

Summary

Attendees:

Name	Title	Representing
Bruce Vogen	Resident	
Frank Leahy	Resident	
Kingston Cole	Resident	
Rebecca Suggs	Resident	
Victoria Sievers	Resident	
Liza Massey	CIO-Project Sponsor	County of Marin
Jeff Daniel	Project Manager	County of Marin
Lucy Dilworth	Resident	

Location:

MS Teams Virtual Meeting

Agenda:

1. Project Status
2. Outreach to Residents' Community
3. Next Steps

Notes:

1. Project Status
 - a. Work Groups Progress - Slide 3
 - i. Business and Economic Development – not doing a big work group but a group of advisors has been identified. A business-oriented survey will be coming out in the next few days. An Economic Development Agencies focus group is also forming and Residents will be invited.
 - ii. Education – Still refining the strategy. We have a Marin Promise Partnership Fellow engaged, a recently hired intern will focus on education and we have other volunteers interested in helping. Ann

Mathieson from MPP has also agreed to join the Digital Marin ESC and will prove helpful in the education realm.

- iii. Government & Emergency Management. Their strategy is in place and the workgroup is in place. Several focus groups have met and
 - iv. Healthcare & Community Based Organizations. Several people have been invited and they have shown interest. We are competing with COVID for their attention so we will see who can break free to participate. No dates have been set yet.
 - v. ICT Providers. The Work Group has kicked off. A small group is interviewing providers one-on-one due to confidentiality concerns by the commercial businesses.
 - vi. Planning, Transportation & Public works. Launching very soon. We'll share more when more they get established.
 - vii. Residents. So far ahead of everyone else.
- b. The issue of 'continuity' in information flow was raised. We see how a more integrated and time driven approach would be preferable, but we are limited by needing busy people to choose to volunteer their time. The Residents would like to see a calendar or GANTT site to know when they need to prepare and participate. Even general timeframes would help with the communication. There is also an interest in what roadblocks are being encountered.
 - c. Question: Are there going to be Residents focus groups? Yes, if you choose.
 - d. Question: Are we aligned with the State Broadband Plan? We are still reading it, but we expect ours will be much more specific and action oriented than a state-wide document.
 - e. Magellan Asset Inventory
 - i. MarinMap supplied them most of the information they need
 - ii. Magellan is now mid-way through reaching out to cities and education on assets not in MarinMap
 - iii. Target for Magellan is end of February
2. Online Residents Survey
- a. Press releases went out this week. We expect the IJ to connect with us and another West Marin Radio interview.
 - b. Neighborhood groups. Ideas: Consider buying a NextDoor Add. Civic Center 101 marquee message. Newsgroups and gatherings. Firesafe Marin may be willing to get the word out for us. The group would like to know who we are reaching out to so the Residents don't duplicate making the contact. Residents group will start a list of contacts or ideas for contacts we can collaborate on.

- c. Feedback on the online Survey: Reports of people being kicked-out before completing. On the phone, it is difficult to navigate. We prefer people to take it on their home network, but don't want to restrict it.
 - d. Targeted Outreach – Identify the communities and contacts then find out the best way to reach their members (Online, In-person, Paper Based, etc). Suggestions of community service groups like Rotary and Federation of Neighborhoods in San Rafael (Kingston will check with them).
3. Other
- a. Request for links to Focus Group notes.
Residents have access to all of them on Teams. Right now the [Government and Emergency Services Focus Groups Folder](#) is the only we've had posted. Jeff is chasing down the others from the note takers. There was interest in attending more Focus Groups. We explained that we want to keep focus groups small and closed to ensure there is comfort with expressing their viewpoints. All information will make it back to the Residents group and additional questions can be asked if needed.
 - b. Request for a Calendar of events be shared with Residents Team. Jeff and Liza to see if we can figure that out.
 - c.

Recording

This meeting was recorded and [can be viewed on YouTube](#).

Slide Deck

Slide 1


 DIGITAL MARIN

Residents Work Group Meeting
















February 10, 2021

Slide 2

Agenda

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- I. Project Status
 - I. Community Outreach
 - II. Asset Inventory & Assessment
 - III. What you think
 - II. Outreach to Residents' Community
 - I. Online Survey
 - II. Targeted Outreach
 - III. Next Steps

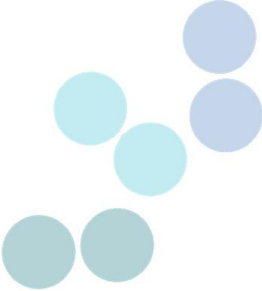
Slide 3

					
Work Group	Strategy in Place	Members Named	Kick-off	Focus Groups or Survey start	Draft outline for W-G report
Business & Economic Development		Advisors	NA	Survey 2/11/21 ED focus group	
Education	In Process		2/17/21		
Government & Emergency Management					
Health & Community Based Organizations	In Process	In Process	Pending		
ITC Providers					
Planning, Transportation & Public Works	In Process		Pending		
Residents					

Slide 4

Magellan Advisors Asset Inventory

- I. Presentation regarding inventory of assets for Residents Group - pending
- II. Talking with cities & towns now
- III. On schedule for end of February



Slide 5



Slide 6



Public Outreach to RESidents

- I. Online survey
 - I. General Marketing
 - II. Neighborhood groups
- II. Targeted outreach
 - I. Community Advocates
 - II. Paper based & onsite

Slide 7

