

Drucker + ELGL Public Sector Leadership Certificate Program

**AS PETER DRUCKER TAUGHT,
LEADERSHIP IS NOT A MATTER OF
RANK, TITLE, OR POSITION:**

"ITS ESSENCE IS PERFORMANCE."

With this in mind, ELGL, Claremont Graduate University's Drucker School of Management, and Drucker Institute are offering a **Public Sector Leadership** Certificate program with training at the local, organizational, or regional level. This program is designed for government organizations that want to increase staff knowledge and skills, as well as improve the performance of their teams and their organization.

FOR RISING LOCAL GOVERNMENT LEADERS IN PARTICIPATING ORGANIZATIONS

Rising leaders who participate will find themselves more effective in their current positions and better prepared for future and expanded leadership roles.

This certificate program is open to all local government organizations or regions looking to strengthen their team's personal effectiveness and that of their organizations. We will work 1-on-1 with you to ensure the training fits the needs of you, your staff, and your organization.

CONTACT US FOR MORE INFO

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REFERENCES AVAILABLE BY REQUEST

COMMITMENT AND COST

Eight live sessions over six months.
Weekly guided activity and assignments.

\$3,000 per participant

Upon completion of the program, participants will be awarded a certificate of completion by Claremont Graduate University's Drucker School of Management.

No credits are associated with this certificate.

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The program consists of seven, three-week modules hosted on Claremont Graduate University's Learning Management System. Each module features a live lesson, readings and videos, and a brief, implementation-focused assignment for which direct feedback will be provided.

"THIS PROGRAM HAS
CERTAINLY CHANGED
MY PERSPECTIVES AND
ENCOURAGED ME TO
CONTINUE GROWING AS
A LEADER"

- Current Program Participant

EACH MODULE REFLECTS CORE LEADERSHIP THEMES FOR PUBLIC SECTOR LEADERS TODAY:

EFFECTIVE LEADERSHIP

Effective leadership is not a matter of cultivating certain qualities or traits; rather, effective leaders focus on their own and their team's strengths to improve performance.

A FUNCTIONING SOCIETY

Effective public sector leaders should be working toward what Drucker called "a functioning society" that offers everyone a meaningful and useful life, a rational chance of equal opportunity, and trustworthy institutions. This module explores issues related to justice, opportunity, diversity, inclusion, and equity.

MISSION AND VALUES

Clarity on the organization's mission, as well as the values that inform how that mission is pursued, serves as the foundation of effective leadership.

CUSTOMER FOCUS

Effective public sector leaders think in terms of the customer—someone who must be satisfied and who can say, "No," to a program or service—and focus on what the customer values.

MEASURING OUTCOMES

The only way to determine the degree to which a public sector entity is meeting its mission and providing the customers what they value is to measure the right things the right way and to use those data to improve outcomes.

TEAMS AND COMMUNICATION

Mission- and customer-centered outcomes are achieved when teams set priorities and individual team members focus on their contribution rather than their work or authority. Teams depend on embedded and trusted lines of communication and relationship.

CHANGE MANAGEMENT

Change is inevitable and can only be managed, as Drucker wrote, by getting "ahead of it" using systematic practices of planned abandonment and innovation.