SAMPLE NEWSLETTER ARTICLE

You're invited as our organization participates in City Hall Selfie Day on Aug. 15, 2024.

What is City Hall Selfie Day?

City Hall Selfie Day is a celebration of public service showcasing pride in local government institutions. Every year since 2016, government employees, elected officials, members of the media, and community members participate in the event.

City Hall Selfie Day is organized by ELGL, Engaging Local Government Leaders, a professional association for people who work in and with local government.

How can I participate?

Celebrating City Hall Selfie Day is easy:

- 1. Take a picture of yourself, with a group, or with a community member in front of your local government building. (It doesn't matter if it's a town, city, county, library, or special district building.)
- 2. Use the hashtag #CityHallSelfie when posting the photo to social media.
- 3. Tag ELGL in your social media posts: <u>@ELGLNetwork</u> on Facebook, <u>@ELGL50</u> on Instagram, <u>@ELGL</u> on LinkedIn, <u>@ELGL50</u> on Threads, <u>@localgov</u> on TikTok, or <u>@ELGL50</u> on X/Twitter.

How can I get the word out?

Share information about the celebration with your friends, colleagues, and community members!

ELGL awards recognition and prizes to the people and organizations showing the most pride and creativity on the big day.

Visit <u>cityhallselfie.com</u> to learn more and see photos from past City Hall Selfie Day celebrations.

