



MARIN COMMUNITY FARMERS MARKET ASSOCIATION

149 IGNACIO VALLEY CIRCLE, NOVATO, CA 94949

(415) 382-7846 Cell (415) 577-2539

TOWN OF FAIRFAX

MAR 01 2013

RECEIVED

FAIRFAX CERTIFIED FARMERS MARKET



A PROPOSAL BY MARIN COMMUNITY FARMERS MARKET ASSOCIATION

March 1 2013

A non-profit community service providing state certified farmers' markets where farmers sell only what they produce directly to the public.



printed on recycled paper



MARIN COMMUNITY FARMERS MARKET ASSOCIATION

149 IGNACIO VALLEY CIRCLE, NOVATO, CA 94949

(415) 382-7846 Cell (415) 577-2539

February 28, 2013

Garrett Toy
Town Manager
Town of Fairfax
142 Bolinas Road
Fairfax, CA 94930

Dear Mr. Toy,

Enclosed is our proposal for the operation of the Fairfax Certified Farmers Market. We are enthusiastic about your special market and look forward to working with your Town.

Should you have any questions, you can reach me on my cell phone 415. 577.2539.

Thank you for your consideration.

Very truly yours,

A handwritten signature in black ink, appearing to read "Lynn Law Bagley".

Lynn Law Bagley
Director

*A non-profit community service providing state certified farmers' markets where
farmers sell only what they produce directly to the public.*



EXECUTIVE SUMMARY

The Marin Community Farmers Market Association proposes to further enhance, highlight and deepen the shopping experience of the patronage of the Fairfax Farmers Market, which will in turn attract and strengthen the participation of local, organic farmers and producers, by implementing a specialized marketing, education and promotion plan

The marketing and development of the Market will focus on Fairfax's culture and the clientele that appreciate quality, local, organic foods and a green marketplace. Promotions and activities will be educational and thematic as well as entertaining.

We will also boost interest in the Fairfax Market by bringing in more organic and sustainable farmers and producers from our five other markets. Targeted and joint advertising and mailings with our other markets will increase exposure.

Downtown merchant sales as a result should increase on market days, per daily sales reports at our other sites. Therefore, joint promotion and advertising with merchants and restaurants would be mutually beneficial, as would the potential use of a pre-existing Town newsletter, mailing or other Town or utility sponsored communication to promote the Market.

With teamwork and the director's 30 years experience managing 20 Bay Area certified farmers' markets (including her 15 years experience founding and managing the Marin County Farmers Market and its Association) and her extensive background serving on the boards and committees of many key sustainable agriculture and environmental organizations locally and statewide, we are confident that the above stated goals will be met or exceeded.

BACKGROUND AND QUALIFICATIONS

Lynn Bagley, the principal operator of the Marin Community Farmers Market Association, a California mutual benefit non-profit organization (11-172733), has been known as a pioneering force behind the Bay Area's love affair with farmers' markets. Her achievements have given her Markets national acclaim and recognition. She has provided leadership by using the marketplace to educate the public on sustainable agriculture, since the founding year of the Marin County Farmers Market in 1983. (A sampling of articles, achievements, references and her promotions are displayed in the appendix of this proposal. A larger portfolio and several TV appearances are available upon request.).

Besides appearing on Good Morning America and CNN's Nutrition News and every major Bay Area TV and radio station, Bagley has spoken at most statewide Small Farm Conferences and several national and international conferences on farmers' market development, promotion, enforcement, education programs, collaborations, environmental benefits, and the latest developments in food, farming and green movements. As a result of her networking Markets she lead were rated in the top ten in the nation by the NY Times, Bon Appetit, Good Housekeeping and Sunset (best in the West) magazines.

As early as 1984, the year after she founded the Marin County Farmers Market, she initiated and collaborated with several agricultural, educational and environmental organizations and founded the first Marin Farm Day which attracts up to 2000 elementary children and their teachers as part of a program to teach where our food comes from. The Marin Community Farmers

Market Associations' Markets co-sponsor this major countywide event.

Because of her leadership skills, she was chosen by Gus Schumacher, USDA Undersecretary for Farm and Foreign Agriculture Services, to start the first Farmers' Market Nutrition Program in California. Marin's farmers' Markets now benefit from this program with full state and federal funding.

Lynn Bagley also founded one of the first food councils, the Marin Food Policy Council, in California, again by seeking collaborations with organizations interested in fostering a local food system. Federal grants are now available for related food security programs.

She has developed and/or managed 20 certified farmers' markets. She helped co-found the Pacific Coast Farmers Market Association, serving as their consultant to the Board and its former President Narsai David. They now oversee over 60 markets in the Bay Area. Markets throughout the state and nation have replicated her management, promotion and enforcement strategies.

