

Government & Emergency Services Group Meeting

January 14, 2021 @ 4:00pm

Summary

Attendees:

Name	Representing
Alex Holm	City of San Rafael, Police Sergeant
Bruce Vogen	Resident, also facilitating Resident Working Group
Carla Kacmar	Town of San Anselmo, Town Clerk
Christine Alilovich	City of San Rafael, Assistant City Manager
Dave Jeffries	Deputy Executive Officer, MERA; past Novato Police Captain
Dave Varella	County of Marin, Office of Emergency Services
Felicia Newhouse	Ross Valley Sanitary District, Assistant General Manager
Greg Chanis	Town of Tiburon, Town Manager
Jeff Daniel	County of Marin, Project Manager
Jessica Deakne	City of Novato, Assistant City Manager
Liza Massey	County of Marin, CIO
Lucy Dilworth	Resident
Michael Frank	Marin General Services Authority, Executive Officer
Rebecca Woodbury	Resident
Scott Adams	Resident
Sean Mooney	City of San Rafael, Civic Design Manager
Shannon O'Hare	City of Larkspur, Assistant to City Manager

Location:

Zoom Virtual Meeting

Agenda:

1. Introductions - Welcome
2. Overview of Digital Marin and Gov Working Group
 - a. Purpose
 - b. Roles
3. Working Group Needs Assessment Approach Input
4. Focus Group Questions' Input
5. Questions and Answers
6. Next Steps

January 14, 2021 @ 4:00pm

Notes:

1. Overview / Purpose / Roles

- Purpose Slide: Needs & Roadmap
- COVID-19 has highlighted the lack of broadband access across the county
- Digital Equity – Some students struggle to get online.
- Collaboration can help us build a better network and share critical information.
- Approach is to involve a variety of communities, agencies, and businesses
- Project Process – Expanding outreach to communities not normally engaged
- Digital Marin is not a County of Marin project. We're looking for co-equal collaborations between municipalities, districts, and agencies.
- Direct our approach to gathering input:
- Focus groups, Interviews, surveys of all Marin Gov Agencies.
- Help to ID other agencies and how to get in touch with them (What are we missing?)

2. Purpose and roles of this Work Group

- State entities like San Quentin, Parks, Caltrans, Bridges, and CHP?
- Federal entities like Parks, Coast Guard, Post Office?
- School Districts? (In scope for Education Work Group)
- Housing Authority? (In scope for Health & Community Services group)
- Elections? We do have an odd-and-ends list. City Clerks will be involved as well as the Elections Dept at the County.
- MMWD and Sanitary Districts. (In scope for the Transportation & Public Works group)
- LAFCO should they be involved as a group. <https://www.marinlafco.org/>
- Refer DPW dept heads meeting to the Planning and Public Works team.
- Look into the California Special Districts Association.
- Make sure courts are on someone's list. (Liza- Justice community... that all is supported by the County. This will be under the umbrella of this group and Liza will pull a focus group together.)
- Chambers of Commerce is in scope for the Business Group.

3. Focus Group Questions

- We will hold Focus Groups to start, followed by a survey.
- Focus Group Questions (See Slide 18)
- Suggest editing the order. Does the 2nd question of the 3rd bullet point belong on the 2nd bullet point?

- Consider a question to scope out the challenges like 5G.
4. Next Steps
- 5 Focus Group meetings over the next 2 months
 - We will reconvene to look at the results and get additional feedback and course correct. After the Emer Mgt in Late-February.
 - Request to keep the group posted on the terms of grants and what is available. (Liza: we are building a list. It includes urban, suburban, rural, gov connectivity, etc.)

Recording

This meeting was recorded and can be viewed on the [Digital Marin YouTube Channel](#).

Slide Deck

Slide 1



Slide 2



Slide 3

Introductions

- Name
- Current title(s) and organization or affiliation
- Any relevant past organizations

Slide 4

Agenda

- I. Introductions - Welcome
- II. Overview of Digital Marin and Gov Working Group
 - i. Purpose
 - ii. Roles
- III. Working Group Needs Assessment Approach Input
- IV. Focus Group Questions' Input
- V. Questions and Answers
- VI. Next Steps

Slide 5

Overview

Slide 6

Purpose

Digital Marin is a project to develop a digital infrastructure* strategic plan.

To better understand the digital needs and vision of our residents, communities, schools, public agencies, and business sectors to develop a shared roadmap and vision.

* Digital infrastructure is the data, software apps, and physical infrastructure working together to provide access, information, and online services to stakeholders.

