor use.
### J. COURTYARD

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

1. **Definition:** A courtyard or court is an enclosed area, often surrounded by a building or complex, that is open to the sky.

2. **Design Guidelines:** Courtyards should be designed to accommodate private patios but may also be appropriate for public gatherings such as dining terraces, classrooms, or common areas for lodging. Courtyards also have the ability to accommodate private activities securing them from the Public Realm.
8.0 SIGNAGE

8.1. PURPOSE

The purpose of this Section is to provide property owners and occupants an opportunity for effective identification subject to reasonable, yet appropriate conditions for identifying goods sold or produced or services rendered in the MSTND, and maintain and enhance the quality of the Town’s appearance by:

A. Controlling the size, location and design of temporary and permanent signs so that the appearance of such signs will reduce sign clutter, be aesthetically harmonious with their surroundings, and will enhance the overall appearance of the built environment.

B. Ensuring that signs are located and designed to maintain a safe and orderly pedestrian and vehicular environment; and reduce potentially hazardous conflicts between commercial or identification signs and traffic control devices and signs.

C. Providing a pleasing overall appearance, historic setting, and community character which is vital to economic attractiveness of the downtown Danvers area;

D. Allowing signs appropriate to the planned character of the MSTND within the context of surrounding neighborhoods and the downtown area; and

E. Promoting the public safety, welfare, convenience and enjoyment of the residents of Danvers.

8.2. APPLICABILITY

A. The provisions of this Section will supersede the Danvers Zoning Bylaws, Section 37 – Signs.

B. Nothing contained in this Section shall be construed as the content-based regulation of sign messages prohibited by the federal or state constitution, statues, or court decisions.

C. Nothing contained in this Section shall be construed to conflict with M.G.L. Chapter 85, Section 8 & 9 or M.G.L. Chapter 93, Sections 29 through 33, as amended.

8.3. SPECIAL PERMIT REVIEW

A. Review Criteria: Signs permitted by Special Permit require supplemental review and must meet certain performance standards for the issuance of a sign permit. The Planning Board shall serve as the Special Permit Granting Authority (SPGA) for the purpose of reviewing Special Permit applications for signs under this section. In its discretion to approve or deny a special permit to authorize a sign, the SPGA shall consider the following criteria:

1. Design of the sign as an effective means of communication.

2. Compatibility with the visual character of the surrounding area.

3. Appropriate sizing for the location.

4. The potential for adverse effects on nearby properties and pedestrian and traffic safety.

B. Concurrent Applications: Review of Special Permit applications that appear before the Planning Board for projects additionally requiring site plan review may appear
concurrently before the board in accordance with the submission and procedure requirements for such applications.

8.4. SIGN MAINTENANCE, ABANDONMENT AND REMOVAL

A. All signs, including nonconforming signs, together with any supports, braces, anchors, and other supporting hardware, must be maintained in good condition or state of equivalent quality to which was approved or required by the Town. If the Zoning Enforcement Officer is of the opinion that a sign is not secure, safe or in good state of repair, it shall give written notice of this fact to the person responsible for the maintenance of the sign. If the defect in the sign is not corrected within the time permitted by the Zoning Enforcement Officer, the Zoning Enforcement Officer may revoke the permit to maintain the sign and may remove the sign and keep possession of same until the owner pays the cost of removal.

B. When an existing sign is removed, replaced, or repaired, all supports, braces, anchors, and other supporting hardware that is no longer required must be removed, and any surfaces baring evidence of attachment must be repaired.

C. An on-premise sign advertising an activity, business, service or product must be removed or the sign face replaced with a blank face within 60 days of the activity, business, or service promoted by the sign being discontinued on the premises where the Sign is displayed.

D. If the use is not reestablished or a new use is not established within two (2) years, then the entire sign structure and mounting hardware must be removed.

8.5. MAXIMUM BUILDING SIGNAGE AND SIGN COPY AREA

A. The maximum square footage of all signage for a building in the MSTND shall be the combined length of all building frontage on Primary and Secondary Streets multiplied by two. This includes any combination of Permanent Principal Signs in accordance with the standards established in Table 8.4 for individual sign types.

B. For A-frame, awning/canopy, building mounted, freestanding, and projecting signs, the sign copy area shall be considered to include all lettering, wording, and accompanying designs and symbols, together with the background, whether open or enclosed, on which they are displayed, but not including any supporting framework and bracing that are incidental to the display itself. Only one side of a projecting sign shall be counted in computing the total square feet of signs on a sign frontage.

C. For a sign painted upon or applied to a building, the area shall be considered to include all lettering, wording, and accompanying designs or symbols, together with any background of a different color than the natural color of the building.

D. For a sign consisting of individual letters or symbols attached to or painted on a surface, building, canopy, awning, wall or window, the area shall be considered that of the smallest rectangle or other geometric shape that encompasses all of the letters or symbols.

8.6. SIGN ILLUMINATION

Conforming signs may be illuminated according to the following standards:

A. General: Illuminated signs indicating if a business is open must be turned off except
during the hours of operation.

B. **External Illumination:**

1. An externally illuminated sign is characterized by the use of artificial light reflected off the surface of a sign.
2. External light sources must be shielded so that they illuminate only the face of the sign and do not shine directly onto a public right-of-way or onto adjacent properties.
3. Light fixtures that project from the facade of a building for externally illuminated signs are exempt from setback requirements, but should be simple and unobtrusive in design and not obscure the sign content.