Beginning in the late 1980's, our director was approached by several cities looking to achieve downtown renewal and gentrification. While still at the Marin Farmers Market she developed, on their behalf, markets in downtown Vallejo, Hayward, Sunnyvale, Fremont (Niles) and Vacaville. At that time, redevelopment funds were mostly used to initiate these Markets. The second wave of requests came from downtown merchant association, developers and shopping malls, such as downtown Novato, Old Oakland, the Corte Madera Village, which she also developed.

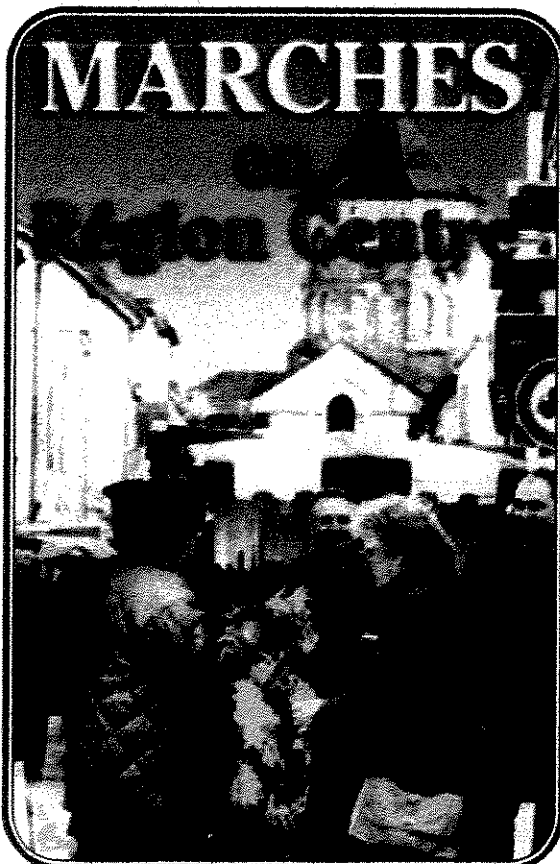
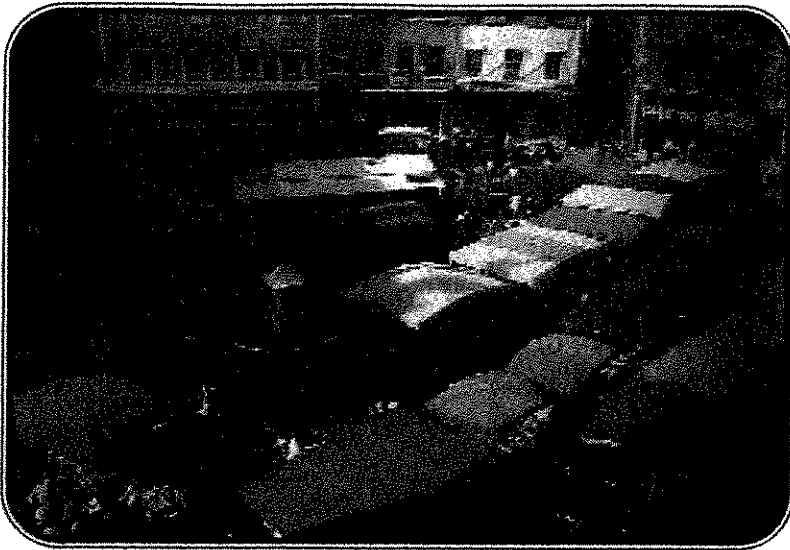
The Golden Gate Farmers Market Association, formed 15 years ago, now, newly named the Marin Community Farmers Market Association (MCFMA), operates certified farmers' markets at the Corte Madera Town Center, the Mill Valley Alto Shopping Center, the Tam Valley Shoreline Shopping Center, Downtown Ross and in Sausalito's Dunphy Park. We worked with city and county entities to develop all but the Corte Madera Market. The contracts vary as widely as the Markets themselves. In some cases it's a handshake and in others they can be more than 15 pages. Most contracts are developed by the host using their established contracts, agreements or process as a guide.

Each Market tends to reflect the culture and lifestyle of its neighborhood. Their size reflects their location, visibility, parking, population and day of the week availability. Our Markets range in size from 20 spaces to 45 depending on the location and time of year.

As part of her duties as Director of both organizations, Lynn Bagley has served on committees that created Sustainable San Francisco, Sustainable Marin, the Farmers' Market 5-A-Day Program, the statewide California Farmers' Market web-site, and recent legislative and regulatory changes to improve the integrity at farmers' markets throughout California. (A list of her former Board affiliations, such as Greenbelt Alliance, the Committee for Sustainable Agriculture and the State Organic Food Advisory Board can be found in the appendix.)

