

A photograph of a city street scene, likely in a historic district. The street is lined with trees and buildings. In the background, a church with a prominent steeple is visible. A street sign on the right indicates 'N. SIXTH ST'. A mailbox is in the foreground. The overall scene is bathed in a soft, golden light, suggesting late afternoon or early morning.

ELGL & URBANLEAP
2019

SMALL PLACES, BIG IDEAS

Innovation Cohort

Program Webinar: May 7, 2019

Small Places, Big Ideas Project Team



Emily Edmonds

emily@elgl.org

Membership & Programs
Director, ELGL



**Jeremy
Devray-Benichou**

jeremy@urbanleap.io

VP, Customer Success,
UrbanLeap



Rich Lechner

rich@urbanleap.io

VP, Business Development,
UrbanLeap



Kirsten Wyatt

kirsten@elgl.org

Co-Founder & Executive
Director, ELGL



Haverford Award

Top Vendors



Leeger Award

Top People



Knope Award

Top Places



#ELGLInspire

Campus programs to inspire undergraduates to pursue local gov careers.



Supper Clubs

Casual meetups to eat a meal and talk about local government topics and trends.



#CityHallSelfie Day

Snap a self portrait in front of your government building on August 15 each year.

ELGL is a membership organization focused on engaging and educating local government leaders around the world. We have members working in local government in 50 states and six countries, and provide timely, relevant content, education, and networking opportunities to our members.



Accelerate Urban Innovation

What we do

UrbanLeap is a cloud-based innovation management platform that allows governments to coordinate all their smart urban initiatives in one place.

How we add value

- Enhance discovery of relevant solutions
- Streamline the submission and evaluation process
- Automate workflows to improve project success rates
- Increase transparency and stakeholder engagement.
- Optimize resources within projects and across portfolio
- Share learnings and results with like-minded organizations

Why it matters

UrbanLeap can help you deliver outcomes that matter to your community - faster and with higher success rates.



Discover & Select



Plan & Collaborate



Test & Evaluate



Share & Learn

Pilot Activity

Planning Contracting Tracking Evaluating

Public Safety

Protect and promote community achieve a high quality of life for

Strategic Initiative Targets

10% Reduction in crime rate in the Market District

Total Budgeted
\$16,480

Active Pilots

- Accident prevention & early detection
- Rapid detection of water contamination
- Neighborhood vulnerability insights

Completed Pilots

- Drones for traffic accident footage

Rapid detection of water contamination Tracking

Optiqua

Pilot Manager
Nancy Parker

Strategic Initiatives

- Public Safety

Team Members

RD FW NP

Budget
\$12,700

Timeline
FEB 2018 - MAR 2020

Status Delayed

3rd sensor installation round delayed due to changes in... updated two weeks ago





Small Places, Big Ideas:
Think of it as your own I-team, but
spread across the country rather
than in the building downstairs.

How the Cohort Works

The program runs for one-year and is limited to 25 organizations from U.S. cities, counties, and towns. An application is required, and applicants must engage at least one FTE or its equivalent as primary stakeholders in the project. Final selection will favor participants from towns with populations under 30,000 (although other applicants are encouraged to apply).

The Cohort members will collaborate to identify and test innovative solutions to common challenges

Explore

- Select and scope priority issues
- Define outcomes & success criteria
- Identify potential solutions
- Solicit and evaluate proposals

Experiment

- Develop evaluation strategy/plan
- Distribute test elements to members
- Define KPIs and milestones
- Execute and track pilots

Share & Iterate

- Share results, assess solutions
- Capture best practices & learnings
- Plan full deployment for successes
- Discuss new approaches for failures

Application Highlights: Describe your current capacity, innovation initiatives, and challenges - including a brief narrative describing one to two problems faced in your jurisdiction and how you think the Innovation Cohort opportunity can help your organization overcome these challenges.

What our applicants are interested in working on:

65%

**Managing data
across departments
& for community
members**

- Transparency
- Effectiveness
- Cohesion
- Community engagement

43%

**Planning for growth,
development, and
transportation
challenges**

- Congestion & traffic
- Sprawl
- Expected growth & related concerns

39%

**Aligning departments
to meet human
services &
community needs**

- Provision of services
- Shared information across departments
- Prioritizing use of resources

Project Timeline

Program Dates: June 2019-June 2020



#ELGL20



Oregon

May 13-15, 2020

Press SPACE BAR to continue

June 2019

Finalists announced;
first meetings held

Sept 2019

Regional Road Trip
Meetings

May 2020

Final Presentations
#ELGL20

June July Aug Sept Oct Nov Dec Jan Feb Mar Apr May

July 2019

Projects selected and participants
commence work; training sessions begin

Applications Due: May 21, 2019

Finalists Announced: May 31, 2019

First Billing: June 15, 2019 | Net 30

First Meeting: June 17, 2019

Second Billing: July 15, 2019 | Net 30

UrbanLeap: Explore the Innovation Cohort Platform



Ulysses Vinson,
Chief Smart
Communities
Officer & Director
of SMC Labs

San Mateo County, California

With regional innovation projects impacting multiple stakeholders underway, the County needed a solution to simplify the entire process of collecting proposals, planning pilots and reporting outcomes. The traditional use of managing by spreadsheets and emails just didn't cut it. UrbanLeap's platform gave us the flexibility to evaluate and track projects efficiently and effectively.

FAQ

Helpful Links:

[Program Application](#)

[Full Program Summary](#)

[Program Website](#)

Want to learn more about the UrbanLeap platform?

[Sign up for a full demo webinar on June 19!](#)

Q: I can't afford an all-in membership, but we really want to apply.

A: We've made a new Small Communities All-In Membership just for folks under 10K population, with five employee spots for \$150 annually. [You can register for that here](#). We want you to be a part of this and don't want cost to be a barrier, so if you have further questions, reach out to emily@elgl.org.

Q: I'm a council or conference of governments. Can I apply on behalf of my member communities?

A: You can! We'd love to see COGs support smaller communities this way. Please reach out to emily@elgl.org to set up a time to discuss the expectations and logistics for this type of application.

Q: Yikes! June 1 is awfully close to the end of the fiscal year. When are payments due?

A: Recognizing that the end of the fiscal year is close for most communities, we'll send the first invoice, for half of the amount due, on June 15, payable by July 30. We'll send the second invoice 30 days later on July 15, payable by August 30. If you need additional assistance with payments, please reach out to emily@elgl.org and we'll see how we can help.

Helpful Links:

[Program Application](#)

[Full Program Summary](#)

[Program Website](#)

[Full UrbanLeap Demo Webinar:
June 19, 2019](#)

We'll spend the rest of the webinar answering your questions about the program.

Please use the chat box function to submit questions!