



Virtual Ideation: Planning Process of the Future

**In the
chat**

Share who you are and
from where you're joining!





We offer collaborative frameworks for
designing effective public sector
organizations, programs & services.



What we do



Improve Programs & Services

Strategic Planning
Design Thinking
Service Design



Build Internal Capacity

Organizational Development
Change Management
Facilitation & Training



Increase Engagement

Stakeholder Engagement
Communications
Digital Strategy

Agenda

- Welcome!
- Purpose and Intended Outcomes
- Virtual Agreements & Agenda Overview
- **Idea Share!**
- Brief Overview and Demo from inCitu
- Q&A
- Closeout

Purpose

- City government leaders imagine the future of inclusive planning processes

Intended Outcomes

- Community comes together to learn and share their planning process experiences
- Open conversation about the pain points and opportunities in current planning processes

Virtual Environment Agreements

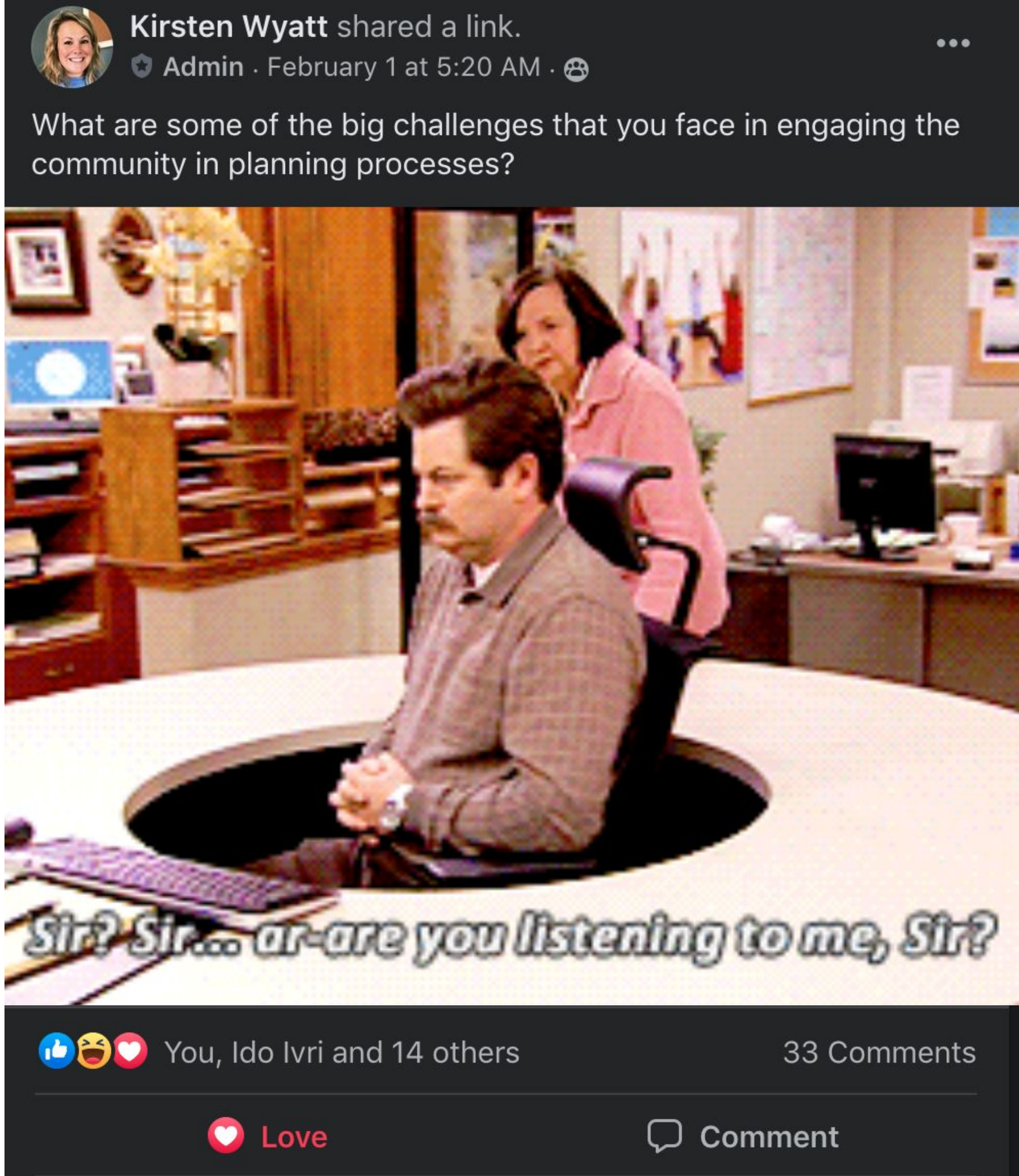
- If possible, keep your **video on** throughout
- Keep audio on **mute** until you are actively engaging with a partner or sharing a story
- Use chat to ask questions or share resources
- Troubleshooting -
 - If the audio cuts out, or we experience technical difficulties, please share in the chat
 - Turn **video off** if your connection gets choppy

