

TOWN OF FAIRFAX

STAFF REPORT

TO: Mayor, Members of the Town Council **DATE:** April 3, 2013

FROM: Garrett Toy, Town Manager ^{GT}

SUBJECT: Appointment of candidate to fill the term of resigned Councilmember O'Neil and oath of office to seat new Councilmember

Recommendation

- 1) Select and appoint candidate to fill the Town Council vacancy.
- 2) Oath of office to seat the new Councilmember.

Discussion

At the March 21st meeting, the Council interviewed seven (7) candidates for the seat vacated by Councilmember O'Neil. The Council narrowed its choices down to two candidates:

- Barbara Coler
- Renee Goddard

After much discussion, the Council deferred the selection to the April 3rd meeting. At this meeting, the Council indicated that it would not require any additional presentations from the two candidates, but that the Council may consider asking the candidates additional questions. There is no prescribed tie-breaking protocol for the selection process. Any process adopted by the Council (e.g., flipping a coin) would only be a "hand shake" agreement as the Council would still need to pass a motion selecting the candidate and appointing them to fill the vacant seat.

The Council also introduced an ordinance, at the March 21st meeting, which allows the Council to appoint someone to fill the vacancy on an interim basis until a special election can be held. Should the Council adopt the second reading at this evening's meeting, the appointed candidate would serve until the special election, which would be held on the next regularly established municipal election date, in November 2013. If the Council did not appoint someone to fill the seat, it would remain vacant until the municipal election in November 2013

Should the Council not adopt the second reading of the ordinance, the selected candidate would serve the remainder of the term until November 2015 or, the Council could call for a special election, in which case, the seat would remain vacant until the November 2013 election.

Fiscal Impact

None at this time.

Attachments

Applications for Barbara Coler and Renee Goddard

AGENDA ITEM # 3

Barbara Coler

**TOWN OF FAIRFAX
APPLICATION TO SERVE AS A MEMBER OF THE
FAIRFAX TOWN COUNCIL**

NAME: Barbara Coler

HOME ADDRESS: 14 Ace Court, Fairfax, CA 94930

RESIDENT OF THE TOWN OF FAIRFAX FOR 17 **YEARS**

PRESENT OCCUPATION: Air Quality Program Manager, Compliance & Enforcement (see resume for detailed descriptions of work experience)

NAME OF BUSINESS: Bay Area Air Quality Management District

BUSINESS ADDRESS: 939 Ellis Street, San Francisco, CA 94109

HOME & BUSINESS PHONE: (415) 453-2516 (home); (415) 749-4970 (work)

E-MAIL ADDRESS: barbaracoler@gmail.com

EDUCATION: Masters of Arts Degree and Bachelor of Science Degree (with Honor's) - both in Biological Sciences (see attached resume)

**PARTICIPATION IN THE FOLLOWING CIVIC AND COMMUNITY
ACTIVITIES/ORGANIZATIONS:**

Member, Fairfax Open Space Committee; Commissioner, Fairfax Planning Commission

**WHY DO YOU WANT TO BE CONSIDERED FOR THE POSITION OF TOWN COUNCIL
MEMBER?**

I am deeply committed to public service, which is demonstrated by my years of work with both regional and state government, and my years of volunteering for the Town, by serving on both the Fairfax Open Space Committee and the Planning Commission. It is a critical time for our Town, with staffing and leadership changes in addition to the continuing challenges facing Fairfax. I am devoted to our Town and believe I have the skills, experience and background to help us through this time of transition successfully, to keep Fairfax leading in the Bay Area with our progressive politics, to maintain and protect our town's unique qualities, and to preserve the look and feel of Fairfax that we all love. I look forward to the opportunity to work with the Council and our community to achieve the mission and vision of Fairfax.

WHAT ARE THE THREE MAIN ISSUES FACING THE TOWN OF FAIRFAX?

1) Revenue challenges - Living within budgetary constraints to provide basic services to all Fairfaxians, including, but not limited to, keeping our Police Station open 24-7; seeking opportunities to increase revenue while preserving our small town's qualities by attracting businesses which complement and enhance existing businesses; increasing revenue where necessary without over-burdening residents.

2) Implementing the General Plan while protecting our small town quality of life – protecting our existing affordable housing and seeking opportunities to add additional appropriately scaled units; ensuring environmentally sound flood and other hazard mitigation projects are fully implemented. Fairfax must be kept apprised, as other agencies deal with our known contaminated sites, e.g., Fair Anselm Plaza and the former gas station on SF Drake, so the town can make informed decisions regarding future uses. I have a unique ability to assist the town, given my previous work with the California Department of Toxic Substances Control (DTSC) which included remediating hazardous waste sites to ensure environmentally sound reuse, ensuring permitted facilities were protective of public health and the environment, and facilitating meaningful public involvement.