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Strategic Plan Goals



- Everyone has **access to high-speed internet** and knows how to use it



- Public service and non-governmental agencies share data, where appropriate, to **better serve people**



- Marin has a **resilient information network** that can survive a disaster

Slide 8

Opportunities

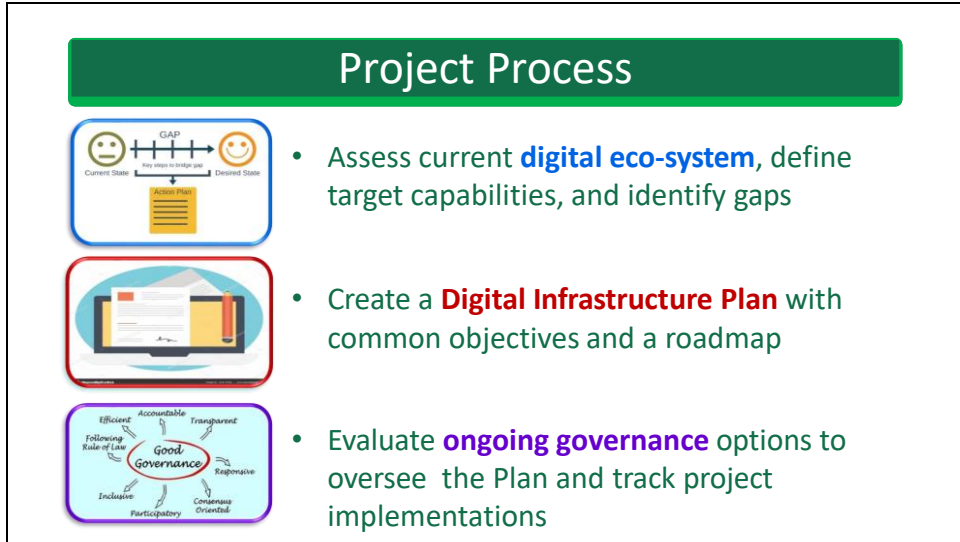
-  • **Infrastructure**
Is shared, equitable, resilient, and cost effective
-  • **Data Sharing**
Is secure, private, appropriate, and comprehensive
-  • **Services**
Are easy to use, online, and accessible to all

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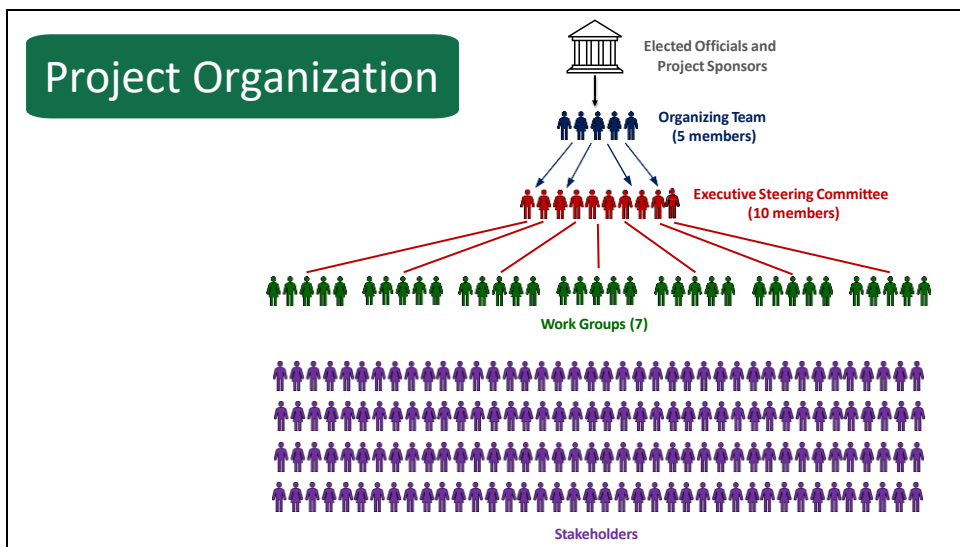
Approach

-  • **Inclusive and Collaborative**
Residents, Business, Public Agencies, NGOs, Education
-  • **Community Driven**
Address what communities say is important
-  • **Forward Thinking**
Short-term wins and long-term digital goals