C. **Internal Illumination:**

1. An internally illuminated sign is characterized by the use of artificial light projecting through or from behind the surface of a sign.
2. Channel letters may be internally lit or back-lit.
3. Blade signs may be internally lit if the background is opaque or of a darker color than the message of the sign and the lettering is no more than 50% of the surface area of the sign.
4. Exposed neon is only permitted for wall or windows signs.

D. **Backlit (i.e. Halo) Signs:** Backlit Signs shall light lettering and logo and other related sign elements only, and lighting design shall be such that no excess light spill or glare results from the back lighting fixtures and/or source. The back lit sign shall not increase the measurable vertical light level at a point 20 feet distant from the Sign in any direction.

E. **Neon Signs:** Neon signs are permitted by Special Permit as an alternative form of Band, Blade, or Window sign subject to the same design standards in Table 8.3.

**8.7. STRUCTURES AND INSTALLATION**

A. **Support Elements:** Supports and braces shall be designed as an integral part of the sign design and hidden from public view to the maximum extent practical.

B. **Electrical Service:**

1. All electrical fixtures, devices, circuits, conduits, raceways or apparatus used to illuminate, move or project any sign shall be installed and maintained in accordance with the building code and the electrical code. Electrical permits are required for signs with an electrical component.
2. When electrical service is provided to freestanding signs, all such electrical service is required to be underground and concealed.
3. Conduits and other components of a sign illumination system shall be designed as an integral part of the sign design and hidden from public view to the maximum extent practical.

C. **Limitation on Attachments and Secondary Uses:** All permitted sign structures and their associated landscape areas shall be kept free of supplemental attachments or secondary uses including, but not limited to, supplemental advertising signs not part of a permitted sign, light fixtures, newspaper racks, or trash containers. The use of sign structures and associated landscape areas as support structures for outdoor product display is prohibited.
D. **Durable Materials**: All permanent signs permitted by this section shall be constructed of durable materials capable of withstanding continuous exposure to the elements and the conditions of an urban environment.

### 8.8. SIGN PLACEMENT AT INTERSECTIONS

For parcels located at the corner of two intersecting public or private streets including, but not limited to, driveways and service lanes associated with commercial and/or business sites, a clear view triangle shall be maintained. The triangle shall be the area formed by measuring a distance of 20 feet from the corner of the parcel along the lot lines and connecting the end points so as to establish a triangle on the area of the lot adjacent to the street and/or drive intersections. No sign, nor any part of a sign, other than a supporting pole or brace measuring 18 inches or less in width or diameter, shall be located between 3 feet and 10 feet above the grade within this sight triangle.

### 8.9. PERMITTED ACCESSORY AND PRINCIPAL SIGNS

A. **Permanent Accessory Signs Standards**: Permanent Accessory Signs shall meet the standards set forth in Tables 8.1 and 8.2.A through E below:

<table>
<thead>
<tr>
<th>TABLE 8.1: PERMANENT ACCESSORY SIGNS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sign Types</td>
</tr>
<tr>
<td>A. A-Frame/Sandwich Board Signs</td>
</tr>
<tr>
<td>B. Display Case</td>
</tr>
<tr>
<td>C. Directory Signs and Nameplates</td>
</tr>
<tr>
<td>D. Other Accessory Signs</td>
</tr>
</tbody>
</table>

*P Permitted by Right with Specifications under this Article

SP Permitted by Special Permit from the Planning Board.

B. **Permanent Principal Signs Standards**: Permanent Principal Signs shall meet the standards set forth in Tables 8.3 and 8.4.A through L below:

<table>
<thead>
<tr>
<th>TABLE 8.3: PERMANENT PRINCIPAL SIGNS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sign Types</td>
</tr>
<tr>
<td>A. Awning and Canopy Signs</td>
</tr>
<tr>
<td>B. Band Signs</td>
</tr>
<tr>
<td>C. Blade and Projecting Signs</td>
</tr>
<tr>
<td>D. Freestanding and Yard Signs</td>
</tr>
<tr>
<td>E. Vertical Blade/Banner Signs</td>
</tr>
<tr>
<td>F. Marquee Signs</td>
</tr>
<tr>
<td>G. Suspended Signs</td>
</tr>
<tr>
<td>H. Wall Mural</td>
</tr>
<tr>
<td>I. Window Signs</td>
</tr>
<tr>
<td>J. Wall Signs</td>
</tr>
<tr>
<td>K. Other Principal Signs</td>
</tr>
</tbody>
</table>

*P Permitted by Rights with Specifications under this Section

SP Permitted by Special Permit by the Planning Board

1. All signs internally illuminated and/or including a static or dynamic message board shall require a special permit.
### TABLE 8.2: PERMANENT ACCESSORY SIGN STANDARDS

#### A. A-FRAME AND SANDWICH BOARD SIGNS

**DEFINITION:**
A freestanding portable sign, not secured or attached to the ground or any building or structure, composed of a sign panel and supporting structure or one or more panels which form both the structure and sign face, and which is intended to be placed in a sidewalk or pedestrian way.

**ZONING DISTRICTS ALLOWED:**
See Table 8.1

**SIGN SPECIFICATIONS:**
- **Number of Signs:** 1 per business unit max.
- **Placement:** 8 feet from principal entrance max.
- **Sign Height:** 4 feet max.
- **Sign Width:** 2 feet max.
- **Sign Area:** 8 sq. ft. max per side.
- **Illumination:** Prohibited

**OTHER FUNCTIONAL STANDARDS:**
One (1) Sidewalk sign is permitted per ground story tenant.

Sidewalk signs may be placed outdoors on site or on a public sidewalk during business hours and must be removed when the business is closed.

