

## Save the Date!

Tuesday, November 26th, 2019

7:00 PM

Danvers Town Hall—Toomey Room

### *Planning Board Discussion* ~ *Downtown Corridor Zoning*



### What is this zoning proposal all about?

The Town of Danvers Planning Board has undertaken an in-depth rezoning initiative for the Downtown Commercial 1, 1A, and Industrial Districts, which we are calling the **Downtown Corridor**. The goal of this initiative is to create a more vibrant, walkable, and livable downtown by allowing a mix of land uses (i.e., a restaurant with residential space above – similar to Daniella's on Holten Street) within the corridor. We have retained the services of Brovitz Community Planning & Design who have conducted an evaluation of the district and prepared draft zoning and design guidelines that will be further discussed on November 26th.

### What are the benefits of establishing a Mixed-Use District?

- Creates a neighborhood with a mix of uses encompassing Danvers Square and associated industrial district, adding residents and customers for existing and future shops, restaurants and services
- Location allows for a walkable, pedestrian-friendly connection to the downtown, existing rail trail, and future rail trail expansion
- Redevelopment design guidelines for the corridor will help to create an attractive, desirable place for residents and business owners

### How will the Corridor fit within the character of Danvers?

The proposed zoning includes extensive Design Standards that provide predictability for developers, the Planning Board, and residents as projects go from concept to approval. These standards were continually crafted throughout the public input process and address details such as building treatments, signage, and façades. These standards also aim to preserve the historic character of Danvers by requiring turn of the century architectural design elements.



For more information please contact the Department of Land Use and Community Services at (978) 777-0001 ext. 3095 or by visiting [www.danversma.gov](http://www.danversma.gov). Materials are also available for review at Town Hall in the Land Use and Community Services office on the 2<sup>nd</sup> floor of Town Hall.