MARKETS AROUND THE WORLD

International Markets



MARKET SPACES: Farmer & Producer Mix and Locations

We propose to replicate the Fairfax Market of prior years as much as possible to achieve proposal requirements but also to create a seamless transition for the producers and patrons who have set expectations. Therefore the Market would be held on Wednesdays from 4 to 8pm, May thru September, at Bolinas Park using the same producer and farmer mix with some primarily organic and/ or local additions. We have identified most of the participants from last year and are currently working with them in our other markets or have worked with them in the past. We hope to hold their location in last year's Market for each of them. Moving a vendor disrupts and hurts their sales.

The attached color-coded map should be self-explanatory. The certified part of the Market is in green. The green circles along the lower end of the map represent single and double stands (overlapping) that are interspersed among the trees at least 2' from the grass, as required. The food producers and other booths are located opposite (facing each other) the farmer booths on the City Hall side of the park.

Local producers are given priority in three ways: placed first on the waiting list if there isn't room, lower fees and prime locations once vacated. It would be helpful if this policy were contractual.

ON SITE MANAGEMENT

Lynn Bagley and her market manager (resume can be found in the appendix) will be on-site managers. State and local health and agricultural regulations and guidelines, market rules (a copy of pertinent state and local laws and market rules are available upon request) and City codes and policies will be enforced.

Market rules will be updated to include local green waste policies and provisions, location restrictions, parking, safety provisions, respect for City property, emergency access, noise annoyance. Plastic bags and styrophome will be strictly forbidden for any sales at the Market. Marin Sanitary Service products and information will help identify and instruct the public.

The Market assistant will be hired from the Fairfax community. Duties include posting no parking signs and A-frame placement, placing recycling and garbage containers as shown on map, plastic bag, styrofoam and garbage patrol, clean-up, information booth setup and take down (which has recycling information, product info, recipes, children's food games) and provide a carry-out service to market shoppers. The market assistant will help with the producer count, start an hourly customer count and survey customers. S/He will also assist with special events and is available to help with chef demonstrations.

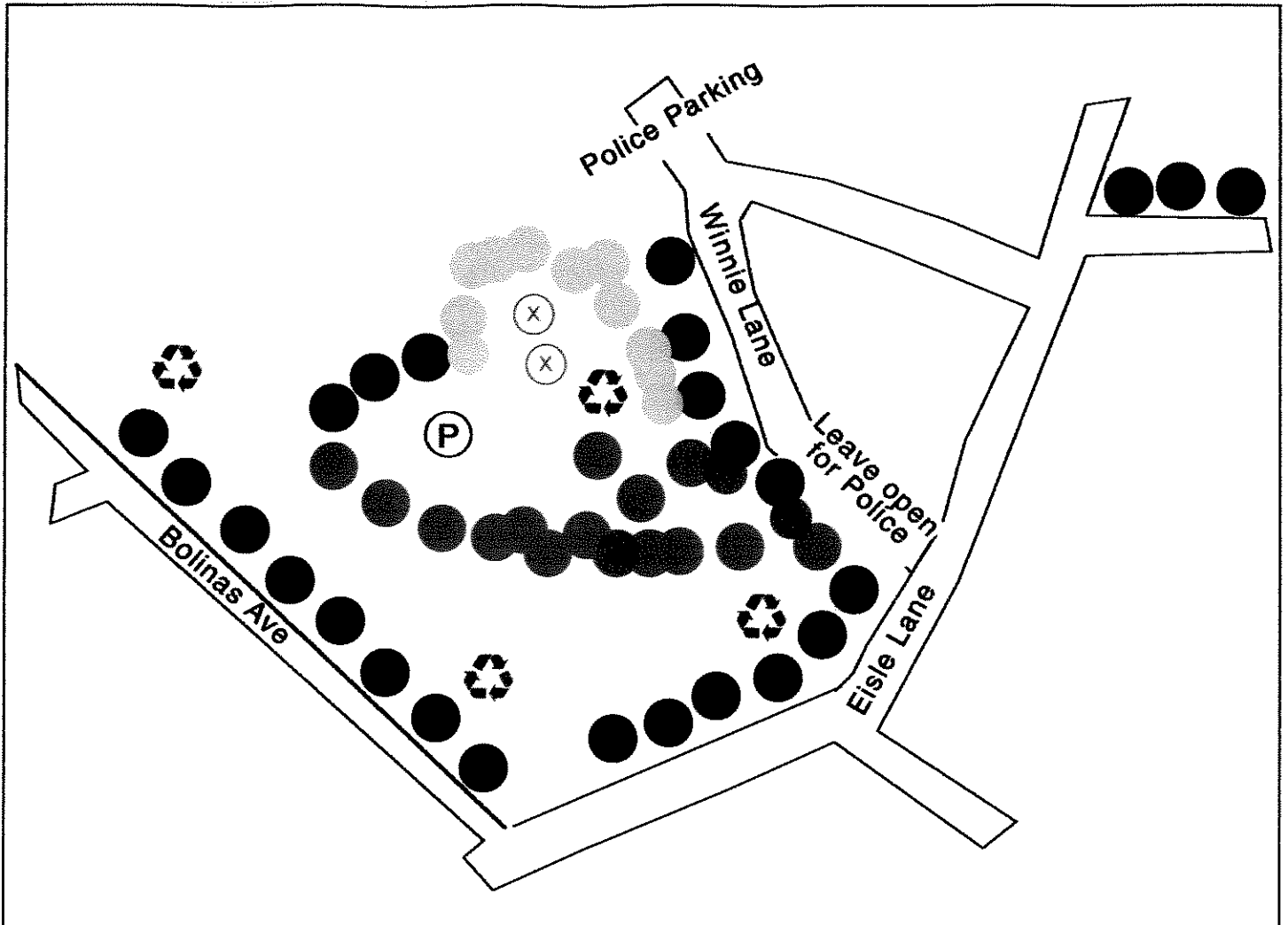
The manager and assistant will be friendly, helpful and courteous at all times. The managers will also oversee all aspects of market operations. and help the Market asst. when needed.

