Executive Steering Committee

2/18/21

Summary

Attendees:

Nina Bell
Liza Massey
Bruce Vogen
Ross Millerick
Jeff Daniel
Ann Matheson
Rebecca Woodbury
Elise Semonian
Jonathan Logan
Javier Trujillo
Adrian Vermeulen
Michael Frank
Not in attendance:
Mike Blakely

- Location: Teams
- Teams Agenda:
- Announcements
    - Outreach
    - Have added Vietnamese survey to godigitalmarin.org
    - Workgroup Dashboard
- Residents group- Bruce Vogen
    - The group is having Leadership take the survey to help review questions and push out the survey to residents.
    - San Rafael Chamber of Commerce
- Rebecca- Age friendly groups is falling under Health and Community Based Organization.
- Social Media Campaign- Admin team to forward ESC documents that were sent at the beginning of the project. Rebecca is checking with Brent to see if he has posted on NextDoor and would like to do Social Media advertising if we have the budget. Jeff will be adding blurbs to MMA group.
- PTPW group.
    - Had a focus group with the planners yesterday.
    - Facilitators and participants appreciate the followup survey when we are short on time.
    - The Planning group and Government groups are using 5 questions, followed by the same questions on a survey after the meeting.
    - Jeff and Nina are working on defining the process for focus groups.
- ITC providers

    - Had a call with the work group.
    - Next step is scheduling. Javier is purposely taking it slowly in order to get information from Magellan.
    - Having great one on one discussions and forming the questions.
- Health Community Based Organizations
    - Initially there was a thought of focus groups and surveys for strategy, with more information it quickly became apparent that there was already a process underway.
    - Clinics and hospitals moved from handwriting information and are using electronic services.
    - Some work is underway from other organizations (Kaiser, etc.) Unite Us- close loop referrals. Large discussion around data sharing. Social Solutions is doing education on data sharing. Strive Together is working on getting both organizations to work. Together. Liza is in contact with someone at Kaiser and Ann will be sharing contacts as well.
    - The County team has helped get organized.
    - Looking forward to getting the kickoff meeting started.
- GEM
    - Rebecca and Michael are working together
    - Had almost a dozen focus groups
        - Fire
        - Police
        - City Managers
        - MERA
        - PIOs
        - Clerks
        - Justice Community
        - LAFCO
        - March 4. Marin climate energy partnership group
- Education
    - Ann is partnered with Ross
    - Identifying communities that are falling short.
    - Put together list of subject topics that teachers and administrators would be interested.
    - Next step is to filter them down and send out to superintendents and teachers and look for shortfalls on campus and in the community.
    - Working on finetuning the survey and identifying groups.
    - A lot of progress was made at the workgroup kickoff. A followup discussion on outreach will happen soon.

- Business and Economic Development.
    - Business survey is on the business page.
    - Mike suggested to wait on marketing the business survey due to the recent COVID survey sent out by the Chamber of Commerce.
    - Economic development Directors will meet instead of a survey.
- ESC to meet monthly until more frequent meeting is necessary. Magellan to be asked to join April meeting to expand on findings.
- Information sharing conversation pin requested by Ann
- Would like to get more input but most of the feedback we are getting is predictable. Some groups aren't aware that the plan is all encompassing and that they should care about this project and how it affects them. It is important to explain relevancy to focus group. Rebecca looking to speak one on one with certain individuals.
- Library is in the education community groups.
- Once meetings are over would like to debrief and look at the notes and pull out themes to make sure no one was missed in the discussions via the workgroup.
- We are looking for leads and issues, not looking for solutions
- There is not a group for IT Managers within the County.
- Liza is meeting with Aiden so he can start analyzing data and identify themes.
- Jessica Lloyd has filled Rebecca's position with the City of San Rafael.