3) Maintaining and enhancing Fairfax's environmental sustainability ethics through acquiring and preserving open space, providing biking and pedestrian trails, adopting a climate change plan, and promoting zero waste by living our motto "reduce, recycle and reuse."

WHAT IS YOUR VISION FOR THE TOWN OF FAIRFAX?

The Town of Fairfax celebrates the diverse values and perspectives of our citizens, strives for economic vitality while preserving our small town character, and will achieve environmental sustainability through preserving our open space, being a leader on climate change, promoting alternatives to vehicular travel, and ensuring all residents of Fairfax are encouraged to reduce, reuse, and recycle to achieve zero waste.

DATE: February 20, 2013 SIGNATURE: 

NOTE: Applicant must be at least 18 years of age and a Registered Voter of the Town of Fairfax

February 20, 2013

Mayor Reed and Members of the Town Council
Town of Fairfax
142 Bolinas Road
Fairfax, California 94930

RECEIVED

FEB 22 2013

TOWN OF FAIRFAX

Dear Mayor Reed and Members of the Town Council:

In light of Councilmember O'Neil's resignation, I am applying to fill the vacancy on the Council. I look forward to the opportunity to interview and feel that I am a very strong candidate based on my years of public and community service, my leadership skills and broad range of experience. I have enclosed my application and my resume.

I have devoted most of my adult life to public service and have a proven track record of accomplishments which have benefited the communities of California and the Bay Area. I have lived in Fairfax for 17 years, and for the last several years have volunteered to serve our Town on both the Open Space Committee and the Planning Commission.

I currently work for the Bay Area Air Quality Management District, protecting public health through enforcement of air quality laws and regulations. I led my staff to create and implement the first air district enforcement program to reduce carcinogenic diesel and other air emissions from "mobile sources" (trucks, ships, boats, trains, construction equipment), focusing these efforts in environmental justice areas. I have led our Air District in working with the state's Air Resources Board and other districts to implement climate change initiatives statewide. I previously worked for the California Department of Toxic Substances Control (DTSC) for 23 years, establishing regulatory policy, developing legislation, remediating hazardous waste sites, ensuring permitted facilities were protective of public health and the environment, and facilitating meaningful public involvement. Among other things, at DTSC I created a new state program, the first of its kind in the nation, to ensure that K-12 public schools are built on environmentally safe properties, protecting the health of California's children. I also created the State's innovative programs to cleanup, reuse and recycle formerly contaminated properties and promote infill development. Through national organizations, I also led teams and coordinated matters of national environmental policy debate.

I believe my skills would serve our town well. I am both a strong collaborator and leader. I am decisive. I am a good listener, and am interested in all perspectives. We are fortunate to have an engaged, diverse community representing many multi-faceted ideas and beliefs. A key focus of my efforts through the years has been cross-sector coalition building and conflict-resolution. And while addressing local issues is critical for our town, we shouldn't limit our reach; we should consider national and worldwide issues in our deliberations to continue Fairfax's leadership on larger policy matters. We can put pressure on federal and state leaders (and others) to change direction and decisions as Fairfax is an important member of the global community.

I would love the opportunity to serve our town as a member of the Council. This is a critical time for Fairfax, with many changes in staff and leadership. Analyzing complex problems and creating effective solutions has always been a routine part of my daily work. I have always focused on achieving high quality work, meeting deadlines, proactively anticipating issues and resolving them through effective planning and negotiation (where appropriate). I am committed to our town and feel I have the skills, experience and background to help us through this time of transition, maintain our wonderful town's special qualities, and preserve the look and feel of Fairfax that we all love. Thank you for your consideration.

Sincerely,



Barbara Coler

Enclosures

cc: Judy Anderson, Town Clerk

BARBARA COLER

14 Ace Court - Fairfax, California - 94930 - Home (415) 453-2516 - Work (415) 749-4970

Email barbaracoler@gmail.com

PROFILE

Twenty-six years' experience at all levels in the creation, development and implementation of California's Superfund, Brownfields and federal/state hazardous waste and air quality enforcement programs. As Division Chief, directed multidisciplinary staff in the development/implementation of diverse and complex regulatory programs. Extensive experience in developing a strategic vision of program priorities, effectively communicating objectives, and ensuring that the vision is fully implemented by the management team and staff. More than 28 years' experience in regulatory policy, legislation development, hazardous waste site assessment/remediation, environmental monitoring, air quality enforcement, public outreach and facilitation of meaningful public involvement. Developed extensive contacts among key external stakeholders such as elected officials, legislative staff, regulatory agencies, industry representatives, lending institutions, community groups, environmental attorneys and environmental consultants. Substantial experience in coordinating and negotiating with diverse stakeholder interest groups to resolve contentious and complex technical and policy issues. Community Service - serves on the Town of Fairfax Planning Commission and Open Space Committee.

