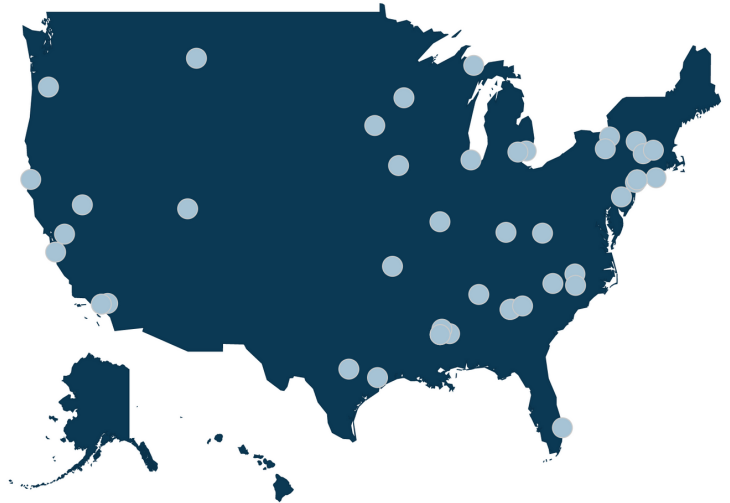


Locally-rooted, Nationwide

The LFA fellowship program selects, trains, and places leaders ages 21-30 in high-leverage roles within their local communities. The fellowship is a 2-year paid program with an additional 2 year service commitment to the community, encouraging Fellows to become rooted in the the places they love and begin a life of public service. Our Fellows are catalysts for a larger revitalization and are deeply committed to supporting their community's flourishing. LFA has 93 Fellows in 24 states, with two state affiliates in Minnesota and North Carolina.



80%

of hosts rate their Fellow in top 25% of entry level employees

100%

of hosts are satisfied or extremely satisfied with the fellowship

90%

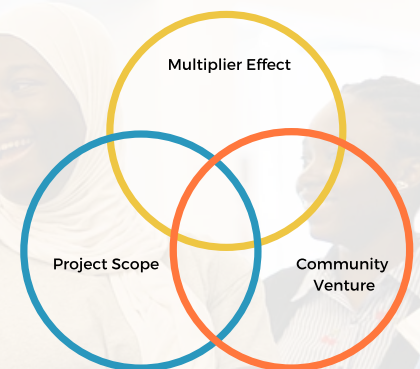
of Fellows are committed to serving their community for the long term.

Our Fellowship Model: Attracting Dynamic + Diverse Talent

LFA has developed a fellowship model designed to readily tackle pressing challenges facing local communities -- particularly in places that most fellowship organizations do not reach (i.e. rural & tribal). Our emphasis on geographically retaining alumni, mandate for Fellows to serve as resource and talent multipliers, and carefully crafted project scopes make our model a tool for workforce development & talent attraction

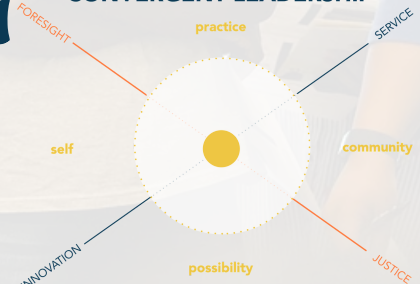
To cover the cost of the program (Fellow scholarships, trainings, and program support), hosts contribute between \$38-\$55k/year depending on cost of living. *Hosts with high financial need may apply for subsidies.

3 Components of the Fellowship:



Training, Education & Cohort Community

CONVERGENT LEADERSHIP



1 Recruit.

We conduct high-volume, personalized national talent recruitment. In 2018, we received 1,800 registered applicants from 300 different colleges & universities; 3,000 by 2019. Our talent is diverse; in our most recent cohort, 60% are people of color, 79% from family incomes <\$100k, 75% are women.

2 Identify & scope.

We identify dynamic challenges facing local communities, and work closely with local leadership to scope out a project for a Fellow. Host sites include local/tribal government, nonprofits, higher-ed, and local businesses. These project scopes are measured, high-impact, and innovative.

