

# Diverse Communities

Together, we can ensure  
that our community receives the  
resources it needs.

United States®  
**Census**  
**2020**

Learn more at [2020census.gov](https://2020census.gov).

# Rural Communities

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# Every town is an important part of the American story.

Make sure your town's story is told by responding to the 2020 Census—the count of everyone living in the United States. When you do, you'll also help your town get the most out of the American dream.

## Responding Is Important for Your Community

Census responses provide data that can attract new businesses and the jobs that come with them. The data also informs where over \$675 billion in federal funding is spent each year in states and communities. That includes money for things like:

- Medicare Part B
- Special education
- Supplemental Nutrition Assistance Program
- Cooperative Extension Service
- Substance Abuse Prevention and Treatment Block Grant
- Water and waste disposal systems for rural communities

## Responding Is Safe

Your personal information is kept confidential by law.

## Responding Is Easy

To complete the census, answer a handful of questions online, by phone, or by mail. Choose the option that works best for you.

## Every Person Counts

Whether it's funding in communities across your state or helping determine the number of seats your state will have in the U.S. House of Representatives—every count makes an equal impact.

For more information, visit:

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# Clinics that are closer than the next county.

Accessible, quality healthcare is a top priority for every community, and you can do your part by responding to the 2020 Census.

Over \$675 billion in federal funding is distributed to communities based on census data. This includes money for health care assistance and the prevention and treatment of substance abuse.

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# Census data impacts funding for things like:

- Medical Assistance Program
- Supplemental Nutrition Assistance Program
- State Children's Health Insurance Program
- Child Welfare Services State Grants
- Family violence prevention services
- State Public Water System Supervision

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# Country roads don't build themselves

Lay the groundwork for better roads in your community by taking the census. Your response can impact funding for things like maintaining local roads, bridges, public transportation, and more each year.

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# Census data impacts funding for things like:

- Highway Planning and Construction
- Federal Transit Formula Grants
- Formula Grants for Rural Areas
- Community Development Block Grants
- Rural Rental Assistance Payments
- Water and Waste Disposal Systems for Rural Communities

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# Keep small town communities connected.

What makes a small town great is its community, and that's why your response to the 2020 Census is so important. It can impact funding for things that keep us connected, like local roads, bridges, public transportation, and more.

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# Census data impacts funding for things like:

- Highway planning and construction
- Federal Transit Formula Grants
- Formula Grants for Rural Areas
- Community Development Grants
- Rural Payment Assistance Payments
- Water and waste disposal systems for rural communities

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