EXPERIENCE

BAY AREA AIR QUALITY MANAGEMENT DISTRICT (BAAQMD)

Air Quality Program Manager

Compliance & Enforcement Division

February 2009 – current

Manager responsible for enforcement of air quality regulations to meet federal and state air attainment standards for the nine Bay Area counties within the jurisdiction of the Air District. Leads strategic initiatives for air quality program development combining compliance assistance and enforcement approaches. Developed and implemented the first comprehensive mobile source enforcement program for an air district in California. CAPCOA Climate Protection Committee Enforcement Manager representative; serves on several AB32 implementation workgroups. Collaborator for development of CAPCOA – Air District Greenhouse Gas (GHG) Reduction Exchange. Primary division lead for the District's Wood Smoke Program to reduce fine particulate emissions. Manager responsible for leading, directing, planning, prioritizing and organizing the activities of multidisciplinary staff working in the Division.

CALIFORNIA DEPARTMENT OF TOXIC SUBSTANCES CONTROL (DTSC)

Senior Policy Advisor

Office of Data Evaluation and Environmental Indicators

April 2007 – January 2009

Senior Policy Advisor in DTSC's Office of Data Evaluation and Environmental Indicators (ODEEI). The role of the Office is to identify data gaps and future research needs for performance management, environmental indicators and other emerging issues. As the mission and structure of DTSC evolved from "cradle-to-grave" to "cradle-to-cradle," to use of balanced scorecard/performance measurement, to a focus on green chemistry, among other initiatives, the Office led efforts to transparently communicate scientific information and develop data management tools for both internal and external stakeholders. Ms. Coler managed primary environmental information management contracts, with major objectives to increase transparency and accessibility of DTSC's actions. Ms. Coler led initiatives on climate change and resource strategy matters, in addition to developing grant proposals to fund key initiatives of the Office and the DTSC Director.

Career Executive Assignment II - Division Chief

Permitting and Corrective Action Division

May 1, 2003 – April 2007

Statewide position responsible for the technical, administrative and fiscal management of approximately 130 division staff housed in DTSC's four regional office locations. U.S. EPA authorized DTSC to implement the Resource, Conservation and Recovery Act (RCRA) program in California, the primary large component of the division's mission. Responsible for leading, directing, planning, prioritizing and organizing the activities of a multidisciplinary staff working within this complex regulatory program. Oversaw managers and staff responsible for permitting facilities to treat, store, dispose and transfer hazardous waste in accordance with federal, state and local laws. Permitting responsibilities included assuring these facilities met requirements for environmental safety, financial assurance, and environmental monitoring. As Division Chief, also responsible for corrective action and closure, including the long-term maintenance for more than 300 closed hazardous waste facilities (and generating revenue of more than \$3 million in cost reimbursement per year to support staff work). Significantly increased productivity (~ 300% increase) and timeliness (reduced from average of about 4.5 years to 2+ years) while ensuring environmentally protective permitting of hazardous waste facilities.

In October 2004, Ms. Coler was awarded a U.S. EPA Leadership Award for Corrective Action Environmental Indicators (EIs). As a result of her leadership, her Division received awards from U.S. EPA for achieving its targets for EIs, permits and corrective action milestones in 2004, 2005 and 2006. Ms. Coler represented Region 9 States on U.S. EPA's RCRA 2020 Corrective Action Initiative national workgroup. As a key member of the group, Ms. Coler was a leader in developing national policy to implement this component of the RCRA 2020 vision. Ms. Coler also represented California and Region 9 States on the Association of State and Territorial Management Officials' (ASTSWMO) Corrective Action and Permitting Task Force.

At request of the then DTSC Director, Ms. Coler acted as the lead negotiator with a responsible party (PRPs) group (of over 25 members) to takeover and assume financial responsibility for operations at a hazardous waste landfill in Southern California. Under Ms. Coler's direction, DTSC was able to affect a voluntary agreement with the parties for monthly payments for operations of the landfill systems resulting in multimillion dollar savings/recovery for DTSC. With her further management, a Consent Decree was signed in early 2006, and the PRPs assumed lead on the landfill operations.

