

Administration Office

Laurie Wilhoit, Ela Township Supervisor

Town Hall: 1155 East Route 22, Lake Zurich, IL 60047

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COMMUNICATION COMMITTEE MEETING

Ela Town Hall – Upper Level Conference Room

1155 E. IL Route 22, Lake Zurich, IL

Thursday, August 21, 2025 – 9:00 A.M.

AGENDA

1. Call to Order
2. Pledge of Allegiance
3. Public Comment
4. Website & Digital Updates (15 minutes)
5. Social Media & Email Strategy (15 minutes)
6. Social Insights (10 minutes)
7. Upcoming Events / Promotions (10 minutes)
 - Non-Profit Partnerships
 - Ela Township Fact List Update
 - Community Center Celebration September 13
8. Signage
9. Open Discussion / Questions (5–10 minutes)
10. Next Steps & Action Items (5 minutes)
 - Assignments and due dates
 - Confirm next meeting date
11. Adjourn