Sidewalks signs displayed on a public sidewalk are prohibited from interfering with pedestrian travel and shall leave clear an accessible walkway area of 4 feet minimum.

A sidewalk sign must be vertically oriented, with a height greater than its width and made of wood, metal, or slate (chalkboard).

A sidewalk sign is not permitted to be illuminated or contain any electronic components.

A sidewalk sign may not be placed outdoors when high winds, heavy rain, or heavy snow conditions are present. The Department Public Works may remove a sidewalk sign during snow removal operations, and is not liable for damage to a sidewalk sign caused by snow removal operations.

**Design/Construction:** Constructed of a min. ¾” high density exterior grade compressed wood or molded plastic of weight and durability to withstand wind gusts and maintained in a professional manner free from chipping paint, cracks, loss of letters, and other damages.

#### B. DISPLAY CASE

**DEFINITION:**
A wall mounted, lockable, framed cabinet with a transparent window to display a changeable menu or list of event show times. Display cases are intended to be viewed at close range by pedestrians.

**ZONING DISTRICTS ALLOWED:**
See Table 8.1

**SIGN SPECIFICATIONS:**
- **Number of Signs:** 1 per 4 business; 4 max. for theaters per frontage.
- **Placement:** Shall be attached to the building wall on the primary or secondary frontage.
- **Sign Height:** Top of sign case shall not exceed 7 feet from grade.
- **Sign Width:** 4 feet max.
- **Sign Area:** 6 feet max.
- **Illumination:** Non-illuminated, or illuminated from inside the display case.

**OTHER FUNCTIONAL STANDARDS:**
Outdoor display cases for theaters may be larger but shall not exceed 12 sq. ft.
C. DIRECTIONAL SIGNS

DEFINITION:
A traffic, direction or informational on-premises sign located on private property at the curb cuts of an establishment giving direction or information as to entrance, exit and/or the like. Such signs may contain a logo or other information identifying the use of the premises so long as such information is for direction and point of reference and not for advertising purposes. Directional Signs may include information and directions necessary or convenient for persons accessing the property including signs marking entrances and exits, parking areas, one-way drives, rest rooms, pickup and delivery areas, loading zones and the like.

ZONING DISTRICTS ALLOWED:
See Table 8.1

SIGN SPECIFICATIONS:

<table>
<thead>
<tr>
<th>Number of Signs:</th>
<th>Unlimited, except that directional signs placed near driveway openings shall be limited to a max of one (1) at each location or access point per direction of travel. (e.g. One way ingress driveways are allowed one (1) sign, two-way driveways are permitted two (2) signs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Placement:</td>
<td>Building-mounted directional signs must be affixed flat against the building wall, no higher than the 1st floor.</td>
</tr>
</tbody>
</table>
| Sign Height:     | Building Mounted: Max 8' from grade  
|                  | Freestanding: Max 3' from grade |
| Sign Area:       | 3 sq. ft. per face |
| Illumination:    | Internal illumination or non-illuminated, only |

D. DIRECTORY AND NAMEPLATE SIGNS

DEFINITION:
A single sign comprised of uniform individual signs placed or displayed in sequence and which may provide information in a list, roster, or directory format; generally a sign listing the names and/or use, or location of more than one business, activity or professional office conducted within a building, group of buildings or commercial center.

ZONING DISTRICTS ALLOWED:
See Table 8.1

SIGN SPECIFICATIONS:

<table>
<thead>
<tr>
<th>Number of Signs:</th>
<th>1 per address unless the street frontage of said institution exceeds one hundred (100) feet, then one (1) sign for each hundred (100) feet is allowed but in no event more than three (3) such signs per address.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Placement:</td>
<td>May be building mounted or mounted on a low profile freestanding sign</td>
</tr>
<tr>
<td>Sign Height:</td>
<td>Max 6’ above grade</td>
</tr>
<tr>
<td>Sign Area:</td>
<td>Max 16 sq. ft.</td>
</tr>
<tr>
<td>Illumination:</td>
<td>Non-illuminated, Internally-illuminated or Indirectly illuminated</td>
</tr>
</tbody>
</table>

OTHER FUNCTIONAL STANDARDS:
Directory signs may be placed at points nearest pedestrian entry to businesses within a multi-tenant development and/or within (pedestrian) open spaces.
A nameplate shall only provide the name, address or logo of an owner, tenant, and/or the building to which it is affixed.
Nameplates shall consist of either a panel or individual characters applied to building walls within 4 feet of an entrance to the building.
E. DISPLAY CASE

DEFINITION:

A wall mounted, lockable, framed cabinet with a transparent window to display a changeable menu or list of event show times. Display cases are intended to be viewed at close range by pedestrians.

ZONING DISTRICTS ALLOWED:

See Table 8.1

SIGN SPECIFICATIONS:

<table>
<thead>
<tr>
<th>Number of Signs:</th>
<th>1 per 4 business; 4 max. for theaters per frontage.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Placement:</td>
<td>Shall be attached to the building wall on the primary or secondary frontage.</td>
</tr>
<tr>
<td>Sign Height:</td>
<td>Top of sign case shall not exceed 7 feet from grade.</td>
</tr>
<tr>
<td>Sign Width:</td>
<td>4 feet max.</td>
</tr>
<tr>
<td>Sign Area:</td>
<td>6 feet max.</td>
</tr>
<tr>
<td>Illumination:</td>
<td>Non-illuminated, or illuminated from inside the display case.</td>
</tr>
</tbody>
</table>

OTHER FUNCTIONAL STANDARDS:

Outdoor display cases for theaters may be larger but shall not exceed 12 sq. ft.
TABLE 8.4: PERMANENT PRINCIPAL SIGN STANDARDS

A. AWNING AND CANOPY SIGNS

**DEFINITION:**
A sign suspended from, attached to, supported from or forms part of a roof-like cover made of canvas or similar material which projects from the wall of a building for the purpose of shielding a doorway or window from the elements, not including a marquee. (An awning or canopy may or may not have signage.)

