

Virtual Ideation Session

Learning & Collaboration in Local Gov't

Facilitated by:

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Purpose

Demonstrate virtual collaboration and ideation while tapping into the collective wisdom of the group.

Intended Outcomes

- Collect and synthesize real-time data on challenges to Learning & Collaboration in Local Government
- Share big ideas for how to meet challenges
- Have fun!




We offer collaborative frameworks for
designing effective public sector
organizations, programs & services.



What we do



Improve Programs & Services

Strategic Planning
Design Thinking
Service Design



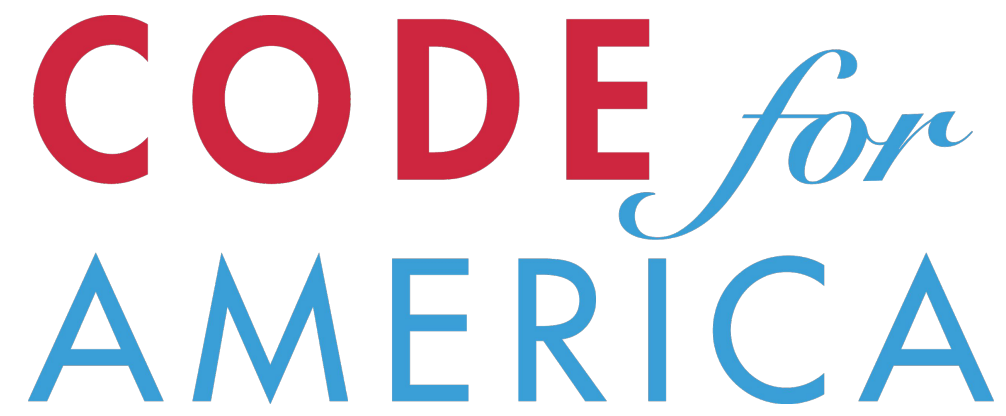
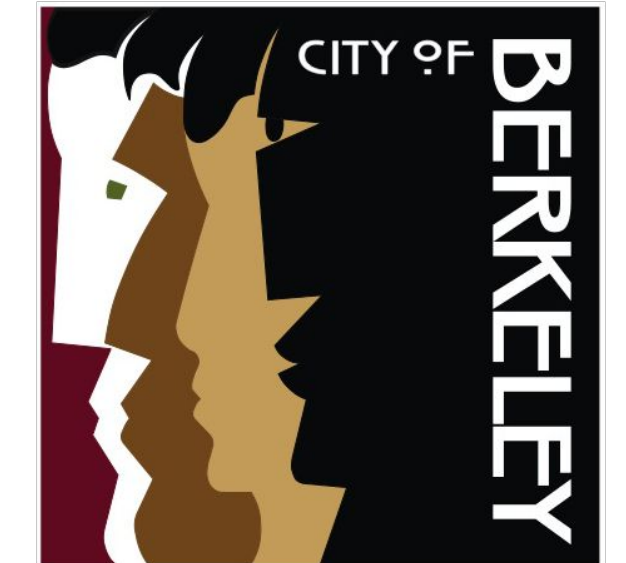
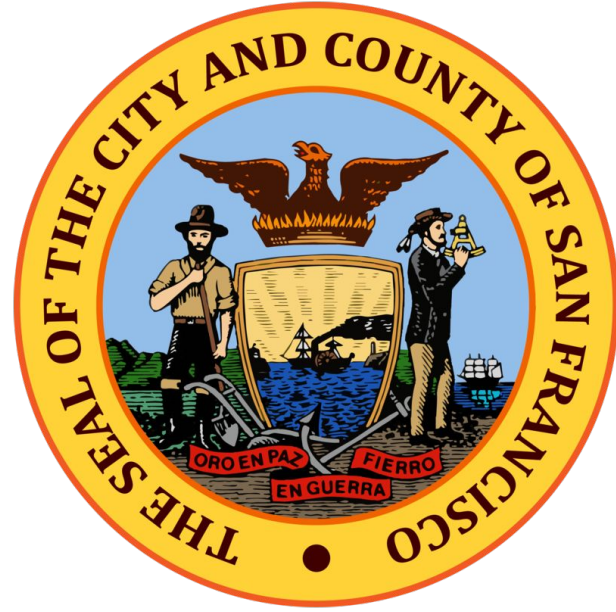
Build Internal Capacity