**Career Executive Assignment II - Division Chief
Statewide Cleanup Operations Division
July 1994 – April 2003**

Statewide position responsible for the technical, administrative and fiscal management of approximately 120-150 division staff housed throughout California. Responsible for leading, organizing, planning, directing and prioritizing the activities of multidisciplinary staff and multi-layered management team to develop and implement innovative, diverse and complex regulatory programs and initiatives. Oversaw all activities pertaining to site identification and prioritization; revenue generation thorough cost recovery; assessment and remediation of most DTSC and Federal Superfund sites (except military facilities); assuring meaningful public involvement throughout the process; and allocation and expenditure of orphan site funding. Responsible for staff and monetary resource budgeting for the division including several major federal grants.

Established DTSC's overall Brownfields program providing several tools to encourage and facilitate contaminated site reuse.

Broad and substantial experience working with representatives from community groups, environmental organizations and private industry in developing and maintaining the program. Effectively communicated program objectives in non-technical terms to diverse stakeholder interest groups.

Led and directed staff in formalizing the Voluntary Cleanup Program to foster environmentally sound redevelopment and/or revitalization of Brownfields and other contaminated properties.

Led Total Quality Management (TQM) Team to develop DTSC's Prospective Purchaser policies, aimed at fostering Brownfields reuse while protecting human health and the environment.

Completed DTSC's "site" database validation project, deleting approximately 24,000 invalid listings which resulted in removing the economic devaluation by the environmental stigma for these properties.

Key DTSC representative regarding State Superfund Statute Reauthorization.

Developed legislation and infrastructure for DTSC's environmental schools program; the first of its kind in the nation. Involved diverse stakeholder groups to resolve contentious and complex technical and policy issues while developing the program.

Represented California and the National Governor's Association (NGA) on key legislative debates regarding Federal Superfund Reform; testified on behalf of Governor Wilson and NGA before the U.S. Senate Environment & Public Works Committee.

Chair of the Association of State and Territorial Solid Waste Management Officials (ASTSWMO) Brownfields Task Force for eleven years. Leader on national policy regarding voluntary cleanup, Brownfields redevelopment and Superfund cleanup. Also represented California on ASTSWMO's CERCLA Committee which developed national policy in conjunction with U.S. EPA. Chaired and developed five ASTSWMO Voluntary Cleanup/Brownfields Symposia for all States and U.S. EPA.

Listed by CA Department of Justice as Expert Witness on the federal National Contingency Plan.

Montrose Site settlements – In partnership with U.S. EPA, with the California Department of Justice, Ms. Coler acted as the lead negotiator for the State of California with the Montrose PRPs ("the DDT dischargers"). Three significant settlements were achieved under her leadership for the Montrose site in Southern California. The first 2002 Consent Decree settled the Natural Resources Damages lawsuit and CERCLA claims against the Montrose entities - the companies paid \$73 million to cleanup DDT contamination and restore the ocean environment off the coast of Palos Verdes. The latter two Consent Decrees settled the liability of the PRPs for the surface water pathway from the Montrose site and the residential neighborhood, resulting in payments of nearly \$2.5 million and a savings of more than \$10 million for the residential cleanup.

Previous Positions

In addition to other DTSC management positions, Ms. Coler has served as a project manager responsible for cleanup of regional groundwater sites in Southern California. She was an environmental consultant at the Savannah River Nuclear Production facility in South Carolina. She was a research associate conducting environmental monitoring for the State of Kansas Biological Survey.

EDUCATION

- Master of Arts, Entomology (4.0 G.P.A.)
Emphasis: Environmental Monitoring/Assessment of Water Quality Impacts from Sewage Effluent
University of Kansas, Lawrence, Kansas
- Bachelor of Science, Systematics and Ecology (Honors, 3.5 G.P.A.)
University of Kansas, Lawrence, Kansas

PUBLICATIONS

American Bar Association, "Institutional Controls and the California Department of Toxic Substances Control – Uses of Institutional Controls and Challenges" (Book Chapter, "Implementing Institutional Controls at Brownfields and Other Contaminated Sites," pages 133 – 148, July 2003).

Golden Gate University Law Review, "Brownfields and the California Department of Toxic Substances Control: Key Programs and Challenges" (Volume 31, Number 4, Spring 2001).

Hydrobiologia, "Emergence of Chironomidae (Diptera) from a Delta-Swamp Receiving Thermal Effluent" (Volume 174, No. 1, 1989, pages 67-77). *Assessed impacts of nuclear production activities on key biological receptors.*

Listed above are peer-reviewed publications; primary author of and collaborator on numerous articles on brownfields and hazardous waste site cleanup, environmental policies, guidances and regulations. Co-author on 2009 BAAQMD Mobile Source Enforcement Compliance Plan.

