

### Summary

#### Attendees:

Name	Title	Representing
Bruce Vogen	Research Analyst	Marin Residents
Javier Trujillo	Chief Assistant Director	County of Marin
Liza Massey	Chief Information Officer	County of Marin
Michael Frank	Executive Officer	Marin General Services Agency
Ross Millerick	Trustee	Novato Unified School District
Rebecca Woodbury	Resident	
Sarah Ashton		
Sara Jones	Director	Marin Free Library
Jeff Daniel	Project Manager	Marin IST

#### Location:

**MS** Teams Virtual Meeting

#### Agenda:

- 1. Announcements
- 2. Project Charter
- 3. Magellan Advisors
- 4. Elevator Pitch
- 5. Meeting Wrap-up

#### Notes:

- 1. Announcements (See Slide # 5)
- 2. Project Charter defining adoption, so it can include all communities in the county.
  - a. Charter Adoption make this change and typo correction, change the word around adoption. Don't need to sign just dated today.
- 3. Magellan Advisors Presentation Introduction of team, scope of the project, work plan and timeline, partnership with ESC.



- b. Project Goals: it is a balance between the infrastructure and the ability to use it with technology fundamentals right. Broadband and digital development is economic development. This technology is essential for today's digital society.
- c. Work Plan: 6 months project, data gathering has already started, opportunities to update lots of policies, broadband and technology has been a blind spot for business. Governance is the key for digital projects.
  - i. Funding grants as well as capital projects generating revenues. Looked at assets and partnerships opportunities for delivering this service.
  - ii. Finish Needs Assessment, public outreach and data information, before doing the conceptual network design (CND). The points on the map that need to be connected, and communities that need to be connected before the CND.
  - iii. Fiber and wireless will be analyzed. This project, compared to Sonoma, will be more of an action plan and about implementation. Not a very detailed plan, but more practical and meaningful to you and your communities.
  - iv. ESC Role for you to define for us and your participation. Bi-weekly projects meetings for folks to participate. Consultants usually develop the relationships but here is important for the work groups to do that work. We want to translate this in actual programs, digital inclusion and literacy and make it effective. And coming up with a governance structure that make sense to everybody. This is not a research project but an engagement process.
- 4. Meeting Wrap-up Will be send out Elevator Pitch information, Magellan's deck and next will be work group formation and a link of the Sonoma Plan

## Recording

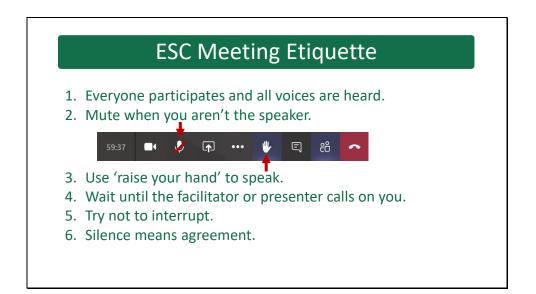
This meeting was recorded and can be viewed at https://youtu.be/oloo27pD7BU



### Slide Deck

Slide 1







Slide 3

Executive Steering Committee		
Bruce Vogen	Research Analyst	Marin Resident
Elise Semonian	Planning Director	Town of San Anselmo
Javier Trujillo	Chief Assistant Director	Marin County IST
Jeff Daniel	Project Manager	Marin County IST
Johnathan Logan	Vice President Community Engagement	Marin Community Foundation
Liza Massey	Chief Information Officer	Marin County
Michael Frank	Executive Officer	Marin General Services Agency
Mike Blakeley	Chief Executive Officer	Marin Economic Forum
Rebecca Woodbury	Director Digital Service & Open Government	City of San Rafael
Ross Millerick	Director IT Management and Lecturer Golden Gate University	Novato Unified School District Trustee
Sara Jones	Director	Marin County Free Library

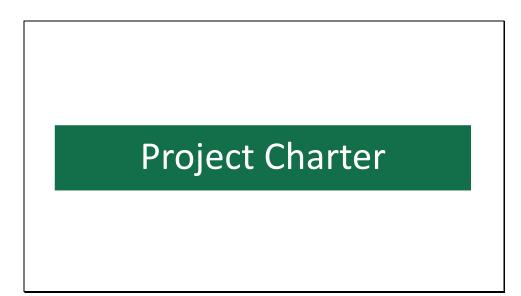




Slide 5

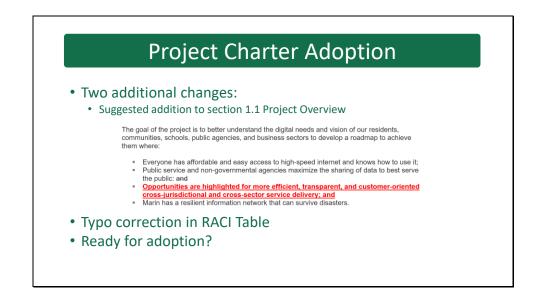
## Announcements

- Paid College Intern position posted next week
- Website creation with ProudCity begins next week
- Magellan began data gathering for inventory
- Presented overview to Marin Manager's Association (MMA)
  - Agreed to be Project Sponsors
  - Establishing a subcommittee
- Began development of a glossary





Slide 7

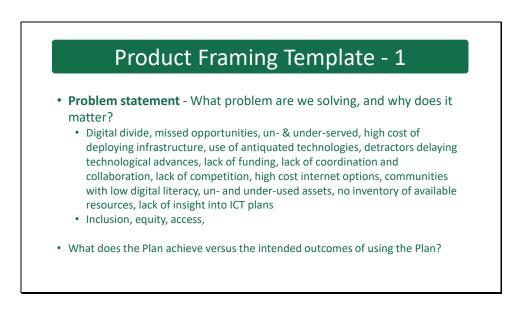






Slide 9

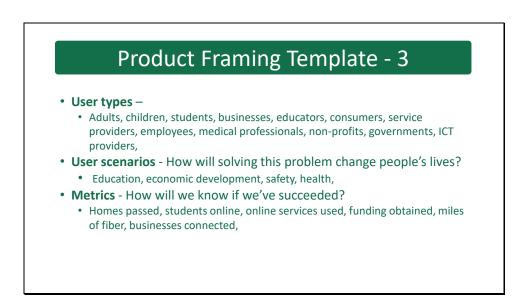






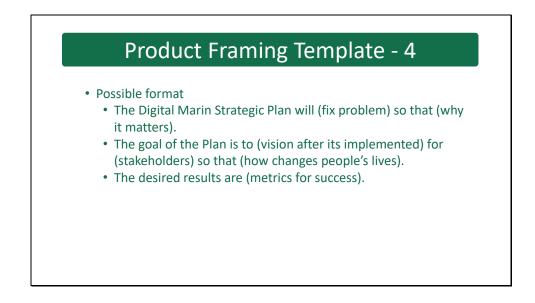
Slide 11







Slide 13







Slide 15

# Next Steps for the ESC

For the next meeting -11/12 @ 3 p.m.

- Finalize elevator pitch/message
- Work Group formation

Slide 16

# My Deliverables To You

- Send a PDF of today's deck
- Follow up on any parking lot items



