

Town of Fairfax

Meeting Minutes of

Age Friendly Fairfax

October 28, 2022 9:30-10:30 am

9:30 am

Via Zoom

Committee Members:

Josaphine Buennagel, Chair

Jody Timms

Jacqueline Engstrom

Susan Brandborg

Jessica Price

Non-voting:

Barbara Coler, Council Liaison

Anne Mannes, Community Services Manager

Willow Tara, Fairfax Library Liaison

Shaun Duncan, Resident Services Coordinator at Victory Village

Claudia Orozco, Resident Services Coordinator at Bennett House

Meeting Agenda

1. **Roll Call** – Buennagel: Committee members in attendance: Josa Buennagel, Chair; Jody Timms, Jackie Engstrom. Non-voting members: Barbara Coler, Anne Mannes.
2. **Approval of Agenda and Affidavit of Posting-Buennagel**: The agenda for October 28 was approved. Motion to approve by Jody, Second: Jackie. Agenda approved. Ayes- yes.
3. **Approval of September’s Minutes-Buennagel**
Amended minutes for September 23 2022 was approved. Change Irish Festival. Jackie approved, Jody seconded. Minutes approved.
4. **Open Time for Public Expression**
None. Noted zoom link issue.
5. **“90+ Celebration”-Engstrom**
20 is final count of participation. Certificates getting ready. Anne reported on updates with items for the gift bags. Ready to go by Nov. 4th at Community Center. Delivery list will be ready on Nov 5th. Meet at 10:45am on Saturday Nov 5 to deliver 11am – 12:30pm. Maps to locations will be available.
Action: Anne will contact Stephanie Mohan to take professional photos to document 2022 event.

6. Chair's report-Buennagel

Josa followed up with smoking signs on benches. PW hasn't been able to put them up.
Action: Barbara to follow up again.

Newsletter discussion on data from AFFx newsletter. Stats on open rate and click rate. On average – 244 goes out to list. On average, over 50% open rate. Bounce back is small. Conversation request on how to move forward with AFFX newsletter. We are for now doing newsletter is on website. 2 x a month the town newsletter goes out. There is access to AFF.

Jody question: Why no longer do we have resources?

New position hasn't been created yet. Barbara indicating, we limp along until new person is hired. Right now, we should include in 2 x a month through town newsletter.

Can we find out click rate and open rate on the town newsletter – is it making its way to our community. We need more data. Activity rate for AFFX newsletter for last 2-3 months.
Action: Anne to ask consultants to retrieve this data for us.

Age Friendly Marin might need to consider putting out newsletter. Jody voiced concerned over how we are getting information out to our folks.

Upcoming forum, choices about your body after death. Age Friendly Marin is engaging with commission on various topics – mental health, ageism training, long term planning for faire in 2023.

7. Staff report-Mannes

No report. Anne is open to help with content changes for website updates.

8. Council Liaison report-Coler

Barbara discussed resolution drafted – so much going on that there is no room available on TC agenda right now.

9. Report from PARC-Engstrom

Susan Beran has put music groups together and the next one is on October 30th.

10. Outreach - All

1. AFFx Committee Member recruitment

Recruitment for AFFx – we are the best ambassadors. We are the best to do outreach. Need to talk to current committee members to see if they can show up. Re-strategize about putting recruitment via newsletter. We need to be able to say what we are recruiting for. Otherwise, we have 1 event per year and the county forums. We need to define ourselves more.

Action: Josa will check in with Susan and Jessica, Claudia, and Shaun – are they still interested in being part of this group.

11. 2022-2024 Goals Discussion-Timms

Josa suggested doing a special meeting. Before the end of the year meeting for goals, specifically. Or should we do both regular meeting and extend it for November.

Action: change date to November 18th and timeframe 11:30- 1pm for next meeting – regular with extension for goals.

12. Announcements, Future Agenda Items

Set up special meeting – goals and recruitment and communications

13. Adjournment

Meeting adjourned at 10:45am. Next meeting is November 18 11:30-1pm.