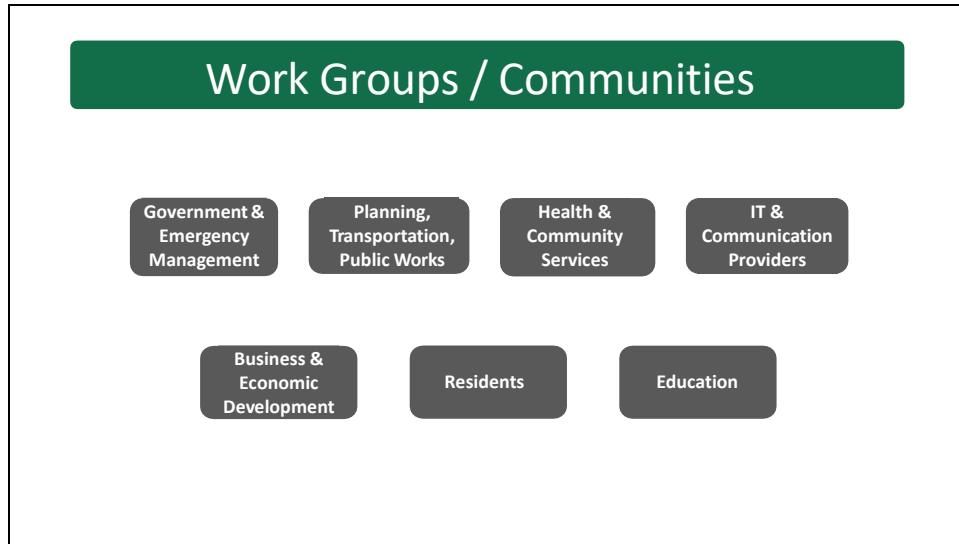
Slide 10



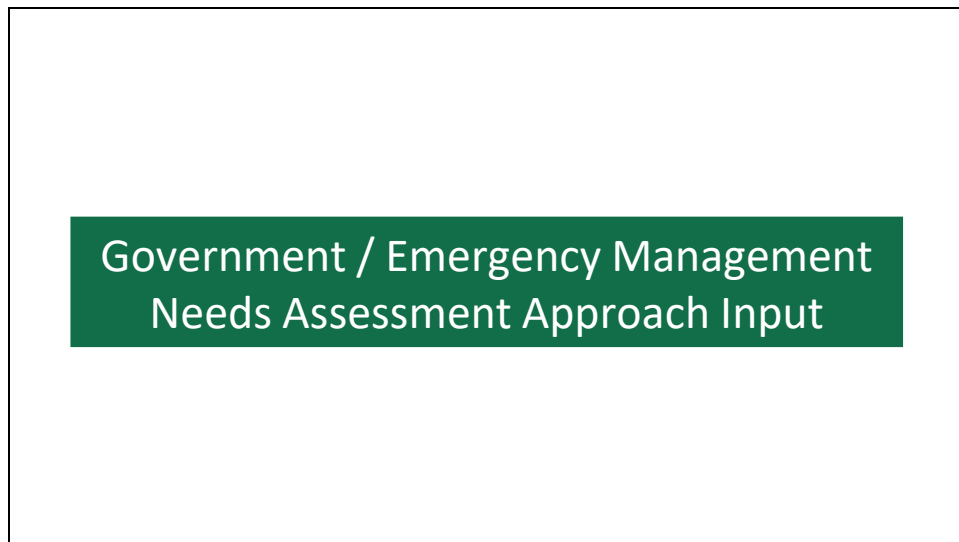
Slide 11



Slide 12



Slide 13



Slide 14

Approach Input

- Meetings / Focus Groups
 - Interviews
 - Survey of all Marin Government Agencies
-
- | | |
|------------------------------------|------------------------------------|
| • Police Chiefs | • MMA – Marin Managers Association |
| • Fire Chiefs | • MarinMap – GIS |
| • IT Directors | • City Clerks |
| • Public Information Officers | • Emergency Preparedness |
| • MERA – Emergency Radio | • Justice Community |
| • Libraries (here or in Education) | |

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Input

Slide 16

Focus Group Questions' Input

Slide 18

Draft Focus Group Questions

- Are there goals that internet access and connectivity issues prevent your communities from achieving today?
- What are your plans for technology initiatives (organizational and community), if any?
- What opportunities do you see for cooperation, partnerships, or shared services? Where has there been movement on an initiative but effort has stalled?
- What is the most innovative or inspiring technology initiative you've seen in your sector?

Slide 19

Input

Slide 20

Questions and Answers

Slide 21

Next Steps

To Do Items

- Surveys

Next meeting

- TBD

Slide 22

Thank You

Your assistance and service to our
community is greatly appreciated