Residents Group Kick-off
December 22, 2020

Summary

Attendees:

Bruce Vogen
Frank Leahy
Greg Knell
Lucy Dilworth
Rebecca Suggs
Stephen Keese
Vicki Sievers
Liza Massey
Jeff Daniel

Agenda:

1. Introduction/project phases/success – Liza
2. Work Group Members introduce themselves – All
3. Q&A
4. Next Steps/First deliverables – Liza
   a. Review residents survey & provide feedback (we need a date; I'd like it posted before year end)
   b. Assignments to each of the 6 other work groups (also need a due date since groups are moving forward)

Notes:

1. Opening comments by Liza on the background of Digital Marin
   a. Goal of all residents able to get affordable high-speed internet
   b. Magellan Data Collection
      i. Pockets of unserved neighborhoods
      ii. Communities needing help with digital literacy
   c. Implementation of solutions is not part of this project
      i. We may spawn projects and recommend others
      ii. We want a plan so we can get funding, including grants
      iii. Unifying our voice and sales pitch for assistance
      iv. Being aware of opportunities when trenches are open or other work being done
   d. We want representatives from a variety of sectors in determining our roadmap
   e. The plan is targeting having the plan ready in March and working acceptance and approval in April-May.
      i. Take it to the BOS and other sponsors over the Summer.

  ii. Liza Massey, Rebecca Woodbury, Sara Jones will be assembling the different sectors into a unified report.

2. Introductions
3. Q&A
   a. About the survey
      i. The 'standard broadband survey' should be posted on GoDigitalMarin.org by the end of the year and we want the Resident's group's feedback soon in order to do that.
      ii. The survey will be open for 4-8 weeks and we'll adjust that if we aren't getting the participation we want
      iii. There will be off-line surveys in underserved and not-online groups and are lining up support in those communities to conduct those surveys
         1. We are asking everyone to help with survey outreach. Let Bruce know if you have ideas on what groups can help with that so they get on our registry.
         2. Is there a 'name capture' for an email list for resurveying or following up? (We will make that optional) Identifiers can dissuade some people from participating.
         3. Are the groups able to review the questions before it is published? Yes, please get your feedback in asap.
      iv. Is there an opportunity to have open-ended comments on the survey to pick up on things we hadn't already thought were relevant. Stephen identified there may be gaps we hadn't considered.
   b. Transparency
      i. Record and post meetings
      ii. Put Community team member bios on the website
      iii. Even when we can't record we will take notes and make those available.
   c. Purpose of Residents group
      i. Part working group doing outreach to the residents for surveys and input.
      ii. Part oversight capacity helping other teams with their transparency, outreach, and garnering public support.
   d. Technical Committee
      i. Not set up yet. We don't want to get into solutioning or debating technologies. Clarification: Interested in being able to talk about what is technically feasible, new technologies on the horizon, etc. Liza: we will make Magellan, local experts, and county/city IT people who could be brought to bear.
   e. Can we avoid re-inventing the wheel?
      i. Liza confirmed we are behind the curve as a state.
      ii. Magellan has done this kind of planning with other counties and cities across the nation and keep up to date with what is working.
      iii. Vicki suggested we check into Boulder CO where Magellan was also involved.
   f. Organization
      i. Organizing Committee spawned the project and recruited the ESC
      ii. Executive Steering Committee are providing overall governance and leading the Communities
      iii. Communities were recruited by their ESC Liaison from the ESC.
      iv. Should older folks be treated as a separate sector? (Inside each sector they will have sub-sectors. The Resident's team will be looking out for the senior communities) Greg mentioned the AIA group.

4. Next Steps
    a. Give feedback on the survey ASAP
    b. Give Bruce the names and contact information for other groups, clubs, commissions, etc. that can help us in our outreach.
    c. When we publish the survey help push out the links to the survey to the residents and the groups that have been identified above.