DIGITAL MARIN

Executive Steering Committee Meeting

April 15, 2021

Executive Steering Committee

Ann Mathieson	Chief Executive Officer	Marin Promise Partnership
Bruce Vogen	Research Analyst	Marin Resident
Elise Semonian	Planning Director	Town of San Anselmo
Javier Trujillo	Chief Assistant Director	Marin County IST
Jessica MacLeod	Director of Digital Service and Open Gov't	City of San Rafael
Johnathan Logan	Vice President Community Engagement	Marin Community Foundation
Liza Massey	Chief Information Officer	Marin County
Michael Frank	Executive Officer	Marin General Services Agency
Mike Blakeley	Chief Executive Officer	Marin Economic Forum
Rebecca Woodbury	Volunteer	Marin County IST
Ross Millerick	Director IT Management and Lecturer GGU	Novato USD Trustee

Digital Marin Admin Team

Jeff Daniel	Project Manager	Marin County IST
Nina Bell	Administrative Support	Marin County IST
Abbie Ridenour	Education Facilitation & Support (part-time)	Marin Promise Partnership
Aidan Vermeulen	Research, writing, general support (part-time)	Marin County IST

Work Group Emails

❖ ESC	DigitalMarinESC@MarinCounty.org
❖ Education	DigitalMarinEducationGroup@MarinCounty.org
❖ Government & Emergency Management	DigitalMarinGEMGroup@MarinCounty.org
❖ Health & Community Based Organizations	DigitalMarinHealthGroup@MarinCounty.org
❖ Internet Communication Technologies	DigitalMarinICTGroup@MarinCounty.org
❖ Planning, Transportation, and Public Works	DigitalMarinPTPWGroup@MarinCounty.org
❖ Residents	DigitalMarinResidentGroup@MarinCounty.org

News

Announcements

- Business Survey wrapped up (100 responses)
- Residents' Online Survey continues
  - 1,114 (+316 since last mtg) - 57% completion rate
- All Community Work Groups are conducting outreach
- Government & Emergency Management data analysis is underway
- Presentations scheduled in April
  - Aging Action Initiative (AAI) network 04.19.21
  - Children for Change 04.20.21
- Received okay to submit proposals for BB from County CARES 2 funds

Outreach

Work Group Progress Dashboard

Work Group	Strategy in Place	Members Named	Work Group Kick-off	Focus Groups or Survey	Data Review
Business & Economic Development				In Process	
Education				In Process	
Government & Emergency Management				In Process	In Process
Health & Community Based Organizations				In Process	
ICT Providers				In Process	
Planning, Transportation & Public Works				In Process	
Residents				In Process	

