

# #ELGL20: Local Gov Oktoberfest Sponsorship Levels

We're not just taking our annual conference and broadcasting it on Zoom - we're rethinking how we learn and connect virtually with a new approach to local government conferencing: Local Gov Oktoberfest. In October 2020, we'll conference all month long with sessions focused on equity, efficiency, happiness, creative placemaking, data, strategy, and innovation. Sign up for one or more tracks and summits; and get special access to free connector events. Sessions begin on Monday, October 5, 2020 and run through October 30, 2020. Each day is structured to avoid Zoom fatigue and give you bite-sized opportunities for local gov learning and connecting. Contact Kirsten at [kirsten@ELGL.org](mailto:kirsten@ELGL.org) to talk about sponsorship options.

## **Ganze Enchilada..... \$10,000**

### ***ELGL "Whole Enchilada" sponsorship***

When you support ELGL at this level, you're sending a message that you support our mission to engage the brightest minds in local government. Your support gives you access to our learning and knowledge exchange platforms, and our outreach on your behalf. Includes all opportunities to engage with ELGL. For these sponsors: includes cohort participation and partnership on special ELGL events and activities. For #ELGL20: your company logo will appear before every session track and summit track at #ELGL20: Local Gov Oktoberfest. Includes access to attendee list after the event concludes. Includes your logo in the Zoom background for speakers on most sessions. Includes full page ad in "ELGL's Best of 2020" Magazine in December.

Other sponsors at this level: *Novak Consulting Group part of Raftelis; Bang the Table; ClearPoint Strategy*

## **O'zapft is..... \$7,500**

### ***This is what the mayor of Munich says at the start of the festival and it means "it's tapped!"***

Your support shows your support of our organization and everything we do for our members. For these sponsors: includes sponsorship of either the Traeger Award or Haverford Award in Fall 2020 (first come basis). For #ELGL20: your company logo will appear before every session in three tracks or summits of your choosing at #ELGL20: Local Gov Oktoberfest. Includes access to attendee list after the event concludes. Includes your logo in the Zoom background for speakers on some sessions. Includes half page ad in "ELGL's Best of 2020" Magazine in December.

Other sponsors at this level:

## **die Maß..... \$5,000**

### ***A full liter of beer in a stein***

Your support shows your support of our organization and everything we do for our members. For these sponsors: includes sponsorship of either ELGL Mugs or ELGL Birthday & Books in Fall 2020 (first come basis). For #ELGL20: your company logo will appear before every session in two tracks or summits of your choosing at #ELGL20: Local Gov Oktoberfest. Includes access to attendee list after the event concludes. Includes quarter page ad in "ELGL's Best of 2020" Magazine in December.

Other sponsors at this level:

## **Halben Liter..... \$2,500**

### ***A half liter of beer in a stein***

Your support shows your support of our organization and everything we do for our members. For #ELGL20: your company logo will appear before every session in one track or summit of your choosing at #ELGL20: Local Gov Oktoberfest. Includes listing ad in "ELGL's Best of 2020" Magazine in December.

Other sponsors at this level: *Zencity*