## SAMPLE EMAIL

Hello [recipient name],

I hope all is well in [community/organization]. I am writing to invite you to participate in City Hall Selfie Day on Aug. 15, 2024.

City Hall Selfie Day is a celebration of public service showcasing pride in local government institutions. Every year since 2016, government employees, elected officials, members of the media, and community members participate in the event.

City Hall Selfie Day is organized by <u>ELGL, Engaging Local Government Leaders</u>, a professional association for people who work in and with local government.

Celebrating City Hall Selfie Day is easy:

- 1. Simply take a picture of yourself, with a group, or with a community member in front of your local government building. (It doesn't matter if it's a town, city, county, library, or special district building.)
- 2. Use the hashtag #CityHallSelfie when posting the photo to social media.
- You can also tag ELGL on social media: <u>@ELGLNetwork</u> on Facebook, <u>@ELGL50</u> on Instagram, <u>@ELGL</u> on LinkedIn, <u>@ELGL50</u> on Threads, <u>@localgov</u> on TikTok, or <u>@ELGL50</u> on X/Twitter.

The celebration is a great opportunity to showcase all the great work of local government and to get community members engaged in the work that we do. Visit <u>cityhallsel-</u> <u>fie.com</u> to learn more and see photos from past City Hall Selfie Day celebrations.

Please let me know if you have any questions. We look forward to seeing you on City Hall Selfie Day!

Warmly, [your name]