**ZONING DISTRICTS ALLOWED:**
See Table 8.3

**SIGN SPECIFICATIONS:**

<table>
<thead>
<tr>
<th>Number of Signs:</th>
<th>1 per business unit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Placement:</td>
<td>Top of awning may not extend above the bottom of the second story window of building. Canopy sign must be 10’ min. from another canopy sign</td>
</tr>
<tr>
<td>Sign Height:</td>
<td>Max. 10’ from grade to sign bottom Min. clearance above sidewalk 8'</td>
</tr>
<tr>
<td>Sign Area:</td>
<td>The lesser of 1 sq. ft. of sign area per linear foot of awning width; or 75% of valance or face and/or 25% of the sloping plane</td>
</tr>
<tr>
<td>Sign Lettering:</td>
<td>5” min.; 10” max. of awning valance 18” max. of sloping plane</td>
</tr>
<tr>
<td>Illumination:</td>
<td>Canopies may be non-illuminated, internally-illuminated or indirectly illuminated If sign letters or logos are placed on the awning, only the face area containing the letters or logos may be illuminated. All illumination must be internal behind the surface of the awning/canopy.</td>
</tr>
</tbody>
</table>

**OTHER FUNCTIONAL STANDARDS:**
Signage on canopy shall be limited to the face or may project above. Awning signs shall not be internally illuminated or backlit. Canopy signs may be backlit.

B. BAND SIGNS

**DEFINITION:**
This sign type is integrated within a Frieze or Horizontal Sign Band of a commercial shopfront, office front, and other facades intended for public access.

**ZONING DISTRICTS ALLOWED:**
See Table 8.3

**SIGN SPECIFICATIONS:**

<table>
<thead>
<tr>
<th>Number of Signs:</th>
<th>1 per shopfront</th>
</tr>
</thead>
<tbody>
<tr>
<td>Placement:</td>
<td>Within the Sign Band</td>
</tr>
<tr>
<td>Sign Width:</td>
<td>3’ max.</td>
</tr>
<tr>
<td>Sign Length:</td>
<td>Length of shopfront max.</td>
</tr>
<tr>
<td>Sign Area:</td>
<td>75% of the Sign Band</td>
</tr>
<tr>
<td>Depth/Projection:</td>
<td>7’ max.</td>
</tr>
<tr>
<td>Sign Lettering:</td>
<td>18” max. height</td>
</tr>
<tr>
<td>Illumination:</td>
<td>Band signs may be externally illuminated or backlit. Neon is permitted</td>
</tr>
</tbody>
</table>

**OTHER FUNCTIONAL STANDARDS:**
Where a Sign Band exists, signage shall be located within it. Band signs shall include only characters, background, lighting, and an optional logo. Cut-out letters shall be individually attached to the wall or on a separate background panel. Flat panel letters shall be printed or etched on the same surface as the background, which is then affixed to the wall. Band signs may be externally illuminated or backlit. Neon is permitted Electrical raceways, conduits, and wiring shall not be exposed. Internal lighting elements shall be contained completely within the sign assembly or inside the wall.
C. BLADE AND PROJECTING SIGNS

DEFINITION:
A building mounted sign attached to, and extending from, a building or support beam in whole or in part which extends beyond said building.

ZONING DISTRICTS ALLOWED:
See Table 8.3

SIGN SPECIFICATIONS:

| Number of Signs: | 1 per business unit |
| Placement: | Projecting signs may encroach into the public right-of-way but shall not be located within 3’ to the closest curb line. Sign shall be mounted a min. of 6” away from the building. |
| Sign Height: | Min 10’ from grade to the bottom of the sign. |
| Sign Area: | Max 20 sq. ft. for each business unit. Wall signs are counted toward total signage area limit for the building. |
| Illumination: | Non-illuminated or externally illuminated. Down-directed, fully-shielded fixtures only. Accent lighting may consist of special lighting strips (non-scrolling or non-flashing LED or neon) in order to highlight logos or individual letters but does not dominate sign and shall not be considered internal illumination for the purposes of this section. |

OTHER FUNCTIONAL STANDARDS:
Blade signs may be double-sided
Blade signs shall be permitted only for uses that have a principal entrance on the first floor.

6 sq. ft. max. sign area
4’ max. sign width and height
8” max. letter height

Clear Height: 8’ min.; 14’ max. measured from the street grade to the top of the light standard or supporting standards, whichever is greater.

All signs overhanging a public way must be covered by an insurance policy naming the Town of Danvers as insured for an amount to be established by the Town, evidence of which must be provided upon application for a sign permit from the Department of Inspectional Services.

D. FREESTANDING SIGNS

DEFINITION:
A sign (not including sandwich board signs) that is erected or mounted on its own self-supporting permanent structure or base detached from any supporting elements of a building.