Data Analysis - GEM

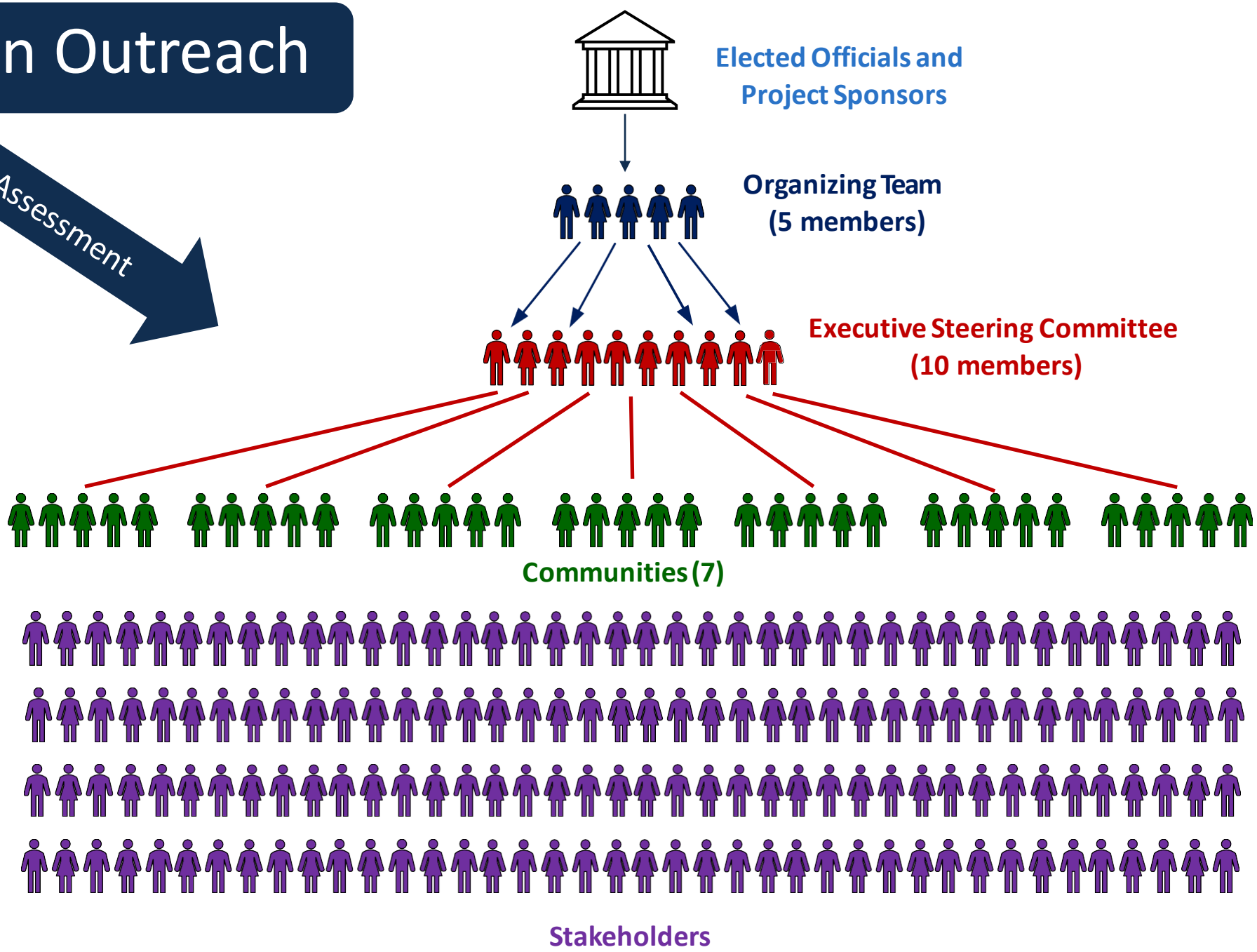
Digital Marin Outreach

Technical

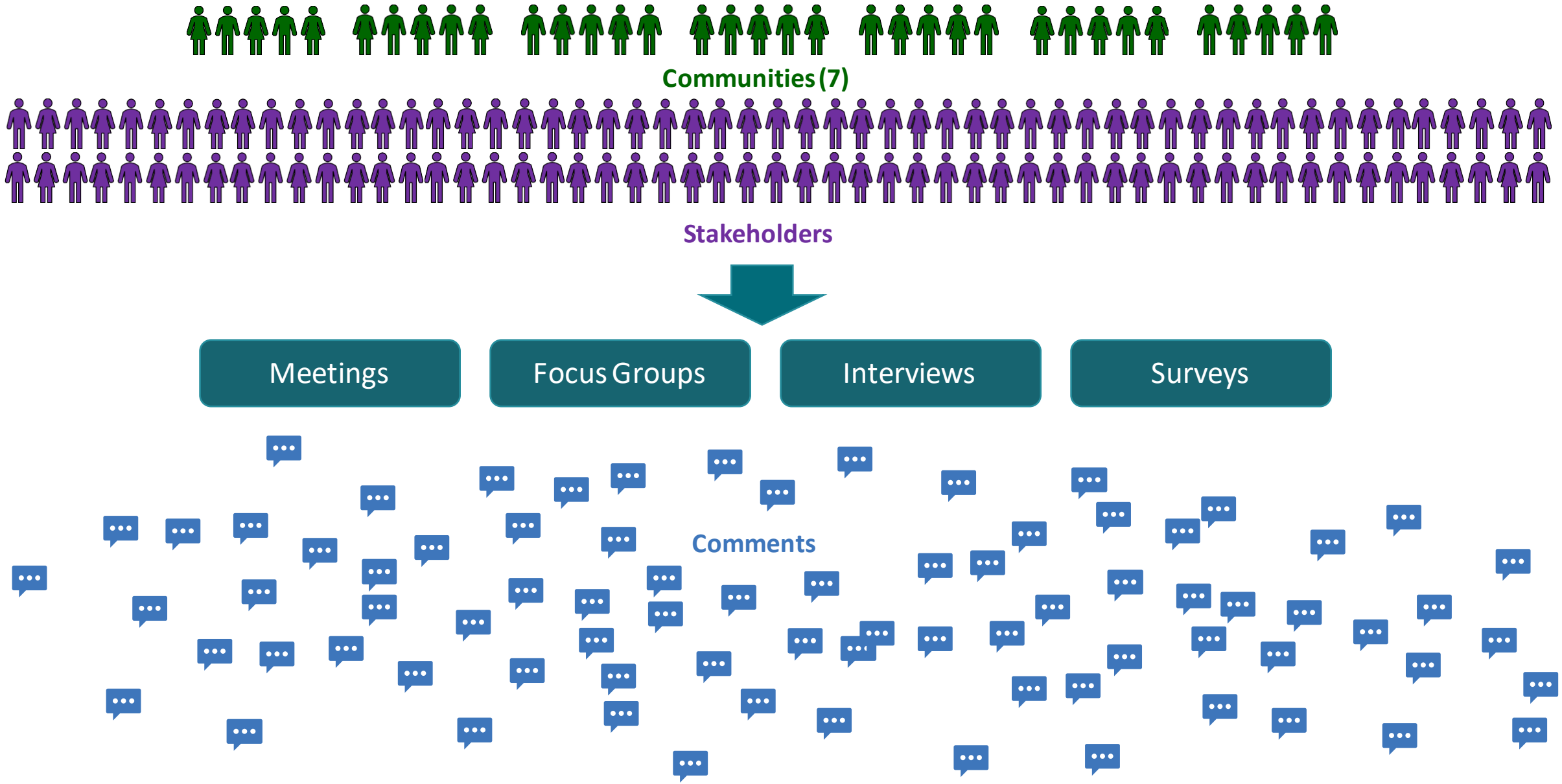
Needs Assessment

Magellan ADVISORS

Inventory, assess, and ID Digital