the market, when necessary.

MARKET AMBIANCE, HEALTH PROMOTION, SUSTAINABLE AGRICULTURE AND ENVIRONMENTAL EDUCATION

A lively synergy takes place between neighbors, friends, families and our region's food producers who display their colorful agricultural bounty and culinary creations at our farmers' markets. The slow food style of the smaller, community marketplaces keeps the experience more intimate, the way food should be honored. A strong sense of community and well being

FAIRFAX FARMERS MARKET MAP



No Parking signs



Agriculture Producers (2' frontage before grass) / Certified Section



Food Purveyors (2' frontage before grass)



Non-profits, Artists, Entertainment (2' frontage before grass)



Tables



Recycle



Portapotties

Through the Seasons



is evident. Markets enhance quality of life by encouraging healthy eating habits and by supporting farmers who maintain much of the region's greenbelt. Farmers Markets help link farm and city for their mutual cultural, social and economic enrichment, 10 times more social contacts are made at farmers' markets than at supermarkets, for example. And Markets are a constant source of never ending education about food and agriculture. All this takes place by simply operating a true farmers' market.

To highlight and enhance the experience, hands on educational programs and thematic entertainment can be included without veering off into too much of a carnival scene as this can prove to be counterproductive to sales and threaten the market's ability to attract the best producers.

Therefore we propose to offer children and adult tasting and cooking experiences thematic with the seasons as a means of promoting the market and farmer and food producer sales. Green cooking, food as medicine and food art are popular subjects, we would like to introduce along with basic gardening and cooking tips. We believe these additions will make the experience of the market more meaningful and fulfilling without taking away the from the festive atmosphere that has equal importance.

MARKETING AND ADVERTISING

In accordance with the attached budget, we have set aside \$10,000 for promotion, advertising, signs and banners. Targeted and joint (with our other markets) advertising and mailings will allow the market to its expand its reach. Every household and business in Fairfax and western San Anselmo will receive a postcard.

Directional signs will be placed for market day and our banner will hopefully be placed above Sir Francis Drake before opening day. Our website will be developed to include Fairfax.

We would appreciate any help the City can provide to notify the citizens before opening day that the market is continuing, lest there be any doubt. A link from the Town web site to our web site would be gladly accepted.

BUDGET

The proposed attached budget includes a 2 million dollar insurance policy and is based on 30 farmers and producers and 20 market days.

REFERENCES

Stacy Carlsen, Marin Agricultural Commissioner
415.499.6700

Carol Buchholtz, Director of Parks & Recreation
415.388.6393 Tamalpais Communiy Service District
Former Director of Parks & Recreation
City of Sausalito

Carol Misseldyne, Green City Coordinator
415.388.4033 City of Mill Valley

**FAIRFAX FARMERS MARKET 2013
(PROPOSED BUDGET)**

REVENUE

STALL FEES (Avg. 30 X \$ 40)	\$24,000
---------------------------------	----------

TOTAL	24,000
-------	--------

EXPENSES

ADVERTISING (Inc. mail outs)	7,000
---------------------------------	-------

SIGNS/BANNERS	2,000
---------------	-------

PROMOTION	1,000
-----------	-------

INS/FEES/PERMITS	5,000
------------------	-------

EQUIPMENT (portapotty/recycling)	3,000
-------------------------------------	-------