ZONING DISTRICTS ALLOWED:
See Table 8.3

SIGN SPECIFICATIONS:

| Number of Signs: | 1 for each street frontage maximum |
| Placement: | When more than 1 freestanding sign is proposed on a site with multiple frontages, a minimum of 60 linear feet shall separate each sign. No portion may project into, over or otherwise encroach on a public right of way. Freestanding signs must have a 6’ min setback from any interior side lot line and 30’ from any residential zoning district |
| Sign Height: | Max. 10 ft above grade |
| Sign Area: | Max 40 sq.ft. When only 1 is proposed where 2 are permitted, the maximum sign area may be increased subject to approval and a release of rights to additional freestanding signs for the duration of use of the single larger sign, evidenced by a recordable form of acceptance signed by the property owner. |
| Illumination: | Permitted per requirements in Section 3263 C. |
| Landscaping: | Required landscaped area around base of the sign equal to 12 sq. ft. consisting of shrubs and/or perennial ground cover plants on permeable ground cover or raised bed with sod and plantings. |
D. FREESTANDING SIGNS, Continued

OTHER FUNCTIONAL STANDARDS:

General:
Freestanding signs may be double-sided.
Freestanding signs may not be located in the public R.O.W.
Freestanding signs may be externally illuminated or backlit.

Banks:
Total sign area not to exceed 1 1/2 sq. ft. per 1 linear foot of building frontage.
Freestanding or ground sign max. 40 sq. ft.
Freestanding or ground sign max. 10 from grade to bottom of sign.
1 freestanding or ground sign per business.

Gas/Service Stations:
Freestanding sign max. of 30 sq. ft.; 1 max. per street frontage.
Ground signs and monument signs may be substituted for freestanding signs.
Electronic display signs showing gas prices may be incorporated into freestanding signage and may be double-faced.

Gas Pump/Service Island - Canopy sign max. of 50 sq. ft. for each side of the service island canopy. Signs shall extend horizontally a max. of 80% of the width of the service island canopy on which it is displayed.
Freestanding and Gas Pump/Service Island signs may be non-illuminated, internally-illuminated, or indirectly illuminated.

E. VERTICAL BLADE/BANNER SIGNS

DEFINITION:
A tall, narrow, two-sided sign that is attached to and projecting perpendicularly from the facade of a building that identifies a commercial establishment. Vertical blade/banner signs are intended to be viewed by pedestrians and motorists from a distance.

ZONING DISTRICTS ALLOWED:
See Table 8.3

SIGN SPECIFICATIONS:

Number of Signs: 1 sign per 15 feet of façade width; 4 signs max.
Placement: Signs shall be placed above the first story.
Signs may encroach into the public right-of-way but shall not project more than 3’ from the building facade.
Sign shall be mounted a minimum of 6” away from the building facade.

Sign Height: 10 feet max.
Sign Width: 4 feet max.
Sign Area: Max 20 sq. ft. for each business unit.
Wall signs are counted toward total signage area limit for the building.

Sign Lettering: 75% of sign width maximum

Illumination: Non-illuminated or externally illuminated.
Down-directed, fully-shielded fixtures only.

OTHER FUNCTIONAL STANDARDS:
Vertical Blade/Banner signs may be double-sided
Blade signs shall be permitted only for uses on site.
No portion of the sign may project above the roof-line of the facade to which it is attached.
Information type is limited to business name and logo. Additional information is prohibited.
F. MARQUEE SIGNS

**DEFINITION:**
A sign painted on, attached to, or supported by a marquee—a permanent roof-like shelter, either open or covered, extending from part or all of a building face and constructed of some durable material which may or may not project over a public right-of-way.

**ZONING DISTRICTS ALLOWED:**
See Table 8.3

**SIGN SPECIFICATIONS:**

<table>
<thead>
<tr>
<th>Number of Signs:</th>
<th>Max. 1 per marquee per building.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Placement:</td>
<td>Primary facades only</td>
</tr>
<tr>
<td>Sign Height:</td>
<td>Min 10' from grade to bottom of the sign.</td>
</tr>
<tr>
<td>Sign Area:</td>
<td>Max 75% of marquee structure’s width and height. Marquees signs counts toward total signage area limit for the building.</td>
</tr>
<tr>
<td>Projection:</td>
<td>6’ min./10’ max.</td>
</tr>
</tbody>
</table>

**OTHER FUNCTIONAL STANDARDS:**

- Max. width shall be the width of the building frontage
- Max. height of the sign is 50% of the first story height
- Min. distance from the curb is 3’
- Marquee signs shall be allowed only for theaters, performing arts venues, and sports arenas.
- Marquee signs shall be located above the principal entrance of the building.
- Marquee signs shall be cantilevered or supported from above; Columns or posts are prohibited.
- Changeable message boards with removal physical lettering or electronic message displays may be permitted.

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G. SUSPENDED SIGNS

**DEFINITION:**
A small, two-sided sign mounted to the underside of an awning, canopy, or roof of a porch that identifies a commercial establishment. Suspended signs are intended to be viewed by pedestrians at close range on the same side of the street.

