

Fairfax Town Center

Reimagining our public space
to aid economic recovery and
improve public safety

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Challenges

- Narrow sidewalks downtown make it difficult for people to adhere to social distancing guidelines and safely use public space. This deters shoppers.
- Local retailers, already challenged by changing consumer patterns, are now under severe pressure due to COVID restrictions. As lockdown orders ease, our local businesses need additional space to accommodate customers and employees alike.

Potential Solution

- To aid in economic recovery, a growing number of cities are reimagining streets as places for pedestrian movement, outdoor seating and vending, allowing restaurants and retailers to make up for lost indoor seating / vending capacity with outside tables and display areas.
- Fairfax should experiment with downtown pedestrian / commercial zones to accommodate safe movement and to help local businesses adjust to social distancing requirements.

*Extraordinary times call for extraordinary measures and a spirit of experimentation:
These solutions should be tried, evaluated, and iterated as needed to find what works!*

Temporary Shoplet / Streaterie Program pros and cons

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- Flexible, low cost solution
- Less cost to individual businesses
- Provides enough space for seating and pedestrian movement
- Opportunity for community participation - show support

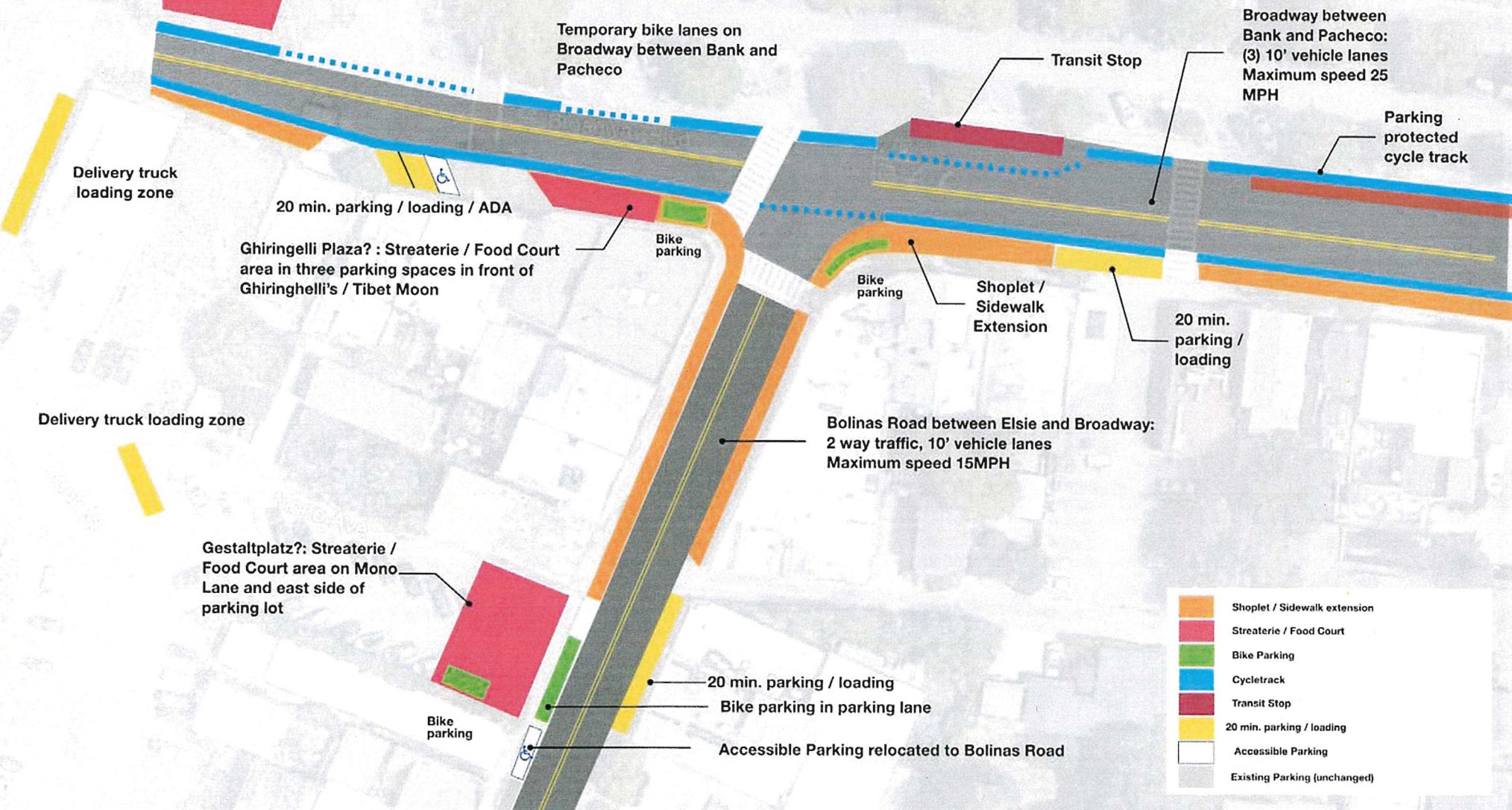
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- City must have resources to set up the space and or coordinate volunteers
- City needs to provide bollards, safety barriers
- Possible conflict with travel lanes adjacent to shoplet space