MARKET ASSTS	2,000
--------------	-------

ADMIN/rent	4,000
------------	-------

TOTAL	41,000
-------	--------

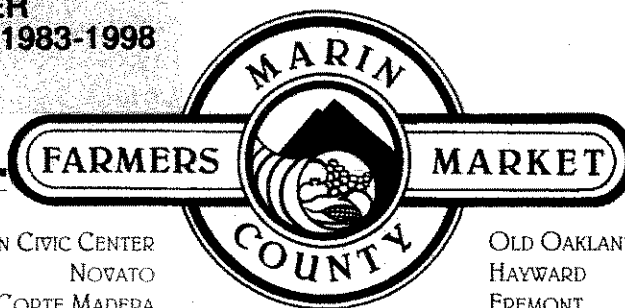
APPENDIX

ACHIEVEMENTS

CONSULTING SERVICES

MARKET MANAGER RESUME

PROMOTIONAL MATERIALS



MARIN CIVIC CENTER
NOVATO
CORTE MADERA
VACAVILLE

OLD OAKLAND
HAYWARD
FREMONT
SUNNYVALE

Top Ten in the Nation

NEW YORK TIMES & BON APPETIT MAGAZINE

ACHIEVEMENTS

"Outstanding"

Chosen one of the seven "most outstanding" Public Markets in the nation (out of approximately 2000)
- NEW YORK TIMES

"Best Farmers Market"

Chosen one of the ten "best" Farmers Markets in the nation
- BON APPETIT MAGAZINE

"Farmers Favorite" Farmers Market"

- SUNSET MAGAZINE

"Bay Area's Best Farmers Market"

- SF BAY GUARDIAN, BEST OF THE BAY ISSUE

"Statewide Farmers Market Role Model and Trendsetter"

- CALIFORNIA DEPARTMENT OF FOOD & AGRICULTURE

"Largest Organic Farmers Market in the Nation"

- FARMERS MARKET COOKBOOK

FEATURED IN INTERNATIONAL, NATIONAL AND LOCAL MEDIA, MAGAZINES AND NEWSPAPERS:

CNN, ABC's "GOOD MORNING AMERICA"; NEW YORK TIMES, TIME MAGAZINE, USA TODAY, BON APPETIT MAGAZINE, FANCY FOOD MAGAZINE, WASHINGTON POST, ASSOCIATED PRESS, SUNSET MAGAZINE, CALIFORNIA MAGAZINE, MOTORLAND, NORTHERN CALIFORNIA HOME AND GARDEN, SACRAMENTO BEE, L.A. DAILY NEWS, CALIFORNIA FARMER MAGAZINE, CALIFORNIA AGRICULTURE MAGAZINE, NEW WOMAN MAGAZINE, SF BAY AREA MEDIA NEWS, KRON-TV "BAY AREA BACKROADS", : ABC-TV, NBC-TV, CBS-TV, KFTY-TV; SF BAY AREA RADIO: KCBS, KGO, KQED, AND K101; SF EXAMINER, SAN JOSE MERCURY NEWS, OAKLAND TRIBUNE, PACIFIC SUN, MARIN IJ, VALLEJO TIMES HERALD, THE DAILY REPUBLIC, CONTRA COSTA TIMES, HAYWARD DAILY REVIEW AND NUMEROUS WEEKLY AND MONTHLY PUBLICATIONS.

One of seven recipients (nationwide) of a HUD-sponsored technical assistance grant from the Public Market Collaborative to develop a public market.

Developed California's first Farmers Market/WIC Coupon Program for participants in the federal Women, Infants and Children (WIC) nutrition program.

Board Member: CALIFORNIA FEDERATION OF CERTIFIED FARMERS MARKETS
AMERICAN INSTITUTE OF WINE & FOOD, Northern California Chapter, 1989 to Present
12th ANNUAL CALIFORNIA FARM CONFERENCE
LES DAMES D'ESCOFFIER INTERNATIONAL, SF Bay Area Chapter

Advisory Member: STARS, Single Parent Transition Apartment Resources Services
UC CO-OP EXTENSION, Small Farm Program Advisory Committee

Speaker: CALIFORNIA FARM CONFERENCE
NATIONAL DIRECT MARKETING CONFERENCE
COMMONWEALTH CLUB OF SAN FRANCISCO
DENMARK CONFERENCE ON GREEN CONSUMER
INTERNATIONAL PUBLIC MARKET CONFERENCE

Founder & Sponsor: CALIFORNIA FARMERS MARKET WEEK

Co-founder & Sponsor: FARM DAY 1984 - 1994





About Lynn Bagley

Lynn Bagley, the executive director of the Golden Gate Farmers Market Association, a California non-profit community service, has founded, developed and managed 15 Certified Farmers Markets such as the highly regarded Marin County Farmers Market and consulted on many more nationally and internationally over the last 20 years.

