

# Bumper Sticker Art Contest - Entry Packet -

## Welcome!

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Thank you for your interest in the Human Rights & Inclusion Committee's Bumper Sticker Art Contest! The HRIC has received an anonymous donation of \$500 to be used as a prize for artwork that will be reproduced as bumper stickers and distributed among the community. The goal of this artwork is to promote inclusion, acceptance, and basic human rights in the Danvers community and beyond. We have provided this packet to outline the official contest rules and design requirements, and to help get the creative juices flowing!

## Contact

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This contest is sponsored by the Human Rights and Inclusion Committee and overseen by the Bumper Sticker Subcommittee. Questions about the contest can be directed to Eileen Page, the Subcommittee's staff liaison, at [epage@danversma.gov](mailto:epage@danversma.gov), or at (978) 777-0001 x 3031.

## Deadlines & Submission Requirements

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Your design submission must be received **no later than 12:00 PM on Friday, November 13, 2020**. Please submit your design in one of the following manners:

- Electronically, as a PDF or jpg to [epage@danversma.gov](mailto:epage@danversma.gov)
- As a physical paper design, either by dropping it off at Town Hall, or via mail to: *Town Hall; 1 Sylvan Street, Danvers, MA 01923; Attn: Eileen Page, Human Resources*

**You must include your Entry Form (found in this packet) in your submission.**

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# Contest Rules & Entry Requirements

## Who is eligible to enter the contest?

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You do not need to be a Danvers Public Schools student to enter! In the spirit of inclusion, this contest is open to *any* Danvers resident enrolled in sixth through twelfth grade. (This also includes homeschoolers!)

## What is the prize for the winning design?

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There is a \$500 prize for the winning design! This prize has been very generously anonymously donated.

Please be sure to clearly print your contact information on your Entry Form (page 6) to ensure that you receive your prize if your design is chosen.

## How many designs can I enter?

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Each participant may submit one design for consideration. Information on how to submit your design can be found on the first page of this packet under “Deadlines & Submissions.”

## How big can my design be? What shape should it be?

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Your submitted design should measure 6 x 4, and be suitable to fit on an oval-shaped bumper sticker.

## What mediums are allowed?

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As long as the final design can be submitted either electronically or on a piece of paper, the sky is the limit! Show us your established artistic strengths, or branch out and try something new! Consider digital graphic design, watercolor, photography, acrylic, oil, screen printing – take some creative license!

## Can I put words on my design?

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Yes! But please keep the focus of the bumper sticker the art. You should also take care to ensure that any phrases you use are not already copyrighted.

## Are there any particular social issues my design should address?

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This bumper sticker is intended to be an all-encompassing sign of welcome and inclusion in Danvers. While we understand you may be passionate about particular social topics (such as LGBTQIA+ rights, the Black Lives Matter movement, feminism, etc.), your design should represent inclusion in Danvers as a whole, instead of focusing on one particular topic. Please also note that this

bumper sticker is not intended to make political statements about the local, state or federal government, politicians, or the current election cycle. The focus should be accepting and loving our fellow humans for who they are.

### **How will the winning design be chosen?**

The entries will be judged blindly: the artist's name, age, gender, school, grade, and any other identifying factors will not be made known to the judges prior to a winner being chosen. This will be done to ensure that the judging process is completely impartial.

The judge panel will be made up of the three Subcommittee members (Bob Gamer, Bill Graham, and Donna Hopkins), as well as two Danvers community members who have ties to the artist community and embody a spirit of inclusion. This initial panel will select the top five entries, which will then move on to the entire Committee, who will choose a winner.

### **Will my art be displayed anywhere besides the bumper sticker?**

While only the winning design will be printed on bumper stickers, all entries will be displayed on the HRIC's website and Facebook page as a "virtual gallery." Every artist will be credited for their design, and we encourage you to submit a short biography of yourself so that the community can get to know you as an artist! (See *Entry Form* for more information.)

### **Can I enter the contest anonymously?**

We understand that it may be intimidating to put your personal artwork on display for the public, which is why the Subcommittee will be allowing designs to be anonymously displayed in our online gallery. To do this, please check the "anonymous" box on your entry form.

We do, however, ask that you provide us with your name and contact information so that we can contact you if your design is chosen as the winner.

# Resources & References

## Resources

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The Bumper Sticker Subcommittee has reached out to the Visual Arts Departments at the following schools. Your art teachers are a great resource for inspiration and brainstorming! While this list is not exhaustive of schools attended by Danvers residents, the Subcommittee wanted to ensure that word of the contest was spread to as many students as possible:

- Danvers High School
- Holten Richmond Middle School
- Essex Tech
- St. John's Prep
- St. Mary's Danvers
- Bishop Fenwick High School
- Beverly School for the Deaf/Children's Center for Communication
- Landmark School
- Brookwood School
- North Shore Christian Homeschoolers
- Essex County Homeschool/Unschool Social Network
- Essex County Inclusive Homeschool Group

We also encourage you to follow the HRIC's Facebook page ("Danvers Human Rights and Inclusion Committee") and check out our website ([www.danvershumanrights.com](http://www.danvershumanrights.com)) for inspiration.