Speaker for several Air District Board of Directors and Board Committee meetings on the District's wood smoke program, mobile source enforcement, small business program and other topics. Invited speaker at numerous Superfund, Hazardous Waste and Brownfields redevelopment and land reuse conferences and workshops throughout California and the nation; inception and management of first joint DTSC/U.S. EPA Brownfields Reuse conference, March 1996; credited for bringing diverse stakeholder interests together to discuss and develop land reuse planning strategies at sites throughout California.

REFERENCES

Wayne Natri, Co-President
E4 Strategic Solutions
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Aliso Viejo, California 92656
(949) 463-2227

*Former Region 9 Administrator,
U.S. EPA over CA, NV, AZ & Pacific Islands
Served 2001 – January 2009*

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Governor's Office of Planning & Research
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*Director, CA Office of Planning & Research and Senior
Advisor to Governor Brown, Energy & the Environment*

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James Strock & Co.
15029 N. Thompson Peak Parkway
Suite B-111-601
Scottsdale, Arizona 85260
(480) 551-5108
*First Secretary of the California Environmental Protection
Agency from its creation in 1991 - served through 1997.
Confirmed by the U. S. Senate as the Assistant Administrator
for Enforcement for the United States Environmental
Protection Agency – served from 1989 through 1991.*

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(510) 285-2766
*Member, National Academy of Engineering; Former Chair,
National Research Council committees: Water Science and
Technology Board (1988-1991); Alternatives for
Groundwater Cleanup (1992-1994); Radioactive Waste
Management 1996-2000). Elected into the National
Academy of Engineering in 1998.*

Lenny Siegal
Director
Center for Public Oversight
c/o PSC
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Mountain View, California 94041
(650) 961-8918 or (650) 969-1545
Community Advocate

Jennifer Lynn Hernandez, Esq.
Partner and Environmental Team Co-Chair
Holland & Knight
50 California Street, Suite 2800
San Francisco, California 94111
(415) 308-6500
*Board member of California League of Conservation Voters;
Creative Center for Land Recycling; and Sustainable
Conservation. Formerly appointed by President Clinton to
the Presidio Trust.*

Niccolo Caldararo, Ph.D.

Consultations and Ethnographies for Public and Private Organizations

Post Office Box 77570, San Francisco, Ca. 94107 * 415-606-4688 * Caldararo@aol.com


February 26, 2013

Fairfax Town Council

Dear Sirs & Madam:

I would like to encourage you to chose Ms. Barbara Coler to replace Mr. Ryan O'Neil in the Council seat he is leaving. I have worked with Ms. Coler on the Open Space Committee and found her skills and unique insights a valuable addition to committee work and to the challenges that a small town faces in dealing with complex issues and in negotiating problems that may seem simple on the surface but are dear to stakeholders and become difficult in process.

My experience on the Council left me with the firm conviction that to be effective in that position one must have a stomach of iron and a sense of humor that eats concrete, while at the same time the touch of sensitivity that is common to humming birds. Barbara has all of these qualities and more. Please consider her seriously for this position, she has my undivided support.



Niccolo Caldararo
165 Frustuck Ave.
Fairfax, Ca.
453-9064

February 15, 2013

Dear Members of the Fairfax Town Council,

I am writing in support of the application of Barbara Coler to fill a vacancy of the Town Council.

I have known Ms. Coler in two capacities: as a professional colleague at the Bay Area Air Quality Management District and as a fellow committee member of the Fairfax Open Space Committee. In both venues, she demonstrates her significant capability for organization, as well as her conscientiousness, thoughtfulness and sensible approach to challenging circumstances. I am particularly appreciative of her kind assistance and guidance to me as a new member of FOOSC. It is a pleasure to work with her.

Her dedication to the Town is already known - as a member of FOOSC and the Planning Commission.

Her assets and dedication will serve the Town and the Town Council very well.

Very truly yours,


Susan Adams
47 Tamalpais Road
Fairfax

RECEIVED
FEB 20 2013
TOWN OF FAIRFAX

Mimi Newton
139 Mono Ave.
Fairfax, CA 94930
(415) 845-6464

+++++

February 15, 2013

Council Members

Town of Fairfax

142 Bolinas Road

Fairfax, CA 94930

RECEIVED
FEB 19 2013
TOWN OF FAIRFAX

Dear Council Members:

I'm writing to let you know that I enthusiastically support the appointment of Barbara Coler to the Town Council to fill out the remainder of Ryan O'Neil's term. I really think Barbara is the best qualified and best suited person to represent the Town in this position until an election can be held.

