Minutes Fairfax Volunteer Program Advisory Board January 24, 2022

6:30 p.m.-8:30 p.m.

<u>Mission Statement:</u> "To foster goodwill and community spirit in Fairfax through volunteer activities"

Members in attendance: Geo Taylor, Sam Silverstein, Holly Clark, Excused: Jesse Hoffman Staff in attendance: Maria Baird, Recreation & Community Services Manager; Mayor Stephanie Hellman, Council Member Renee Goddard, Council Member Chance Cutrano Others in attendance: Mark Solomons, Linda Bull, David Smadbeck, Chamber of Commerce, Minna Kim

The meeting was called to order at 6:30 p.m. The minutes of the November 22, 2021 meeting were approved.

1) Reports

- Chair –
- **Treasurer-** Maria stated the balance in the checking account is \$4,507.06 and the Town's remaining budget is \$2,331.
- Coordinator-
- **Discussion** –the group went around with introductions

2) New Business

- <u>A)</u> <u>Seasonal Cultural Event celebrations</u> Mark Solomons and Council Member Renee Goddard attended the meeting to request support for a Summer & Winter Solstice and a Spring & Fall Equinox celebration. He would also like to recommend the Community Passover Seder be held in April this year. Mark and Renee plan to form a sub-committee to go before PARC to request sponsorship for the subject events. **ACTION ITEM:** Geo made a motion that the Volunteer Board supports the new programs of the seasonal community gathering with the Parks & Recreation Commission utilizing volunteer resources; Holly seconded, all voted in favor.
- **B)** Welcome Neighbor/New Resident Information packets- David stated that 121 residences sold in Fairfax this past year. The Chamber is interested in reaching out to new residents so they can become familiar with what the Town has to offer. He would like to include coupons from local merchants, and gift bags. They are requesting support from the Volunteers in distributing the packets. Geo also

offered to help spread the word though the Town's e-newsletter.

C) On-going outreach for new Board members- Geo asked for ideas in how to recruit members for the vacancies on the Board. Mark suggested through planting, creek clean-up, water conservation. Chance added through the park clean-ups and continuing to market them through the Town newsletter and provide support with masks, gloves, etc. He stated that he used to be the liaison to Open Space and perhaps someone could fill that role. Holly included through visible projects in the community such as the wreathmaking, distributing t-shirts and hats, and other branding. Geo suggested the Board could benefit from increasing its social media presence with more digital outreach in Only in Fairfax, Facebook, NextDoor, and newsletter. Holly suggested more clarity about the opportunities/responsibilities of Board Members to better inform prospective Board members. Geo added there is an opportunity to re-brand the Board, particularly as it relates to the Board's mission post-COVID and goals for 2022.

The meeting adjourned at 8:00 pm.