



## 50+ Job Seekers Program

**NETWORKING WORKS!!**  
**Your AGE really is your EDGE!!**

The major mission of this program is to provide job seekers in the 50+ demographic with the confidence, self-esteem, necessary tools, and skills to launch and implement a successful job/encore career search campaign.

Over the course of 8 interactive workshops, you'll learn how to execute your job search campaign with confidence and success. You will feel prepared and empowered in all aspects of your job search including LinkedIn strategies, interviewing techniques, creative resume writing, and networking skills.



Massachusetts  
Councils On Aging

**AARP** Real Possibilities:  
Massachusetts

# 50+ Job Seekers Program

## Fall Workshop Series - Session #4

### Using LinkedIn as a Job Search Tool

*Navigate Your Way to a New Career*

Tuesday, October 27<sup>th</sup> from 10:00 am – 12 pm

**\*Virtual Doors open at 9:45 am\***

*The session will start promptly at 10 am*

**Come with your LI Profile launched and accessible during the workshop!**

**PRESENTER: Debbie Hunt Raymond, Career Creations**

**CO-HOST: Melody L. Beach, Melody L. Beach Consulting Group**

**Host: Susan Drevitch Kelly-Program Director/Founder**

You have a LinkedIn (LI) profile but now what??!! In this hands-on workshop you will learn how to use LI as a powerful research and networking tool to identify target companies you may want to work for, jobs you may want to apply for, people you may want to network with who may be helpful in your job search. Some of the key “how to’s” we will demonstrate:

- Conduct an advanced search for companies or people
- Identify and join groups and the value of joining groups
- Attach a supporting document (resume, article, PPT, video) to your LI profile
- Request a recommendation {not to be confused with endorsements!}
- Post articles to enhance visibility on LI
- Search for jobs and the ideal (back road) way to apply!

This is our 4th interactive workshop in the Fall Series. This session isn't just a presentation; we will pose questions, present real-time exercises, and challenge your mindset.

Are you willing to do what it takes to land a job during uncertain, challenging times? If so, we invite you to join the 50+program this Fall. Be a proactive participant in these eight sessions- we will help you build a foundation for one purpose---landing you a job! And we have many successes -despite COVID!

**To Register for this Workshop:** If you have already attended 50+ sessions, you will receive a Zoom invitation to register for this workshop one week prior to the event. There is no need to register again for the program!

If you are **NEW** to the 50+ program and have never attended any sessions, **Registration is Required.** . Use this hyperlink to register; select **Webinar Series** and complete the rest of the form. Upon receipt, you will receive an email with a Zoom link to attend the event.

*For additional information, please contact: Susan Drevitch Kelly, Founder/Program Director at [susan@sdkelly.com](mailto:susan@sdkelly.com) or 781-378-0520.*

**Re** Invention is POSSIBLE!! IMAGINE Transforming Your PASSION into Your Profession!

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