## History of the HRIC

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23 years ago a graffiti incident targeting the Jewish community was reported in Lynn. Some time later, a similar incident was reported at the Great Oak School. In response to the incidents, the Danvers Select Board formed the Danvers Committee for Diversity. The Committee was charged with working to foster tolerance and acceptance within the community. The Committee organized a candlelight service at the school, which included several guest speakers. Over the years, the Committee has partnered with the Police and School Departments to address various issues in the community, as well as hold annual events including raising the Pride flag every June, and celebrating the life of Martin Luther King Jr. every January.

The mission of the Committee has changed over the years to shift from *awareness* and *tolerance*, to *acceptance and inclusion*, and seeking social justice for marginalized groups in the Danvers community. To reflect this transition, the Committee was renamed the Danvers Human Rights & Inclusion Committee.

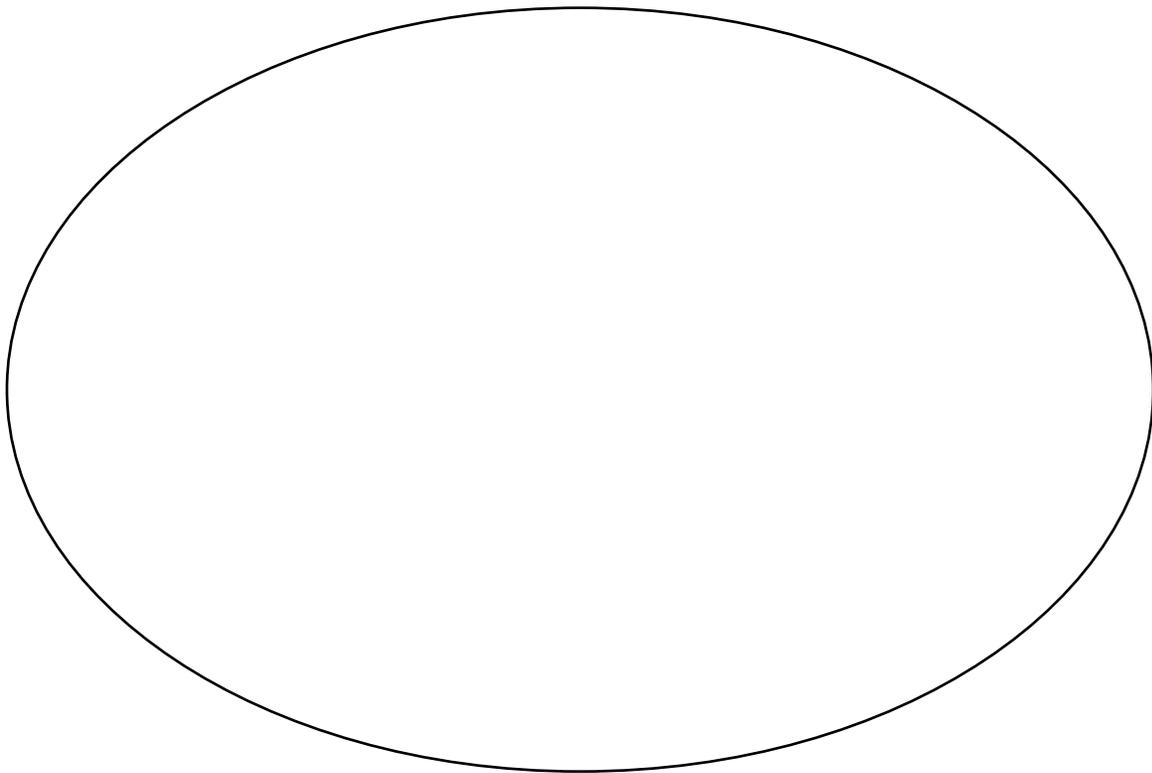
## References

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Consider some of the major symbols you have seen that immediately trigger feelings of acceptance, welcome and inclusion. Perhaps for you it is the *Coexist* design, or the rainbow Pride Flag. So much can be communicated through simple colors, design, or a word. We encourage you to draw on your own experiences in crafting the next great symbol of inclusion!



Your submitted design will need to fit on an oval-shaped, 6 x 4 bumper sticker. The oval below is to scale when viewed on a printed sheet of paper, or in Adobe or Microsoft Word at 100% focus.



**Danvers Human Rights & Inclusion Committee**  
**Bumper Sticker Contest**  
Entry Form

**Contact Information**

_____			_____		
Legal Name (for prize purposes)			Preferred Name (for artist credit purposes)		
_____			_____		
			<i>Danvers</i>	<i>MA</i>	<i>01923</i>
#	Street	Apt/Unit	Town	State	Zip
_____			_____		
Email Address			Phone Number		
_____			_____		
School			Grade		

**Tell Us About Yourself!**

All entries will be featured on the Human Rights & Inclusion Committee’s website and social media pages. If you’d like, please tell us a bit about yourself and your inspiration for your entry, to be featured online!

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Please check this box if you wish to remain anonymous when art is posted online

**Signature**

By signing below, I certify that I am a resident of Danvers, enrolled in any public or private school between grades six (6) and twelve (12). By signing below, I understand I am allowing the Danvers Human Rights & Inclusion Committee (HRIC) to feature my artwork in online galleries including, but not limited to their social media and website. Additionally, the HRIC shall have the right to copyright any design which is selected for publication. I understand that if my entry is selected as the winning piece, the HRIC will print my design on bumper stickers that will be available to the public. I understand that I will not receive monetary compensation for the use of my design beyond the \$500.00 prize.

\_\_\_\_\_  
Signature (*parent or guardian if under 18*)

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Date