I've known Barbara through our environmental work for many years. And, over the past six plus years, she's been a veritable godsend to the Fairfax Open Space Committee. She is competent, articulate, efficient, committed, concise, diligent and fun! She was also a great choice when the Council appointed her to the Planning Commission and she'd be a great choice for the Town Council. She is truly committed to our environment, maintaining the unique qualities of our town, and to ensuring we have both a sustainable and economically robust Fairfax.

Barbara always stands up for integrity and reason. She's not the kind of person to change her mind just because she's reached an unpopular conclusion, and I like knowing that I can rely on her to be rational and transparent in how she looks at the issues that are important to Fairfax. Each of you knows how important it is to stand up for what you think is right, even if you're the only Council Member who feels that way. Barbara certainly will not be afraid to do what she thinks is right, regardless of the tides of public opinion. I think we need someone with that type of integrity to carry on in Ryan's footsteps.

Ryan was clear about not being in any one "camp" in the Town, representing the full diversity of our citizens. I think Barbara will bring a similar sense of fairness to Council deliberations. She'll consider the input of various opinions, but in the end will make up her own mind. She is a strong collaborator, she is always prepared, pulls the laboring oar, and is consistently reasonable and thoughtful. Because she is so super-competent, Barbara can provide a strong voice for the residents of our Town.

I also know I can trust Barbara to have the best interests of our Town, its residents, visitors and our beautiful natural environment at heart. Barbara's love of the outdoors, her educational, vocational and civic background, her technical expertise, and her managerial and public outreach experience all combine to make her a dream candidate for the Council.

I know that all of you have a lot on your plates right now. And, you will probably see applications for this position from a number of well-meaning, committed people in Town, all of whom have the Town's best interests in mind. But, exactly because this is such an important position and means so much to everybody in Town, I urge you to appoint Barbara. Barbara, with her proven track record of exemplary service to our Town, has already clearly demonstrated her commitment and her competence. I am completely confident that she would provide all Fairfaxians with even-tempered, fair-minded and thoughtful representation.

Sincerely,

A handwritten signature in cursive script, appearing to read "Mimi".

Mimi Newton, Chair

Fairfax Open Space Committee

cc: Judy Anderson, Town Clerk

March 3, 2013

To:

Mayor Reed and Councilmembers

Town of Fairfax

142 Bolinas Avenue

Fairfax, CA 94930

From:

Susan K. Goldsborough

P.O. Box 1050

Woodacre, CA 94973

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MAR - 7 2013
TOWN OF FAIRFAX

I am writing in support of Barbara Coler who has applied to fill the current vacancy on the Fairfax Town Council. I am certain you are all aware of her extensive credentials in the protection of public health and the environment, climate change initiatives, environmental sustainability, and the mitigation of contaminated sites throughout the country. However, you may not know of her skills in dealing with people and organizations.

For the past four years, I have worked with Barbara in her capacity at the Bay Area Air Quality Management District and have attended countless meetings and hearings with her. I have watched Barbara repeatedly manage to diffuse potentially heated discussions through her calm and professional demeanor. As I have told her, when she delivers information and policy decisions that I and the organizations I volunteer with do not want to hear, we never mind receiving disappointing news from her because she is unfailingly polite, compassionate, helpful, ethical, and clear; and we all benefit from her expertise.

As a former school administrator with a long non-profit history, I know just how rare individuals like Barbara are. It's hard to find superior technical and field knowledge which is balanced with superior managerial and interpersonal skills. Barbara has both.

Best,



Susan K. Goldsborough

Executive Director

Families for Clean Air

<http://www.familiesforcleanair.org>

Renee Goddard

TOWN OF FAIRFAX
APPLICATION TO SERVE AS A MEMBER OF THE
FAIRFAX TOWN COUNCIL (Due February 28, 2013)

TOWN OF FAIRFAX

FEB 27 2013

NAME: Renée Goddard

RECEIVED

HOME ADDRESS: 294 Cascade Dr.

RESIDENT OF THE TOWN OF FAIRFAX FOR 18 YEARS

PRESENT OCCUPATION: Teacher and Environmental consultant

NAME OF BUSINESS: Coastal Valley Family Jam 'Sustainable Fairfax'

BUSINESS ADDRESS: _____

HOME & BUSINESS PHONE: H) 258-2892 B) 497-5134

E-MAIL ADDRESS: Sizzng@gmail.com

EDUCATION: BA in Theater Arts & Social Studies
MA in Psychology / Drama Therapy

PARTICIPATION IN THE FOLLOWING CIVIC AND COMMUNITY ACTIVITIES/ORGANIZATIONS:
Please see responses to following 4 questions attached

WHY DO YOU WANT TO BE CONSIDERED FOR THE POSITION OF TOWN COUNCIL MEMBER?

WHAT ARE THE THREE MAIN ISSUES FACING THE TOWN OF FAIRFAX?