Lynn Bagley has pioneered, since 1983, creative development strategies that have often been replicated throughout the nation.

She has been a frequent featured speaker and panelist on marketing, events, management, fundraising and the environment at local forums, statewide, national and international conferences.

She serves on several boards, including the California Farm Conference, California

Department of Food and Agriculture's Organic Food Advisory Board, California Department of Food and Agriculture's Certified Farmers Market Advisory Committee, California Federation of Certified Farmers' Markets, Greenbelt Alliance and the Small Farm Program Advisory Committee.

Former Board memberships include:

American Institute of Wine and Food (Northern California Chapter), Committee for Sustainable Agriculture, Sustainable Agriculture Working Group (California Chapter), Community Alliance with Family Farmers, California Dept. of Education School Garden Advisory Committee.

Lynn is a former Congressional Aide to Congressman John Burton and graduate of San Francisco State University. Her studies included her junior year at Gonzaga University/University of Santa Clara extension in Florence, Italy.



149 IGNACIO VALLEY CIRCLE
NOVATO CA 94949

HOW TO GROW YOUR FARMERS' MARKET



GOLDEN GATE FARMERS MARKET ASSOCIATION

CONSULTING SERVICES



A California Non-Profit Corporation

Mission Statement

To provide Farmers' Markets around the world with development strategies to create high quality and vibrant community marketplaces at the cutting edge of innovation and popularity.



Martin County Farmers Market, San Rafael, California. This nationally renowned, award-winning market was founded and developed by its longtime Executive Director, Lynn Bagley.



Scope of Services

- How to Start and Grow your Market
- Farmers' Market Events/Programs
- Farmers' Market Revitalization Strategies
- Marketing and Public Relations: Local and National Exposure
- Special Events and Eduainment: Working with Chefs, Health, Food and Agricultural Representatives
- Childrens' Programs: Farm to School Programs, Cooking and Gardening Events
- Creative Business Development: Fundraising and Grants, Sponsorships
- High Quality Producer Recruitment Strategies
- Sustainable Agriculture Education Programs
- Non-profit Management: Board and Leadership Training, Bylaws, Rules and Regulations
- Market Development: Quality Control, Display and Merchandising, Enforcement Strategies, "Keeping Your Market Real"
- Working With Your Community: Collaborations, Partnerships, Government and Corporate Relations



Alice Waters, Chez Panisse



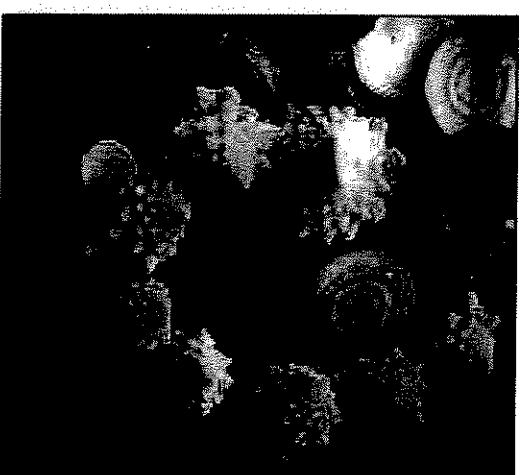
Testimonials

Lynn Bagley's farmers' markets have been praised in: *The New York Times*, *Bon Appetit*, *Good Housekeeping* and more as among the top ten in the nation.



She has been featured nationally and internationally on *Good Morning America*, CNN's *Nutrition News*, *New York Times* and every major San Francisco Bay Area TV and radio station and newspaper.

The *San Francisco Chronicle* named Lynn Bagley Ms. Farmers Market of the San Francisco Bay Area.



