DIGITAL MARIN

Executive Steering Committee

3/18/21

In Attendance

Bruce Vogen	Ross Millerick	Michael Frank
Mike Blakely	Jeff Daniel	Rebecca Woodbury
Johnathan Logan	Ann Mathieson	Liza Massey
Nina Bell	Aiden Vermeulen	Javier Trujillo
Not in Attendance	Elise Semonian	

*This meeting was recorded.

Announcements:

- Business Survey Posted
- Residents' Online Survey Posted
- Magellan Advisors delivered Technical Memo; Under Review
- Presentation to Marin County Commission on Aging Board 2.22.21
- All Community Work Groups have met & are moving forward
- GEM is Completed all focus groups

Updates:

- Work Group Emails have been created by Jeff, included in slides.
- Work Group Progress Dashboard has been updated, included in slides.
- The BizDev Group will not be having a workgroup because of the stress on current business owners to keep their businesses afloat during this time. Mike Blakely will find relevant data to forward to Magellan.

1. GEM
    a. Michael Frank- Aiden is going through the follow-up survey and will be pulling out some themes. Anyone can drill down on why the themes were chosen, through data collected in order to insure government transparency. The final workgroup meeting is being planned.
    b. Michael was approached by LAFCO to be on a panel for shared services, will share with Liza.
2. Discussion: Joint meeting of all ESC & members of all work groups (excluding providers)
    a. Topics
        i. Focus Groups data and Analysis. Bruce would like to "cross-pollinate" groups.

ii. Wrestling with common themes for the strategic plan, working to group ideas and prioritization
iii. Jory Wolfe from Magellan used to be CPO Santa Monica to come speak to the group.
iv. Infrastructure- Doing a thought experience regarding what we would do next. Do we have enough information to get to a conceptual design?
v. Federal and State level funding should be followed so we don't miss funding. (It will be a deliverable from Magellan) We may need to spend some money to get money- possibly hiring an Advisor.
vi. Dan Eilerman talked about funding that has been passed, people in the County are looking at how/where to get money. There are people across the County who are looking for funds. Some money will come in automatically, some money will need to be applied for. (Possibly an add on with Magellan)
vii. CDE met with MPP and have distributed millions, Ann would like a centralized point for funding opportunities.

b. Timing- To be discussed at a later time

3. Next Meeting- April 15
4. Briefing by Magellan, maybe April/May