Fairfax Town Center Covid Economic Recovery / Public Safety Temporary plan



Fairfax Town Center: Covid Economic Recovery / Public Safety Temporary plan



Temporary bike lanes on Broadway between Bank and Pacheco

Transit Stop

Broadway between Bank and Pacheco: (3) 10' vehicle lanes Maximum speed 25 MPH

Parking protected cycle track

Delivery truck loading zone

20 min. parking / loading / ADA

Ghiringelli Plaza? : Streaterie / Food Court area in three parking spaces in front of Ghiringelli's / Tibet Moon

Bike parking

Bike parking

Shoplet / Sidewalk Extension

20 min. parking / loading

Delivery truck loading zone

Bolinas Road between Elsie and Broadway: 2 way traffic, 10' vehicle lanes Maximum speed 15MPH

Gestaltplatz?: Streaterie / Food Court area on Mono Lane and east side of parking lot

Bike parking

20 min. parking / loading

Bike parking in parking lane

Accessible Parking relocated to Bolinas Road

- Shoplet / Sidewalk extension
- Streaterie / Food Court
- Bike Parking
- Cycletrack
- Transit Stop
- 20 min. parking / loading
- Accessible Parking
- Existing Parking (unchanged)



Google



Street View



gs Spa

eri Park

Fairfax



Shoplet, general principles

- Retain existing sidewalks for pedestrian movement through town.
- Repurpose at least 6' of the roadway for a “shoplet,” i.e., a space to be outfitted and operated by the adjacent business within county guidelines for opening during COVID and additional town guidelines to be developed.
- Repurpose an additional 3' part of the roadway to provide ADA access to the shoplets.
- Layout needs to protect pedestrians from vehicular traffic through some combination of buffer zone, physical barriers, and/or traffic calming measures.
- Shoplets to be implemented with minor variation throughout most of the Bolinas/Broadway downtown district.
- Shoplets should be accessible via short-term and ADA parking, to provide drop-off and ADA access as close as reasonably possible.