Highlights:

- Event coordinating: broad background in coordinating and planning farmers markets, home shows and related events
- Marketing professional: more than a decade of experience in marketing, sales and management as well as working with the public and meeting vendor needs
- Personal characteristics: exceptional social skills, positive work ethic, particularly able to remain calm and highly productive in high-stress situations and fast-paced environment

Experience:

Golden Gate Farmers Market; Marin County, CA

Market Manager June 1999 – Present

- Managing and promoting five Farmers Markets throughout Marin County June thru October
- Create and maintain websites on a monthly basis
- Recruit Farmers and food purveyors
- Assist with advertising and promotion during the market season

Marin Home Show; San Rafael, CA

Associate Producer Dec 2000 – Jan 2011

- Event coordinating: site management, registration, booth placement, and resolving all client needs
- Assist producer with show production, advertising materials, decision-making, performing various administrative duties
- Manage sales and provide excellent customer service to exhibitors participating in the Home Show
- Build client relationships, respond to and resolve all customer inquiries regarding events
- Create strategies to connect with and pursue a variety of businesses regarding participation in the event while ensuring the highest level of customer service
- Manage and enter client information in database for all booth sales including customer info, booth numbers, pricing and generating customer invoices using QuickBooks Pro. A/P, A/R, payroll and general ledger work
- Train new employees for all duties including QuickBooks Pro, File maker Databases, and all sales activities

Education:

College of Marin; Kentfield, CA

A.A. Business Administration

San Francisco State University; San Francisco, CA

B.S. Business Management, Minor Marketing 2010-Present

edible

Celebrating the harvest of Marin, Napa and

MARIN COMMUNITY FARMERS' MARKETS



SAUSALITO FARMERS MARKET

Sundays 10-2pm YEAR-ROUND

DUNPHY PARK, 1600 BRIDGEWAY @ NAPA,
SAUSALITO

Free Parking



TAM VALLEY FARMERS MARKET

Tuesdays 3-7pm until Nov.

SHORELINE SHOPPING CENTER, TAM JUNCTION

219 SHORELINE HWY. (HWY 1)

NEAR WALGREENS, MILL VALLEY

New Site



MILL VALLEY FARMERS MARKET

Fridays 9:30-2:30pm YEAR-ROUND

759 E. BLITHEDALE, CVS PARKING LOT

@ ALTO SHOPPING CENTER (NEAR POST OFFICE)



CORTE MADERA FARMERS MARKET

Wednesdays 12-5pm YEAR-ROUND

TOWN CENTER COURTYARD

(HWY 101 @ TAMALPAIS)



ROSS VALLEY FARMERS MARKET

Thursdays 3-7pm until Oct.

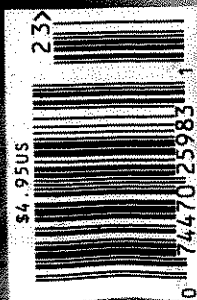
DOWNTOWN ROSS POST OFFICE

ROSS COMMON @ LAGUNITAS

(OFF SIR FRANCIS DRAKE BLVD.)

New Site

Info: 415.382.7846



Member of Edible

MILL VALLEY FARMERS MARKET

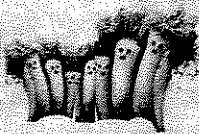
Fridays
9:30 - 2:30pm
YEAR-ROUND



CVS Parking Lot

759 E. Blithdale
 @ Alto Shopping Center
 (NEAR POST OFFICE)

Info:
415.382.7846



Enjoy certified organic, farm fresh, local & seasonal
 fruits & vegetables, fresh cut flowers, ranch eggs,
 fresh fish, farmstead cheeses, baked goods, artisan foods,
 coming soon... pasture raised chicken & beef



MARIN COMMUNITY FARMERS MARKETS

TAM VALLEY FARMERS MARKET
Tuesdays 3-7pm until November
 SHORELINE SHOPPING CENTER, 219 SHORELINE HWY.
 (@ HWY 1) NEAR WALGREENS, MILL VALLEY

New Site!

Golden Gate Farmers
 Market Association
 149 Ignacio Valley Cir.
 Novato, CA 94949
 (415) 382-7846

MILL VALLEY FARMERS MARKET
Fridays 9:30-2:30pm YEAR-ROUND
 759 E. BLITHDALE, CVS PARKING LOT
 @ ALTO SHOPPING CENTER (NEAR POST OFFICE)

