



ELGL

**ENGAGING
LOCAL
GOVERNMENT
LEADERS**

ELGL partnership packages are straightforward: we offer three levels to support the organization with unique approaches to engage with ELGL members throughout the year. Select the level that works best for you, and we'll develop a content and information sharing plan that keeps your organization in front of the brightest minds in local government.

Gold - \$10,000

Two - one hour recorded webinars/demo to membership
Video inclusion on ELGL.org and in webinar library
Headline listing with unlimited reviews in the Vendor Directory
Sponsorship of #ELGLRoadTrip in September 2019
Sponsorship of #ELGL20 in May 2020.
Six GovLove ads (:30 each)
Six featured blog posts

Bronze - \$5,000

Half hour recorded webinar/demo to membership
Video inclusion on ELGL.org and in webinar library
Featured listing in the Vendor Directory
Sponsorship of #ELGLRoadTrip in September 2019
Two GovLove ads (:30 each)
Two featured blog posts

Ala Carte:

#ELGLRoadTrip lunch sponsorship - \$500
Supper Club sponsorship (includes 3) - \$1,000
#ELGL20 social event sponsorship - \$5,000
#ELGL20 community tour sponsorship - \$5,000
2019 #CityHallSelfie day - \$5,000 (sold)
2019 #ELGLTraeger - \$5,000 (sold)
#ELGLKnope - \$5,000
#ELGLInspire - \$3,000 each

Silver - \$7,500

One hour recorded webinar/demo to membership
Video inclusion on ELGL.org and in webinar library
Showcased listing in the Vendor Directory
Sponsorship of #ELGL20 in May 2020.
Four GovLove ads (:30 each)
Four featured blog posts

Public Agencies & Nonprofits: \$1,000

All-In Membership (10 membership spots)
Sponsorship of #ELGL20 in May 2020.
Four GovLove ads (:30 each)
Four Weekly Reader job ad features

Partnership Details:

- Partnerships will be billed upon agreement with a net-30 due date.
- All partnerships have a one year duration.
- If a partnership is agreed upon after an event has occurred, a similar event will be substituted.
- It is the responsibility of the ELGL partner to work with ELGL staff on the content deliverables - staff will not write blog posts or record webinars for the partner.
- Sponsorship of ELGL events does not include session participation; sessions are formed on an invite-only basis.