DIGITAL MARIN

Executive Steering Committee

4/15/21

In Attendance

Javier Trujillo	Jessica MacLeod	Michael Frank
Elise Semonian	Jeff Daniel	Rebecca Woodbury
Nina Bell	Liza Massey	Mike Blakely
Ross Millerick		
Not in Attendance		
Abbie Ridenour	Aiden Vermeulen	Ann Mathieson
Bruce Vogen	Johnathan Logan	

*This meeting was recorded.

Announcements:

- Slide one on attached slide deck below

Updates:

- Work group progression Dashboard
  - All groups are in Focus Groups or Survey phase
  - GEM is in the data review stage
  - Education and Biz Dev are making progress in survey and focus groups
  - MCF has been able to fund the HCBO network and Johnathan will be sending out a survey to those involved
  - ICT-Magellan has reached out to providers except AT&T and will send results to Javier for groups review
  - PTPW is making way, they are trying to get input from water/sewer currently. The group will do interviews with staff they connect with.

Data Analysis- GEM

- Provided Slides in the slide deck below
- Presentation on GEM's Needs Assessment Process
- There is a lot input that have been put into a large spreadsheet and Michael has translated the comment from original comment into the what it is needed for, including notes and examples.
- The needs that are similar have been grouped together
- After the groupings, the team has written the needs statements that the comments apply to.

- The needs statements have then been giving a needs heading and a needs assessment document will be created.
- The Needs Assessment Document and Infrastructure Inventory and Assessment will create a Draft Strategic Plan that will then be finalized.
- There were six significant needs noted.
- The working group will be sent notes from the focus groups, meetings, survey data in a pdf, the slide deck and needs statement. Then the working group will meet and discuss the Needs Statements.
- Having multiple people providing input has been an asset to the project.

Magellan is mapping all of our assets; it has not been decided how open that data will be.

Once each working group has done analysis, we will hold a meeting with ESC, Work Group Members to cover overlap.

Slide 1

DIGITAL MARIN

Executive Steering Committee Meeting

April 15, 2021

Slide 2

Executive Steering Committee

Ann Mathieson	Chief Executive Officer	Marin Promise Partnership
Bruce Vogen	Research Analyst	Marin Resident
Elise Semonian	Planning Director	Town of San Anselmo
Javier Trujillo	Chief Assistant Director	Marin County IST
Jessica MacLeod	Director of Digital Service and Open Gov't	City of San Rafael
Johnathan Logan	Vice President Community Engagement	Marin Community Foundation
Liza Massey	Chief Information Officer	Marin County
Michael Frank	Executive Officer	Marin General Services Agency
Mike Blakeley	Chief Executive Officer	Marin Economic Forum
Rebecca Woodbury	Volunteer	Marin County IST
Ross Millerick	Director IT Management and Lecturer GGU	Novato USD Trustee

Slide 3

Digital Marin Admin Team

Jeff Daniel	Project Manager	Marin County IST
Nina Bell	Administrative Support	Marin County IST
Abbie Ridenour	Education Facilitation & Support (part-time)	Marin Promise Partnership
Aidan Vermeulen	Research, writing, general support (part-time)	Marin County IST

Slide 4

Work Group Emails

❖ ESC	DigitalMarinESC@MarinCounty.org
❖ Education	DigitalMarinEducationGroup@MarinCounty.org
❖ Government & Emergency Management	DigitalMarinGEMGroup@MarinCounty.org
❖ Health & Community Based Organizations	DigitalMarinHealthGroup@MarinCounty.org
❖ Internet Communication Technologies	DigitalMarinICTGroup@MarinCounty.org
❖ Planning, Transportation, and Public Works	DigitalMarinPTPWGroup@MarinCounty.org
❖ Residents	DigitalMarinResidentGroup@MarinCounty.org

