

Save the Date

Thursday, June 20, 2019

6:30 PM – 8:30 PM

Danvers Town Hall – Toomey Room

Downtown Corridor Zoning Initiative Stakeholder Meeting



Please join us for a presentation of the *Downtown Corridor* proposed bylaw and design guidelines

What is this zoning proposal all about?

The Town of Danvers Planning Board is undertaking an in-depth rezoning initiative for the Downtown Commercial 1, 1A, and Industrial Districts, which we are calling the Downtown Corridor. The goal of this initiative is to create a more vibrant, walkable, and livable downtown by allowing a mix of land uses (i.e., a restaurant with residential space above) within the corridor. We have retained the services of Brovitz Community Planning & Design who have conducted an evaluation of the district and prepared draft zoning and design guidelines that will be discussed on June 20th.

Why am I receiving this?

As someone who manages or owns a business within the corridor we want to hear what you have to say! What do you think is missing from Danvers Square today? What is great about the Square and proposed Downtown Corridor, and what would you like to see expanded?

What are the benefits of establishing a Mixed-Use District?

- Creates a neighborhood with a mix of uses encompassing Danvers Square and associated industrial district, adding residents and customers for existing and future shops, restaurants and services
- Location allows for a walkable, pedestrian-friendly connection to the downtown, existing rail trail, and future rail trail expansion
- Redevelopment design guidelines for the corridor will help to create an attractive, desirable place for residents and business owners

If you'd like to RSVP please visit

www.downtowncorridorzoning.splashthat.com

For more information please contact the Department of Land Use and Community Services at (978) 777-0001 ext. 3019 or by visiting <https://www.danversma.gov/13588-2/>

Materials are also available for review at Town Hall in the Land Use and Community Services office on the 2nd floor of Town Hall.