WHAT IS YOUR VISION FOR THE TOWN OF FAIRFAX?

DATE: 2/27/13 SIGNATURE: Renée Goddard

NOTE: Applicant must be at least 18 years of age and a Registered Voter of the Town of Fairfax

Participation in the following civic and community activities/organizations:

Sustainable Fairfax board member since 2006 : Zero Waste and Streets for People project coordinator
Fairfax Festival/Ecofest committee: Waste Coordinator
1 of 3 drivers in the successful campaign to ban single use plastic bags in Fairfax
Trained as a presenter of the Green Sangha "Re-thinking plastics" campaign
Initiator of 'Green Wednesdays' - Fairfax Farmer's Market
Member of SUPAC (single use plastics advisory committee) Marin County
Local task force member of the JPA for Solid & Hazardous Waste (Ross Valley Rep)
Bicycle/Pedestrian Advisory Committee for the General Plan (BPAC)
Citizen member of the school route "bicycle spine" committee
Marin Bicycle Coalition
Safe Routes to Schools Ross Valley task force member, & employee
Active volunteer in the Ross Valley School District
Fairfax FOCAS: Community Music teacher
Member of the Environmental forum of Marin - Master class 40. (recipient of the Joel Cohen scholarship)

Why do you want to be considered for the position of Town Council member?

I spent 4 days last week in Washington DC at the Climate Forward Rally and took time to wander anonymously amongst the people who make our government run. It is humbling to walk through the alleys between the gigantic edifices and statues and memorials for the historical leaders of the United States. One can tend to find a patriotism hidden deep inside looking up at Lincoln, looking out at us. However, government today has torn the fabric of 'one nation' and revels in the widening of the gap between people. I see the role of a good leader as a bridge which shortens the span connecting the people.

Fairfax is far away from this capitol, but yet a capitol of new thinking and respectful reverence for those who have worked so hard to preserve the hometown and open space we all love. I have been a grass roots activist for 8 years working with organizations such as those mentioned above who work so hard to keep our community strong, our wild spaces protected, our streets safe, our citizens included, educated and engaged.

I have learned my style of leadership, and to stand for visionary thinking from a realistic perspective. I am deeply dedicated to hearing all people's points of view and see myself primarily as a bridge.

I am eager to apply my skills to working on The Town Council.

What are the 3 main issues facing the town of Fairfax?

1. We are sorely lacking a useful community space and sufficient community resources for Middle and High School aged youth. (our future). Sustainability is a word that simply means 'continue to exist' and is often referred to when people speak of Fairfax

and our focus on Environmental stewardship, the organics movement, and the plethora of healing mediums we house here. We cannot identify ourselves as sustainable if we don't start prioritizing youth centered programs and spaces and a focus on equitable, accessible activities and venues within the community.

2. We need to focus energy on a careful design for transit oriented development which matches our town's unique character and the great variety of people's needs. We presently have no public transport access from the hills and limited safe routes from the neighborhoods for youth walking or biking and for isolated Seniors with no access to community, without a car.
3. Emergency preparedness: We do not have official and clearly defined plans custom to each neighborhood and their particular safety challenges. We need to educate each citizen on how to access emergency information and protocols for flood, fire or other natural disaster.. ie: We have sirens, but nobody seems to know what they signify.

What is your vision for the town of Fairfax?

I envision a town where people want to participate and join commissions and choose to volunteer because they feel their ideas are valued and will be respectfully considered; a place where people step up for what they want and believe versus fighting against what they don't want. Kudos to present council who have created a comfortable and welcoming forum.

Fairfax has modeled the power of local democratic decision making as a driver for change which the County of Marin seems to be scrambling to keep up with. Fairfax is the final destination before THE HILL, the gateway to West Marin, and everyone's favorite place to stop for a visit. I envision an expanded local economy, which can afford to provide for the visitors as well as supply the items to meet citizen's basic consumer needs, which now we go elsewhere to buy.

I envision as many youth music, art, multi media and sports venues as there are bars. A safe lane for bicycles and car share programs to enable people to transport themselves without owning 2 cars which now contributes to car lined streets whether parked or in motion. I envision community gardens, and programs like Resilient Neighborhoods becoming part of Fairfax's Climate Action Plan.

Thank you so much for the opportunity to apply!

Renee Goddard

Judy Anderson

From: andy [andyperi@yahoo.com]
Sent: Sunday, March 03, 2013 12:11 AM
To: Judy Anderson; Larry Bragman; John Reed; Pam Hartwell-Herrero
Subject: Letter of Recommendation- Renee Goddard

Dear Judy,

Please would you provide this letter in support of Rene Goddard being appointed to the Fairfax Town Council to fill the vacated seat of Ryan O'Neil?