Shoptets

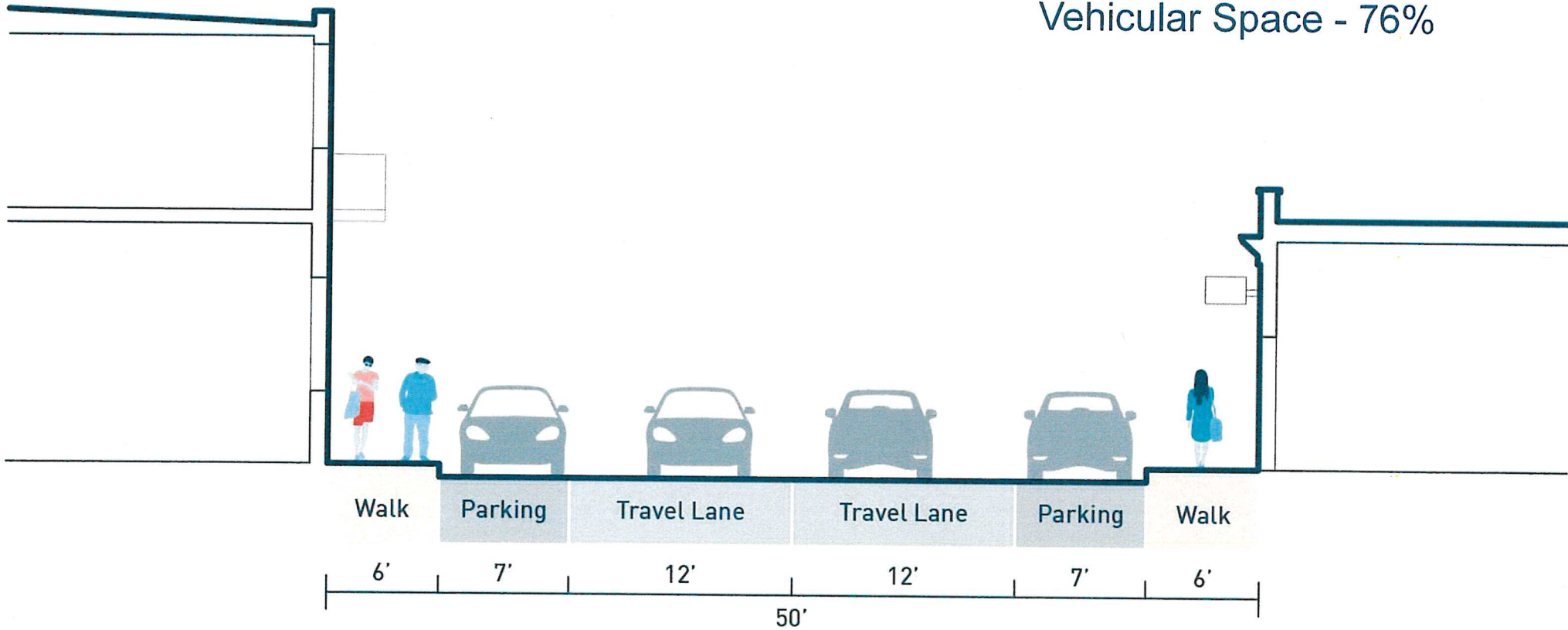
On Broadway and Bolinas

Bolinas Road

between Broadway and Elsie
existing condition

Pedestrian Space -
24%

Vehicular Space - 76%



Shoplet Proposal

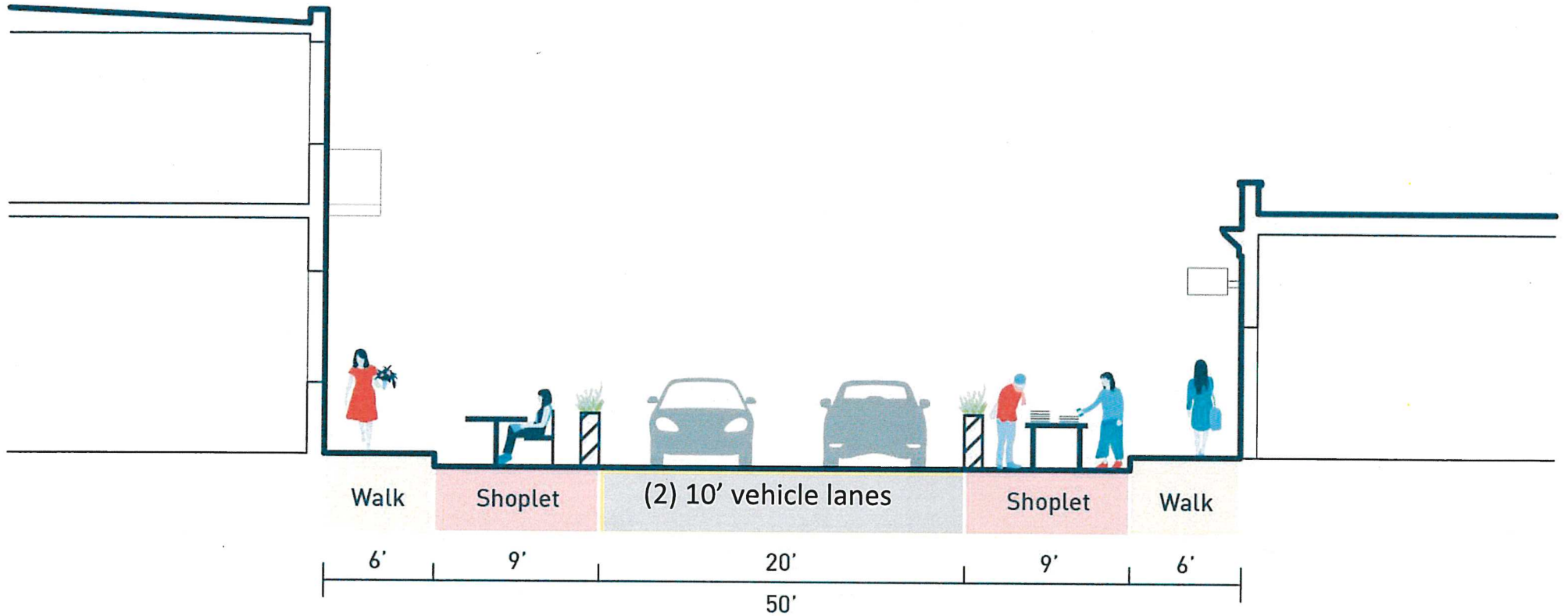
Bolinas Road between Broadway and Mono/Elsie

- Propose implementing shoplets on both sides of Bolinas between Mono and Broadway.
- 6' + 3' repurposing of roadway requires removal of parking and narrowing of both travel lanes to the county-mandated 10' width. Shoplet space adjacent to the sidewalk should be delineated using pavement paint. ADA path should likewise be delineated using pavement paint with the addition of soft vertical delineators at the edge of the travel lane.
- Narrowing addresses requirement for traffic calming. Additionally, an advisory speed limit of 15 miles an hour should be posted for the entire length of Bolinas from Elsie to Broadway as well as signing that stretch "local access only."
- Propose changing parking on Bolinas opposite Mono (in front of Hairfax and Mas Masa) to 20 minute duration.