Slide 5

Slide 6

Announcements

- Business Survey wrapped up (100 responses)
- Residents' Online Survey continues
  - 1,114 (+316 since last mtg) - 57% completion rate
- All Community Work Groups are conducting outreach
- Government & Emergency Management data analysis is underway
- Presentations scheduled in April
  - Aging Action Initiative (AAI) network 04.19.21
  - Children for Change 04.20.21
- Received okay to submit proposals for BB from County CARES 2 funds

Slide 7

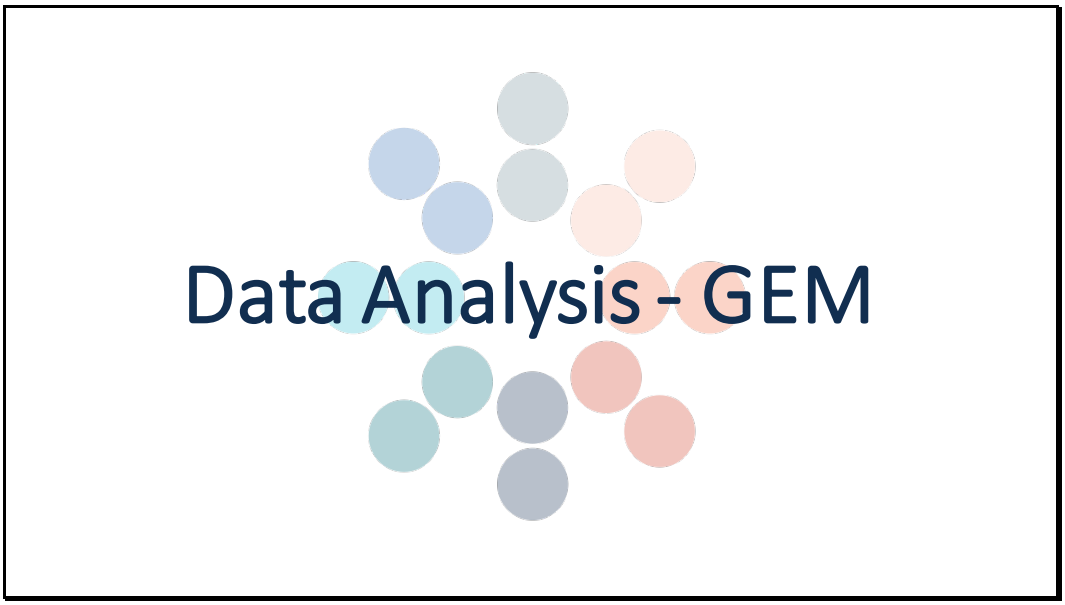
Outreach

Slide 8

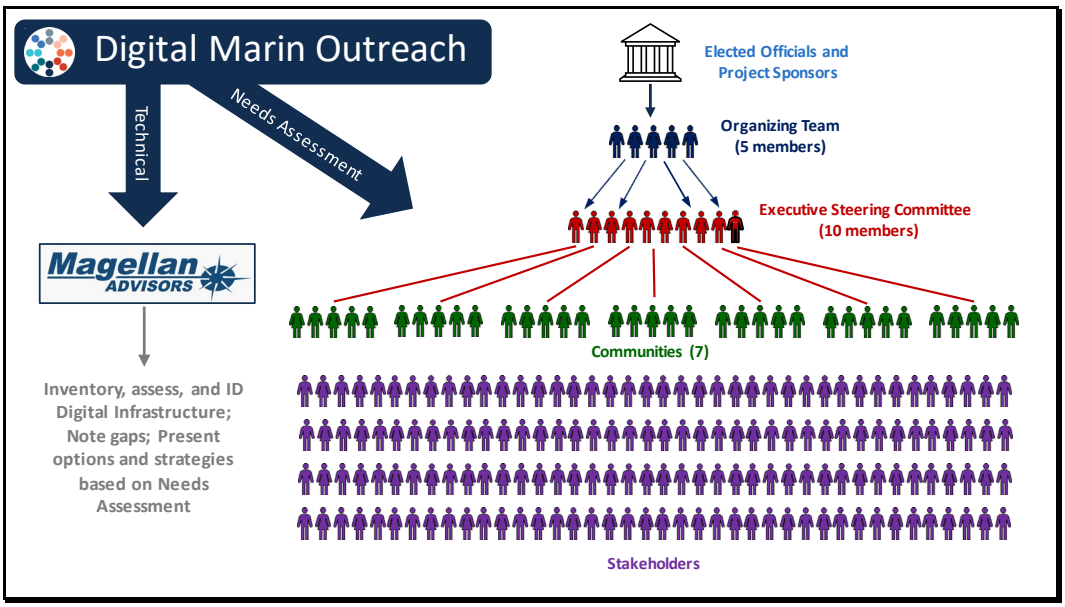
Work Group Progress Dashboard

Work Group	Strategy in Place	Members Named	Work Group Kick-off	Focus Groups or Survey	Data Review
Business & Economic Development				In Process	
Education				In Process	
Government & Emergency Management				In Process	In Process
Health & Community Based Organizations				In Process	
ICT Providers				In Process	
Planning, Transportation & Public Works				In Process	
Residents				In Process	