Thank you,

Andy Peri

Dear Members of the Fairfax Town Council,

I am writing to enthusiastically support the appointment of Renee Goddard to fill the Fairfax Town Council seat vacated by Ryan O'Neil. I have known and worked with Ms. Goddard since 2006 on a range of different projects all focused on making the Town of Fairfax a better place to live. We have worked primarily on issues of bicycle and pedestrian transportation and safety (often with a focus on children) as well as issues related to zero waste and consumer plastic reduction.

Renee devotes significant amounts of her time to working on behalf of all members of our community to ensure that our community is safe and sustainable for generations to come. She is very hard working and is deeply committed to her community and is an utter pleasure to work with.

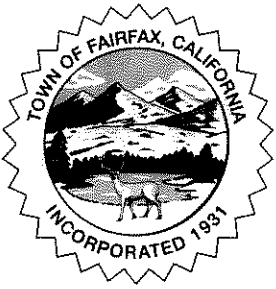
As a member of the Fairfax Town Council, Renee would be a huge asset by providing intelligence, an easy-going spirit, and a deeply committed intention to problem solving for the betterment of our beautiful town.

I urge you to please support Renee to fill the Town Council seat vacated by Ryan O'Neil.

Thank you very much,

Andy Peri

Andy Peri
10 Cypress Dr.
Fairfax
457-0802



TOWN OF FAIRFAX

142 BOLINAS ROAD, FAIRFAX, CALIFORNIA 94930
(415) 453-1584 / FAX (415) 453-1618

Letter of Recommendation to Town Council

February 27, 2013

Re: Renee Goddard

Renee Goddard has been a community music instructor for Fairfax Open Circle Arts and Sports (FOCAS) since 2010 and a community activist for the many years we have known her. As the primary music artist for FOCAS, Renee is responsible for overseeing the curriculum for, and management of, approximately 20 families each Monday morning. Additionally, we have experienced firsthand her bicycle activism, namely the Lorax campaign that made riding to school fun and caught the eye of more drivers as a result of her efforts to get kids to make signs and advocate for safe biking. Our families have been inspired by her bicycle advocacy. We ride or walk to school daily and use a cargo bike to grocery shop in town.

Renee has a number of wonderful qualities that would greatly benefit any organization or town. Some of the qualities we admire most in Renee are her community service efforts that focus on the environment and youth programs. Because Renee is a team player, she demonstrates a strong sense of flexibility as well. She consistently produces some of the best music classes for toddlers in the Marin area. She has instilled a strong sense of community service in both of her children. They were both Counselors in Training (CITs) at Camp Fairfax last year and hope to have them back again this year. Her work with Sustainable Fairfax and the Town of Fairfax shows that her commitment is not based on monetary gain but on helping our town.

Finally, Renee is dedicated to doing the best job possible. We need more citizens like Renee to help keep Fairfax a strong, eclectic community. We feel if she is selected to serve on the Town Council she will bring a strong focus to our Youth Services and our innovative environmental goals.

Sincerely,

Camille Esposito and Anne Mannes
FOCAS Directors

Date: February 26, 2013

Subject: Letter of Recommendation for Renee Goddard for Town Council

I am please to write this letter of support for Renee Goddard for the position of Town Councilor for the Town of Fairfax. I have had the pleasure to serve with Renee in my role as Chair and member of the Marin County Local Solid Waste Task Force for the past six years. It has been a wonderful transition to watch Renee's growth and commitment to the issues that are so important to the Fairfax community.

She has attended dozens of local, County, and regional meetings on a full range of issues from solid waste to sustainability and climate management. It seems critical that a City Council have a strong team of members who bring different interests and knowledge to the dias. Renee is a mother and also has a strong interest and commitment to the school community, as well as the town and the relationships that exist between them.

Her years representing Fairfax on the LTF have given her the knowledge and awareness of a full range of issues, but more importantly her involvement with leaders across the County in both the private and public sectors. Her interest in the details and issues of Fairfax's recently adopted Solid Waste Franchise Agreement with Marin Sanitary Service is critical as the town pushes ahead in reaching the County-wide goal of zero waste.

One of her best attributes is her interest and ability to work with the Fairfax community. Those who saw the great program she put on last summer to showcase the Fairfax business community was great fun, well supported, and has begun a new tradition. This is just a simple example of her skills and leadership in how she can truly bring the community together.

In summary, it is exciting that Renee is willing to step up and be considered for this critical position. We wish her the best of luck as she proceeds through the screening process.

Sincerely,



Jon Elam
95 Ross Avenue
San Anselmo, CA 94960