**ZONING DISTRICTS ALLOWED:**
See Table 8.3

**SIGN SPECIFICATIONS:**

<table>
<thead>
<tr>
<th>Number of Signs:</th>
<th>1 per business unit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Placement:</td>
<td>A suspended sign may not extend beyond the edge of the awning or canopy it is mounted below. Clear height over the sidewalk is 8’ min. Information type is limited to business name or logo. Additional information is prohibited.</td>
</tr>
<tr>
<td>Sign Height:</td>
<td>3 feet max</td>
</tr>
<tr>
<td>Sign Width:</td>
<td>3 feet max</td>
</tr>
<tr>
<td>Sign Area:</td>
<td>4 sq. ft. per side max</td>
</tr>
</tbody>
</table>

**Illumination:**
Non-illuminated or externally illuminated. Down-directed, fully-shielded fixtures only. Accent lighting may consist of special lighting strips (non-scrolling or non-flashing LED or neon) in order to highlight logos or individual letters but does not dominate sign and shall not be considered internal illumination for the purposes of this section.
H. WALL MURALS

DEFINITION:
A sign that is directly painted on to the exterior wall of a building or screen printed, sewn, or adhered onto a canvas-like material that is mounted flush with the facade of a building that identifies a commercial establishment. Wall murals are intended to be viewed by pedestrians and motor vehicles from a distance.

ZONING DISTRICTS ALLOWED:
See Table 8.3

SIGN SPECIFICATIONS:

<table>
<thead>
<tr>
<th>Number of Signs:</th>
<th>1 per building</th>
</tr>
</thead>
<tbody>
<tr>
<td>Placement:</td>
<td>On the building façade is a space generally visible to the public.</td>
</tr>
<tr>
<td>Sign Area:</td>
<td>1,000 sq. ft. max.</td>
</tr>
<tr>
<td>Sign Height:</td>
<td>50 feet max.</td>
</tr>
<tr>
<td>Sign Width:</td>
<td>50 feet max.</td>
</tr>
<tr>
<td>Height above the Ground:</td>
<td>1 story min.</td>
</tr>
<tr>
<td>Illumination:</td>
<td>Only external illumination is permitted.</td>
</tr>
</tbody>
</table>

OTHER FUNCTIONAL STANDARDS:
Lettering or logos must be limited to no more than 20% of the surface area of the wall mural.
Requires Special Permit from Planning Board.

I. WINDOW SIGNS

DEFINITION:
Any non-illuminated or electronic/electrical static sign (with the exception of neon which shall be permitted as a window sign) which is (a) painted on, applied to, attached to or projected upon the glass area of a building, including doors, whose identification, message, symbol, insignia, visual representation, logo type, or any other form which communicates information is intended to be read from off-premises, contiguous property or a public right-of-way and/or (b) affixed to or within twelve (12) inches of windows of a building, whether temporary or permanent, which may be viewed from the exterior of the building.

ZONING DISTRICTS ALLOWED:
See Table 8.3

SIGN SPECIFICATIONS:

<table>
<thead>
<tr>
<th>Number of Signs:</th>
<th>1 per window and/or 1 per door max.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Placement:</td>
<td>3’ min. height from sidewalk to bottom of the sign.</td>
</tr>
<tr>
<td>Sign Area:</td>
<td>25% of the window area max.</td>
</tr>
<tr>
<td>Sign Height:</td>
<td>See definition above.</td>
</tr>
<tr>
<td>Sign Width:</td>
<td>Window signs count toward total signage area limit for the building.</td>
</tr>
<tr>
<td>Sign Lettering:</td>
<td>18” max lettering height.</td>
</tr>
<tr>
<td>Illumination:</td>
<td>Window signs shall not be illuminated however the use of neon is otherwise permitted</td>
</tr>
</tbody>
</table>

OTHER FUNCTIONAL STANDARDS:
Characters and logos shall be placed directly on the window or hang no more than 12” from the glass.
Items placed more than 12” from the glass shall not be considered a sign.
Information type is limited to business name, logo, hours of operations, and product types.
Window signs shall not interfere with the primary function of the window, which is to enable pedestrians and public safety personnel to see through windows into the premises and view product display.
### J. WALL SIGNS

**DEFINITION:**
A sign attached to, painted on or erected against a wall, parapet, fascia, or a building or structure with the exposed face of the sign in a plane parallel to the vertical face of the building or structure.

**ZONING DISTRICTS ALLOWED:**
See Table 8.3

**SIGN SPECIFICATIONS:**

<table>
<thead>
<tr>
<th>Number of Signs</th>
<th>One (1) wall is sign permitted per business frontage on a Primary or Secondary Street in the MSTND.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Placement</td>
<td>Wall sign shall project a maximum of 15 inches from building wall. Shall extend horizontally a maximum of 80% of the width of the building wall on which it is displayed.</td>
</tr>
<tr>
<td>Sign Area</td>
<td>Max of 1 sq. ft. for each linear foot of primary business façade of each business unit. If business has frontage on two or more streets, the primary façade contains the primary entrance. Max ½ sq. ft. for each linear foot of façade on side with secondary entrances. Two or more businesses served by a single common building entrance are considered 1 business for sign computation purposes; Max 2 sq. ft. for each linear foot of building frontage for the entrance.</td>
</tr>
</tbody>
</table>

**OTHER FUNCTIONAL STANDARDS:**

**Banks:**
- Wall sign max. 1 sq. ft. of sign area per linear foot of building frontage.
- Wall signs max. 10’ above grade to bottom of sign.
- 1 Wall sign per business frontage.
- Wall signs may be non-illuminated, internally-illuminated, or indirectly illuminated.
- The sign shall not obscure architectural features of the building (including but not limited to cornices, lintels, transoms) to which the sign is attached.

**Gas/Service Stations:**
- Building wall sign max. 1 sq. ft. for each linear foot of building frontage.
- No part of a wall sign shall extend above a roofline.
- Wall signs may project a max. of 15” from a service island canopy.
- Wall signs may be non-illuminated, internally-illuminated, or indirectly illuminated.

