DIGITAL MARIN

Executive Steering Committee Meeting

February 18, 2021

Executive Steering Committee

Ann Mathieson	Chief Executive Officer	Marin Promise Partnership
Bruce Vogen	Research Analyst	Marin Resident
Elise Semonian	Planning Director	Town of San Anselmo
Javier Trujillo	Chief Assistant Director	Marin County IST
Johnathan Logan	Vice President Community Engagement	Marin Community Foundation
Liza Massey	Chief Information Officer	Marin County
Michael Frank	Executive Officer	Marin General Services Agency
Mike Blakeley	Chief Executive Officer	Marin Economic Forum
Rebecca Woodbury	Volunteer	Marin County IST
Ross Millerick	Director IT Management and Lecturer GGU	Novato USD Trustee

Digital Marin Admin Team

Jeff Daniel	Project Manager	Marin County IST
Nina Bell	Administrative Support	Marin County IST
Abbie Ridenour	Education Facilitation & Support (part-time)	Marin Promise Partnership
Aidan Vermeulen	Research, writing, general support (part-time)	Marin County IST

News

Announcements

- Welcome Ann & Aidan
- Residents' Online Survey Posted
  - 267 responses as of this morning (56% completion rate)
- Magellan Advisors on track for inventory assessment
- Weekly Website Subscriber Updates
- KWMR Interview – Epicenter 02.16.21
- IJ Coverage of Marin City project

Outreach

GoDigitalMarin.org

Resident Survey

Tell us about your experience getting connected to the internet and how well it works for you and your family.

Resident Survey in English

Encuesta a Residente

Háblenos sobre su experiencia de conectarse a la internet y cuán bien funciona para usted y su familia.

Encuesta a Residente en Español

Khảo sát thường trú bằng tiếng Việt

Hãy cho chúng tôi biết trải nghiệm của bạn khi kết nối với Internet và nó hoạt động tốt như thế nào đối với bạn và gia đình bạn

khảo sát cư dân bằng tiếng Việt

Please use your personal and professional networks to promote our surveys

Work Group Progress Dashboard

Work Group	Strategy in Place	Members Named	Kick-off	Focus Groups or Survey start	Data Review
Business & Economic Development		Advisors	NA	Survey 2/22/21 ED focus group	
Education	In Process				
Government & Emergency Management					
Health & Community Based Organizations	In Process	In Process	Pending		
ITC Providers				In Process	
Planning, Transportation & Public Works	In Process		Pending		
Residents				Survey Posted Pending FG	

Outreach Deliverables

- Summary of results of outreach
  - Survey responses, minutes, etc.
  - Not publishing detailed data; posting in ESC Teams site
  - Using input and data for Plan development
- Looking for information regarding
  - Availability, quality, speed, cost sensitivity, types usage
  - Devices, literacy, services, data sharing
  - Equity and inclusion
  - Experiences, challenges, stories, etc.
  - Needs and importance of access
  - People/groups to follow up for interviews/focus groups

Meeting Wrap Up

Next Steps for the ESC

- Next meeting?
- Briefing by Magellan Advisors?
- To Do Items
  - Work with Organizing Team Member on public outreach
  - Market residents and business surveys
  - Share weekly website subscriber updates and other information within your networks

Thank You

Your service to our community is greatly appreciated