Shoplet Concept

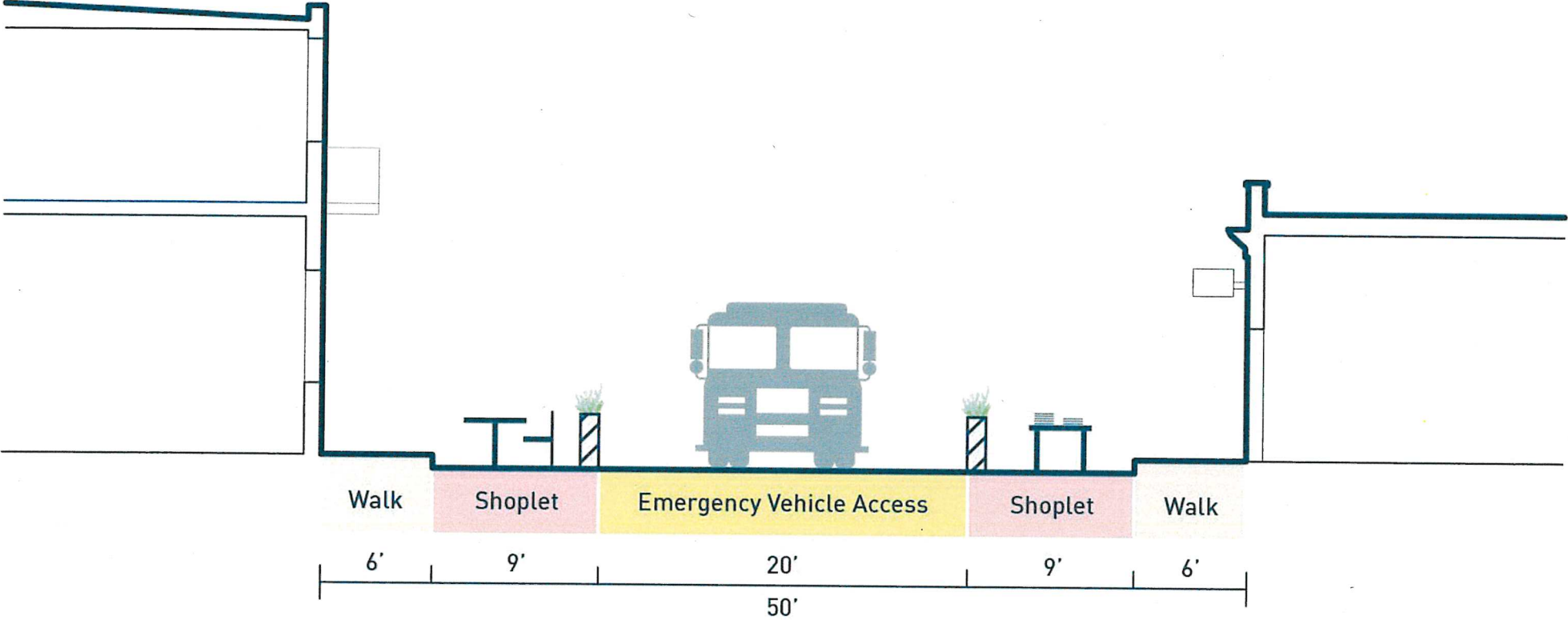
Bolinas Road between Broadway and Elsie

Pedestrian / Commercial Space - 60%
Vehicular Space - 40%



Shoplet Concept

Bolinas Road between Broadway and Elsie



Streateries

At Claus and Mono

Streeterie, general principles

- Retain existing sidewalks for pedestrian movement through town.
- Designate a centrally located area to be provisioned with tables to encourage take-out eating downtown. Furniture provided by the town but “sponsored” by local businesses, which are responsible for maintaining it within county guidelines for opening during COVID, and for securing the furniture when the Streeterie is closed.
- Streeterie is informally named after the sponsoring business but may be used by patrons of any downtown business.
- Open alcohol is allowed in Streeteries.
- Layout needs to protect diners from vehicular traffic through some combination of buffer zone, physical barriers, and traffic calming measures.
- Streeteries should be accessible via short-term and ADA parking, to provide drop-off and ADA access as close as reasonably possible.

Streaterie Proposal

The Gestalt Streaterie (Gestaltplatz?)

- Streaterie to be placed in flat part of Mono parking lot.
- Streaterie to be defined by placement of new street furniture (benches, tables, additional bike racks); suggest sourcing these from local businesses.
- In addition, Gestalt will be allowed to make use of the flat part of Mono lane from 4 PM onwards.

Streaterie Proposal

The Ghiringhelli Streaterie

- Streaterie to use three parking spots in front of Ghiringhelli's/Tibet Moon.
- Streaterie to be defined by placement of existing street furniture (benches, flower pots, garbage cans, newspaper vending machines) currently located in front of Hummingbird (which also allows Hummingbird to make use of the entire plaza in front of their store). Additional tables and chairs to be provided by Ghiringhelli's or the town.
- To offset loss of adjacent parking, Ghiringhelli's will be allowed to sign one of the spaces in front of Fairfax Variety as "Ghiringhelli delivery vehicle only" from 5 PM onwards.