Data Collection

Data Collection

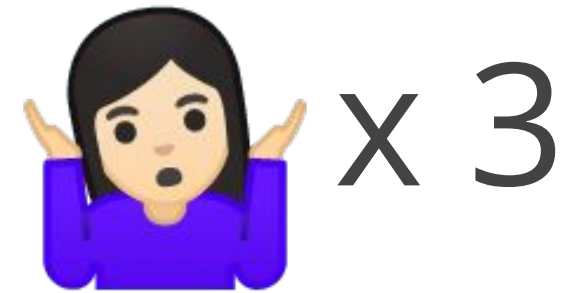
On Facebook, we asked:

“What are some of the big challenges that you face in engaging the community in planning processes?”





Data Collection



“Planning? What is that? All we have been doing is reacting for months on end for now. 😊”

“...continuous communication is KEY”

“...There isn't a single aspect that isn't a challenge...”

Key Questions

1. **How might we...** engage more and diverse types of people in the planning process?
2. **How might we...** bring city planning into people's lives in an integrated fashion?
3. **How might we...** imagine the planning process of the future?

Process *(for each How Might We...)*

1. Individually, take notes on your experience/thoughts on the topic
2. As a group, share your ideas in the Zoom chat
3. Ideas will be mapped out, synthesized and shared with all participants after the session

Ideation Tips!

- Go for quantity and variety
- Make it a headline!
- Keep the energy high
- Build on the ideas of others
- Defer judgement
- Encourage wild ideas!

Breakout Room Agreements

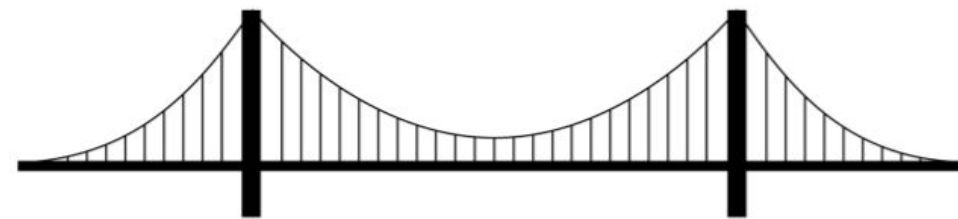
- Be here now (as much as possible)
- “Take Space” to voice your thoughts
- “Give Space” to let others speak
- Listen actively & stay curious
- Help us keep things on-time
- Be respectful of your roommates

Key Questions

Framing

1. Current State

What's currently working and not working today?



2. Ideal Future

What does success look like in the future?

3. Bridge

How should we move toward our ideal future?

IDEA SHARE!

inCitu

inCitu.us

hello@inCitu.us

Q&A