

Goshen Free Public Library Social Media Policy—August 18, 2020

The purpose of social media at the Goshen Free Public Library is to disseminate information about, and promote the library's services and resources. This may include, and is not limited to, promotion of programs and events, collection and acquisitions, general library news, projects, volunteer opportunities, and ongoing activities to all members of the Goshen community. Social media is also used to provide a forum for library staff and library users to share opinions and information about library-related topics and issues. The library may occasionally share news from other organizations which library staff feel meet the needs and interests of its social network audience, in order to contribute toward the building of partnerships with local organizations.

This site is for discussion purposes only. Any views expressed on this site are those of the individual author only. Third party content found on this site does not represent the official views of the Goshen Public Library. The Goshen Public Library accepts no liability for the content of this site.

To protect the privacy of both public and staff, the Goshen Free Public Library will not tag photos or otherwise share identifying information of any patrons appearing in posts or photos and will only post full names when relevant to the social media content and with that person's permission.

By using these sites, users consent to the library's right to access, monitor and read any postings on the sites. Users of all ages have a responsibility to protect their privacy and should not post personally identifying information such as: last name, school, age, phone number or address. By posting on the library's social media sites, users give the library permission to use a user's name, profile picture and the content of any posting made without compensation or liability on the part of the library. The library reserves the right to edit or modify any postings or comments for space or content, while retaining the intent of the original post.

The Goshen Library Trustees will periodically evaluate the role and utility of its online social networking sites, which may be terminated at any time without notice to subscribers.

Comments, posts, and messages are welcome on the Goshen Free Public Library social networking sites. While the Goshen Free Public Library recognizes and respects differences in opinion, all such interactions will be regularly monitored and reviewed for content and relevancy (before publishing when possible). All postings which contain any of the following will be removed and the poster barred from posting any subsequent messages to library social networking sites:

- Obscene or racist content
- Personal attacks, insults, or threatening language
- Potentially libelous statements
- Plagiarized material or material under copyright
- Private or personal information published without consent
- Comments totally unrelated to the content of the forum
- Hyperlinks to material that is not directly related to the discussion
- Commercial promotions or spam
- Organized political activity
- Photos or other images that fall in any of the above categories

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Users should report offensive, abusive, or inappropriate content to the library, for review and possible removal. Concerns about content may be directed to the social media account in question. Users may be blocked from commenting on library social media sites due to repeated offensive, abusive, or inappropriate comments, at the discretion of the account administrators

The Goshen Free Public Library will respect copyright and public records laws. Any content maintained in library social media is a public record, including all comments and messages exchanged with the Goshen Free Public Library. The library is responsible for responding completely and accurately to any public records request for social media content.

Content created for social media is the property of the library. The library's intellectual property may be shared or promoted to other accounts from library accounts by sharing or liking content as appropriate to each media platform.