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### WALL SIGNS, Continued

**General:**
- Overall Dimensions: Each wall sign may not exceed 50 feet in length, 4 feet in width, and 80 square feet in area.
- Sign length maximum of 50 feet and sign width maximum of 3 feet in the MSTND.
- Height above ground: The top of the sign shall be no more than the lesser of the floor level of the second floor or 25’ in the MSTND.
- Wall signs may be externally illuminated or backlit in the MSTND.
- Neon wall signs are permitted in in the MSTND by Special Permit from the Planning Board.
8.10. OUTDOOR DISPLAY AREAS

Reserved
9.0 PUBLIC REALM STANDARDS

1.1. PURPOSE

A. To ensure the development of a well-connected travel network, composed of direct and convenient routes that reinforce Danvers as a walkable, bikeable, and human-scaled urban environment.

B. To encourage “Complete Streets” that accommodate multiple modes of transportation, consistent with the character of traditional neighborhood development, and attractive to pedestrian and bicyclists.

C. To encourage alley loaded development that result in less curb cuts and concentrate “back-of-house” elements such as utility infrastructure, refuse collection, and access to parking and loading in the block interior, to the rear of buildings and less visible from primary streets.

D. To ensure pedestrian safety and comfort, promote economic vitality, preserve and enhance the character of the public realm along primary streets, and promote the social, environmental, and health benefits provided by a walkable development pattern.

1.2. STANDARDS FOR ALL TRAVELED WAYS

A. Traveled Ways must include vehicular lanes and sidewalks, excluding alleys.

B. Traveled Ways must be engineered and constructed in accordance with the Town of Danvers’s street and sidewalk design standards. In the absence of official standards, Traveled Ways must be designed and constructed according to the standards deemed to be appropriate by the Town Engineer and Planning Board.

1.3. PRIMARY STREETS

A. Existing Primary Street – Maple Street, Locust Street, and Hobart Street.

B. Street Section – Existing See Figure 10A of the MSTND Zoning Bylaw.

C. Motor Vehicle Travel Lanes

1. Motor vehicle travel lanes may have a width between ten (10) feet minimum and twelve (12) feet maximum.

2. No more than two (2) motor vehicle travel lanes may be combined for any single direction of traffic flow.

D. Motor Vehicle On-Street Parking Lanes

1. Motor vehicle parking lanes are required and must be eight (8) feet wide minimum and twenty-two (22) feet long maximum for perpendicular parking; and nine (9) feet wide and eighteen (18) feet long for diagonal parking.

2. Diagonal on-street parking may be 45⁰ or 90⁰ angle parking, and may be head-in or reverse-angle parking.
3. Gutter seams, drainage inlets, and utility covers must be flush with the pavement surface and oriented to prevent conflicts with bicycle tires.

4. Gutter pans must be incorporated into the width of any parking lane.

E. **Bike Lanes**

1. Bike lanes may have a width between five (5) feet minimum and six (6) feet maximum.

2. A six (6) to eight (8) inch solid white lane line must be used to visually separate motor vehicle travel lanes from any bike lane.

3. A four (4) inch solid white lane line must be used to visually separate any bike lane from an adjacent motor vehicle parking lane, as applicable.

4. Word, symbol, and arrow pavement markings (MUTCD Figure 9C-3) must be used to define any bike lane as the portion of a thoroughfare dedicated for specific use by bicyclists.

5. Through bike lanes must be located to the left of any dedicated motor vehicle right-turn only lane.

6. Lane striping must be dashed through areas of merging and crossing vehicles.

7. Colored paint is required to enhance the visibility of bike lanes in locations determined to be necessary by the Town Engineer.

F. **Sidewalks**

1. All new and reconstructed sidewalks must be accessible to and usable by persons with disabilities in accordance with the Americans with Disabilities Act and the Rules and Regulations of the Massachusetts Access Board (521 CMR), as amended.

2. Sidewalks must include a Throughway (main walkway) and Furnishing Zone, and may include an Edge and/or Frontage Zone as illustrated in Figure 10A of the MSTND Zoning Bylaw and Figure 9.1 below.
   a). Throughway zones (i.e. “walkways”) must be concrete and a minimum of five (5) feet in width.
   b). Furnishing zones must be concrete with tree pits with grates and a minimum of four (4) feet in width.
   c). Edge zones (i.e. “curbwalks”) must be concrete, brick, and stone materials with a granite curb and a minimum of two (2) feet in width.
   d). Frontage zones must be a minimum of four and a half (4.5) feet in width.

3. The pavement design of walkways must be continuous for the full length of each block face.

G. **Sidewalk (Curb) Extensions**

1. Sidewalk extensions must occupy the full width of the parking lane they extend into.

2. When a bike lane is present, sidewalk extensions must be set back so that the gutter does not extend into the bike lane.
3. At corners, sidewalk extensions must run at least five (5) feet from the corner area of the sidewalk as illustrated in Figure 9.1.

4. At bus stops, sidewalk extensions must run at least fifty (50) feet from the corner area of the sidewalk.

![Figure 9.1: SideWalks and Curb Extensions](image)

<table>
<thead>
<tr>
<th>Sidewalk Components</th>
<th>Curb Extensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Edge Zone</td>
<td>Corner Area</td>
</tr>
<tr>
<td>Furnishing Zone</td>
<td></td>
</tr>
<tr>
<td>Throughway Zone</td>
<td></td>
</tr>
<tr>
<td>Frontage Zone</td>
<td></td>
</tr>
</tbody>
</table>

**H. Street Trees**

1. Sidewalks must include street trees planted within the furnishing zone in a regularly-spaced allee pattern no greater than forty (40) feet on center. Along Frontage Zones, street trees may be planted in an irregularly-spaced allee pattern to avoid visually obscuring storefront windows and signage.

