

Best Places in Local Government 2022 Media & Outreach Kit



ELGL

ENGAGING
LOCAL
GOVERNMENT
LEADERS

ABOUT

Each year, the Engaging Local Government Leaders (ELGL) network celebrates the best places in local government. Affectionately known as the #ELGLKnobe, this recognition program is designed to showcase and celebrate the places that local government maintains and manages. In prior years, we've honored city halls, parks, libraries, and water facilities.



2022 BEST HISTORIC & CULTURAL PLACES

In 2022, we're celebrating the best historic and cultural sites managed or supported by local government. We know that local governments are on the front lines of finding ways to honor history while also reflecting the reality of that history.

Nominations are accepted in January and February, with a bracket-style voting program beginning in March. Voting in March is an excellent way to engage your community to celebrate local government! Nominations due by February 25, 2022.

SUBMIT YOUR NOMINATIONS



ELGL.org/Knobe
allie@ELGL.org

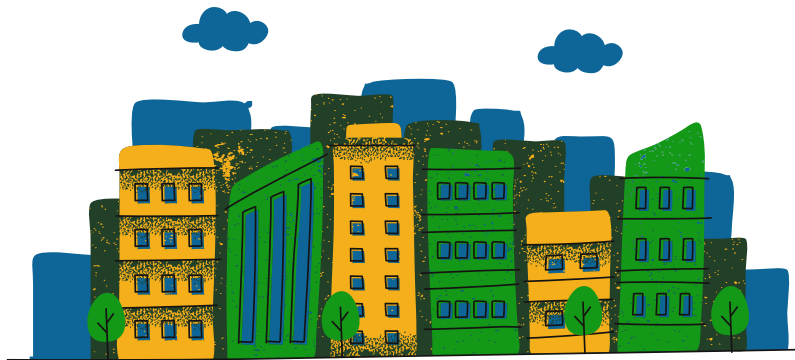
HELP GET THE WORD OUT ABOUT THE AWARD

The Best Places in Local Government Award Program is a fantastic opportunity to promote community pride, educate about a historic site/place, and honor the work that has been done (and will be done) to tell our community stories. Check out sample email newsletter, social media posts, and website articles to help promote this award opportunity in your organization or community. Let us know if there is other text or graphics we can help you create for your promotional efforts! **All text below can be found in GoogleDocs.**

Jump to:

- Social Media
 - Facebook
 - Twitter
 - Instagram
 - LinkedIn
- Newsletter Copy
- Customizable email
- Website Copy

All promotional images and videos are available online here.



SOCIAL MEDIA POSTS

TWITTER

- .@ELGL50's Best Places in #LocalGov Award is an opportunity to promote community pride, educate about a historic site/place, & honor work that has been done (& will be done) to tell our community stories. Nominations due Feb 28. Elgl.org/knope #ELGLBestPlaces #ELGLKnope
- Showcase your community's #historical and #cultural places by submitting nominations for @ELGL50's Best Places in Local Government Award! Nominations due Feb 28. Elgl.org/knope #ELGLBestPlaces #ELGLKnope
- Want to celebrate the cultural and historical places in your community managed by #localgov? Nominate your favorite sites for @ELGL50's Best Places in Local Government Award! Nominations due Feb 28. Learn more: Elgl.org/knope #ELGLBestPlaces #ELGLKnope

[Twitter Images/Videos here.](#)

FACEBOOK

- @ELGLNetwork Best Places in Local Government Award is an opportunity to promote community pride, educate about a historic site or place, and honor the work that has been done (or will be done) to tell our community stories. Nominations are due Feb 28. Elgl.org/knope #ELGLBestPlaces #ELGLKnope
- Showcase your community's historical and cultural places by submitting nominations for @ELGLNetwork Best Places in Local Government Award! Nominations due Feb 28. Learn more: Elgl.org/knope #ELGLBestPlaces #ELGLKnope
- This year, @ELGLNetwork is recognizing the best historic and cultural sites managed or supported by local government with the Best Places in Local Government Award. We know that local governments are on the front lines of finding ways to honor history while also reflecting the reality of that history. This is an opportunity to promote community pride, educate about a historic site or place, and honor the work that has been done (and will be done) to tell our community stories. Nominations due Feb 28. Elgl.org/knope

[Facebook/Instagram/LinkedIn Images & Videos Here.](#)



SOCIAL MEDIA POSTS

INSTAGRAM

- The @ELGL50 Best Places in #LocalGovernment Award is an opportunity to promote community pride, educate about a historic site or place, and honor the work that has been done (or will be done) to tell our community stories. Nominations are due Feb 28.
Elgl.org/knope #ELGLBestPlaces #ELGLKnope #LocalGovernment #ELGL50 #LocalGov
- Showcase your community's historic and cultural places by submitting nominations for @ELGL50 Best Places in Local Government Award! Nominations due Feb 28. Learn more: Elgl.org/knope #ELGLKnope #ELGLBestPlaces #LocalGovernment #ELGL50 #LocalGov
- I submitted my nomination for @ELGL50's Best Places in Local Government award. Have you? This is a great opportunity to promote community pride, educate about a historic site or place, and tell our #community stories. #ELGLKnope #ELGLBestPlaces #LocalGovernment #ELGL50 #LocalGov [use photo of place you submitted]