Infrastructure; Note gaps; Present options and strategies based on Needs Assessment



GEM's Needs Assessment Process



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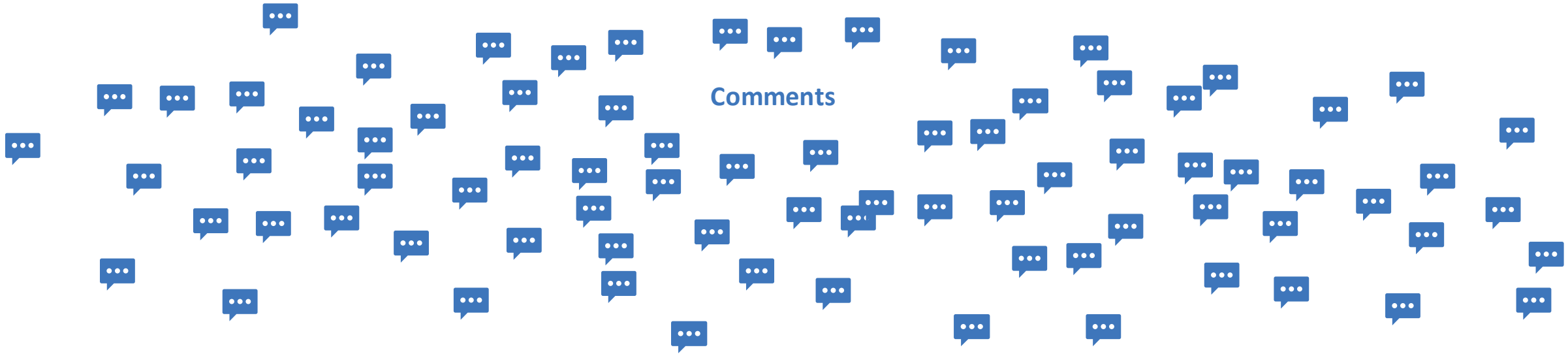