Organizational Development
Change Management
Facilitation & Training

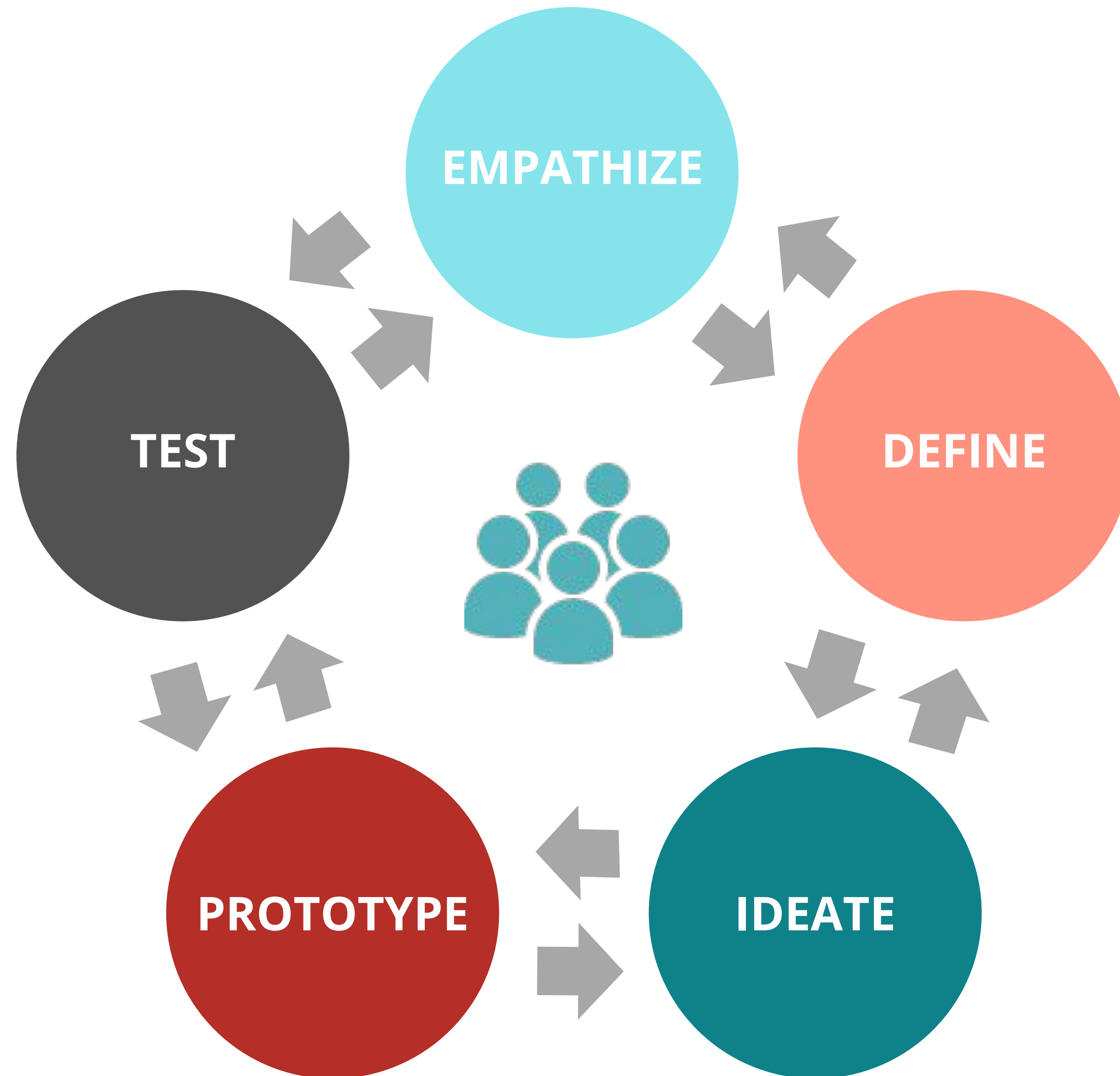


Increase Engagement

Stakeholder Engagement
Communication Strategy



Human-Centered Design



Human-Centered Design

- **An approach to design that involves human input throughout the entire process.**
 - Collaborative problem solving
 - Multi-stakeholder engagement
 - Creative experimentation
 - Design *with* not *for* the end user



SKILLS WE WANT TO LEARN



ORGANIZATION

ORGANISATION
DEPARTMENT
COMMUNITY



TOGETHER
SAN RAFAEL

Em·pa·thy

NOUN · /'EMPƏTHĒ/

Ideation

Ideation Tips!

- Go for quantity and variety
- Make it a headline!
- Keep the energy high
- Build on the ideas of others
- Defer judgement
- Encourage wild ideas!

Data Collection



Judi Lynn Brown shared a link.

21 hrs



Calling all you innovators! [Kirsten Wyatt](#) was kind enough to ask me to lead an ideation session tomorrow on Local Government Learning & Collaboration. I'd love to source some challenges from the group...what are some of the challenges you're experiencing around Learning & Collaboration at this time?

We'll pick a few to "ideate" on with the group; i.e. come up with ideas together based on each other's input. At this session, everyone is an expert! Looking forward to learning with you.

Data Collection



Weston Davis ☕ We have not been able to do physical hands-on training for the entire organization due to social distancing.

Like · Reply · 20h



Judi Lynn Brown replied · 3 Replies



Estefanía Zavala hi! Here are some ideas: how to prevent unnecessary bureaucracy in our virtual supervising (seeing a lot of stories where supervisors ask their employees to call in at the beginning and end of each day), how to prevent shadow IT in a time where our data is very at risk but everyone suddenly wants to learn how to use Google Docs, also how do we start planning for digital service improvements in the next 3 months when we are all still in emergency response mode. Just a few thoughts!

Like · Reply · 18h



How Might We...

provide critical training/learning opportunities while observing physical distancing?

How Might We...

plan for digital service improvements while still in emergency response mode?

Process *(for each How Might We...)*

1. Individually, take notes on your experience/thoughts on the topic
2. As a group, share your ideas in the zoom chat
3. Ideas will be mapped out, synthesized and shared with all participants after the session

What has been
your **experience**
so far?

What are your
pain points?

How Might We...
provide critical
training/learning
opportunities while
observing physical
distancing?

What **questions**
do you have?

What resources/
opportunities
have you found?

What has been
your **experience**
so far?

What are your
pain points?

How Might We...
plan for digital service
improvements while
still in emergency
response mode?

What **questions**
do you have?

What resources/
opportunities
have you found?

Reflection



Thank you!

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