*You're
 Invited!*

SAUSALITO FARMERS MARKET
Sundays 10-2pm YEAR-ROUND
 DUNPHY PARK, 1600 BRIDGEWAY @NAPA, SAUSALITO

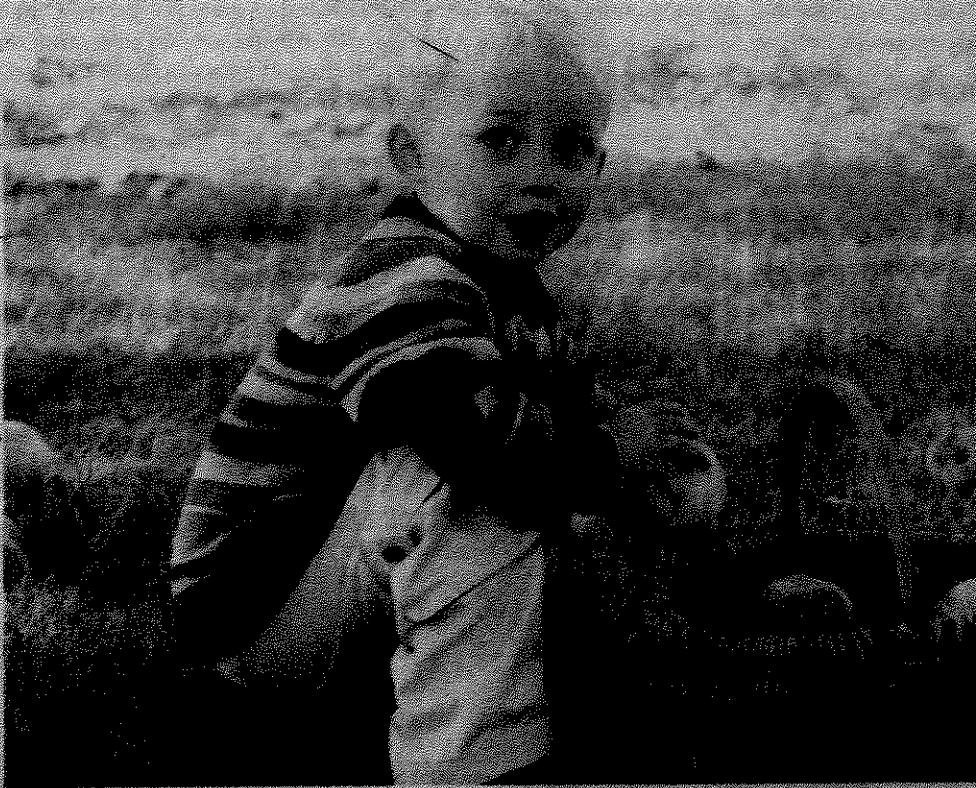
*Free
 Parking!*

CORTE MADERA FARMERS MARKET
Wednesdays 12-5pm YEAR-ROUND
 TOWN CENTER COURTYARD (HWY 101 @ TAMALPAIS)

ROSS VALLEY FARMERS MARKET
Thursdays 3-7pm May 31-Sept
 DOWNTOWN ROSS POST OFFICE, ROSS COMMON
 @ LAGUNITAS, (OFF SIR FRANCIS DRAKE BLVD.)

New Site!

FARMERS MARKET



It's only natural to pick up all of your fruits, vegetables
and healthy goodies at our farmers market.

FARMERS MARKET CORTE MADERA

WEDNESDAYS

NOON - 5 PM YEAR ROUND

town center

CORTE MADERA

CREATED WITH LIFE IN MIND.

We are located off the Tamalpais Drive exit. For more information, call 415-924-2961.
Visit our 65 unique shops and restaurants including REI, The Container Store, Pacific Catch, west elm and more.

Martin

Kids Can Cook

Isn't cooking peachy?



THE KID CAN COOK: Chef Alice Waters, who was a judge in the "Kids Can Cook" recipe contest at the Marin Farmers Market, congratulates winner Celina Tousignant, 8.

LA photos/Frankie Frost

THE KID CAN COOK: Chef Alice Waters, who was a judge in the "Kids Can Cook" recipe contest at the Marin Farmers Market, congratulates winner Celina Tousignant, 8.

LA photos/Frankie Frost

Recipe contest garners young chefs

By Pascale Le Dragonlec

simply judging a cooking contest in Washington, D.C., had a tough

OPENING DAY! BERRY FESTIVAL

MAY 13

Meet Author and Chef Bradley Ogden
of Lark Creek Inn and One Market.

Shop the farmers market with Brad and then observe
as he prepares and uses the fresh market produce.

Chef's Market Tour with Bradley Ogden..... 3:00 p.m.

Chef Demonstration with Bradley Ogden..... 3:00 p.m.

Comparative Berry Tasting..... 3:00 p.m.

Berry Demonstration: Gilbert Yerna of Yerna Farm..... 3:00 p.m.

Kids Can Cook: Fun cooking with berries for kids..... 3:00 p.m.

Floral Design by C. Florio..... 3:00 p.m.

Children's activities, music and other events
will take place throughout the day at the center.

Enter to win dinner for two at one of the
finest restaurants by stopping at the market.

KKHH
Channel
100.7 FM
Corte Madera



Highway 101 at Paradise Drive in Marin County

The Village at Corte Madera
1554 Redwood Highway
Corte Madera, CA 94921

C O R T E M A D E R A

FARMERS MARKET

Wednesdays 1 p.m. 'til 6 p.m.
YEAR-ROUND



THE VILLAGE

A project of The Golden Gate Farmers Market Association ©1999.