45 Broadway
Fairfax, California

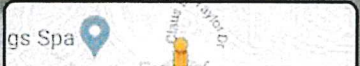
Google

Street View

VINNY'S
REAL DEAL
IS BACK

GEORGINA BELLINI

TIBET MOON



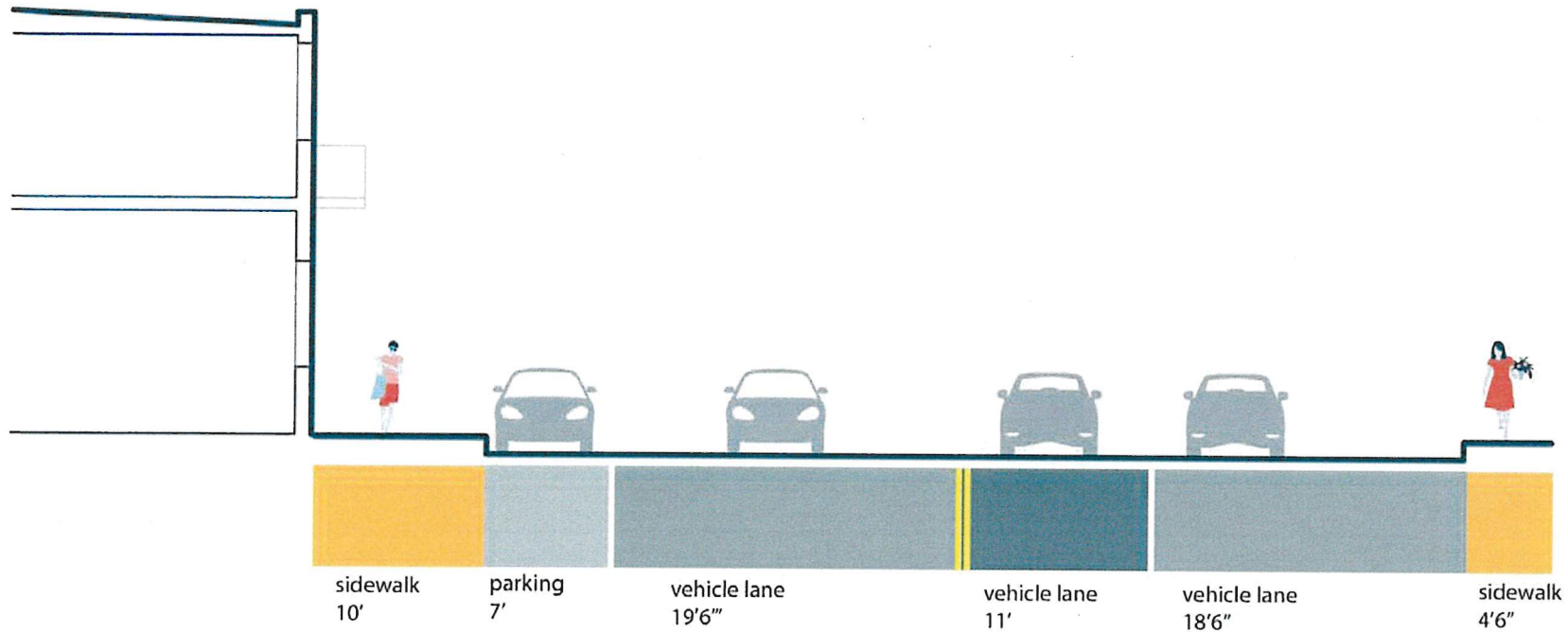
Broadway

Between Bolinas and Pacheco,
existing condition

~70' ROW

Pedestrian Space - 20%

Vehicular Space - 80%



Roadbed ~56'

Shoplet Proposal

Broadway between Bolinas and Pacheco

- Propose implementing shoplets on West side of Broadway between Bolinas and Pacheco.
- Width of Broadway allows the creation of a 7' shoplet + 3' ADA lane. Shoplet space adjacent to the sidewalk should be delineated using pavement paint. ADA path should likewise be delineated using pavement paint with the addition of soft vertical delineators at the edge of the travel lane.
- Recommend defining a built out corner at Bolinas to calm traffic making a right turn from Bolinas onto Broadway. The space created can provide additional bicycle parking.
- Recommend adding an 8' bicycle lane to provide buffer between traffic and ADA lane.
- Propose changing parking in front of Peri's to 20 minute / ADA parking

