DIGITAL MARIN

Executive Steering Committee Meeting

March 18, 2021

Executive Steering Committee

Ann Mathieson	Chief Executive Officer	Marin Promise Partnership
Bruce Vogen	Research Analyst	Marin Resident
Elise Semonian	Planning Director	Town of San Anselmo
Javier Trujillo	Chief Assistant Director	Marin County IST
Jessica MacLeod	Director of Digital Service and Open Gov't	City of San Rafael
Johnathan Logan	Vice President Community Engagement	Marin Community Foundation
Liza Massey	Chief Information Officer	Marin County
Michael Frank	Executive Officer	Marin General Services Agency
Mike Blakeley	Chief Executive Officer	Marin Economic Forum
Rebecca Woodbury	Volunteer	Marin County IST
Ross Millerick	Director IT Management and Lecturer GGU	Novato USD Trustee

Digital Marin Admin Team

Jeff Daniel	Project Manager	Marin County IST
Nina Bell	Administrative Support	Marin County IST
Abbie Ridenour	Education Facilitation & Support (part-time)	Marin Promise Partnership
Aidan Vermeulen	Research, writing, general support (part-time)	Marin County IST

News

Announcements

- Business Survey Posted
  - 96 (doubled in 1 day) - 42 complete/54 partial; 44% completion rate
- Residents' Online Survey Posted
  - 798 (+200 in 1 day) - 449 complete/349 partial; 56% completion rate
- Magellan Advisors delivered Technical Memo; under review
- Presentation to Marin County Commission on Aging Board 2.22.21
- All Community Work Groups have met & are moving forward
- Government & Emergency Management completed all focus groups
  - Data analysis is underway!

Work Group Emails

❖ ESC	DigitalMarinESC@MarinCounty.org
❖ Education	DigitalMarinEducationGroup@MarinCounty.org
❖ Government & Emergency Management	DigitalMarinGEMGroup@MarinCounty.org
❖ Health & Community Based Organizations	DigitalMarinHealthGroup@MarinCounty.org
❖ Internet Communication Technologies	DigitalMarinICTGroup@MarinCounty.org
❖ Planning, Transportation, and Public Works	DigitalMarinPTPWGroup@MarinCounty.org
❖ Residents	DigitalMarinResidentGroup@MarinCounty.org

Outreach

Resident’s Survey

Resident Survey

Tell us about your experience getting connected to the internet and how well it works for you and your family.

Resident Survey in English

Encuesta a Residente

Háblenos sobre su experiencia de conectarse a la internet y cuán bien funciona para usted y su familia.

Encuesta a Residente en Español

Khảo sát thường trú bằng tiếng Việt

Hãy cho chúng tôi biết trải nghiệm của bạn khi kết nối với Internet và nó hoạt động tốt như thế nào đối với bạn và gia đình bạn

khảo sát cư dân bằng tiếng Việt

Please use your personal and professional networks to promote our surveys

Business Survey

Business Survey

Tell us about your experience using the internet to do business.

Business Survey in English

Encuesta Empresarial

Háblenos sobre su experiencia de usar la internet para negocios.

Encuesta empresarial en español

Please use your personal and professional networks to promote our surveys

Work Group Progress Dashboard

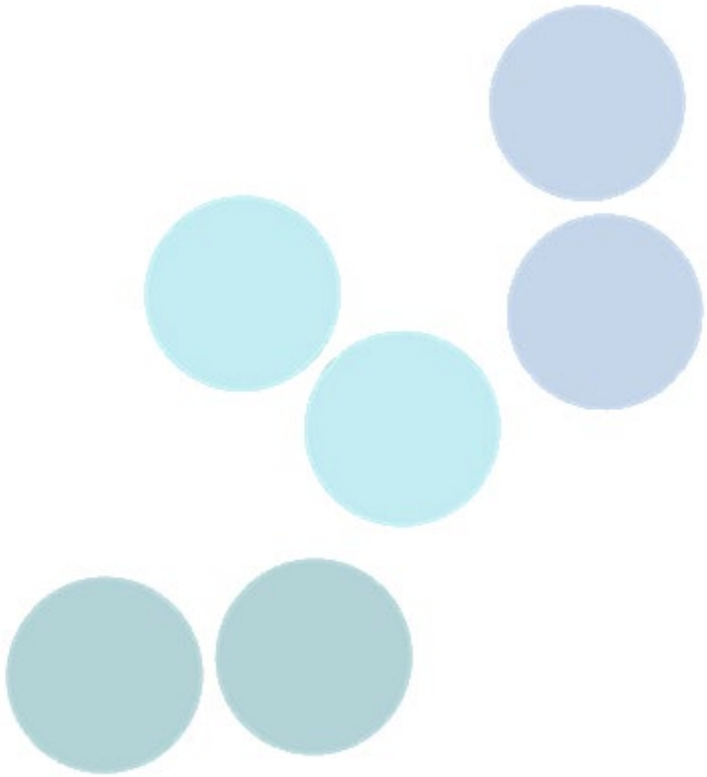
Work Group	Strategy in Place	Members Named	Work Group Kick-off	Focus Groups or Survey start	Data Review
Business & Economic Development			NA	Survey 2/22/21 Pending FG	
Education				In Process	
Government & Emergency Management					In Process
Health & Community Based Organizations	In Process				
ICT Providers				In Process	
Planning, Transportation & Public Works				In Process	
Residents				Survey Posted Pending FG	

Outreach Deliverables

- Looking for information regarding
  - Availability, quality, speed, cost sensitivity, types usage
  - Devices, literacy, services, data sharing
  - Equity and inclusion
  - Experiences, challenges, stories, etc.
  - Needs and importance of access
  - People/groups to follow up for interviews/focus groups

Discussion

- Joint meeting of all ESC & members of all work groups (excluding providers)
  - Topic(s)?
  - Timing?



Meeting Wrap Up

Next Steps for the ESC

- Next meeting?
- Briefing by Magellan Advisors?
- To Do Items
  - Work with Organizing Team Member on public outreach
  - Market residents and business surveys
  - Share weekly website subscriber updates and other information within your networks

Thank You

Your service to our community is greatly appreciated