

# IMPLEMENTATION

An implementation plan is a coordinated series of actions the City desires to take in the future that are intended to advance, over the long term, the City’s Shared Vision, Core Values, and the General Plan goals and policies. An implementation plan is thus a follow-up measure for this element. Taken as a whole, these programs represent the City’s best thinking today on what actions should be taken to address the considerations and concerns of the community and make sure that the Plan’s aspirations are achieved.

Implementation is in large part contingent upon adequate funding. Many of these actions can be pursued through initiatives already underway.

Other programs will require additional resources. As such, the exact mix and timing of programs the City may pursue will in part be opportunity driven, dependent on the availability of funding, staffing, and other necessary resources. The Time Frame in the Implementation Table below is the target for completion of the Action.

This element may be implemented by amendments to existing plans, ordinances, development standards, and design guidelines; capital investments/projects; and interagency/interjurisdictional coordination. The following table identifies the implementation action, the responsible City agency, and targeted timeline for accomplishment.

**TABLE HP-2. HISTORIC PRESERVATION ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
<b>Goal HP-1: Historic Areas and Resources</b>		
<b>Preserve and enhance Santa Ana’s historic areas and resources to maintain a unique sense of place.</b>		
1.1	<b>Development standards update.</b> Amend Specific Development No. 19 and Specific Development No. 40 zoning districts to streamline development processes, incorporate best practices, and make documents user friendly.	PBA 2022-2027
1.2	<b>Historic designation.</b> Develop a process to identify and designate a neighborhood as a Historic District.	PBA 2023
1.3	<b>Mills Act.</b> Restructure historic designation and Mills Act application and administration processes to reflect industry standards and prioritize resources at risk of being lost.	PBA 2023
1.4	<b>Design Guidelines update.</b> Comprehensively update Citywide Design Guidelines to reflect current best practices for sections related to Historic Structures and Downtown Santa Ana.	PBA 2022-2027
1.5	<b>Historic design standards.</b> Update historic design standards for preserving historic setting and context, incorporating best practices related to landscape design, front yard fences, and other property features.	PBA 2024
1.6	<b>Historic resources survey.</b> Survey all City-owned historic resources to identify condition, maintenance and repair needs, and sources of funding for upgrades.	PRCSA/PWA 2022
1.7	<b>Oral history.</b> Seek funding to reinstate local oral history program to capture Santa Ana’s historic and cultural narrative.	PRCSA Ongoing
1.8	<b>Signage improvement.</b> Seek funding and create incentives program for Downtown Santa Ana façade and signage improvement program.	CDA 2023



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1.9	<b>Adaptive reuse.</b> Update the Adaptive Reuse Ordinance to provide more flexibility and options for the reuse of historic buildings citywide.	PBA 2025
1.10	<b>Public realm improvements.</b> Establish public realm plans for all historic districts, including landscaping, street, sidewalk, lighting, curb cut standards, and pedestrian amenities.	PWA 2026
1.11	<b>Municipal code update.</b> Update Chapter 30 of the municipal code (Places of Historical and Architectural Significance) for consistency with national historic standards and industry best practices, including such topics as demolition of historic resources and building signage.	PBA 2024
1.12	<b>Tree preservation.</b> Establish a citywide tree preservation ordinance and program to protect unique natural resources and trees with great cultural capital.	PWA/PBA 2023
<b>GOAL HP-2: Cultural and Historic Resources</b> <b>Promote the City’s cultural and historic resources to advance Santa Ana’s role in Southern California history.</b>		
2.1	<b>Educational resources.</b> Hold bi-annual educational/resource workshops for owners and tenants of historic resources and buildings to ensure responsible stewardship.	PBA 2026
2.2	<b>Public awareness.</b> Promote awareness of the city’s historic resources and their importance in the development of Orange County.	PBA Ongoing
2.3	<b>Wayfinding.</b> Create an interactive, multimedia wayfinding program to highlight historic structures, sites, and events throughout the city.	PBA / PWA 2028
2.4	<b>City branding.</b> Include historic resources and cultural imagery in future City branding and marketing campaigns.	CMO 2025
2.5	<b>Public art catalog.</b> Create a citywide catalog of public art, including murals, sculptures, and utility box art for use in promoting awareness of Santa Ana’s rich historic and cultural resources.	CDA 2021 & Ongoing
2.6	<b>Active participation.</b> Participate in and support efforts of existing civic and preservation organizations and business groups to promote the appreciation, maintenance, and preservation of historic and cultural resources.	CDA Ongoing
2.7	<b>Native American Cultural Significance.</b> Consult with all affiliated tribes listed with the California Native American Heritage Commission to identify sites of cultural, spiritual, and/or historical significance to their tribes, and work with them to preserve, restore or celebrate these sites, where feasible.	PBA 2023 & Ongoing
<b>GOAL HP-3: Historic Preservation</b> <b>Develop, implement, and maintain a nationally recognized historic preservation program.</b>		
3.1	<b>Educational opportunities.</b> Dedicate resources for staff and policy makers to participate in historic preservation educational and professional development opportunities.	PBA Ongoing
3.2	<b>Historic properties.</b> Update and expand citywide Historic Properties Survey Program to identify potential historic resources for placement on local Register and those that are at risk of losing their historic value, with the first phase to include resource evaluation of the Focus Areas.	PBA 2022 & ongoing
3.3	<b>Historical places.</b> Proactively nominate all properties that potentially qualify for placement on the Santa Ana Register of Historical Places.	PBA 2024



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3.4	<b>Community engagement.</b> Prepare a community engagement plan that targets communities with historic resources that have low participation rates in historic preservation programs including hard to reach communities and affiliated tribes listed with the California Native American Heritage Commission.	PBA 2023
3.5	<b>Media communication.</b> Enhance and maintain a web-based tool to promote Santa Ana’s local historic resources and provide incentives to encourage historic preservation.	PBA 2023
3.6	<b>Historic Resources Commission.</b> Establish minimum qualifications for participation on the Historic Resources Commission.	PBA 2023
3.7	<b>Maintain certification.</b> Maintain Certified Local Government status under the National Parks Service historic preservation program through training and submittal of annual report.	PBA Ongoing
3.8 <sup>EJ</sup>	<b>Equitable access.</b> Establish a fee reduction or waiver program for low-income applicants to ensure equitable access and participation in the Mills Act Program.	PBA 2023
3.9	<b>Historic building rehabilitation.</b> Maintain and enhance a low-interest loan program for the rehabilitation of historic buildings.	CDA 2022
3.10	<b>Public awareness.</b> Participate in and support efforts of preservation organizations, affiliated tribes listed with the California Native American Heritage Commission, and business groups to promote public awareness and educational opportunities that highlight historic preservation.	PBA Ongoing

Notes:

CDA - Community Development Agency

CMO - City Manager's Office

HR - Human Resources Department

PBA - Planning and Building Agency

PWA - Public Works Agency

PRCSA - Parks, Recreation and Community Services Agency

PD - Police Department

<sup>EJ</sup> associated with environmental justice policies

