



**TOWN OF FAIRFAX  
STAFF REPORT  
November 5, 2014**

**TO:** Mayor and Town Council

**FROM:** Michele Gardner, Town Clerk 

**SUBJECT:** Approval of Town sponsorship of the road closure for the annual Car Show on Sunday, September 13, 2015

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**RECOMMENDATION**

Sponsor temporary closure of Broadway between Pacheco and Bolinas, and the Parkade on September 13, 2015

**DISCUSSION**

The annual Car Show is requesting a 2015 date for their event, and the Town's sponsorship of the road closure, as per the attached letter.

For years the Town has sponsored the temporary closure of Broadway from Pacheco to Bolinas Road (with access to the Fairfax Theater parking lot) from 8:00 a.m. to 4:30 p.m., and reserved the entire Parkade from 6:00 a.m. to 4:30 p.m. for the annual car show, and to safely facilitate the exhibition of classic cars. The Town's sponsorship of the event allows staff to waive any permit fees required for the closure.

**FISCAL IMPACT**

Minimal loss of permit fees

**ATTACHMENT**

Car Show letter

Fairfax Car Show  
Sponsored by Ross Valley Rotary Club

TOWN OF FAIRFAX

October 1, 2014

OCT 20 2014

RECEIVED

Fairfax Town Council  
Bolinás Road  
Fairfax, CA 94930

Re: 13th Annual Fairfax Car Show, Sunday September 13, 2015

Dear Town Council:

First of all we would like to thank you for your help and cooperation with the success of our previous shows. We look forward to working with you as we lead into our thirteenth event. The date we are requesting is Sunday, September 13th, 2015. Our proposal for the desired area, which has received approval for the last 12 years, would again include the Parkade (6:00am to 4:30pm) and Broadway, from Pacheco to Bolinas (8:00am to 4:30pm), with access to the Fairfax Theater parking lot, and using both sides of the street. We understand that closure of the block is inconvenient for some, and we will do our best to minimize the time it will be closed. We will also do our best to inform participants about parking their vehicles in the pavilion and ball park lot and not on nearby residential streets.

Consistent with past events, our goal is to have fun while raising as much money as we can. We will again, through the help of our local businesses and sponsors, be providing recorded music with a DJ, selling popcorn and drinks, giving out goody bags that include gifts and coupons, and raffling off donated gifts. No alcohol will be served or permitted in or around the area.

This year again, our main sponsor will be the Rotary Club of Ross Valley. They are always eager to share in our efforts to have this event in order to raise funds for local programs. Programs for the children of our town are always at the top of the list.

Finally, we would like to thank you for your cooperation and consideration with this endeavor.

We look forward to seeing you all there.

Sincerely,



Phi Soldavini  
Contact Person  
Fairfax Car Show