2. When planted, street trees must be a minimum height of ten (10) feet and/or two (2) inches in caliper.

3. A minimum sixteen (16) square feet open soil area must be left around each street tree, centered at the tree trunk. When level with an adjacent walkway, the soil area must be protected by six (6) inch metal fencing and mulch must be applied to a minimum depth of three (3) inches. When recessed below an adjacent walkway, open soil areas must be protected by metal tree grates.

4. Sidewalks in front of terminated vistas and along civic space frontage may be granted a waiver from street tree requirements at the discretion of the Planning Board.

**1.4. SECONDARY STREETS AND ALLEYS**

A. Existing Public Secondary Streets in the MSTND Area include North Putnam Street, Oak Street, Charter Street, and Hobart Court.

B. New Private Secondary Streets Alleys are encouraged for Residential, Commercial, and Mixed Use Building Types to facilitate shared access and parking to the rear of the building.
as well as the collection of trash.

C. Alleys serving Commercial, Multi-Family, and Mixed Use Building Types must be twenty-four (24) feet wide in total right-of-way, with two (2), ten (10) foot wide travel lanes to accommodate vehicular traffic in each direction and a four (4) foot sidewalk providing access to interior parking and Primary Streets.

D. Alleys serving Single Family (Attached and Detached), and Pared House Building Types may be twenty (20) feet wide in total right-of-way, with a sixteen (16) foot wide, two-way, travel lane accommodating yield traffic and a two (2) foot shoulder on either side constructed of mountable paving or gravel subgrade.

E. In new development requiring an alley, dry utilities should be aligned with the alignment of alley access provided for a block.

1.5. PARKLETS

A parklet is a sidewalk extension into on-street parking spaces that provides Outdoor Amenity Spaces to adjacent building uses where no space is available on site, or where additional outdoor amenities is desirable to enhance the pedestrian environment. Parklets are installed on parking lanes and may occupy more than one parking space with approval. Parklets typically extend out from the sidewalk at the level of the sidewalk to the width of the adjacent parking space. The following standards apply:

A. Parklets require the approval of the Town Engineer and Board of Selectmen.
B. Parklets must occupy the full width of the parking lane they extend into.
C. When a bike lane is present, parklets must be set back so that they don’t interfere with travel on the bike lane.
D. Parklets must be setback at least fifty (50) feet from the corner of a street.
E. Parklets may be used for public or private seating, food trucks, bike corrals, and other amenities as determined by the Board of Selectmen.
F. The Town may adopt specific design standards and guidelines for parklets.

FIGURE 9.2: PARKLETS
1.6. PEDESTRIAN CROSSWALKS

A. Crosswalks must be designed as shown in Figure 9.3.

B. The Continental Crosswalk patterned is preferred by the Town of Danvers in the MSTND District.

C. Crosswalk markings must be aligned with the walkway of all adjacent sidewalks unless granted a waiver by the Planning Board.

D. Where the Throughway Zone (See Figure 9.1) is wider than the prescribed width of the crosswalk, crosswalk markings should be widened to match the walkway of the sidewalk.

<table>
<thead>
<tr>
<th>TABLE 9.3: PEDESTRIAN CROSSWALKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Width: 10 feet</td>
</tr>
<tr>
<td>Strip Thickness: 1 foot</td>
</tr>
<tr>
<td>Strip Length: 10 feet</td>
</tr>
<tr>
<td>Strip Offset: 3 feet on center</td>
</tr>
</tbody>
</table>

1.7. DRIVEWAY AND ALLEY CROSSINGS

A. Driveway crossings traversing sidewalks with paved furnishing zones must be designed to maintain the grade and clear width of the walkway they cross and must include sloped flares on either side of the driveway apron as shown in Figure 7.4.

B. Driveway crossings traversing sidewalks with continuously planted furnishing zones must be designed to maintain the grade and clear width of the walkway they cross and must include returned curbs as shown in Figure 7.4.

C. The appearance of any walkway (i.e. scoring pattern or special paving) must be maintained across any driveway or alley to indicate that, although a vehicle may cross, the area traversed by a vehicle remains part of the sidewalk.

D. Curb cuts may be no wider than the driveway or vehicular entrance they serve, excluding flares or returned curbs. Under no circumstances shall they be wider than 24 feet.
1.8. PUBLIC UTILITIES

A. The design and construction of all water and sewer utilities, storm water management infrastructure, public lighting, and public furniture is subject to review and approval by relevant Town departments and/or adopted standards by the Planning Board.

B. All electrical, communications, and cable utilities must be located underground.

1.9. MID-BLOCK PASSAGES

A. Mid-block passages must connect the sidewalk of one Traveled Way to another on opposite side.

B. Mid-block passages may be designed with a covered atrium providing continuous protection from the elements or as an open air passage between buildings.

C. Open air mid-block passages must be at least ten (10) feet in width, with a minimum eight (8) foot wide paved walkway designed as a continuation of the sidewalks they connect, including materials and sidewalk furnishings.

D. A covered mid-block passage must be at least twenty (20) feet in width.

E. All mid-block passages must be lighted using footlights, bollard lights, building lights, or street lights to provide for safety and visibility at night.