[Facebook/Instagram/LinkedIn Images & Videos Here.](#)

LINKEDIN

- Submit your nominations for the @ELGL Best Places in #LocalGovernment Award! This award is an opportunity to promote #community pride, educate about a historic site or place, and honor the work that has been done (or will be done) to tell our #community stories. Nominations are due February 28. Elgl.org/knope #ELGLBestPlaces #ELGLKnope #LocalGovernment #ELGL50 #LocalGov
- Showcase your community's #historic and #cultural places by submitting nominations for @ELGL50 Best Places in Local Government Award! Nominations due February 28. Learn more: Elgl.org/knope #ELGLKnope #ELGLBestPlaces #LocalGovernment #ELGL50 #LocalGov

For Local Gov/Gov Professionals

- Calling all #localgov and #government professionals! Nominate your community's best historic and cultural site for @ELGL's annual Best Places in Local Government Award. This opportunity is a great opportunity to promote community pride, educate about a historic site or place, and tell our #community stories while honoring and recognizing our history. Nominations due February 28. Learn more: Elgl.org/knope #ELGLKnope #ELGLBestPlaces #LocalGovernment #ELGL50 #LocalGov

[Facebook/Instagram/LinkedIn Images & Videos Here.](#)



NEWSLETTER COPY

Each year, the Engaging Local Government Leaders (ELGL) network celebrates the best places in local government. Affectionately known as the #ELGLKnpe, this recognition program is designed to showcase and celebrate the places that local government maintains and manages. In prior years, ELGL honored city halls, parks, libraries, and water facilities.

In 2022, ELGL is celebrating the best historic and cultural sites managed or supported by local government. Local governments are on the front lines of finding ways to honor history while also reflecting the reality of that history. This award is an opportunity to promote community pride, educate about a historic site/place, and honor the work that has been done (and will be done) to tell our community stories. Nominations are due by February 28.

Learn more about the ELGL Award Program and submit your nominations for best historic and cultural places!



[Newsletter Image.](#)

CUSTOMIZABLE EMAIL TEMPLATE

Hello [insert name],

I hope all is well in [insert community/org name], I am writing to invite you to send in nominations for the Engaging Local Government Leaders (ELGL) Best Places in Local Government Award. This year, ELGL is honoring the best historic and cultural sites managed or supported by local government. This award is an opportunity to promote community pride, educate about a historic site/place, and honor the work that has been done (and will be done) to tell our community stories. I thought it might be a good fit for [insert community/org name] due to your interest/work in [insert personal note about why they might be interested in nominating local place, e.g., historical and cultural preservation; community development, work at historical site, etc.]

Nominations are accepted in January and February, with a bracket-style voting program beginning in March. Voting in March is an excellent way to engage your community to celebrate local government! Full program and nomination details are available at ELGL.org/knope. Nominations are due by February 25, 2022.

We know that local governments are on the front lines of finding ways to honor history while also reflecting the reality of that history. This award is an opportunity to promote community pride, educate about a historic site/place, and honor the work that has been done (and will be done) to tell our community stories.

Learn more about the award and send in your nominations. You have until February 25th to submit your nominations. I'm also happy to put you into contact with the ELGL's Executive Director, [Kirsten Wyatt](#), who would be happy to provide additional information.

I hope you consider celebrating the historical and cultural sites in your community by nominating these places for 2022's Best Places in Local Government Award.

Warmly,

[insert your signature]



WEBSITE COPY



Banner Image.

Website Video.

Each year, the Engaging Local Government Leaders (ELGL) network celebrates the best places in local government. Affectionately known as the #ELGLKnoppe, this recognition program is designed to showcase and celebrate the places that local government maintains and manages. In prior years, we've honored city halls, parks, libraries, and water facilities.

In 2022, ELGL is celebrating the best historic and cultural sites managed or supported by local government.

We know that local governments are on the front lines of finding ways to honor history while also reflecting the reality of that history. This is an opportunity to promote community pride, educate about a historic site/place, and honor the work that has been done (and will be done) to tell our community stories.

Nominations are accepted in January and February, with a bracket-style voting program beginning in March. Voting in March is an excellent way to engage your community to celebrate local government! Nominations due by February 25, 2022.

About ELGL

Focused on all levels of local government (from analysts to mayors; librarians to planners; and everyone in between), ELGL's mission is to engage the brightest minds in local government by providing timely and relevant content through podcasts, blogs, webinars, social media, learning cohorts and conference gatherings, with the objective of fostering authentic and meaningful connections that are grounded in practices of equity and inclusion.

SUBMIT YOUR NOMINATIONS



ELGL.org/Knope
allie@ELGL.org