

STRATEGY & PERFORMANCE MANAGEMENT COHORT

ELGL & CLEARPOINT STRATEGY

RELEASED:
JULY 8, 2020
APPLICATIONS DUE:
AUGUST 7, 2020

PROGRAM OVERVIEW



*ClearPoint
Strategy*

[ELGL.ORG/COHORTS](https://elgl.org/cohorts)

sponsored by ClearPoint
Strategy & Engaging Local
Government Leaders (ELGL)

PROGRAM HIGHLIGHTS

APPLICATIONS

Due August 7, 2020

[Apply Here](#)

TIMELINE

- 3 month cohort program
- 8 hours per month participation requirement
- August 18-November 18, 2020

COST

- \$1,500 program cost, with ClearPoint Strategy sponsorship for all participants of \$750
- \$750 registration fee due Sept. 18
- Additional full and partial scholarships available through application form, up to \$750 per participating agency

QUESTIONS?

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www.elgl.org/cohorts

STRATEGY & PERFORMANCE MANAGEMENT COHORT PROGRAM OVERVIEW

ClearPoint Strategy and ELGL are excited to announce the 2020 Strategy & Performance Cohort, a three-month program that helps cities, counties, and towns draft and implement a strategic plan quickly. ELGL and ClearPoint Strategy have built a rapid-learning framework to help local governments with limited resources quickly build a strategic plan and create the measures needed to track results.

Part of ELGL's Local Gov Cohorts Program, this cohort is designed to help public service professionals identify opportunities, increase knowledge, and build relationships around the world.

Local governments who don't have an active and well-managed strategic plan are encouraged to apply. **Specific scholarship funding is reserved for high-priority applicants who represent Black, Indigenous, and People of Color (BIPOC) communities and public agencies & programs which serve predominantly BIPOC communities and who want to invest in the long-term future of their communities but cannot afford it.** Up to 20 applicants will be selected.





PROGRAM DELIVERABLES & GOALS

ClearPoint Strategy and ELGL are excited to announce the 2020 Strategy & Performance Cohort, a program that helps cities, counties, and towns draft and implement a strategic plan quickly. The rapid-learning framework will help local governments with limited resources quickly build a strategic plan and create the measures needed to track results.

We will partner local governments experienced with strategy to those without the experience, adding ClearPoint and ELGL experience to guide participants to jumpstart their strategic planning efforts. Within weeks, participants can expect to have a strategic plan, with measures that they can report on and relationships they can lean on to push through this year and future years to come. Plans will be actionable, measurable, and relevant - designed to help governments adapt to the challenges facing their communities in this unprecedented time.

The cohort will comprise a single group of up to 20 participants and will be hosted through an online collaboration platform, with supplemental live calls, optional remote coworking, and webinar training opportunities. Cohort participants will work as peer groups to support one another's project development and will be matched with mentor experts from around the country to develop a plan utilizing the ClearPoint strategic planning software, which is included at no additional cost.

ELIGIBILITY

Local governments who don't have an active and well-managed strategic plan are encouraged to apply. **Local governments who don't have an active and well-managed strategic plan are encouraged to apply. Specific scholarship funding is reserved for high-priority applicants who represent Black, Indigenous, and People of Color (BIPOC) communities and public agencies & programs which serve predominantly BIPOC communities and who want to invest in the long-term future of their communities but cannot afford it.** Up to 20 applicants will be selected.

Applications will require a short 350-word essay identifying a challenge or problem area you'd like to focus on.

BUILD A STRATEGIC PLAN THAT IS ACTIONABLE, MEASURABLE, AND RELEVANT TO THE CHALLENGES FACING YOUR COMMUNITY IN THIS UNPRECEDENTED TIME.



COST & TIME COMMITMENT

Applicants must commit to roughly 8 hours per month of participation:

- A biweekly training call of 1.5 hours
- A monthly mentor call of 1 hour
- Up to six hours of asynchronous work that can be completed on your own time

With generous funding from ClearPoint, this year's cohort cost is only \$750 (with a scholarship of \$750 from ClearPoint). Partial and full scholarships for the remaining registration cost are available and can be applied for via the application form. All cohort materials, resources, and trainings are included, as is registration for the virtual #ELGL20 (October 12-16, 2020) where the cohort will present their work to attendees, and access to the ClearPoint Strategy software for the duration of the cohort. Full scholarship recipients will also receive continued access to the ClearPoint Strategy software after the cohort ends.

Scholarships require each participant in the cohort to complete a one-page contract - [see the contract here](#).

POST-COHORT BENEFITS

After completion of the cohort, each cohort member will be assigned to private cohort Slack and Facebook groups for continued networking and peer support, and will have the opportunity to co-teach and mentor others in future cohorts. Participants who receive a full scholarship will continue to have free access to the software after the cohort ends.

MENTORSHIP

As a participant in the cohort, you'll be matched with an expert mentor from a city, county, or town with an involved and active strategic plan. This mentor will work directly with you throughout the cohort to help you develop and implement your own plan utilizing the ClearPoint strategic planning software, which is included at no additional cost.

BUILD RELATIONSHIPS THAT WILL SUPPORT YOUR STRATEGIC PLANNING AND PERFORMANCE MANAGEMENT GOALS WELL INTO THE FUTURE.



ELGL Local Gov
COHORTS

2020 Strategy & Performance Management

ClearPoint Strategy

elgl.org/cohorts

**APPLY TODAY FOR THE 2020
STRATEGY & PERFORMANCE
MANAGEMENT COHORT!**

Questions? Contact Emily Edmonds, ELGL National Programs Director, at emily@elgl.org.