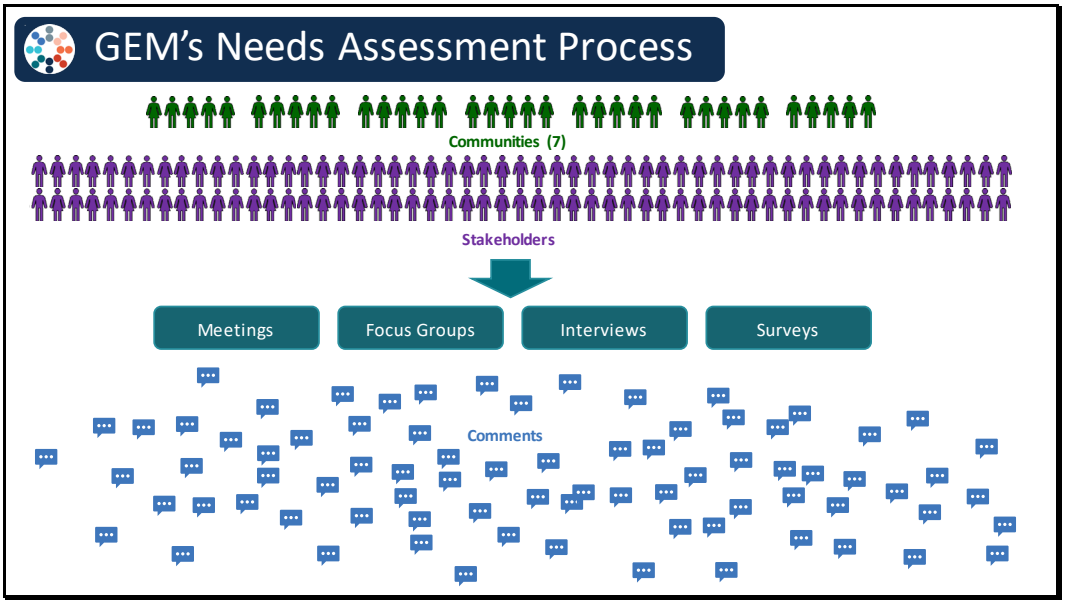
Slide 9



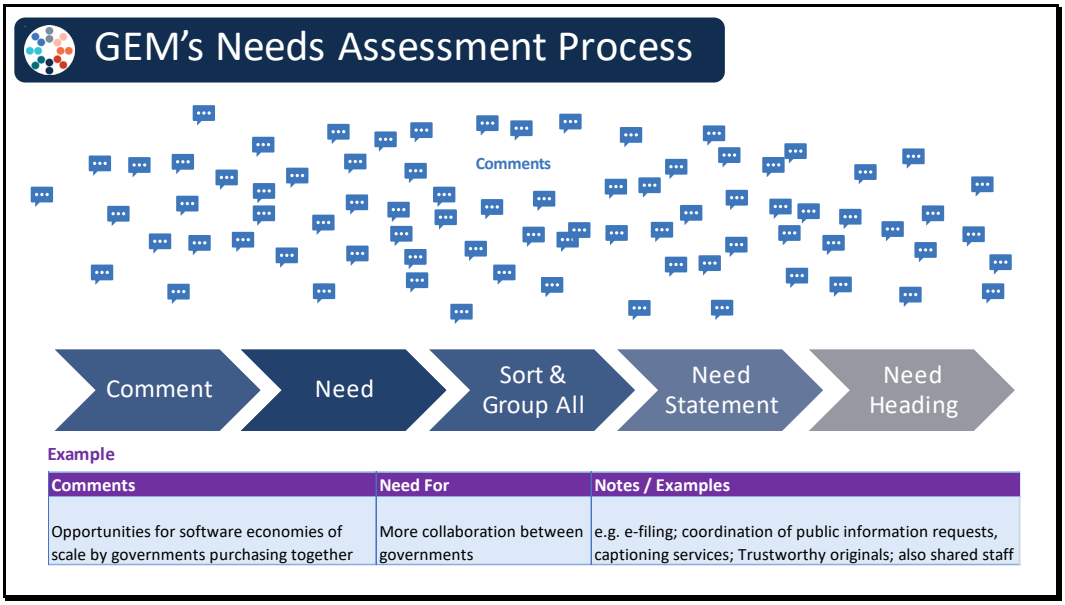
Slide 10



Slide 11



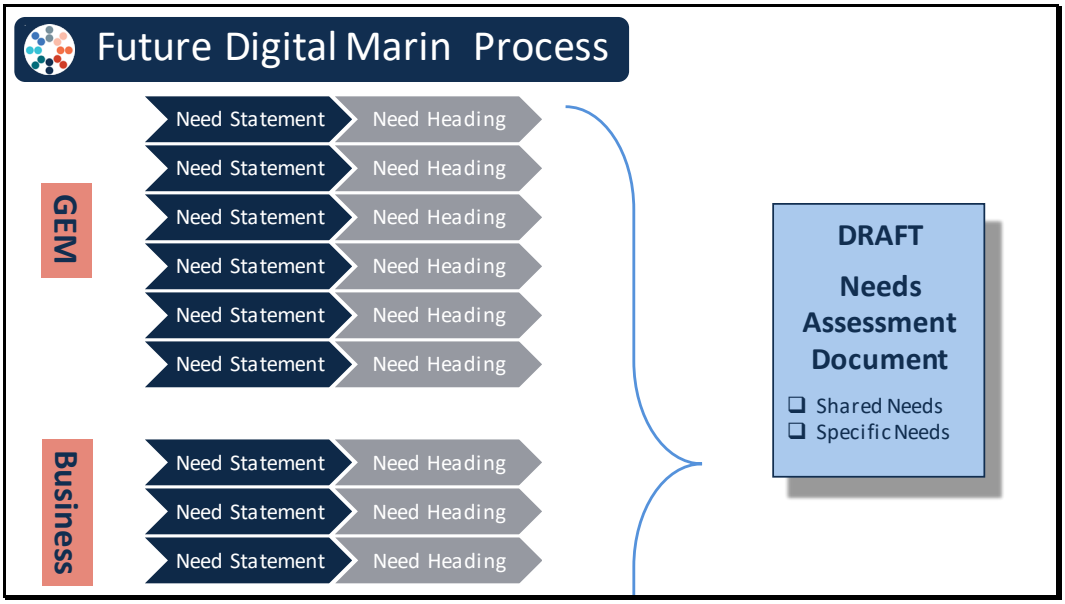
Slide 12



Example

Comments	Need For	Notes / Examples
Opportunities for software economies of scale by governments purchasing together	More collaboration between governments	e.g. e-filing; coordination of public information requests, captioning services; Trustworthy originals; also shared staff

Slide 13


Future Digital Marin Process
GEM
Need Statement
Need Heading
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Business
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DRAFT
Needs Assessment Document
Shared Needs
Specific Needs