3 Place & match.

Based off the skills required for the project scope, we geo-target qualified candidates who have a connection to the region and coordinate interviews with hosts. We value deep connection to place and match according to long-term desire for candidate to continue serving the community.

4 Train & retain.

Fellows undergo a one-month Training Institute, partnered with higher-ed faculty at Tufts & Harvard University, University of Minnesota and North Carolina. Our program support provide robust emotional & technical support, quarterly retreats, and we measure for geographic retention post-fellowship.

Project Scope

Bringing added capacity to local challenges

LFA works closely with each host site to craft a project scope that tackles a major challenge facing the community. Fellows bring additional capacity to help advance the host institution's ability to tackle these challenges - ranging from survivor advocacy, digital economies, regional food systems planning, to new immigrant support. Project scopes are innovative, engage the community, and intersect multiple issue areas.



Grant Kirkpatrick | Stockton, CA
Applied for and won a \$10.2 million Transformative Climate Communities grant and is now the lead for the grant's implementation.



Trevaughn Latimer | St. Louis, MO
Aided in directing \$700,000+ in grants and loans to small businesses negatively impacted by COVID-19. Project lead for the economic redevelopment of Pine Lawn.



Emily Kranking | Washington, DC
Developing a 5-year strategic plan to strengthen the Developmental Disabilities Council's communications to activate a narrative change around disabilities.



Ayodeji Aladesanmi | Atlanta, GA
Developed a framework and methodology to provide quarterly economic assessment and analysis of the COVID-19 pandemic for the Atlanta region.

Lead For America offers entrepreneurial training to all Fellows, providing them with mentors and access to statewide and national opportunities to launch, share, and scale their ventures.

Community Venture

Building an innovation economy



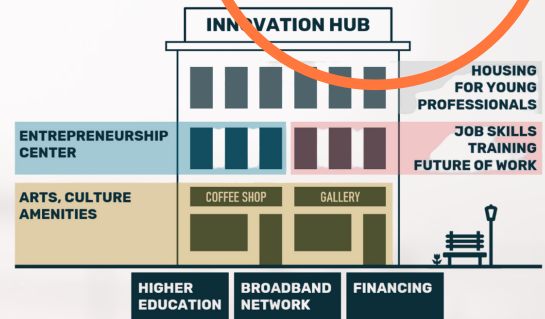
Shandiin Herrera | Monument Valley, UT
Co-coordinated a Covid Relief fund that has raised nearly \$6 million to date and distributed food and PPE to over 10,000 households across the Navajo Nation.



Evan Bonsall | Marquette, MI
Elected in a landslide vote as Marquette's youngest ever City Commissioner. Raised funds to start a pilot emergency home heating repair program for Marquette residents.



Suidi Hashi | Minneapolis, MN
Started Tusaalo Mentoring - a program that provides culturally responsive mentoring for diaspora youth to foster a sense of purpose, leadership, and community.



Center on Rural Innovation ©

Multiplier Effect

Developing workforce through talent attraction



Each quarter, Fellows complete a deliverable to prepare them to be a talent multiplier by Year 2. The Listening Tour acts as a stakeholder & needs analysis, Community Envisioning includes focus group facilitation & workshops, the Opportunity Portfolio is an inventory of workforce shortages and place-based attractions. LFA collects this data and provides a region-specific matching service for the additional talent that Fellows recruit to the region.



Joe Grochmal | Great Barrington, MA
Launched GB Labs, a program that matches young talent in Great Barrington with local organizations and businesses struggling due to COVID-19.



Julian Davila | Imperial County, CA
Works in a county with one of the highest unemployment rates in the nation. Will aid in the use of the Workforce Innovation Act to build infrastructure to retain young talent in the county.



John Cooper | Jackson, MS
Built an internship program to connect young leaders with capacity needs across the City government. Bringing together local leaders to cultivate economic development across the City.



Mackenzi Lafferty | Aledo, IL
Leading the effort for High-Tech Small Town by building a rural remote program to recruit and retain technological talent from and to Aledo. Supporting outreach to local universities and colleges, along with code camps for children.