

MINUTES OF REGULAR MEETING MARCH 25, 2010 FOR THE DE LEON INDUSTRIAL DEVELOPMENT CORPORATION

CALL TO ORDER:

Toney called the meeting to order at 5:00 pm.

ROLL CALL:

Board members present for roll call were as follows; to wit: Toney Prather, Beverly Stewart, Danny Owen and Gayle Stroud. Also, present, Linda Levens, EDC Coordinator.

INVOCATION:

Beverly gave the invocation.

CITIZEN'S PRESENTATION:

None

DISCUSS AND CONSIDER MINUTES FOR JANUARY 28, 2010:

Danny made a motion to approve the minutes. Beverly seconds that motion. Motion carried unanimously.

DISCUSS AND CONSIDER FINANCIAL'S:

Beverly made a motion to approve the financials as presented. Gayle seconds that motion. Motion carried unanimously.

DISCUSS AND CONSIDER AGENDA REQUEST BY ELTON BROWNLEE IN REGARDS TO SIGNAGE ON HWY 6 FOR RETAILERS WALL OF RECALL UPDATE:

Elton was present to speak with the board in regards to putting a sign on Hwy 6 to bring people downtown to the business. Elton said a 4x8 will be \$64.00 a 8x8 will be twice that much and to paint it, both sides, will be \$300.00 a one side is \$200.00, the frame for the 4x8 \$100.00 and the 8x8 \$130.00 this will not include the post for the sign and then that would be extra to paint the post. Gayle asked if we were talking one sign or two. Linda said that she was thinking one sign, but have both sides painted. Board members discussed and stated that we should do two signs and put one at De Leon Irrigation to catch the intersection and the other one at the new park on the east side of the tree line. Beverly told Linda to get on line and just look at some signs and see what you think we would like to do. Elton asked if the board would be interested in doing a nice sign like Dublin has, maybe with Welcome To De Leon with a painted board underneath with the events that are going on along with the shopping downtown. Toney asked that they present cost for the signs at the next meeting.

Linda asked about advertising in the surrounding towns in the papers or radio and maybe get a budget on how much to spend for the advertisement. Toney said to check with the paper in Stephenville and see what the cost is going to be. Linda said that maybe we might just want to do the radio ad package. Beverly suggested asking about if they could give you any spots if they have them.

Elton talked about the "Wall of Recall" and Doctor Dickey owns that building and his wife wants to donate to the repainting of the wall. \$2500.00 with 10 sponsors at \$250.00 and I only got four sponsors. I thought that maybe I would just have people to donate to this and then upon reaching \$2500.00 then I will paint the wall.

Beverly made a motion that the EDC pledge \$250.00 for advertisement on the Wall of Recall. Gayle seconds that motion. Motion carried unanimously.

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CORPORATION**

**DISCUSS AND CONSIDER LEASE BETWEEN DE LEON INDUSTRIAL DEVELOPMENT
CORPORATION AND LULAC IN REGARDS TO UPSTAIRS OF THE OLD MASONIC
BUILDING:**

Toney said that LULAC wants to give this up and all is ok with the building, but they have lost the keys.

Beverly made the motion to release the contract. Gayle seconds that motion. Motion carried unanimously.

DISCUSS AND CONSIDER RETURN OF DEPOSIT TO LULAC:

Beverly made a motion to refund the deposit less the cost of new lock and keys. Gayle seconds that motion. Motion carried unanimously.

DISCUSSION BETWEEN BOARD MEMBERS: (no action may be taken on this Agenda item)

There was none.

ADJOURNMENT:

Toney adjourned at 5:45 pm.

I, **Karen Wilkerson**, City Administrator/Secretary for the City of De Leon, do hereby certify that the above and foregoing is true, full and correct copy of the regular meeting by the De Leon Industrial Development Board for the City of De Leon and of the minutes thereto on March 25, 2010.



Karen Wilkerson, City Administrator/Secretary

Minutes **PASSED AND APPROVED** by the De Leon Industrial Development Corporation on the 22ND day of April, 2010.



*Jerry L. Morgan, President /
Toney Prather, Vice President*

ATTEST:



Karen Wilkerson, City Administrator/Secretary