



REQUEST FOR PROPOSAL

Date: August 8th, 2023

Type of Work: Large Scale Artistic Murals

Project Name: 2023 DHS Murals Program

Scope of Work:

The City of Desert Hot Springs is a small community that is experiencing positive growth all around. In an effort to continue to promote positive growth, increase outside interest, improve quality of life, and enhance public art, there has been a focus on the rehabilitation of the City's downtown district. The City's downtown district is currently made up of a mixture of commercial and residential uses, with both existing structures and vacant land available. There have been various art installations throughout the City and within the downtown district, from murals, to sculptures, to utility boxes. The City is now seeking proposals to complete five (5) large scale murals in the downtown district in the following locations (an artist may propose an alternative location). The proposed mural does not have to be concentrated on one wall and can encompass multiple walls or the entire building:

1. 66524 Pierson Blvd (The mattress store location)
2. 66425 Pierson Blvd. (The previous Farmer in the Dale location)
3. 66379 Pierson Blvd. (The previous Angel View location)
4. 66271 Pierson Blvd. (Eddie's Automotive location)
5. 66169 Pierson Blvd. (The previous Spread location)
6. 66088 Pierson Blvd. (Grown & Sexy location)



MURAL LOCATIONS



DOWNTOWN DESERT HOT SPRINGS MURAL AUGUST 8TH, 2023 RFP

PROPOSED LOCATIONS:

1. 66524 PIERSON BLVD. (THE MATTRESS STORE LOCATION)
2. 66425 PIERSON BLVD. (THE PREVIOUS FARMER IN THE DALE LOCATION)
3. 66379 PIERSON BLVD. (THE PREVIOUS ANGEL VIEW LOCATION)
4. 66271 PIERSON BLVD. (EDDIE'S AUTOMOTIVE LOCATION)
5. 66169 PIERSON BLVD. (THE PREVIOUS SPREAD LOCATION)
6. 66088 PIERSON BLVD. (GROWN & SEXY LOCATION)



CITY OF DESERT HOT SPRINGS

OFFICE OF THE CITY MANAGER

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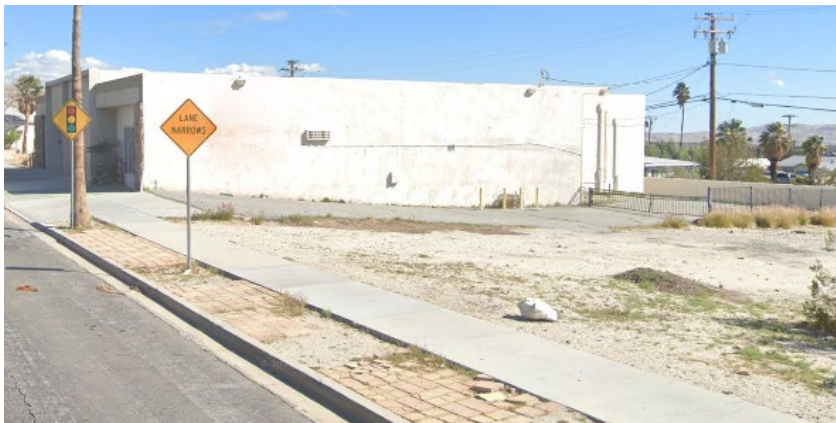
1. Location – 66524 Pierson Blvd. (Eye Doctor Building)



2. Location – 66425 Pierson Blvd. (The previous Farmer in the Dale location)



3. Location – 66379 Pierson Blvd. (Angel View)



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4. Location - 66271 Pierson Blvd. (Eddie's Automotive)



5. Location - 66169 Pierson Blvd. (The previous Spread location/IVTHC)



6. Location - 66088 Pierson Blvd. (Grown & Sexy)



**Criteria**

The City is seeking various mural artist who can capture various themes and ensure the murals are designed to encourage selfies, bright vibrant colors, and other photo opportunities for visitors. The themes associated with Desert Hot Springs can vary in types dependent on the artist.

The selected artist must demonstrate the professional capacity to oversee the design, fabrication, and installation of a mural on City property. Each mural will measure various sizes starting at an estimated 1,500 square feet.

All artist applicants are encouraged to visit the site to view the exterior of the building and conduct independent research relevant to this proposal. Artists must also demonstrate the ability to work in consultation with City Staff. The selected artist/artist team must be able to attend planning and coordination meetings with City Staff. Artists may apply individually or as a team. Artists teams may not change over the life of the project.

Art Bio

The artist is to explain the meaning of the artwork and explain why this design was chosen for Desert Hot Springs.

Eligibility

This Request for Proposals (RFP) is open to mural artists/artist teams from anywhere in the United States. Artists living within 150-mile radius of Desert Hot Springs are strongly encouraged to apply.

Budget

The proposal cost shall be all-inclusive and must cover all expenses associated with the artist's design fees, wall preparation, mural fabrication, installation, and application of a permanent (non-sacrificial) anti-graffiti coating. Funding for the project is provided by the Arts in Public Places fund.

Selection Process

An artist selection panel will be composed by the City Manager's Office. The panel will review all applications and select up to five artists/artist teams based on their general proposal concepts. The finalists will be presented to the City Council for final approval. One artist/artist team will receive the commission for one or multiple walls based on proposal reviews.



How to Apply

All applications must be submitted electronically via email at Ebecerril@cityofdhs.org.

Incomplete and late applications will be deemed ineligible and not be considered. Deadline to apply is 2:00PM September 7th, 2023.

A complete application must include:

1. CONTACT INFORMATION Including full name, business name (if applicable), mailing address, telephone and email. Teams must identify one artist to be the primary contact for the team, as well as contact information for each artist on the team.
2. STATEMENT OF INTEREST (2 pages max) for creating the mural. Include title of the mural, relevant experience, and describe your approach to understanding the local community.
3. PROPOSED ARTWORK / MEDIA FILES [max five (5) files; JPG format only, 72 DPI min + 5 MB max per file]; Submitted image files must include the title of the image, size, materials and brief description.
4. PAST PROJECTS / MEDIA FILES [max ten (10) files; JPG format only, 72 DPI min + 5 MB max per file]; Submit images of completed artwork that provides the panel with a sense of the proposed artwork you would produce if chosen for this commission; teams are encouraged to include projects created by the team. Each of the image files must include the title of the image, year, size, materials and brief description. For any commissioned project(s), also include the client, budget and location.
5. ITEMIZED BUDGET. Include estimated costs for each line item.
6. TIMELINE FOR FABRICATION AND INSTALLATION. Include estimated days, weeks, months for each phase.

The City of Desert Hot Springs reserves the right to decline all applications to this RFP, and/or cancel this RFP, or any roster of pre-qualified artists, at any time.

Proposals Due Date and Time: 2:00PM September 7th, 2023. If additional time is needed, please contact me directly with your request.

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Proposal Submitted to: Submit proposal via email to ebecerril@cityofdhs.org, or drop off in person at:

Attention: Erick Becerril
11999 Palm Dr.
Desert Hot Springs CA,

If you have any questions, please feel free to contact me at (760)329-6411 ext. 116, or via email at ebecerril@cityofdhs.org.

Sincerely,
Erick Becerril
Community Programs Manager