Broadway

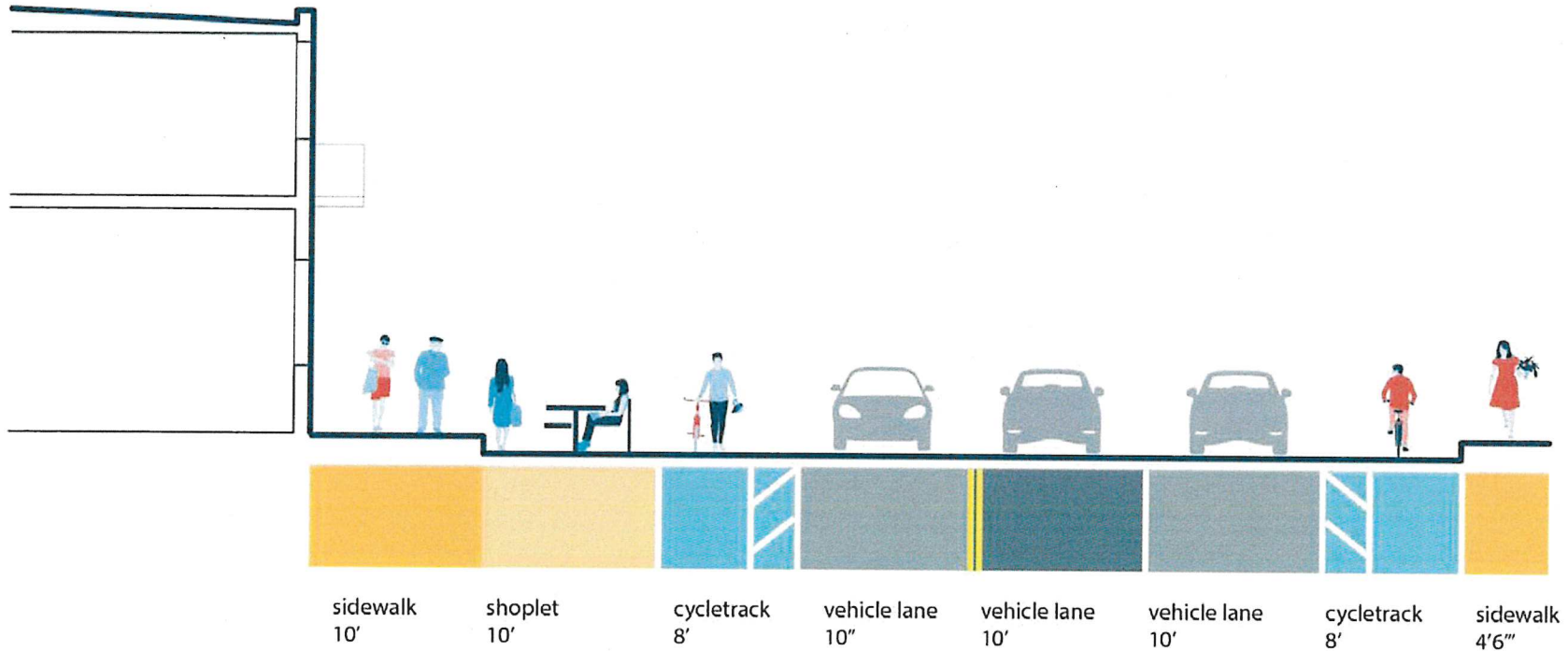
Between Bollinas and Pacheco

Proposed temporary changes

Pedestrian/Commercial Space - 35%

Cycletracks - 22%

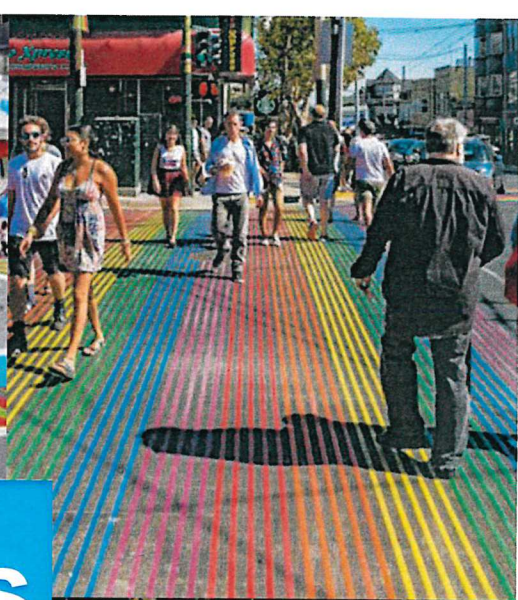
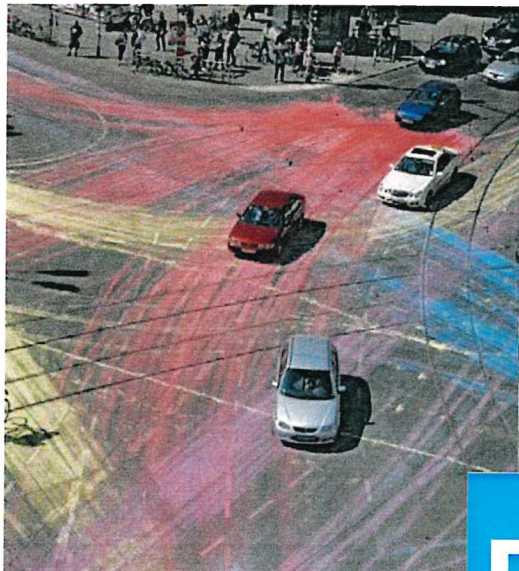
Vehicular Space - 42%



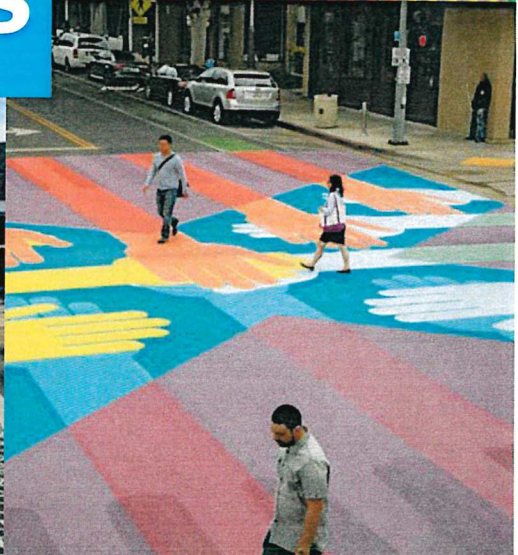
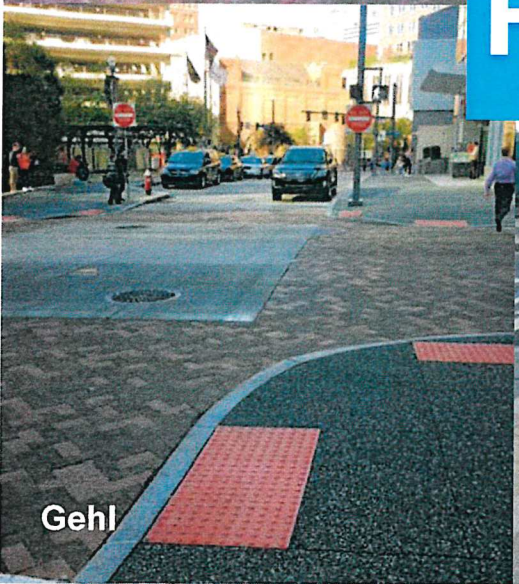
Shoplet Proposal

Broadway between Claus and Bank

- Propose implementing shoplets on West side of Broadway between Claus and Bank.
- 6' + 3' repurposing of roadway requires narrowing of both travel lanes to the county-mandated 10' width. Shoplet space adjacent to the sidewalk should be delineated using pavement paint. ADA path should likewise be delineated using pavement paint with the addition of soft vertical delineators at the edge of the travel lane.
- Narrowing of lane addresses requirement for traffic calming.
- Propose changing parking in front of Fairfax Variety to 20 minute duration plus one ADA spot.



Paint and Graphics



Gehl