



SUPPORT OUR ORGANIZATION

ELGL PARTNERSHIPS

Contact kirsten@elgl.org to reserve your 2020 partnership opportunity.



When you sign on for an ELGL partnership, you're supporting our mission to engage the brightest minds in local government. That means your engagement with ELGL isn't limited to just the event or opportunity you sponsor - we want to engage you for the entire year. Here's what we'll work on together:

Blogging, Social Media, & Outreach - we want to share your subject matter expertise via blogposts. These posts get compiled each week and emailed out to our full membership (5,000 people) and also our mailing list (25,000 people). We'd want to focus a series on local government topics to grow awareness of partnerships with you. We have an average of 75,000 page views per month.

Social media - we want you to engage fully with our membership in our members-only Facebook and Slack channels as a resource and sharing your perspective and expertise. ELGL has the highest engagement of any local government association on Facebook, Twitter, Instagram, and LinkedIn.

Podcast - a great episode to launch our partnership would be to talk with you or someone from your team, and then someone from a community you work with. Let's use the podcast to showcase what you do and why you do it. We see an average of 1,200 downloads per episode. We can also create ads during GovLove episodes.

Events - we have small events called Supper Clubs all over the country each month and we'd want to get you looped in to those. We also have special events like our conferences and other learning opportunities and you'd get the chance to partner and host those with us, as well.

Webinars - share more information about your work with ELGL members. We'll record the webinar and also make it on-demand in our webinar library, and promote the event so we have great turnout and participation.

Connections - this one is harder to quantify, but a huge part of what ELGL does exceptionally well. We love making connections between our members. An example of this might be: you know you want to work with more communities in Wisconsin; you let us know that and we can introduce you or your team with our contacts in Wisconsin cities and villages. Then you take it from there, reaching out to them and connecting.



GOV LOVE

A podcast about local government



Learn more about specific sponsorships:



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Whole Enchilada Package - \$10,000:

When you support ELGL at this level, you're sending a message that you support our mission to engage the brightest minds in local government. Your support gives you access to our learning and knowledge exchange platforms, and our outreach on your behalf. Includes all opportunities to engage with ELGL (plus one connector event and/or one site visit at #ELGL20)

#ELGL20 (May 13-15, 2020) Opportunities:

\$10,000 - Summit Sponsorship: Half-day learning opportunities on May 13 around creative placemaking or innovation or title sponsorship of main conference. For Summit sponsorship - you'll join the planning team for these deep dives into these local government topics. Also includes one connector event and one site visit at the conference.

\$5,000 - \$7,500 - Conference Sponsorship: You'll be listed as a title sponsor for #ELGL20 and will be included on all communications and outreach. Also includes one connector event and one site visit.

\$4,000 - Two Connector or Site Visit Events: Connector events around Portland the evening of May 14, ranging from book club discussions, to karaoke nights (and everything in between - see list). Or, group tours of local government spaces the day of May 15, ranging from infrastructure tours, to Supreme Court landmarks (and everything in between).

\$2,500 - One Connector or Site Visit Event: see above descriptions.

Connector Opportunities at #ELGL20

Powells Bookstore + Dinner * DIY
Portland Craft Bar* Brewcycle - Bikes
& Beer * Doug Fir Show - Live Music
* Karaoke * Wine Class * Pips &
Bounce - Ping Pong* Book Club
Discussion

Site Visit Opportunities at #ELGL20

Portland Diamond Project - Baseball
in Portland * Metro - Regional
Planning * Portland Cemeteries * Fair
Housing Council of Oregon * Jet Boat
Tour of Portland Bridges * Dolan v.
Tigard - Land Use Case * Tillikum &
Orange Line * 4T Trail* Reservoir
Tour * Port of Portland

A la Carte Opportunities:

2020 Awards & Recognition Programs - \$5,000 each

- #ELGLKnope - recognizing best local government places (police and fire stations) in Q1 2020
- #ELGLMeagle - recognition best local government workplaces in Q2 2020
- #ELGLHaverford - recognizing best local government vendors in Q3 2020
- #ELGLTraeger - recognizing top local government influencers in Q4 2020
- #CityHallSelfie day - August 15, 2020

Miscellaneous Opportunities

- \$250 - GovLove ad
- \$500 - GovLove mini-interview - a 3-5 minute interview in the middle of an episode.
- \$500 - Supper Club - includes event coordination, appetizers/first round, plus overhead/admin costs
- \$1,000 - \$3,000 - #ELGLInspire on-campus events - each event costs \$3,000 to produce; any incremental amount assists with these important next-gen programs

Please contact Kirsten Wyatt at kirsten@elgl.org to reserve your 2020 partnership opportunity.