Comment → Need → Sort & Group All → Need Statement → Need Heading

Example

Comments	Need For	Notes / Examples
Opportunities for software economies of scale by governments purchasing together	More collaboration between governments	e.g. e-filing; coordination of public information requests, captioning services; Trustworthy originals; also shared staff

Future Digital Marin Process

GEM

Need Statement	Need Heading
Need Statement	Need Heading
Need Statement	Need Heading
Need Statement	Need Heading
Need Statement	Need Heading
Need Statement	Need Heading

Business

Need Statement	Need Heading
Need Statement	Need Heading
Need Statement	Need Heading

DRAFT

Needs Assessment Document

- ❑ Shared Needs
- ❑ Specific Needs

Future Digital Marin Process

DRAFT

Needs Assessment Document

- ❑ Shared Needs
- ❑ Specific Needs

DRAFT

Infrastructure Inventory and Assessment Document

DRAFT

Strategic Plan

- ❑ Goals
- ❑ Strategies
- ❑ Action Items

FINAL

Strategic Plan

- ❑ Goals
- ❑ Strategies
- ❑ Action Items

Government & Emergency Management

5 Most Significant Needs (draft)

- High Speed Internet Everywhere!
- Digital Interconnectivity
- Leadership and Collaboration
- Digital Training
- More Resources
- Resiliency

DRAFT

High Speed Internet Everywhere!

There is a need for universally accessible, reliable, consistent high-speed internet throughout Marin County

<u>Summary</u>

- Wireless "dead zones" hinder emergency response efforts and make inspections less efficient.
- Without internet, low-income, isolated, and maritime communities can get left out or be required to go to greater lengths (in-person, use library computers, by phone).
- As more services move online, access to the internet makes it increasingly critical to access cross-sector services and participate in local government.
- Bandwidth issues cause interruptions and inefficiencies.

DRAFT

High Speed Internet Everywhere! (2)

Comments	Need For	Notes / Examples
Internet, high speed internet, and cell dead and unreliable zones in County	High speed internet access throughout the County	Reliable links need to EOC; All Fire stations need HS broadband
Not everyone has access to internet and high speed internet other than phone; digital equity	Universal high speed internet access	Courts; digital equity; anchor outs; Access needed during an emergency;
Internet service is sometimes inconsistent	Consistent high speed internet access	Zoom issues with Court; As info moved to cloud, need to access it;
Increasing importance of on-line participation in democracy and access to services	Universal high speed internet access	Many jurisdictions will move towards a hybrid Zoom public meeting
Need more Wi-Fi spots to assist various communities	Universal high speed internet access	low income, marine, downtown area, parks

Next Steps

Summary of Next Steps

- Magellan Deliverables (by April 30th)
  - Updated inventory, conceptual network design, ongoing governance & business model recommendations, funding opportunities, other input & recommendations
- Community data analysis (by May 14th)
  - ID themes, supporting information & potential short and long-term projects
  - Review by Community work group to ID missing information, surprises, etc.
- Cross-sector review - ESC & all work group members (by May 28th)
  - ID overlapping themes & projects & discuss strategies
  - ID missing information, surprises, etc.
- Draft the Plan (by June 25th)
  - Core team fills out plan sections
- Public review & adoption (July)

Meeting Wrap Up

Next Steps for the ESC

- Meeting schedule
  - Next meeting April 29th
  - On calendar every 2 weeks; will cancel if not needed
- To Do Items
  - Work with Organizing Team Member on public outreach & data analysis
  - Share weekly website subscriber updates and other information within your networks

Thank You

Your service to our community is greatly appreciated