



Stay Safe. Stay in Touch.

777 San Anselmo, San Anselmo CA • www.rossvalleyfire.org • 415-258-4686

REGISTER TO RECEIVE EVACUATION NOTICES & FIRE INFORMATION



ALERT MARIN

Emergency Alerts

WHEN DO WE USE IT?

- When ACTION is needed at a SPECIFIC ADDRESS
- Imminent flooding, wildfires, and evacuations with life safety implications
- During-event information about evacuation routes, shelters, transportation
- Other public safety incidents where lives may be at risk

SIGN UP AT ALERTMARIN.ORG

NIXLE

Information Notices

WHEN DO WE USE IT?

- When INFORMATION is needed in a ZIP CODE
- Road closures, general updates, issues affecting larger areas
- Post-disaster information about shelters, transportation, or supplies
- Police activity and general public safety information

TEXT YOUR ZIP CODE TO 888777 FOR MOBILE ALERTS

SOCIAL MEDIA

Twitter, Facebook, NextDoor

WHEN DO WE USE IT?

- Less critical and low-level UPDATES intended for larger populations
- Traffic updates, road closures, incident updates, and contact information
- Safety announcement, power outages, minor issues, frequent updates
- Disaster recovery resources

[TWITTER.COM/ROSSVALLEYFIRE](https://twitter.com/ROSSVALLEYFIRE)

[TWITTER.COM/CENTRALMARINPA](https://twitter.com/CENTRALMARINPA)

[TWITTER.COM/MARINCOUNTYFIRE](https://twitter.com/MARINCOUNTYFIRE)

[TWITTER.COM/FAIRFAXPD](https://twitter.com/FAIRFAXPD)

or Text "Follow MARINGOV" to 40404



During wildfire season, Marin residents should be prepared to monitor multiple sources for fire and life safety information – it is especially important to have a battery-powered radio as back-up. Emergency managers will use several methods to distribute fire information: Alert Marin, Nixle, local TV and radio, and social media (Facebook and Twitter) are the primary outlets. Don't neglect to use your own senses - **look, listen, and smell for signs of fire and changing conditions!**